

School of Journalism and Communication
Undergraduate Timetable
1st Term Timetable 2024 - 2025

24/7/2024 3:18 PM

<i>Course Code</i>	<i>Course Title</i>	<i>Teacher</i>	<i>Lang</i>	<i>Day</i>	<i>Class Period</i>	<i>Location</i>
COMM1110A	Media and Everyday Life 媒體・生活	Ms. LAU Wai Yin Joanna	C	Wed	2:30 pm – 5:15 pm	WMY 505
COMM1110B	Media and Everyday Life 媒體・生活	Mr. LEUNG Chun Kan Kenny	C	Thu	10:30 am – 1:15 pm	WMY 507
COMM1120A	Development of Mass Communication 大眾傳播的發展	Mr. TANG Ho Man Alex	E	Mon	9:30 am – 12:15 pm	YIA 505
COMM1120B	Development of Mass Communication 大眾傳播的發展	Mr. TANG Ho Man Alex	E	Thu	10:30 am – 1:15 pm	YIA 405
COMM1120C	Development of Mass Communication 大眾傳播的發展	Prof. MAK Ka Fai Macau	E	Mon	10:30 am – 1:15 pm	ARC G03
COMM1150A	Introduction to Media Industries and Practices 媒體工業與實踐導論	Dr. Louis Joseph TRAVIS	E	Tue	2:30 pm – 5:15 pm	ARC G03
COMM1170A	Chinese News Writing 中文新聞寫作	Ms. TAM Wai Wan Vivian	C	Mon	2:30 pm – 5:15 pm	NAH 208
COMM1170B	Chinese News Writing 中文新聞寫作	Ms. TAM Wai Wan Vivian	C	Tue	2:30 pm – 5:15 pm	NAH 208
COMM1180	English News Writing 英文新聞寫作	Ms. Agnes LAM	E	Wed	4:30 pm – 7:15 pm	NAH 314 NAH 112
COMM1190A	Media Writing 媒體寫作	Ms. TSANG Oi Ying Emily	E	Sat	10:30 am – 1:15 pm	WMY 401
COMM1190B	Media Writing 媒體寫作	Mr. LEE Yee Chong Ms. CHENG Hoi Yan Angel	C	Sat	10:30 am – 1:15 pm	WMY 501
COMM1190C	Media Writing 媒體寫作	Mr. LEE Yee Chong Ms. CHENG Hoi Yan Angel	C	Sat	10:30 am – 1:15 pm	WMY 503
COMM1500	Perspectives in Global Communication 全球傳播概論	Prof. CHAN Ngai Keung Oliver	E	Tue	10:30 am – 1:15 pm	WMY 301
COMM2170A	Chinese News Reporting II 中文新聞採訪寫作（二）	Mr. SUM Wan Wah	C	Wed	10:30 am – 1:15 pm	CML 203
COMM2170B	Chinese News Reporting II 中文新聞採訪寫作（二）	Ms. CHAN Sik Chee Eva	C	Wed Thu	10:30 am – 12:15 pm 10:30 am – 12:15 pm	NAH 208 UCA 105

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COMM2180	English News Reporting II 英文新聞採訪寫作（二）	Ms. Agnes LAM	E	Mon Thu	2:30 pm – 4:15 pm 9:30 am – 11:15 am	UCC 208 NAH 208 NAH 209
COMM2210A/ UGEC2623A	News and Society 新聞與社會	Mr. Eric SAUTEDE	E	Thu	10:30 am – 1:15 pm	UCC 111
COMM2240A	Integrated Strategic Campaign I 綜合策略推廣（一）	Mr. CHAN Wing Tai Danny Ms. LEUNG Kit Wah Jenny	C#P	Wed	10:30 am – 1:15 pm	UCC 110
COMM2240B	Integrated Strategic Campaign I 綜合策略推廣（一）	Mr. CHAN Wing Tai Danny Ms. LEUNG Kit Wah Jenny	C#P	Wed	3:30 pm – 6:15 pm	NAH 208
COMM2440A	Photojournalism 新聞攝影	Mr. YEUNG Tak Ming Paul	C	Mon	2:30 pm – 5:15 pm	UCC 114
COMM2530	Critical Studies in Media and Communication 媒介與傳播批判研讀	Prof. LEE Lap Fung Francis	E	Tue	10:30 am – 1:15 pm	UCC C1
COMM2540	Public Sphere and Global Media 公共領域與全球媒介	Mr. Eric SAUTEDE	E	Wed	10:30 am – 1:15 pm	NAH 312
COMM2600A	Introduction to Journalism 新聞學導論	Dr. AU Ka Lun Allan	C	Wed	10:30 am – 1:15 pm	UCC C4
COMM2710	Fundamentals in Visual Media 影像媒體初基	Mr. TSANG Tsz Yeung Eric	C	Thu	3:30 pm – 6:15 pm	NAH 208
COMM2733A	Radio Production 廣播製作	Mr. YANG Kut Si	C	Thu	2:30 pm – 5:15 pm	CML 203 CML 207 CML 208
COMM2740	Chinese Broadcast News 中文廣播及電視新聞	Mr. SUM Wan Wah	C	Tue	2:30 pm – 5:15 pm	CML 203 CML 207 CML 208
COMM2811	English Writing for Public Relations 英文公共關係寫作	Dr. Louis Joseph TRAVIS	E	Thu	2:30 pm – 5:15 pm	UCA 312
COMM2813	Social Media and Crisis Communication 社交媒體與危機溝通	Ms. YIP So Kei Sofia	C	Thu	2:30 pm – 5:15 pm	NAH 314
COMM2830	Account Planning and Management 客戶企劃及管理	Prof. WONG Ka Fai Mike	E	Wed	2:30 pm – 5:15 pm	UCC 201

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COMM2840A/ UGEC2638A	Advertising and Society 廣告與社會	Prof. LEE LAI Chun Hing Annisa	E	Wed	2:30 pm – 5:15 pm	UCC C3
COMM2850A	Introduction to Integrated Marketing Communications 綜合市場傳播導論	Ms. LEUNG Kit Wah Jenny	C	Mon	2:30 pm – 5:15 pm	UCC C4
COMM2910/ UGEC2621	News Analysis 新聞剖析	Prof. MAK Ka Fai Macau	C	Thu	2:30 pm – 5:15 pm	UCA 104
COMM2922A	Introduction to Creative and New Media 創意媒體與新媒體導論	Prof. FUNG Ying Him Anthony Prof. POON Tat Pui Eric	C	Mon	3:30 pm – 6:15 pm	NAH 312 CML 202
COMM2922B	Introduction to Creative and New Media 創意媒體與新媒體導論	Prof. FUNG Ying Him Anthony Prof. POON Tat Pui Eric	E	Tue	2:30 pm – 5:15 pm	NAH 312 CML 202
COMM2930A/ UGED2637A	Understanding Movies 認識電影	Dr. CHOW Pui Ha Carol	C	Thu	9:30 am – 12:15 pm	UCC C3
COMM2932A	Film Genres: Love, Death and Laughs 電影類型：愛情、死亡及笑話	Mr. SHIN Chi Man Thomas	C	Thu	6:30 pm – 9:15 pm	NAH 312
COMM2940A/ UGEC2624A	Internet, Digital Media and Information Society 互聯網、數碼媒體與資訊社會	Prof. CHU Shun Chi Donna	C&E	Tue	10:30 am – 1:15 pm	NAH 213
COMM2962A	Photography 攝影研讀	Mr. TSANG Tsz Yeung Eric	C	Wed	2:30 pm – 5:15 pm	NAH 6
COMM3140A	Chinese News Editing 中文新聞編輯	Ms. CHAN Sik Chee Eva	C	Tue Wed	10:30 am – 12:15 pm 10:30 am – 12:15 pm	UCA 105 NAH 112 NAH 208
COMM3191/ UGEC3635	Film, Television and Hong Kong Culture 電影、電視與香港文化	Dr. CHOW Pui Ha Carol	C	Thu	3:30 pm – 6:15 pm	NAH 213
COMM3200A	Communication Professional Internship 傳播專業實習	Prof. SO York Kee Clement	C#E	TBA	TBA	NRR

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COMM3310	Images and Creative Media 影像與創意媒體	Prof. POON Tat Pui Eric	C&E	Wed	2:30 pm – 4:15 pm	CML 203 CML 205 CML 301 CML 302
				Wed	4:30 pm – 6:15 pm	CML 203 CML 205 CML 301 CML 302
COMM3400A	Integrated Strategic Campaign II 綜合策略推廣 (二)	Mr. CHAN Wing Tai Danny	C#P	Tue	10:30 am – 1:15 pm	NAH 208
COMM3550	Global Finance for Communication Professionals 全球金融與專業傳播	Ms. WONG Shuk Han Candy	E	Tue	2:30 pm – 5:15 pm	CKB 706B
COMM3600A	Laws and Ethics for Communication 傳播法律與道德	Dr. AU Ka Lun Allan Ms. CHAN Yuen Ting	E	Mon	10:30 am – 1:15 pm	NAH 12
COMM3610A	English News Editing 英文新聞編輯	Ms. Agnes LAM	E	Wed Thu	9:30 am – 11:15 am 9:30 am – 11:15 am	NAH 314 NAH 208 NAH 209
COMM3650	Social Media Analytics for Communication Professionals 社交媒體分析技術	Prof. LIANG Hai	E	Thu	2:30 pm – 5:15 pm	UCC 111
COMM3682	Special Topic in Journalism II: <i>Solutions Journalism</i> 新聞學專題 (二)	Prof. FANG Kecheng	E	Wed	2:30 pm – 5:15 pm	UCA 111
COMM3800	Multimedia Design Techniques 多媒體設計技巧	Ms. FAN Ho Ki Kattie Ms. TSANG Tsui Shan Jessey	C	Thu	3:30 pm – 6:15 pm	NAH 6
COMM3810	Public Relations and Social Theory 公共關係與社會理論	Prof. LEE Kaman	C	Tue	2:30 pm – 5:15 pm	ELB 205
COMM3811A	Special Topic in Public Relations I: <i>Public Relations for Entrepreneurs</i> 公共關係專題 (一)	Ms. WONG Nga Lai Leona	C	Tue	10:30 am – 1:15 pm	NAH 114
COMM3812A	Special Topic in Public Relations II: <i>Public Relations for STUNT Marketing</i> 公共關係專題 (二)	Mr. CHUNG Chun Kit Stephen	C	Mon	10:30 am – 1:15 pm	UCC 201

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COMM3840	Chinese Copywriting for Advertising 中文廣告撰稿	Ms. TSANG Pui Ling Pauline	C	Thu	11:30 am – 2:15 pm	NAH 208
COMM3850	Advertising Art Direction 廣告美術指導與設計	Mr. WONG Hiu Fan Derek	C	Mon	10:30 am – 1:15 pm	NAH 208
COMM3881	Public Relations Case Analysis and Campaigns 公共關係個案分析與企劃	Prof. WU Shih Chia	P&E	Thu	2:30 pm – 5:15 pm	UCC 201
COMM3910	Sound Production 聲音製作	Ms. MOK Mei Wah May	C	Mon	2:30 pm – 5:15 pm	NAH 209 NAH 6
COMM3920A	Creative Writing in Media 創意媒體寫作	Dr. CHAN Ka Ming	C&P	Tue	3:30 pm – 6:15 pm	YIA 501
COMM3921	Special Topic in Creative and New Media I: <i>New Media Art and Design</i> 創意媒體與新媒體專題 (一)	Mr. TSANG Tsz Yeung Eric	C	Tue	2:30 pm – 5:15 pm	NAH 6
COMM3933	Music Industry, Production and Marketing 流行音樂：製作與營銷	Mr. FUNG Lai Chi	C	Wed	2:30 pm – 5:15 pm	UCC 111
COMM3939A	Film Directors 電影導演作品評賞	Mr. LAU Yam Lawrence	C	Mon	2:30 pm – 5:15 pm	UCC 201
COMM3941	New Media Business 新媒體工業	Teacher	C&E	Mon	2:30 pm – 5:15 pm	UCC 111
COMM3963	Entertainment Business 娛樂工業	Ms. HUI Ping Sum Lisa	C	Mon	6:30 pm – 9:15 pm	ARC 212
COMM4150A	Senior Research Project 研究導修	Staff	C&E	TBA	TBA	NRR
COMM4191	Cultural Studies and Popular Culture 普及文化研究	Prof. LIN Jian	E	Mon	10:30 am – 1:15 pm	UCC 111
COMM4848	New Media Advertising 新媒體廣告	Ms. Rachel WONG	E	Tue	2:30 pm – 5:15 pm	ELB 202

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Buildings:

ARC	Lee Shau Kee Architecture Building
CKB	Chen Kou Bun Building
CML	Chien Mu Library, New Asia College
ELB	Esther Lee Building
NAH	Humanities Building, New Asia College
UCA	Tsang Shiu Tim Building, United College
UCC	T.C. Cheng Building, United College
WMY	Wu Ho Man Yuen Building
YIA	Yasumoto International Academic Park

Languages:

C	Cantonese
C&E	Both Cantonese and English are used
C#E	Cantonese, change to English if need
C&P	Both Cantonese and Putonghua are used
C#P	Cantonese, change to Putonghua if need
E	English
P&E	Both Putonghua and English are used