

Dr. Chung Wai-Keung 鍾偉強

**Adjunct Associate Professor
Center of China Studies
Chinese University of Hong Kong**

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Degrees and Dissertation

Ph.D. (Sociology), University of Washington, Seattle, USA, 2004
MLIS, University of Washington, 2004

Dissertation: "The Emergence of Corporate Forms in China 1872-1936. An Analysis on Institutional Transformation." Advisor: Prof. Gary G. Hamilton

Previous Employment

2020 – Aug, 2022: Associate Professor, Department of Sociology, Hong Kong Shue Yan University

2017 - 2020: Associate Professor, Department of Applied Social Sciences; Programme Leader, BSocSc (Hon.) in Social innovation and Environment; Director, Practice Center for Social Development and Innovation. HKCT Institute of Higher Education

2004-2017: Assistant Professor of Sociology (Education Track), School of Social Sciences, Singapore Management University

Research

Research Interests

Community Development
Urban Sociology
Social Problems in Asia
Contemporary China
Social Innovation and social entrepreneurship

Research Projects in Progress

Co-living in Asia
Social Capital and Community Development
Institutionalization of Social Work Profession in China

Research Grant Award

Project Team Leader, IDS Practice Research Project of the Practice Center of Social Development and Innovation. Funded by the Research Grant Council, Hong Kong. (Size of the grant: HKD 2.5 million for three years, 2016 - 2019)

Principle Investigator. "Limit and Possibilities of Collaboration between NGOs and Government: An Empirical Study of Purchasing Social Services in Guangzhou, China." (Co-PI: Prof. Li Ping Wai, Department of Social Work, Sun Yat-sen University, Guangzhou, China) SMU Research Grant 2013-14. Completed.

Principle Investigator. "Social Work Practices and the Optimization of Social Management in China. The Guangdong Model." SMU Research Grant 2010-11. Completed.

Principle Investigator. "Institutionalization of Social Work Profession in China." SMU Research Grant 2009-10. Completed.

Principle Investigator. "Incubating Innovation: The Role of Science Parks in East and Southeast Asian Innovation Systems." SMU Research Grant 2005-6. Completed.

Principle Investigator. "Knowledge Economy and the Role of Government. A Comparative Study on Singapore and Hong Kong." SMU Research Grant 2004-5. Completed.

Consulting and Professional Activities

Principal Investigator: "Study on Flexi-work Models." Commissioned by Employer Alliance and MOM, 2009 (Project completed)

Principal Investigator: Survey Project. "Youth Culture in Singapore in the Use of New Media" Commissioned by Yahoo! Southeast Asian. 2006 (Project completed)

Publications

鍾偉強. 4月2022. "香港首個「按效益付費」(Pay-for-Success)計劃". 台灣社會企業創新創業學會 <https://www.seietw.org/> (in Chinese)

鍾偉強. 3月2022. "良心消費在香港". 台灣社會企業創新創業學會 <https://www.seietw.org/> (in Chinese)

Chung, Wai-Keung. "Co-living Models in Asia and Community Development." Manuscript under revision.

Chung, Wai-Keung. "The Politics of "Serving the People". The Reinvention of Social Services in Contemporary China. A Case study of Guangzhou" (under revision)

Chung, Wai-Keung "The Evolution of Government Procurement of Social Services in Guangzhou, China" (under revision)

Chung, Wai-keung. 2015. "*shehui zhili yu zhongguo shehuigongzuo fazhang de qiji* [社会治理与中国社会工作发展的契机 Social Governance and the Turning Point of the Development of Social work in China] 《南方论坛》, 中山大学社会与社会工作系. (In Chinese)

Chung, Wai-keung. 2010. "The Sinification of Western Company Forms in Modern China: A Hybridization of Sinospheres and Anglospheres." Pp. 273-302 in Tsaiman C. Ho and Louella Cheng (eds.) *Economic Dynamism in the Sinospheres and Anglospheres: Identities, Integration and Competition*. Hong Kong, University of Hong Kong Press.

Chung, Wai-keung and Gary G. Hamilton. 2009. "Getting Rich and Staying Connected: The Organizational Medium of Chinese Capitalists." *Journal of Contemporary China* 18(58): 47-67.

Chung, Wai-keung. 2007. "Westernization of Business Organizations in Japan and China. Continuity and Change." Pp. 239-260 in *Japan and Asian Modernities*, edited by Rein Raud. London, Kegan Paul.

Chung, Wai-keung. 2005. "Made in China or Made in Hong Kong. 'National Goods' and the Hong Kong Manufacturers." Pp. 185-198 in *Colonial Hong Kong in Modern China*, edited by Lee Pui-tak. Hong Kong, University of Hong Kong Press.

Chung, Wai-keung. 2005. "Western Corporate Forms and the Social Origin of Chinese Diaspora Entrepreneurial Networks." Pp. 287-311 in *Diaspora Entrepreneurial Networks*, edited by Ioanna Minoglou et al. Oxford, Berg Publisher.

Chung, Wai-keung and Gary G. Hamilton. 2001. "Social Logic as Business Logic. Guanxi, Trustworthiness and the Embeddedness of Chinese Business Practices." Pp. 325-346 in *Rules and Networks. The Legal Culture of Global Business Transactions*, edited by Richard P. Appelbaum, William L.F. Felstiner and Volkmar Gessuer. Oxford, Hart Publishing.

Chung, Wai-keung, Robert. C. Feenstra and Gary. G. Hamilton. 1993. "Business Networks in Taiwan, 1989: A Database." East Asian Business and Development Program, Institute of Governmental Affairs, University of California, Davis.

Conference Presentations and Invited Talks

- 2018** "Co-living Models in Asia and Community Development", 9th Social Enterprises Conference, Fu Jen Catholic University, Taipei, Taiwan, 3rd Nov. 2018.
- 2018** "Co-living, Sharing and Integrative Community" Social Innovation Center, Hanyang University, Seoul, South Korea, 5th June, 2018. Invited talk.
- 2018** Attending Ashoka U Exchange 2018, Boston, USA, April 5-7, 2018
- 2018** "Co-living for What? A Spectrum of Different Models of Collaborative Housing in Hong Kong", International interdisciplinary Seminar: Socio-Technical Aspects of the Circular and Collaborative Economy, University Rovira i Virgili, Tarragona, 16th March 2018
- 2017** "Social Innovation and Social Work" Hengfu Social Services Center, Guangzhou, China, 21st, Oct, 2017. Invited Talk.
- 2017** "Social Innovation and Social Policy." Department of Social Work, MSW class, Sun Yat-sin University, Guangzhou, China, 19th, Sept., 2017. Invited Talk.
- 2016** "Outreaching as an Innovation in Singapore's Social Service Delivery." Fourth International Conference on Social Policy and Governance Innovation: Innovation in Social Service Delivery. The Education University of Hong Kong and Lingnan University, 24th – 25th Nov, 2016.
- 2015** "The Guangzhou Kangle Village Garment Industrial Cluster. An Analysis of the Social Foundation of Industrial Cluster in China." 17th Annual Conference of Hong Kong Sociological Association. Hong Kong Shue Yan University, 5th Dec. 2015

- 2015** Social Innovation Week 2015, Cinnovate Center, Beijing, China, 13th – 14th June, 2015
- 2014** “社会治理与中国社会工作发展的契机” 第二届《南方论坛》论坛. Sun Yat-san University, Guangzhou, China, 12th Dec. 2014. (Invited Presentation)
- 2014** ““The Politics of “Serving the People”. The Reinvention of Social Services in Contemporary China. A Case study of Guangzhou” 16th Annual Conference of Hong Kong Sociological Association. Hong Kong Institute of Education, 5th – 6th Dec. 2014.
- 2014** Attending Ashoka U Exchange 2014, Brown University, USA, Feb 20-22, 2014
- 2013** “Social Work Practices and the Optimization of Social Management in China – The Guangdong Model.” 8th Interdisciplinary Social Sciences Conference, Charles University, Prague , Czech Republic, 30th July to 1st August, 2013
- 2012** “Social Work Practices and the Optimization of Social Management in China – The Guangdong Model.” 14th Annual Conference of Hong Kong Sociological Association. Hong Kong Science and Technology University, Hong Kong, 1st Dec., 2012
- 2011** “The Socio-political Construction of Multiracialism in Singapore.” 13th Annual Conference of Hong Kong Sociological Association. Chinese University of Hong Kong, Hong Kong, 3rd Dec., 2011.
- “Whither the Laissez-faire economy? Hong Kong and the Development of a Knowledge Economy” The 23rd Annual Meeting of the Society for the Advancement of Socio-Economics, Autonomous University of Madrid, Spain, 23rd – 25th June, 2011.
- “A Preliminary Analysis on the Policy Making Process of the Institutionalization of Social Work Profession in China.” “中国公共领域的认知与决策” 学术研讨会 (Conference on “Cognition and Decision in Public Domain in China), Center for Chinese Public Administration, Sun Yat-Sen University, Guangzhou, China, 20th May, 2011.
- 2010** “Institutionalization of Social Work Profession in Contemporary China.” 12th Annual Conference of HK Sociological Association, Baptist University, Hong Kong, 4th Dec 2010.
- “Institutionalization of Social Work Profession in Contemporary China.” 5th Interdisciplinary Social Sciences Conference, University of Cambridge, UK, 2 – 5 Aug 2010.
- 2009** “Whither the Laissez-fair Economy?” Hong Kong and the Development of a Knowledge Economy.” The 11th Annual Conference of Hong Kong Sociology Association, University of Hong Kong, Dec 5, 2009.
- “Hong Kong Companies in Singapore. A Case of Business Migration.” Workshop on “Comparing Hong Kong and Taiwan business in Southeast Asia”. The Centre of Asian Studies (CAS), HKU and the Center for Asia-Pacific Studies(CAPAS), Academia Sinica. 19 June, 2009, Academia Sinica, Taipei, Taiwan.
- “The Institutionalization of Social Work Profession in China.” The 39th World Congress of the International Institute of Sociology. Yerevan, Armenia. June 11-14, 2009.
- 2008** “The Historical Sociology of Chinese Family Business.” At the 4th Chinese Business History Forum. 19th September, 2008. Center of Asian Studies, University of Hong Kong. Invited Talk.

- "The Developmental State as Creator of K-Hubs and Clusters: Hong Kong and Singapore in Comparative Perspective." *Fourth International Research Conference on Asian Business*, 24 – 25 March 2008. Singapore, Singapore Management University.
- 2007** "Knowledge-based Economy and Developmental State. Information Technology Policies in Singapore and Hong Kong." 102nd American Sociological Association Annual Meeting, New York, August 11 – 14, 2007.
- "Knowledge Economy and the Chinese Business Practices." 19th Annual Meeting on Socio-Economics, The Society for the Advancement of Socio-Economics and CBS, International Center for Business and Politics, Denmark. Copenhagen, Denmark, June 28-30, 2007.
- 2006** "The Emergence of Science Parks in Asia." 18th Annual Meeting on Socio-Economics, The Society for the Advancement of Socio-Economics. Trier, Germany. June 30 – July 2, 2006.
- 2005** "The Emergence of Corporate Forms in China, 1872-1949. An Analysis on Institutional Transformation." 100th Annual Meeting of the American Sociological Association. Philadelphia, PA, USA. Aug 2005
- "Path Dependency and Institutional Transformation: A Comparison between the Emergence of Corporate Forms in China and Japan." 37th World Congress of the International Institute of Sociology, Stockholm, Sweden. July 2005.
- "Knowledge Economy and the Roles of Government. A Comparative Study on Singapore and Hong Kong." 17th Annual Meeting on Socio-Economics, The Society for the Advancement of Socio-Economics. Budapest, Hungary. June 2005.
- 2002** "Westernization of Business Organizations in Japan and China: Continuity and Change." Conference on "Japan as a Model for Asian Modernization." Helsinki, University of Helsinki, Finland. Nov 2002.
- 2001** "Institutional Transformation and the Creation of Chinese Entrepreneurial Networks." Conference on "Diaspora Entrepreneurial Networks." International Economy History Association. Corfu, Greece. Sept 2001.
- 2000** "Traditional Chinese Business Practices and the Evolution of Chinese Company Law before 1949." Conference on "Entrepreneurship and Institutions in a Comparative Perspective." Centre of Business History, Erasmus University, Rotterdam, The Netherlands. Jan 2000.
- 1998** "Capital Formation and the Social Embeddedness of Chinese Company." Annual Meeting, Association for Asian Studies. Washington, D.C, USA. Mar 1998.
- "Gongsi and the Emergence of Chinese Capitalism." Beijing Workshop on Modernization Process in Asia and China. International Institute of Asian Studies, Leiden, Netherlands and Beijing University, Beijing, PRC. Mar 1998.
- 1997** "Made in China or Made in Hong Kong? 'National Goods' and the Hong Kong Manufacturers." International Conference on Hong Kong and Modern China. Centre of Asian Studies, University of Hong Kong and Chinese Academy of Social Science, Beijing, PRC. Dec 1997.

"Social Organization and the Emergence of Chinese Capitalism in the Twentieth Century." Symposium on Current Research on Hong Kong Society. Centre of Asian Studies, University of Hong Kong. Mar 1997.

1996 "The Organization of Chinese Businesses in Hong Kong During 1940s." International Academic Workshop on "Chinese Business Connections in Global and Comparative Perspective." Nordic Institute of Asian Studies, Copenhagen, The Netherlands and Chinese Academy of Social Science, Beijing, PRC. Sept 1996.

"Tongxiang and Business Transaction. An illustration in the 1940s Hong Kong business organization." Chinese Business History Conference on "The Rise of Business Corporations in China from Ming to Present." Centre of Asian Studies, University of Hong Kong. July 1996.

"Families and Friends: Business Networks in Hong Kong During the 1940s." Annual Meeting, Association for Asian Studies. Honolulu, Hawaii, USA. (With Gary Hamilton) April 11-14, 1996.

Teaching

Teaching Interests

Urban and Community Development, Social Innovation, Social Entrepreneurship, Social Problems in Asia, Asian Business Practices, Chinese Economy, Chinese Society

Professional Training

Program on Case Method and Participant-centered Learning (PCMPCL), Harvard Business School. 2007

Teaching Experience

Associate Professor, Hong Kong Shue Yan University

- Intro to Sociology
- Economic Sociology
- Social innovation
- Class, Status, and Power in Chinese Society
- Social enterprises in Asia
- Contemporary Social Issues
- Service Learning

Associate Professor, CTIHE

- Introduction to Social Innovation and Environment
- Social Innovation and Environment Design
- Spatial Development and Inequalities
- Political Economy of Development in Chinese Societies
- Service Learning

Assistant Professor, SMU

- Understanding Societies (equivalent to Introduction to Sociology)
- Social Innovation: Tools for Social Change
- Social Problems in Asia
- Sociology of Economic Life
- Globalization and Information Society
- Urbanization in China
- Chinese Economy (for MSc. In Applied Economics program)
- Asian Business Environment (for MSc. In Management)

Pre-Doctoral Instructor, University of Washington
Introduction to Sociology
Society and Politics

Language Skill

English: Fluent; **Mandarin:** Near Native; **Cantonese:** Native

Media Mentions and Interviews (Singapore)

The Straits Times, Today, My Paper, Lianhe Zaobao, Lianhe Wanbao, Economist, Radio 938 Live, TV: ChannelNews Asia, Focus (Channel 8), Channel 5.

University Services

Hong Kong Shue Yan University

Coordinator, Department Internship Program 2020 – Present

HKCT Institute of Higher Education, Hong Kong

Faculty Board Committee 2017 – 2020

Academic Board Committee 2017 – 2020

Singapore Management University, Singapore

University Library Advisory Committee 2012 – 2017

SMU School of Social Sciences, Student Admission and Promotion Committee 2011 – 2017

SMU School of Social Science Curriculum Review Committee 2011 – 2017

University Peer Support Teaching Coach 2009 – 2017

SMU Learning Management System Faculty Advisory Group member 2010 – 2011

University IT Steering Committee 2007 – 2010

University Library Policy Committee 2006 – 2009

University Faculty Senate 2007 - 2009

University Digital Library Committee 2006 – 2007

Referees

Provide upon request