United College, The Chinese University of Hong Kong
General Education Course
GEUC 2101C SOCIAL SERVICE: PARTICIPATION AND REFLECTION
2nd Term, 2023/24

Course Instructor:	Dr. CHOY Bing Kong, Department of Social Work
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Tel. No. :	9155-8385
Language:	Cantonese
Class Dates:	Wednesday evenings; 24, 31 January, 10 April 2024 (6:30 pm – 9:15 pm)
Class Venue:	UCC C4
Teaching Assistant:	Ding Ning (1155201670@link.cuhk.edu.hk)

Course Overview:

The objective of this course is to foster students to become positive and responsible citizens through participating in community social service. Based on the principles of service-learning and theories of experiential learning, the course assists students to consolidate their prior and on-going community service experiences. Through self reflection, small group discussion, community agency visits and project presentation, students will be able to understand the needs of vulnerable groups, aware of human issues related to social justice and develop positive attitude to community social service. The purpose of this course is to facilitate students' self development and develop a long-term interest in serving the community and populations in need. **Social enterprise** will be reviewed and studied in the course.

(Remark: *This Course is not for students major in Social Work*)

Grade Descriptors:

P		All learning outcomes/assessment criteria have been met. The work demonstrates most or all the following characteristics in related to those expected at the given level of study within the discipline:
	1.	Adequate to good understand and exploration
	2.	No significant inaccuracies, misunderstandings or errors
	3.	The specifications for the assessment task, including word limit/time limit where appropriate, have been adhered to
	4.	The outside classroom activities are well organized, coherent and the standard presentation, including referencing where appropriate, is up to standard
	5.	Appropriate contextualization, including relevant theory / literature / artefacts /performance
	6.	Evidence of quality analysis, synthesis, reflection and critical appraisal
F		One or more key learning outcome/assessment criterion has/have not been met. The work fails to meet the requirements in relation to those expected at the given level of study within the discipline, exemplified by any of the followings:
	1.	Poor understanding and exploration of ideas
	2.	Some significant inaccuracies, misunderstandings or errors

	3.	Not participating required classroom activities, including group presentations			
	4.	Not participating required outside classroom activities, including service projects or visit to organizations			
	5.	No evidence of analysis, synthesis, reflection and critical appraisal			
	6.	Insufficient attention paid to some of the assessment criteria and some significant aberrations from the specifications for the assessment task			

Learning Objectives and Outcomes:

After completion of this course, students will be able to:

1. Get a basic understanding of the needs of disadvantaged groups in Hong Kong;

2. Identify major types of social enterprises in Hong Kong;

3. Describe purposes of social enterprises;

4. Review on the use of social enterprises in response to societal needs; and

5. Reflect on the part they can play to serve the community as a citizen.

Teaching and Learning Method:

The course will be presented by lectures, discussion, interactive exercises, on site visits and interviews with key informants. Case materials, videotapes and exercises will be used to convey the concepts and principles of disadvantaged groups and social entrepreneurship. Recommended readings are set for further reflection. Class will be divided into small groups, each comprises of around 10 students, to conduct one-site visits and interviews. Students' active participation in class and visits is highly encouraged. Discussion board on Blackboard is set to provide for discussion beyond classroom.

Course Schedule:

Lecture	Field Visit [2]	Date	Time	Venue	Lecture Themes
Class		24 Jan 2024	Wednesday 6:30 – 9:15 pm	UCC C4	Introduction Course requirement Conceptualization
Class		31 Jan 2024	Wednesday 6:30 – 9:15 pm	UCC C4	Understanding social enterprise Principles and skills in visit and interview
	Small groups		Varied	Designated organizations	
Class		10 Apr 2024	Wednesday 6:30 – 9:15 pm	UCC C4	Presentation Evaluation

1. Conceptualization and Training Lectures: 2 x 2.5 hours = 5 hours;

2. Visit to social enterprise and interview staff concerned: 1 x 4 hours = 4 hours;
   (All the students will be divided into groups of 10 persons. Each group will pay an on-site visit to one of the designated social enterprises, participate as far as possible into the business; interview staff concerned; and make critical review of the experience);

3. Post-visit Presentation and Evaluation in classroom: 1 x 2.5 hours = 2.5 hours and

4. Online sharing on Blackboard.

Course Requirement & Assignment:

Students will be assessed according to the following:

1. **Attendance**: Attendance of the field visit cum interview is compulsory.   2/3 of attendance in lectures is required (2 out of 3 lectures).   Failure to comply with the attendance requirement will lead to failure in this course.   Punctuality for classes is greatly appreciated.

2. **Participation**: Students are expected to participate actively in class activities.   They are expected to explore related information with initiatives and read recommended readings, as well as prepare for and participate in discussions.

3. **Field Visit cum Presentation**: The class is divided into 5 small groups, each composing of around 10 students. Each group will pay a visit to a designated social enterprise and interview key informants.   Each group will then make a presentation as well as lead a discussion to facilitate critical reflection on social enterprise. Total time for each group is 25 minutes. Each group is required to meet the course instructor at least once for preparation of the presentation.   Presentation outline is encouraged but not graded.

4. **Personal Reflection Journal**: Each student will submit a reflection journal individually on issues of social enterprise that he/she considers important.

Deadline	***17 April 2024***
Length	Not more than 1,000 words in either English or Chinese. (Double spacing, font 12)
Submission Method	1. Each student must upload **on or before** 17 April 2024 a soft copy of the completed assignment to the plagiarism detection engine **VeriGuide**, at the URL: http://www.cuhk.edu.hk/veriguide (each student should upload only once to this engine). 2. The system will issue a receipt which also contains a declaration of honesty. The declaration should be signed by the student, and the receipt should be uploaded together with the paper via the "Assignment drop box" of Blackboard Learn of this course. 3. Assignments without the receipt will not be graded by teacher. 4. Please format the file name as: "student name-student ID-GEUC2101C", 5. <u>Late submission:</u> Late submission without prior written approval will result in deduction of marks.
Format	<u>APA citation and reference format:</u> American Psychological Association (2010) (6th ed.) *Publication Manual of the American Psychological Association*. Washington, DC.

Course Assessment Scheme:
1. Participation   20%
2. Peer Review   10%
3. Group Presentation cum discussion   35%
4. Personal Reflection Journal   35%

Students scoring 50% or above will be given "Pass" for the course.

Channel for Course Announcement: Details of Course Website

Follow the following step to access the course website:
1. Log in to Blackboard Learn: https://elearn.cuhk.edu.hk
2. Choose the course: 2023R2-GEUC2101C
3. Choose the functions that you want to use or materials to download, e.g. discussion, mail or course slides.

4.   Please visit the course website regularly to get information, announcement, give opinions and for communication with instructor, tutors and classmates.

Feedback for Evaluation:

1.   Students are encouraged to put forth their viewpoints and opinions regarding the course on the Blackboard Learn discussion forum. The lecturer will log on the discussion forum and give feedback to opinions posted by students.
2.   An evaluation questionnaire will also be conducted at the end of the course to collect students' opinions on the course.

Recommended Readings:

Social Enterprise

Au, K. & Birtch, T.A. (2010). Social enterprise as an interactive process between entrepreneurs and the community: a social capital perspective. In S.H. Ng, S.Y.L. Cheung & B. Prakash (Eds.), *Social capital in Hong Kong: Connectivities and social enterprise* (pp. 279-301). Hong Kong: City University of Hong Kong Press.

*Chan, K.T., Kuan, Y.Y. and Wang, S.T. (2011), "Similarities and divergences: comparison of social enterprises in Hong Kong and Taiwan", *Social Enterprise Journal,* Vol. 7 No. 1, pp. 33-49.
Defourny, J. and Kim, S.Y. (2011), "Emerging models of social enterprise in Eastern Asia: a cross-country analysis", *Social Enterprise Journal,* Vol. 7 No. 1, pp. 86-111.

Ko, S. (2012), "Viability of social enterprises: the spillover effect", *Social Enterprise Journal*, Vol. 8 No. 3, pp. 251-263.

Ridley-Duff, R. & Bull, M. (2011). *Understanding social enterprise: theory & practice* (pp. 56-81). London; Thousand Oaks, Calif.: SAGE. (Chapter 3: Defining Social Enterprise, p.56-81)

社企流 (2014) 。《社企力》。臺灣：果力文化。

張瑞霖(2011) 。《黑暗中對話：經營社會企業的體悟》。香港：商務印書館。

*李美儀、陸人龍主編。(2010) 。《社會創新: 香港社企發展研究 (第一版) 》。香港: 商務印書館。

謝家駒主編 (2007) 。《新愚公移山：十個社會企業創業者的故事》。香港：社會創業論壇。

香港(中國). 社會福利署。(2006) 。《企業匯眾, 社會共融 ： 復康-社會企業》。香港：社會福利署。

Useful Websites:

The Hong Kong Council of Social Service
http://www.hkcss.org.hk/

HKSAR Government Official Site – Social Enterprise
http://www.social-enterprises.gov.hk/

Social Enterprise Summit
http://www.social-enterprise.org.hk/

Hong Kong Social Entrepreneurship Forum
http://www.hksef.org/

Hong Kong Social Enterprise Incubation Centre Ltd.
http://www.seic.hk/

Social Ventures Hong Kong
http://www.sv-hk.org/

Wofoo Social Enterprises
www.wse.hk

Commission on Poverty
http://www.cop.gov.hk/

Social Enterprise Directory
http://sebc.org.hk/sebc/eng/node/64

Academic Honesty and Plagiarism

Honesty in academic work: In writing their papers, students must refer to University policy and regulations on honesty in academic work, and to the disciplinary guidelines and procedures applicable to breaches of such policy and regulations. Details can be found at http://www.cuhk.edu.hk/policy/academichonesty/.

Declaration to be included in assignments

Every assignment handed in should be accompanied by a signed declaration as below. For group projects, all students of the same group should be asked to sign the declaration. For assignments in the form of a computer-generated document that is principally text-based and submitted via VeriGuide, the statement, in the form of a receipt, will be issued by the system upon students' uploading of the soft copy of the assignment. Assignments without the receipt will not be graded by teachers. Only the final version of assignment should be submitted via VeriGuide.

> I declare that the assignment here submitted is original except for source material explicitly acknowledged, and that the same or closely related material has not been previously submitted for another course. I also acknowledge that I am aware of University policy and regulations on honesty in academic work, and of the disciplinary guidelines and procedures applicable to breaches of such policy and regulations, as contained in the website.
>
> _____   _____
> Signature   Date
>
> _____   _____
> Name   Student ID
>
> _____   _____
> Course code   Course title