

School of Journalism and Communication
Undergraduate Timetable
2nd Term Timetable 2024 - 2025

24/7/2024 3:16 PM

<i>Course Code</i>	<i>Course Title</i>	<i>Teacher</i>	<i>Lang</i>	<i>Day</i>	<i>Class Period</i>	<i>Location</i>
COMM1110C/ GENA3070C	Media and Everyday Life 媒體・生活	Dr. Louis Joseph TRAVIS	E	Tue	2:30 pm – 5:15 pm	YIA LT4
COMM1110D	Media and Everyday Life 媒體・生活	Ms. LAU Wai Yin Joanna	C	Wed	2:30 pm – 5:15 pm	WMY 507
COMM1120D	Development of Mass Communication 大眾傳播的發展	Teacher	E	Mon	10:30 am – 1:15 pm	ELB 206
COMM1150B	Introduction to Media Industries and Practices 媒體工業與實踐導論	Dr. Louis Joseph TRAVIS	E	Wed	3:30 pm – 6:15 pm	ELB LT2
COMM2100A	Audience Analysis and Strategy 受眾分析與策略研究	Mr. CHAN Wing Tai Danny Ms. LEUNG Kit Wah Jenny	C#P	Tue	10:30 am – 1:15 pm	NAH 312
COMM2100B	Audience Analysis and Strategy 受眾分析與策略研究	Mr. CHAN Wing Tai Danny Ms. LEUNG Kit Wah Jenny	C#P	Tue	2:30 pm – 5:15 pm	UCC 110
COMM2110A	Chinese News Reporting I 中文新聞採訪寫作 (一)	Mr. SUM Wan Wah	C	Wed	10:30 am – 1:15 pm	CML 203
COMM2110B	Chinese News Reporting I 中文新聞採訪寫作 (一)	Ms. CHAN Sik Chee Eva	C	Wed Thu	10:30 am – 12:15 pm 1:30 pm – 3:15 pm	UCA 103 NAH 208
COMM2120	English News Reporting I 英文新聞採訪寫作 (一)	Ms. Agnes LAM	E	Mon Wed	11:30 am – 1:15 pm 11:30 am – 1:15 pm	NAH 208 NAH 112 NAH 208
COMM2140/ UGEC2634	Media and Social Development in Mainland China 中國大陸的媒介與社會發展	Prof. FANG Kecheng	P&E	Tue	10:30 am – 1:15 pm	UCC C5
COMM2160	Communication Research Methods 傳播研究方法	Prof. CHAN Che Ming Michael	E	Thu	10:30 am – 1:15 pm	NAH 115
COMM2210B/ UGEC2623B	News and Society 新聞與社會	Ms. LAM Miu Yan	C	Wed	2:30 pm – 5:15 pm	UCC C2
COMM2300	Sound and Creative Media 聲音與創意媒體	Prof. POON Tat Pui Eric	C&E	Tue Tue	2:30 pm – 4:15 pm 4:30 pm – 6:15 pm	NAH 6 NAH 209 NAH 6 NAH 209

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COMM2320	Creative Media Curation and Management 創意媒體策展與管理	Mr. TSANG Tsz Yeung Eric	C&E	Mon	2:30 pm – 5:15 pm	CML 205 CML 301 CML 302
COMM2440B	Photojournalism 新聞攝影	Mr. KWOK Hing Fai Nick	C	Thu	10:30 am – 1:15 pm	NAH 6
COMM2440C	Photojournalism 新聞攝影	Mr. TSANG Tsz Yeung Eric	E	Wed	3:30 pm – 6:15 pm	NAH 6
COMM2570	Hong Kong Cinema 香港電影	Mr. LAU Yam Lawrence	C	Wed	2:30 pm – 5:15 pm	NAH 208
COMM2590	Global Cinema 全球電影	Dr. CHAN Ka Ming	E	Tue	3:30 pm – 6:15 pm	WMY 504
COMM2600B	Introduction to Journalism 新聞學導論	Prof. KOO Zhi Xiong Alex	E	Thu	10:30 am – 1:15 pm	UCC 111
COMM2610	Foreign News Desk Practice 國際新聞實務	Ms. LIN Ching Kit	C	Thu	6:30 pm – 9:15 pm	NAH 312
COMM2733B	Radio Production 廣播製作	Mr. YANG Kut Si	C	Wed	2:30 pm – 5:15 pm	CML 203 CML 207 CML 208
COMM2814	Social Campaigning and Public Relations for NGOs 社會議題推廣與非牟利組織公關策略	Dr. Louis Joseph TRAVIS	E	Mon	10:30 am – 1:15 pm	LSK LT3
COMM2840B/ UGEC2638B	Advertising and Society 廣告與社會	Prof. LEE LAI Chun Hing Annisa	C	Mon	2:30 pm – 5:15 pm	UCA 104
COMM2850B	Introduction to Integrated Marketing Communications 綜合市場傳播導論	Prof. CHAN Hon Ying Terri	E	Thu	2:30 pm – 5:15 pm	UCA 104
COMM2922C	Introduction to Creative and New Media 創意媒體與新媒體導論	Mr. TANG Ho Man Alex	E	Wed	2:30 pm – 5:15 pm	NAH 314 CML 205 CML 301 CML 302
COMM2925	Principles of Editing in Creative Media 創意媒體剪接原理	Ms. CHANG Yuk Mui Gipsy	C	Mon	2:30 pm – 5:15 pm	CML 203 CML 202
COMM2926	Creative Design and Layout 創意設計與排版	Teacher	C	Tue	2:30 pm – 5:15 pm	NAH 208

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COMM2930B/ UGED2637B	Understanding Movies 認識電影	Dr. CHOW Pui Ha Carol	C	Tue	6:30 pm – 9:15 pm	UCC C3
COMM2932B/ GES2010	Film Genres: Love, Death and Laughs 電影類型：愛情、死亡及笑話	Mr. TSUI Hong Chee Clarence	E	Thu	10:30 am – 1:15 pm	NAH 213
COMM2940B/ UGEC2624B	Internet, Digital Media and Information Society 互聯網、數碼媒體與資訊社會	Prof. LIN Jian	E	Tue	10:30 am – 1:15 pm	NAH 11
COMM2962B	Photography 攝影研讀	Mr. SHAM Ka Ho Bobby	C	Thu	2:30 pm – 5:15 pm	CML 203 NAH 6
COMM3131A	Special Topic in Communication Studies I: <i>Media and Cultural Criticism</i> 傳播研讀專題 (一)	Mr. LEUNG Chun Kan Kenny	C	Mon	2:30 pm – 5:15 pm	UCC 111
COMM3131B	Special Topic in Communication Studies I: <i>Middle and Eastern Europe Media and Society</i> (including a study trip to Prague and Krakow) 傳播研讀專題 (一)	Ms. TAM Wai Wan Vivian	E	TBA	TBA	TBC
COMM3140B	Chinese News Editing 中文新聞編輯	Ms. CHAN Sik Chee Eva	C	Tue Wed	10:30 am – 12:15 pm 10:30 am – 12:15 pm	UCC 108 NAH 112 UCA 103
COMM3193/ UGEC3612	Media and Gender 媒介與性別	Prof. CHU Shun Chi Donna	C	Thu	2:30 pm – 5:15 pm	UCA 312
COMM3200B	Communication Professional Internship 傳播專業實習	Prof. SO York Kee Clement	C#E	TBA	TBA	NRR
COMM3230	Current Issues in Global Communication 全球傳播重要議題	Prof. CHAN Ngai Keung Oliver	E	Tue	2:30 pm – 5:15 pm	UCC 201
COMM3400B	Integrated Strategic Campaign II 綜合策略推廣 (二)	Mr. CHAN Wing Tai Danny	C#P	Wed	10:30 am – 1:15 pm	NAH 312
COMM3600B	Laws and Ethics for Communication 傳播法律與道德	Dr. AU Ka Lun Allan Ms. CHAN Yuen Ting	E	Mon	10:30 am – 1:15 pm	NAH 11
COMM3610B	English News Editing 英文新聞編輯	Ms. Agnes LAM	E	Tue Wed	10:30 am – 12:15 pm 11:30 am – 1:15 pm	CML 203 NAH 208

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COMM3660	Infographics and Data Visualization 信息圖與數據可視化	Dr. LEUNG Kai Chi	E	Tue	2:30 pm – 5:15 pm	NAH 114
COMM3670	Issues in Current Affairs 時事重要議題	Mr. Eric SAUTEDE	E	Wed	2:30 pm – 5:15 pm	UCA 312
COMM3680	Business and Financial Reporting 工商與財經新聞採訪	Mr. KWOK Ka Kit Ben	E	Mon	2:30 pm – 5:15 pm	UCC 201
COMM3690	User Interface Design: Socio-cultural Perspectives and Practices 用戶介面設計：社會文化視角與實踐	Prof. YANG Tian	E	Wed	2:30 pm – 5:15 pm	UCC 201
COMM3700	Diversity Issues in Communication 傳播與多元文化議題	Prof. Nishant SHAH	E	Wed	2:30 pm – 5:15 pm	NAH 115
COMM3711	Script Writing and Screenplay 劇本寫作	Mr. CHAN Hing Kai	C	Mon	3:30 pm – 6:15 pm	NAH 208
COMM3721	Special Topic in Global Communication I: <i>Advanced Global Finance for Communication Professionals</i> 全球傳播專題（一）	Ms. WONG Shuk Han Candy	E	Tue	2:30 pm – 5:15 pm	WMY 408
COMM3733	Television Production 電視製作	Teacher	C	Sat	1:30 pm – 4:15 pm	CML 203 CML 205 CML 301 CML 302
COMM3750	Storytelling in Journalism 新聞敘事技巧	Dr. AU Ka Lun Allan	C	Tue	2:30 pm – 5:15 pm	UCC 206 CML 207 CML 208
COMM3811B	Special Topic in Public Relations I: <i>Public Relations through Brand Storytelling</i> 公共關係專題（一）	Mr. Tim CHEUNG	C&E	Thu	2:30 pm – 5:15 pm	UCC C2
COMM3812B	Special Topic in Public Relations II: <i>Public Relations and the Law</i> 公共關係專題（二）	Ms. CHU Tracy Tsin Suet	E	Tue	2:30 pm – 5:15 pm	UCC 111
COMM3820	Media Management for Public Relations 公共關係媒體管理	Mr. CHIU Chun Ting Clement	C	Tue	6:30 pm – 9:15 pm	ARC G02

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COMM3831	Special Topic in Advertising I: <i>Advertising and Psychology</i> 廣告專題 (一)	Prof. CHAN Hon Ying Terri	C#E	Mon	10:30 am – 1:15 pm	UCC 111
COMM3832	Special Topic in Advertising II: <i>Advanced Advertising Art Direction</i> 廣告專題 (二)	Mr. WONG Hiu Fan Derek	C	Mon	10:30 am – 1:15 pm	NAH 312
COMM3855	Media Investment and Performance Marketing 媒體投資與成效營銷	Mr. KAN Ka Lok Vincent	E	Thu	10:30 am – 1:15 pm	NAH 312
COMM3920B	Creative Writing in Media 創意媒體寫作	Ms. HON Lai Chu	C	Thu	1:30 pm – 4:15 pm	CYT 202
COMM3922	Special Topic in Creative and New Media II: <i>TBC</i> 創意媒體與新媒體專題 (二)	Teacher	C&E	Thu	2:30 pm – 5:15 pm	NAH 115
COMM3930A	Digital Video Production 數碼影像製作	Ms. CHAN Man Yee Rita	C	Wed	6:30 pm – 9:15 pm	CML 203 CML 205
COMM3930B	Digital Video Production 數碼影像製作	Mr. TANG Ho Man Alex	E	Thu	10:30 am – 1:15 pm	CML 203 CML 205
COMM3939B	Film Directors 電影導演作品評賞	Mr. SHIN Chi Man Thomas	E	Thu	6:30 pm – 9:15 pm	NAH 208
COMM4150B	Senior Research Project 研究導修	Staff	C&E	TBA	TBA	NRR
COMM4730	Documentary 紀錄片	Prof. POON Tat Pui Eric	C	Mon	2:30 pm – 5:15 pm	NAH 6
COMM4962	Advanced Photography 攝影研讀進階	Mr. YEUNG Tak Ming Paul	C	Wed	10:30 am – 1:15 pm	NAH 6

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Buildings:

ARC	Lee Shau Kee Architecture Building
CML	Chien Mu Library, New Asia College
CYT	Cheng Yu Tung Building
ELB	Esther Lee Building
LSK	Lee Shau Kee Building
NAH	Humanities Building, New Asia College
UCA	Tsang Shiu Tim Building, United College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

Languages:

C	Cantonese
C&E	Both Cantonese and English are used
C#E	Cantonese, change to English if need
C#P	Cantonese, change to Putonghua if need
E	English
P&E	Both Putonghua and English are used