



Cloud Computing Technologies and Applications



TVB



ATV



CABLE TV



Phoenix TV

What we have done in the first semester

Technologies & Applications

Research on Private cloud : Eucalyptus

Research on Hadoop MapReduce & HDFS



Eucalyptus



How about this semester

Technologies & Applications

Use the technologies to solve real problems



Contents

What's the problem

- Advertisement searching

What's our solution

- Hadoop MapReduce & HDFS

Global view of the whole system

- major components
- demo

Detail of the algorithm

- IVS comparison

Conclusion

- Future development

Q & A

What's the problem?

Find out how many, at what time the advertisements being broadcast

Record the videos , 1 hour as a file



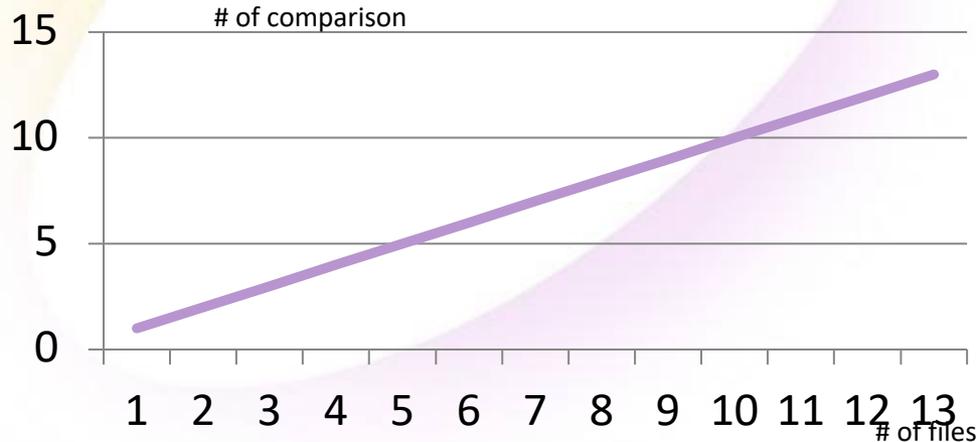
Compare the latest one on each of the existing one



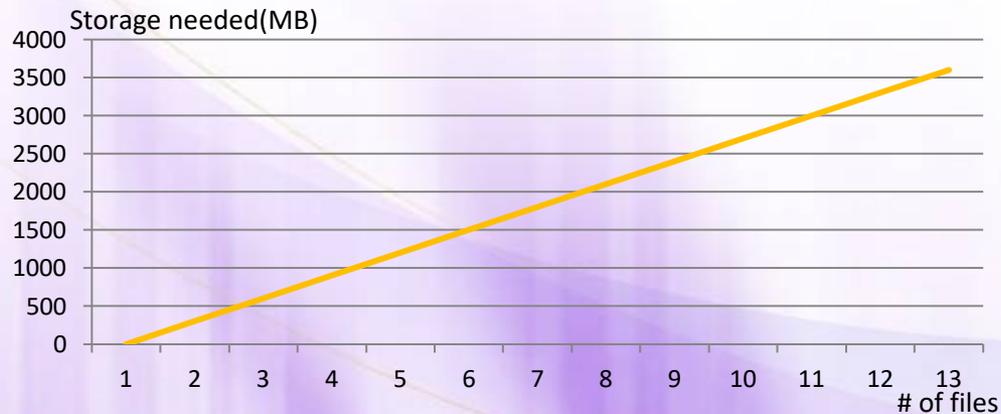
What's the problem?



The # of comparison keeps linearly increasing with time



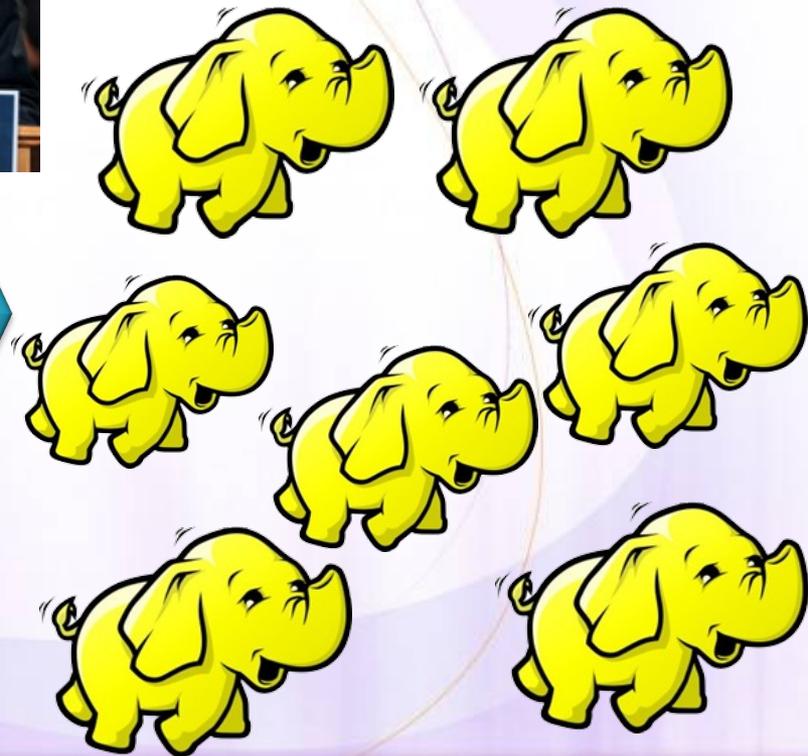
The storage requirement keeps linearly increasing with time



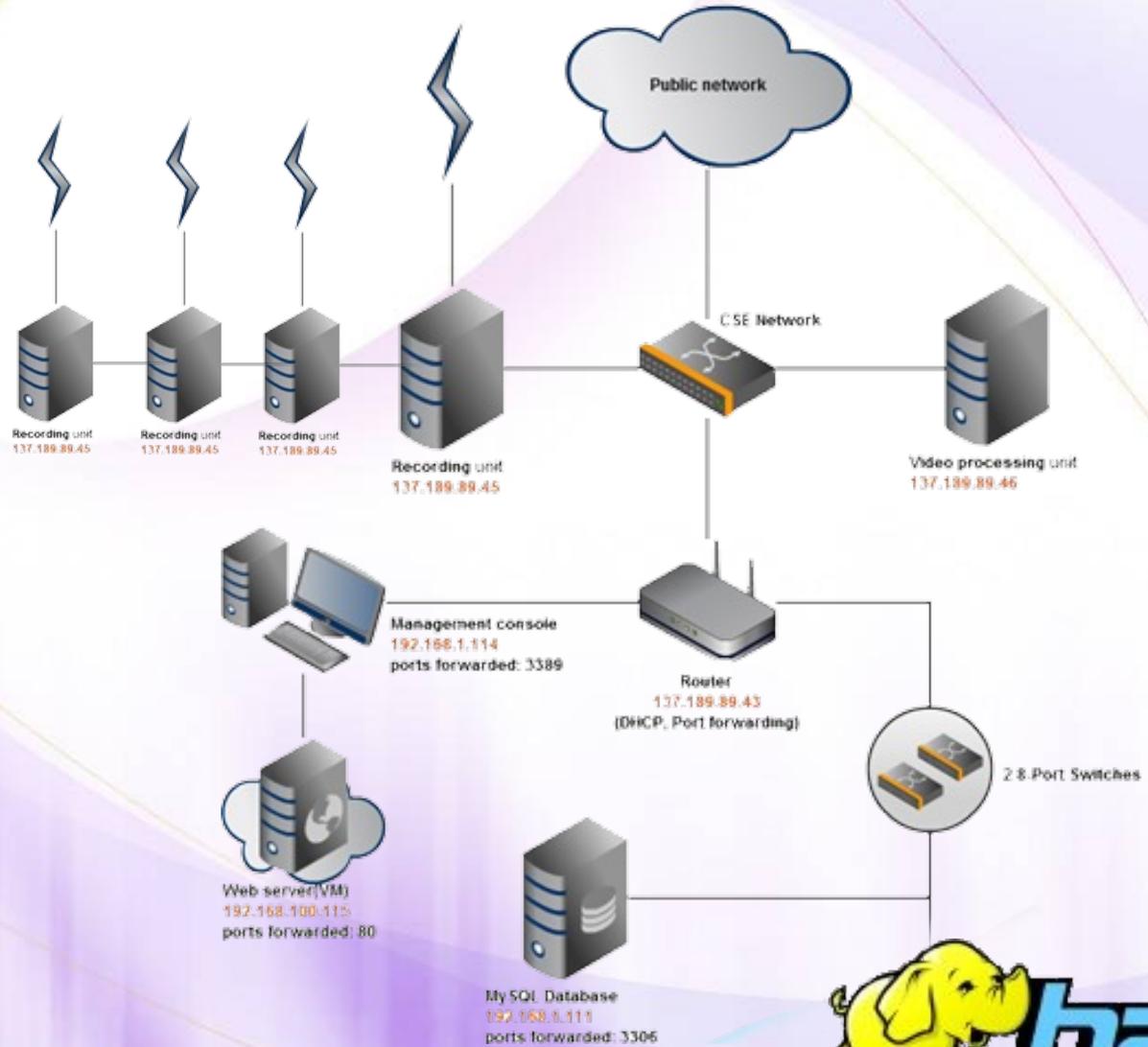
* Considering one channel

The system needs to Scale Up!

- Computational Power
- Storage



Our solution



Recording units



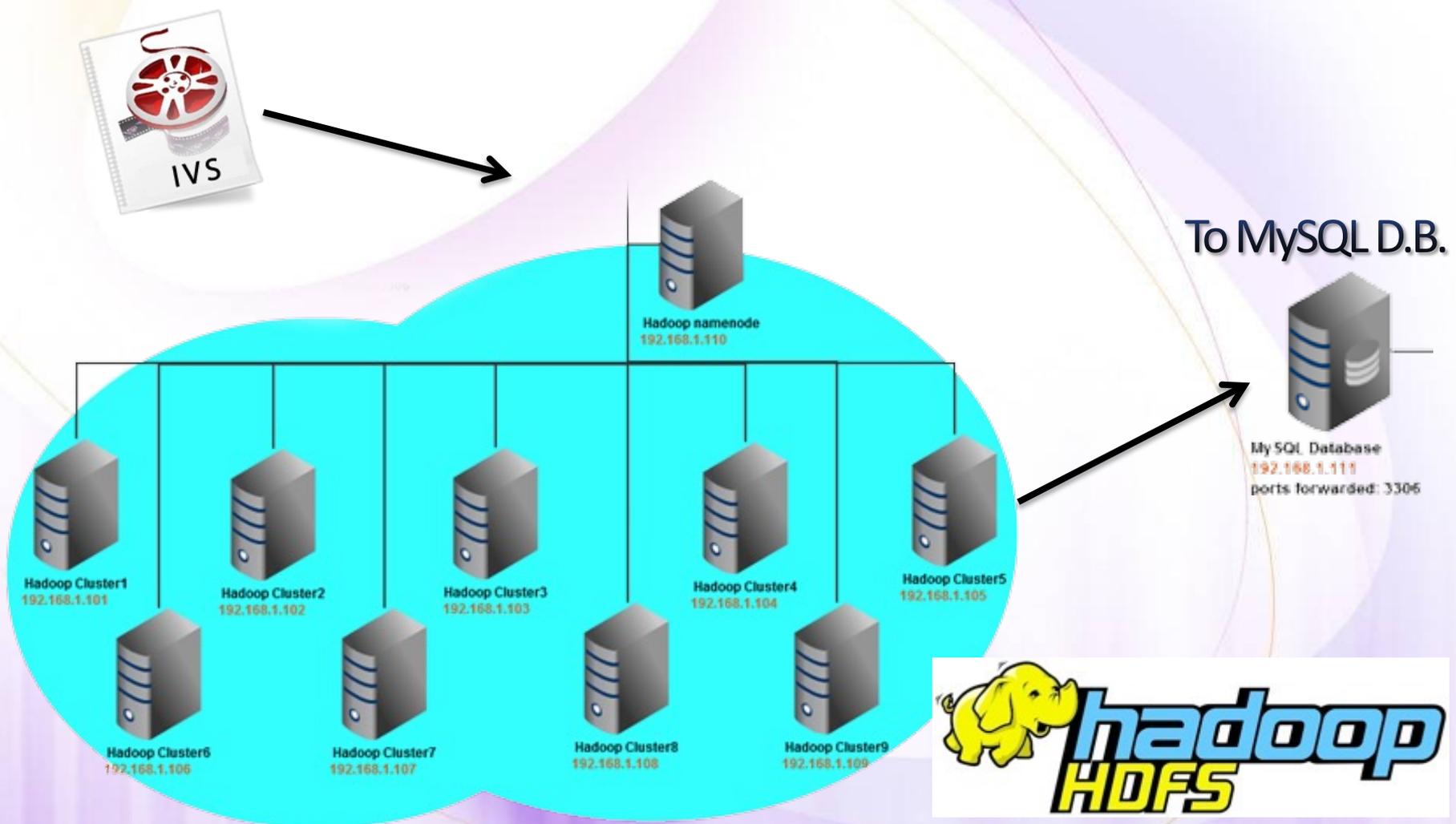
Generate a MPEG file in each hour



Video processing unit



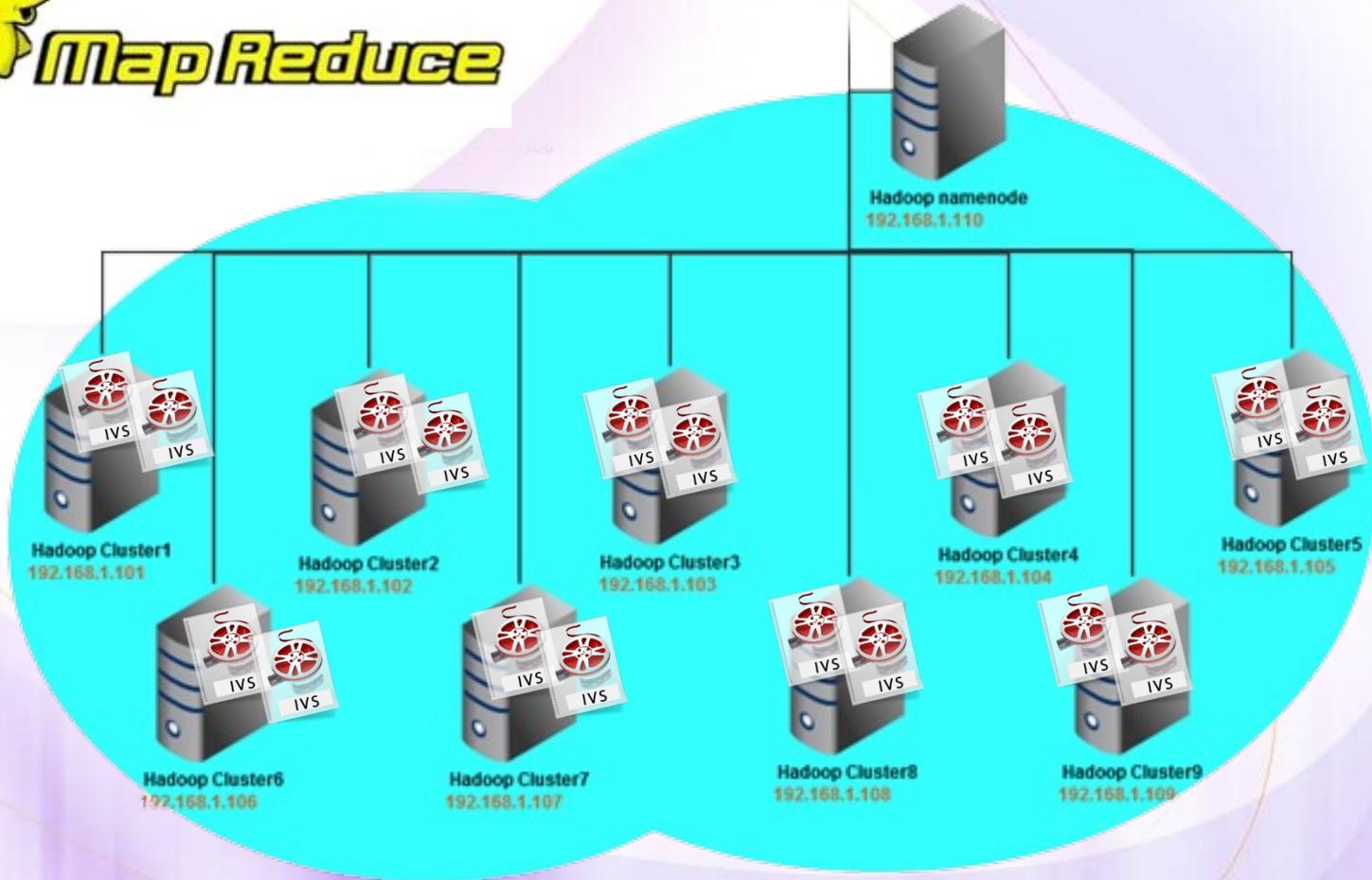
IVS comparison unit



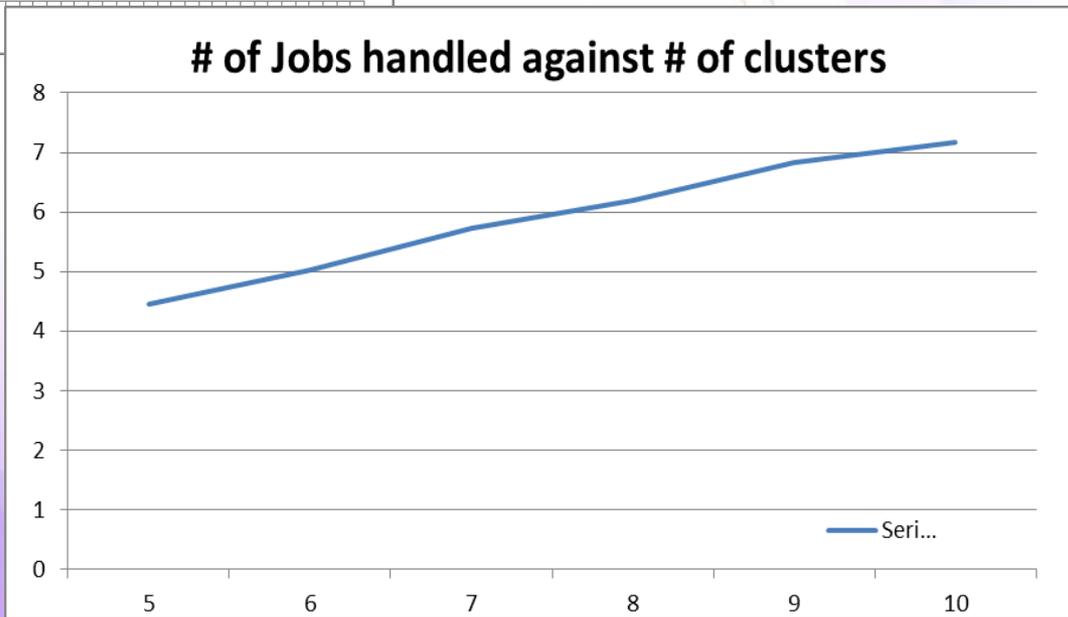
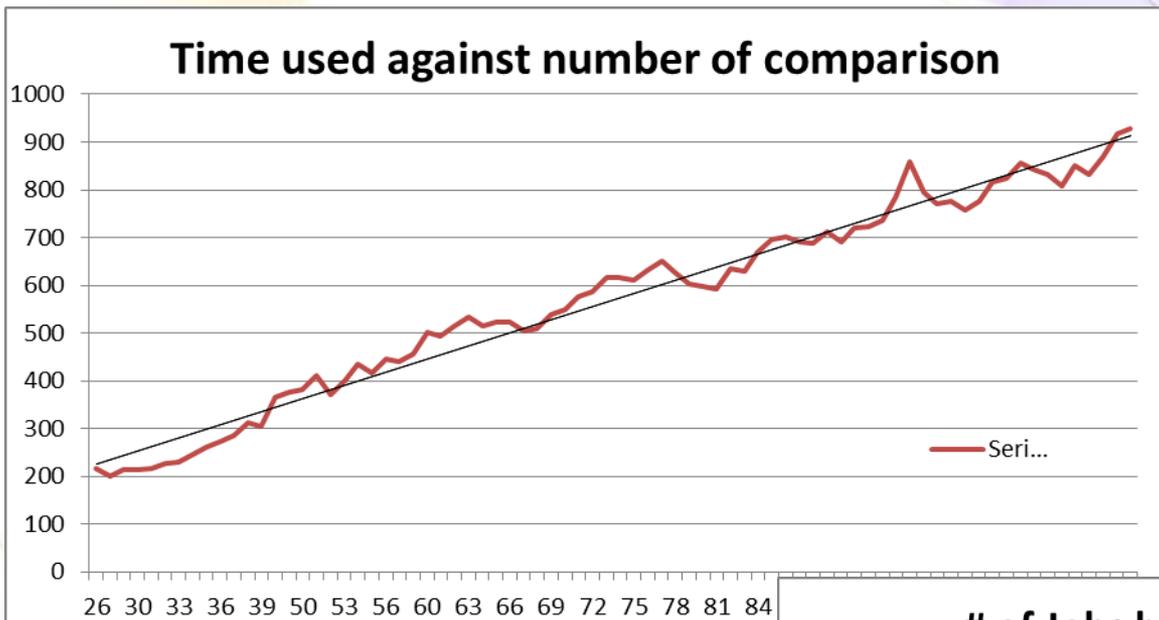
Hadoop clusters



IVS comparison unit



IVS comparison unit



IVS comparison unit

task list for [job_201104182255_0001](#)

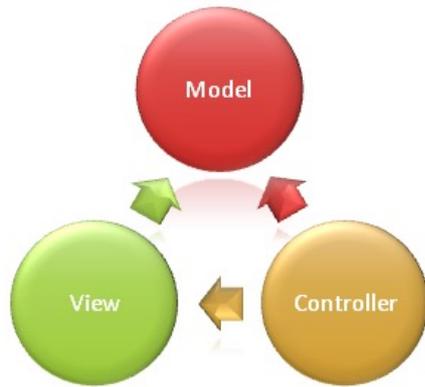
Task Id	Start Time	Finish Time	Error
task_201104182255_0001_m_000002	18/04 22:50:31	18/04 22:51:04 (32sec)	
task_201104182255_0001_m_000001	18/04 22:02:50	18/04 22:03:16 (25sec)	
task_201104182255_0001_m_000000	18/04 22:34:16	18/04 22:34:53 (37sec)	
task_201104182255_0001_m_000006	18/04 22:48:18	18/04 22:48:46 (28sec)	
task_201104182255_0001_m_000005	18/04 22:56:07	18/04 22:56:43 (35sec)	
task_201104182255_0001_m_000004	18/04 22:47:21	18/04 22:48:01 (39sec)	
task_201104182255_0001_m_000003	18/04 22:40:30	18/04 22:41:07 (37sec)	
task_201104182255_0001_m_000010	18/04 22:28:59	18/04 22:29:41 (41sec)	

I/O overhead

task_201104182255_0001_m_000009	18/04 22:57:04	18/04 22:57:41 (37sec)	task_201104182255_0002_m_000023	18/04 22:40:47	18/04 22:40:59 (12sec)	Another (possibly speculative) attempt already SUCCEEDED
task_201104182255_0001_m_000008	18/04 22:40:50	18/04 22:41:27 (37sec)	task_201104182255_0002_m_000022	18/04 22:34:02	18/04 22:35:05 (1mins, 2sec)	
task_201104182255_0001_m_000007	18/04 22:28:36	18/04 22:29:13 (37sec)	task_201104182255_0002_m_000022	18/04 22:54:44	18/04 22:54:53 (9sec)	Another (possibly speculative) attempt already SUCCEEDED
task_201104182255_0001_m_000011	18/04 22:03:17	18/04 22:03:54 (37sec)	task_201104182255_0002_m_000025	18/04 22:39:49	18/04 22:40:31 (41sec)	
task_201104182255_0001_m_000012	18/04 22:57:32	18/04 22:58:09 (37sec)	task_201104182255_0002_m_000024	18/04 22:53:46	18/04 22:54:14 (28sec)	
task_201104182255_0001_m_000013	18/04 22:48:47	18/04 22:49:24 (37sec)	task_201104182255_0002_m_000013	18/04 23:00:28	18/04 23:01:39 (1mins, 11sec)	
task_201104182255_0001_m_000014	18/04 22:48:47	18/04 22:49:24 (37sec)	task_201104182255_0002_m_000012	18/04 22:46:08	18/04 22:46:39 (30sec)	Another (possibly speculative) attempt already SUCCEEDED
task_201104182255_0001_m_000015	18/04 22:48:47	18/04 22:49:24 (37sec)	task_201104182255_0002_m_000012	18/04 22:54:52	18/04 22:56:31 (1mins, 39sec)	
task_201104182255_0001_m_000016	18/04 22:48:47	18/04 22:49:24 (37sec)	task_201104182255_0002_m_000015	18/04 23:01:28	18/04 23:02:30 (1mins, 1sec)	
task_201104182255_0001_m_000017	18/04 22:48:47	18/04 22:49:24 (37sec)	task_201104182255_0002_m_000014	18/04 22:38:43	18/04 22:39:48 (1mins, 5sec)	

The Front end : Web Application

Shows the result that our system captured



Asp.net
MVC 2.0

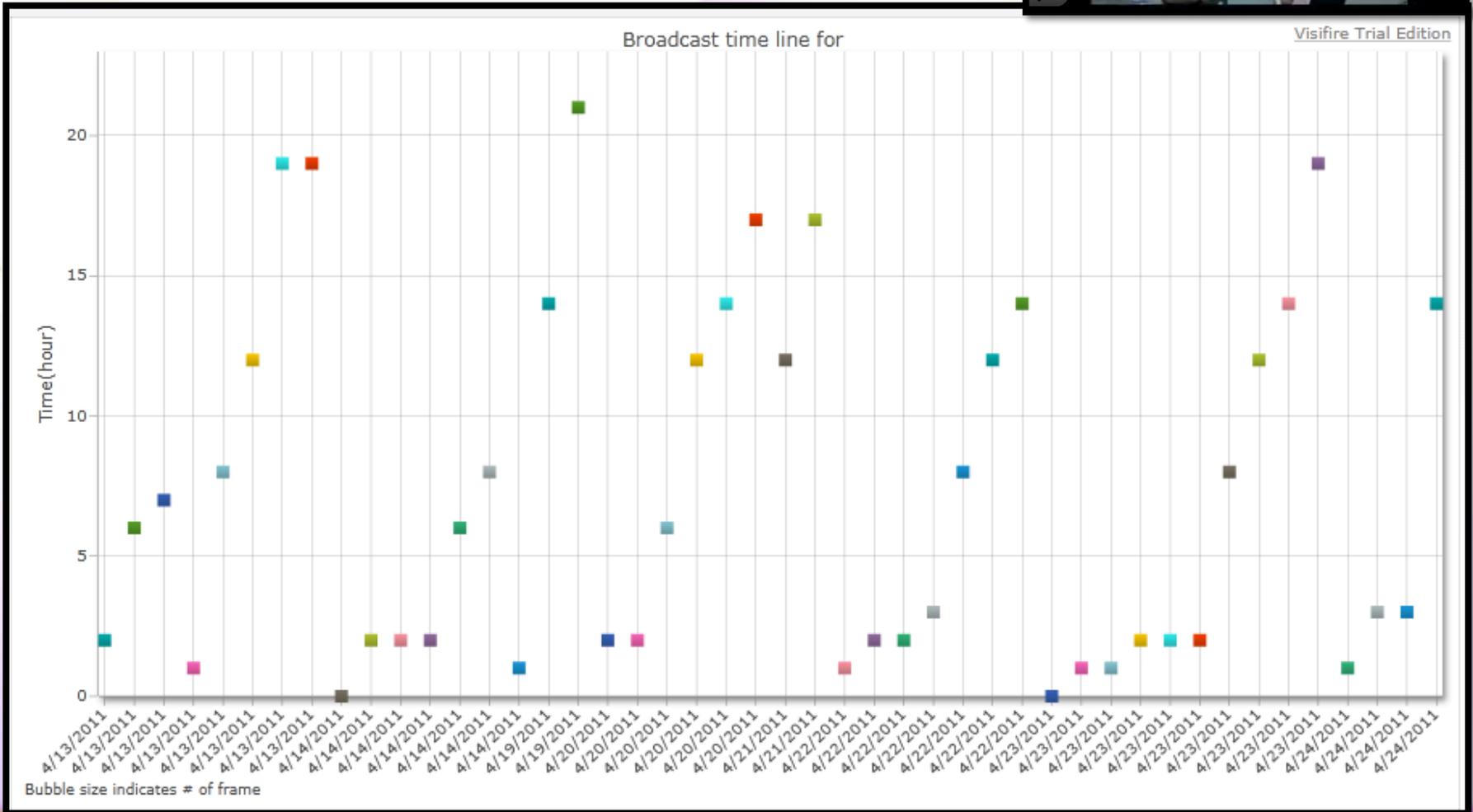
The screenshot displays the front-end of the ivs.com website. The header includes the logo 'ivs.com' with the tagline 'TV advertisement marketing research' and navigation links for 'HOME', 'CHANNEL', 'ADVERTISEMENT', and 'SEARCH'. A user is logged in as 'FYP'. The main content area features a large graphic of a television set with a globe and a line graph, accompanied by the text 'For Business Managers' and a 'Sign in' button. Below this, there are four channel logos: TVB, TV ATV, CABLE TV, and Phonix TV. The bottom section shows a carousel of video thumbnails with their respective durations and dates.

Thumbnail	Duration	Date	Views
	00:00:14	20/3/2011 6:22:34	23
	00:00:15	20/3/2011 6:23:07	23
	00:00:15	20/3/2011 6:34:36	23
	00:00:15	20/3/2011 6:22:34	19

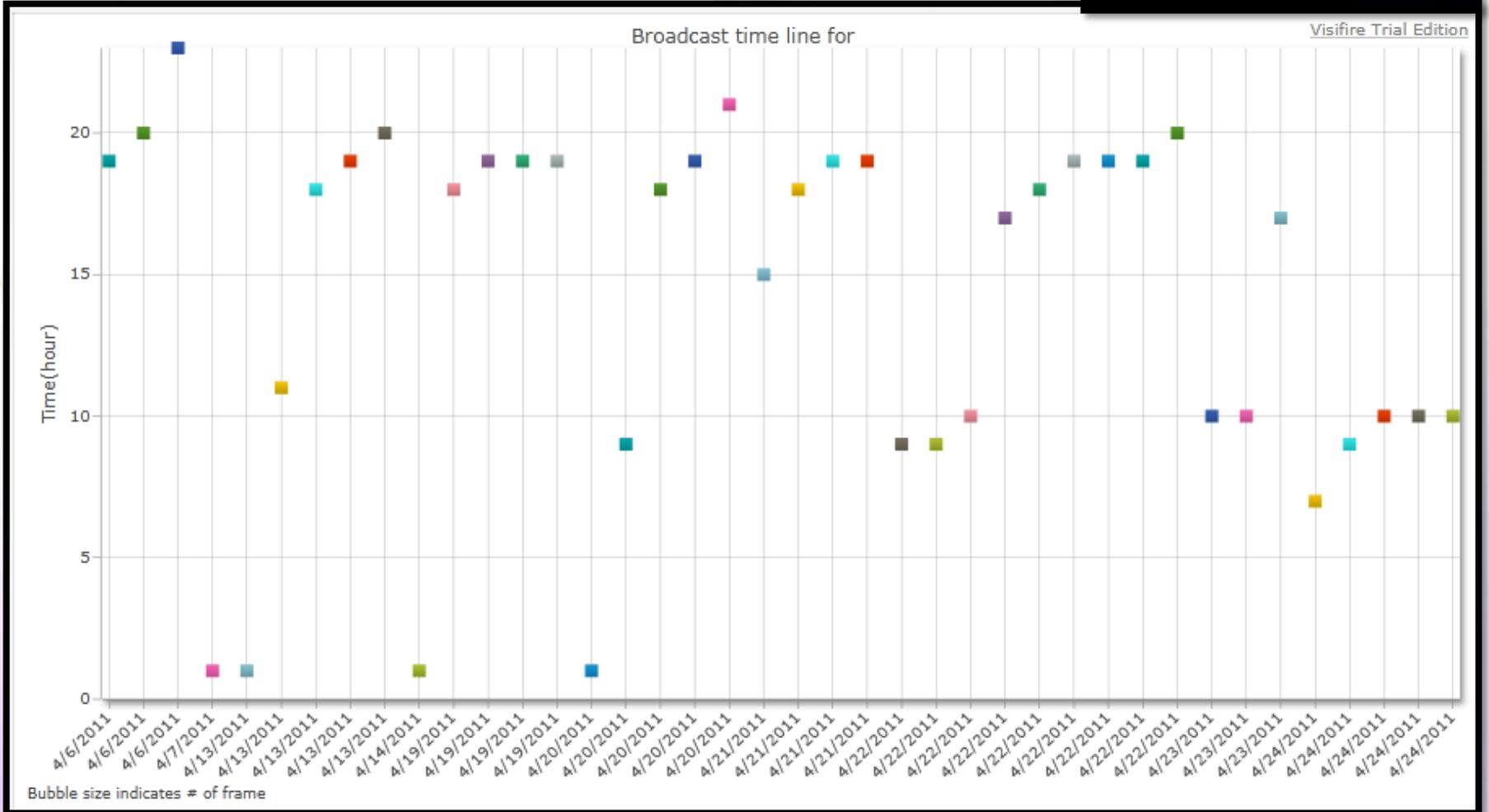
Demo. on IVS Web Application

<http://ivs.vvfun.com>

Some captured data



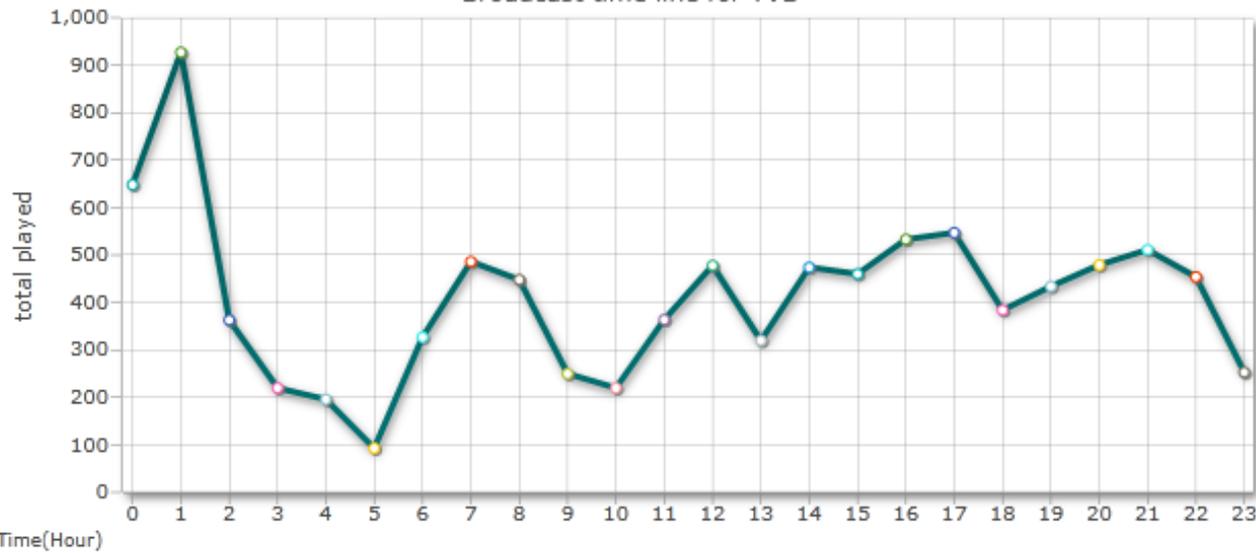
Some captured data



Some captured data

Broadcast time line for TVB

Visifire Trial Edition



TVB

Total advs

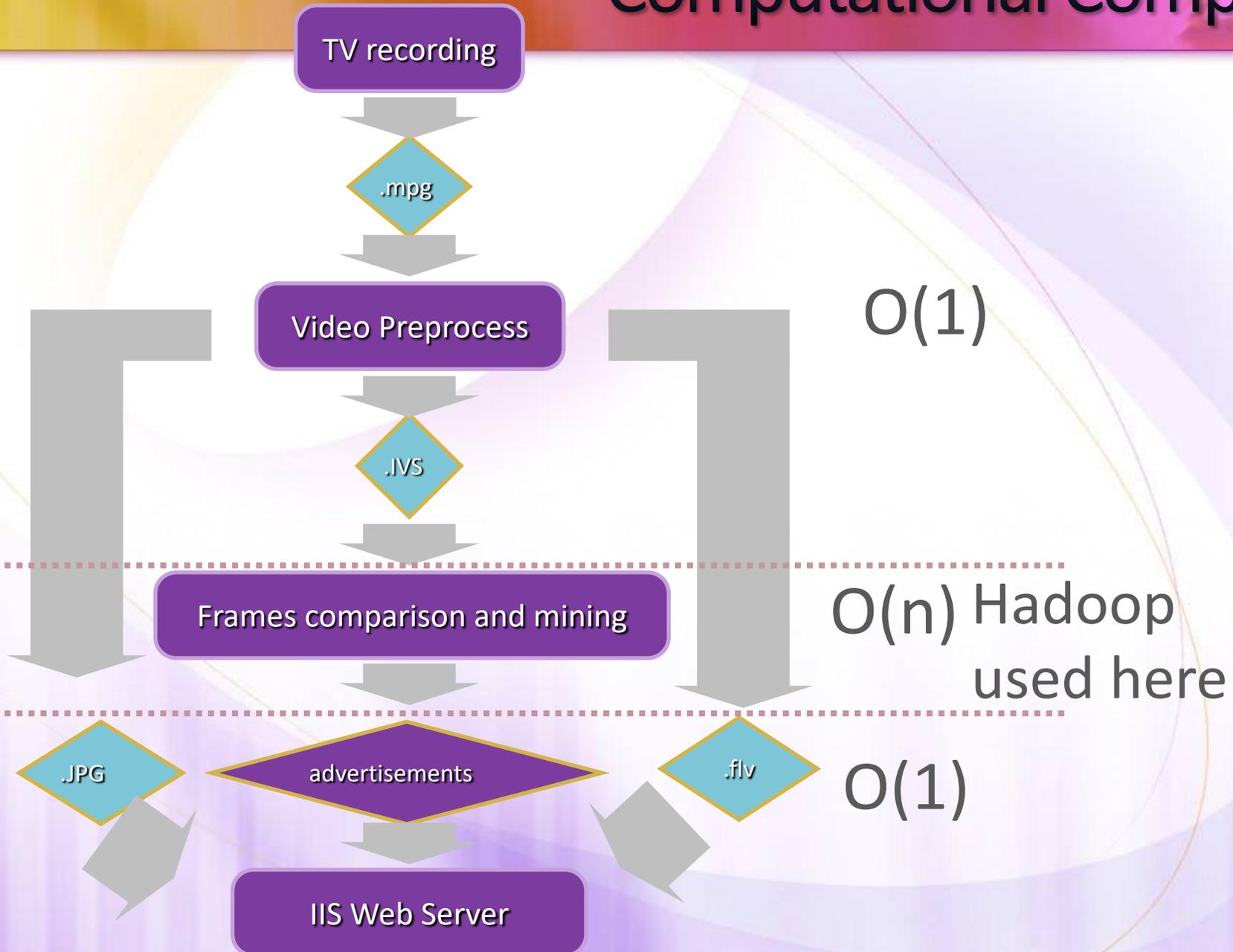
3958

Total played

9869

About this channel

Computational Complexity





How to find out the advertisements

THE  OF I.V.S.

IVS

- Invariant **V**ideo **S**ignature
- Developed by VIEW lab
- Convert each frame to a vector with 1024 attributes
- Save storage
- Save computation power

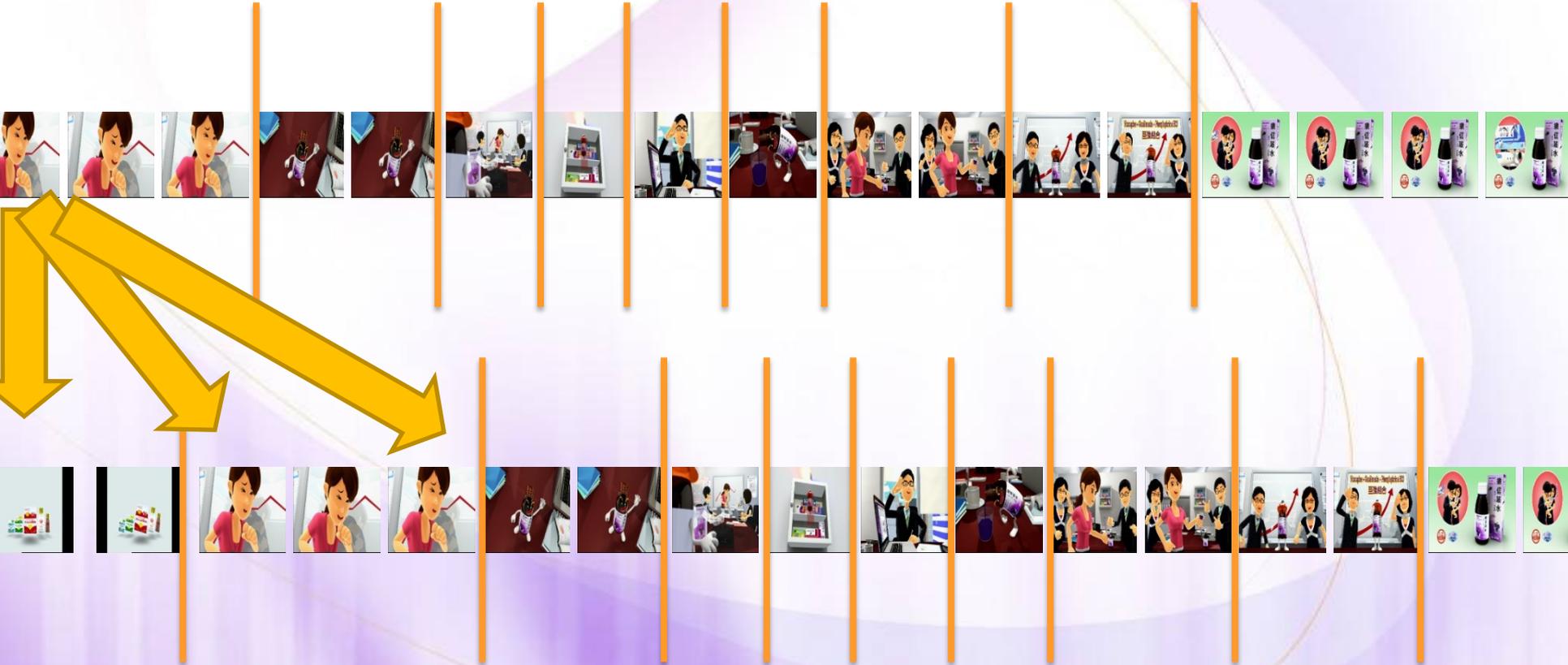


Brief idea

- Find the longest common subsequence
- $O(n^2)$
- $n = 60 * 60 * 25 = 90000$
- $n^2 = 8.1e9$
 - e.g. compare one hour with another one hour
 - ~ 1 hour/ comparison
- Do something to reduce the n

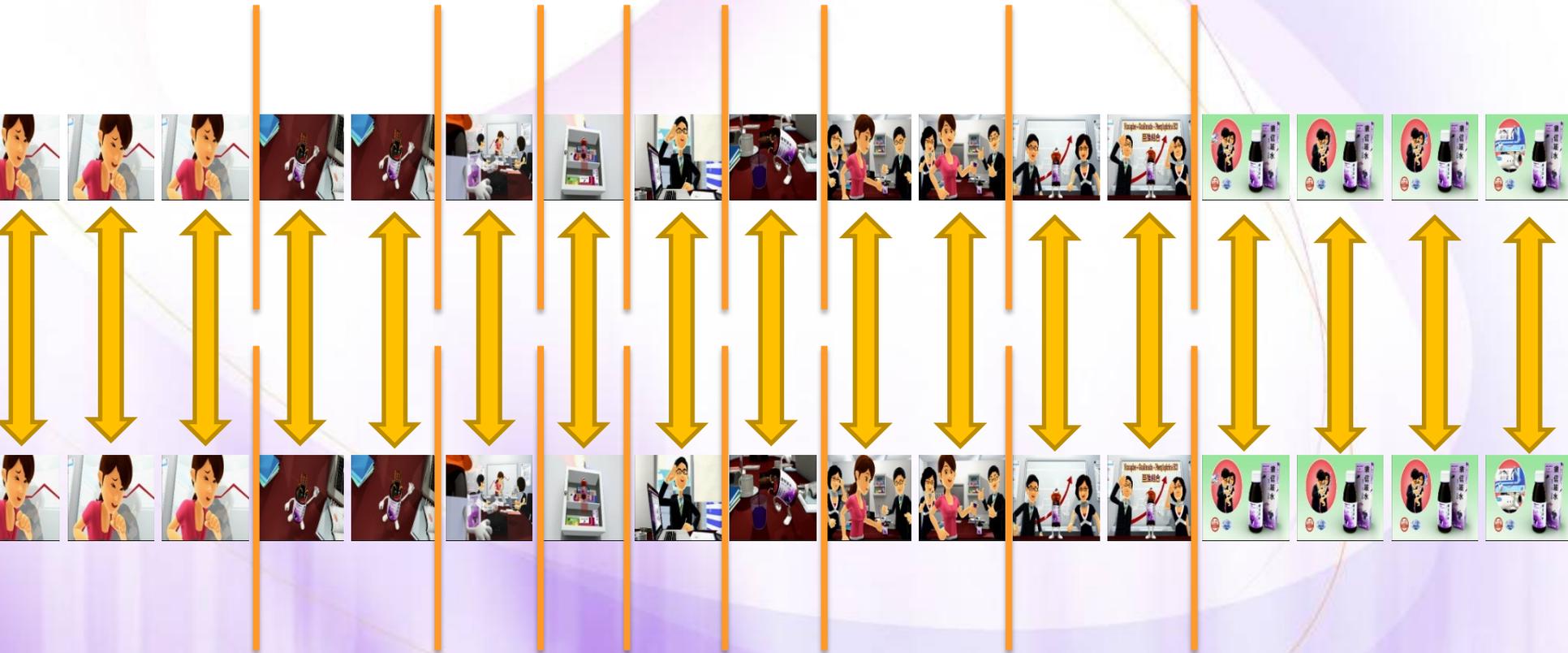
How to find a common subsequence

- Step 2: Compare the first frame of each group
 - To locate the possible starting point



How to find a common subsequence

- Step 3 : Compare two IVSs frame by frame
 - Until a pair of frames are different



How to find a common subsequence

- We compare the frame by finding dissimilarity
 - Usually identical frames with dissimilarity <100
 - Two different frames with $\sim 1000-2000$
 - Computation time : $\sim 10s$

Dissimilarity



178



393



290

2430

We optimized the algorithm

- The algorithm is provided by VIEW lab
- We put great effort on optimization of this algorithm.
 - More accuracy
 - Much faster

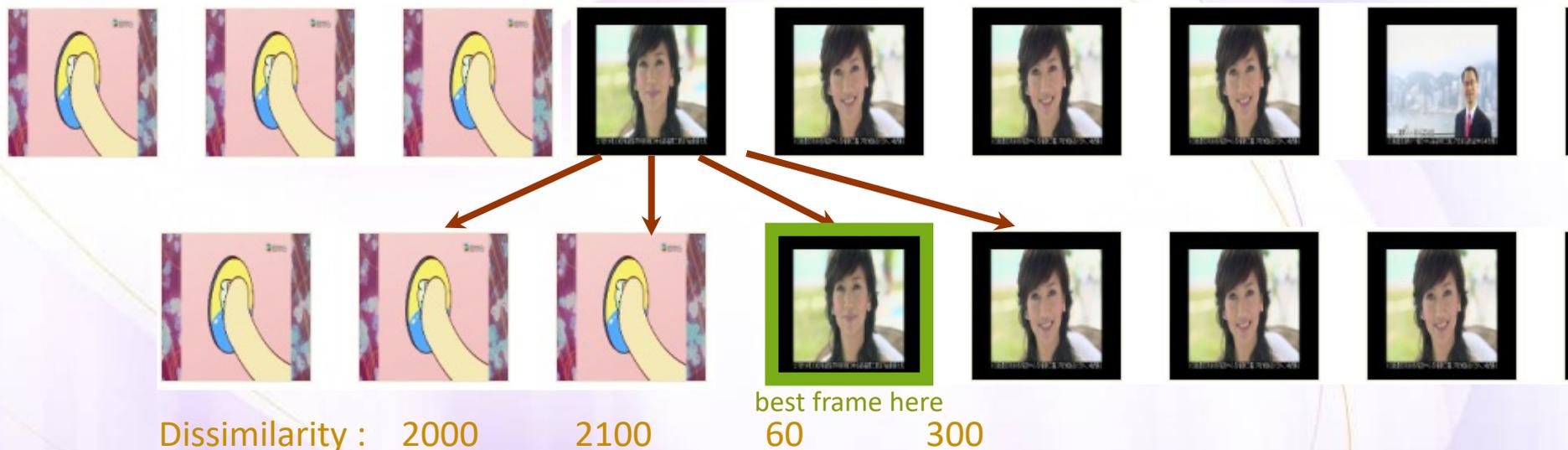
Fade in / fade out problem

- Fade in / out prevent us from finding a correct starting point.
- Usually has 1-2 frame shift



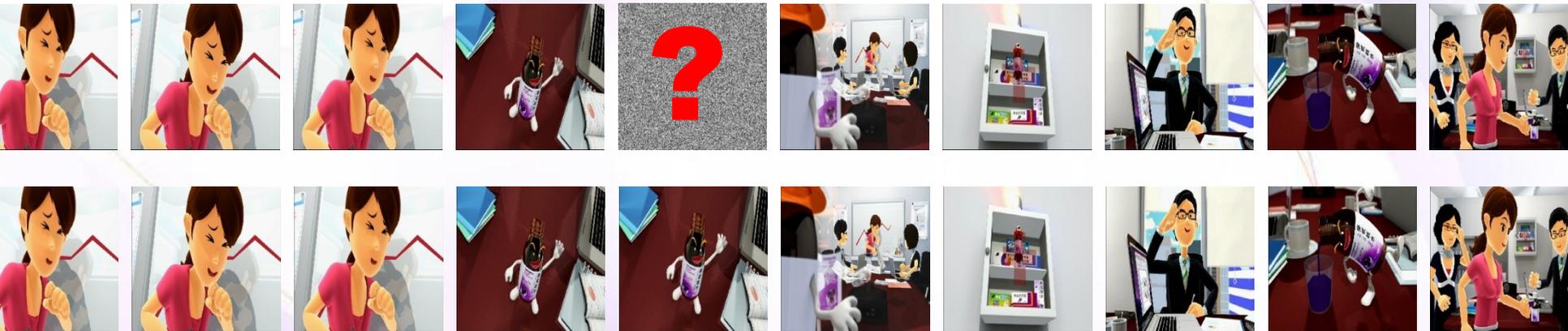
Dynamic range comparison

- Compare more than one frame until a acceptable frame found



Noise frames

- Old algorithm can not handle the case if some frames crashed or with some noise



Dissimilarity of groups

- Instead of finding the common segments only, we group all possible segments together.
- Advertisement can be identify even with noise
- Preprocessing is required



Sample output

Improved algorithm

Previous algorithm

```
1) 1 segments dissimilarity : 112 len:254
2) 1 segments dissimilarity : 86 len:240
3) 3 segments dissimilarity : 2049 len:166 none-continuous
4) 1 segments dissimilarity : 36 len:122
5) 1 segments dissimilarity : 92 len:320
6) 1 segments dissimilarity : 112 len:250
7) 1 segments dissimilarity : 55 len:122
8) 1 segments dissimilarity : 68 len:363
9) 1 segments dissimilarity : 172 len:677
10) 1 segments dissimilarity : 481 len:118
11) 1 segments dissimilarity : 480 len:118
12) 1 segments dissimilarity : 53 len:493
13) 1 segments dissimilarity : 68 len:363
14) 1 segments dissimilarity : 69 len:733
15) 1 segments dissimilarity : 80 len:260
16) 1 segments dissimilarity : 272 len: 44
17) 1 segments dissimilarity : 27 len:124
18) 1 segments dissimilarity : 70 len:369
19) 2 segments dissimilarity : 376 len: 93 none-continuous
20) 3 segments dissimilarity : 264 len:986 none-continuous
21) 1 segments dissimilarity : 69 len:492
22) 1 segments dissimilarity : 74 len:493
23) 1 segments dissimilarity : 132 len:697
24) 1 segments dissimilarity : 86 len:240
```

Saving to SQL server

Debugger stopped.
Program exited with status value:0. |

```
1) 1 segments dissimilarity : 112 len:254
2) 1 segments dissimilarity : 86 len:240
3) 3 segments dissimilarity : 2049 len:166
4) 1 segments dissimilarity : 36 len:122
5) 1 segments dissimilarity : 92 len:320
6) 2 segments dissimilarity : 112 len:247
7) 1 segments dissimilarity : 55 len:122
8) 1 segments dissimilarity : 68 len:363
9) 2 segments dissimilarity : 172 len:675
10) 1 segments dissimilarity : 481 len:118
11) 1 segments dissimilarity : 480 len:118
12) 1 segments dissimilarity : 53 len:493
13) 1 segments dissimilarity : 68 len:363
14) 1 segments dissimilarity : 69 len:733
15) 1 segments dissimilarity : 80 len:260
16) 1 segments dissimilarity : 272 len: 44
17) 1 segments dissimilarity : 27 len:124
18) 1 segments dissimilarity : 70 len:369
19) 2 segments dissimilarity : 376 len: 93
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22) 1 segments dissimilarity : 74 len:493
23) 1 segments dissimilarity : 132 len:697
24) 1 segments dissimilarity : 86 len:240
```

Saving to SQL server

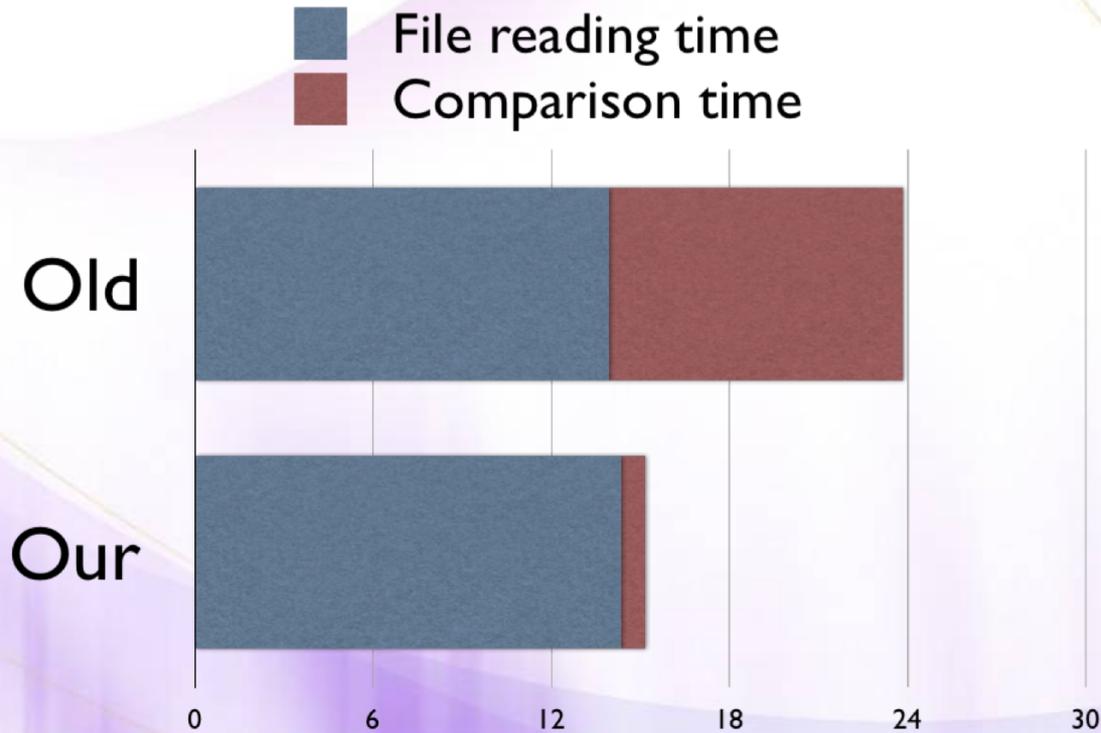
Debugger stopped.
Program exited with status value:0. |

False negative



Computation time improvement

- Some other improvement has been done
- Computation time is ~ 10 time faster



How we make it 10 times faster?

- In stead of directly find the common length, we further group the common segment into to larger groups to greatly reduce the size of n .
- We handle the groups one by one.
 - Divide n to many small n .
- Some coding style improvement.

Conclusion

- We learnt the cloud computing technologies
 - Cloud Computing
 - MapReduce & HDFS
- We improved & solved the scale up problem
 - By what we learnt
 - IVS algorithm
- We developed a MapReduce work flow
 - Provided huge flexibilities
 - Could be applied to general applications
 - 7*24 working

Why Hadoop

- Fault tolerant
 - Self healing
 - Data replicates
- Scalability
 - Processing power
 - Storage

Further development

- Improve the I/O performance
- Improve the MapReduce application
- Simplify the work flow
- Enhance the Web application
- By changing the core component, we have another similar application.
 - Surveillance video searching

Q & A

Limitation

- Poor CPU of the processing unit, makes the system complex.
- Hadoop cluster machine(Pentium 4 with 1GB RAM and 60GB HDD)
 - With 2GB RAM, the system can be two time faster
 - With 100MBytes/s switch, 3 time faster.
 - With dual core CPU, run two job at the same time and eliminate the overhead time of Hadoop.