



# **MEMSI: A Fully Immersive Program for Aspiring Hardware Systems Innovators**

January 7–22, 2017: Hong Kong and Shenzhen

MIT Entrepreneurship and Maker Skills Integrator (MEMSI) is a two-week long, fully immersive mini-accelerator for aspiring hardware system innovators from universities in Hong Kong and from MIT. This program will take place from January 7-22, 2017 in Hong Kong and Shenzhen, China.

This program is designed for students who want to build up their skills in entrepreneurship, hardware making, and product development for connected devices with an Internet of Things (IoT) flavor. In two action-packed weeks, student teams will:

- Work together to choose a problem to solve, understand the customer, come up with a solution, then build a prototype of this solution using advanced prototyping techniques
- Build skills that will help them build successful businesses later in life, including the Disciplined Entrepreneurship framework, Design Thinking, advanced maker skills and more
- See how mass production happens in real life during a factory tour in Shenzhen, China
- Present their business ideas and working prototypes to a panel of entrepreneurs, investors and industry thought leaders on Demo Day, Saturday, January 21, 2017.

MEMSI is powered by the [MIT Hong Kong Innovation Node](#), [Martin Trust Center for MIT Entrepreneurship](#), [Project Manus](#), and the [MIT Innovation Initiative](#).

MEMSI is for currently enrolled students in degree bearing programs at MIT and at partner universities in Hong Kong. Sign up for your campus info session at <http://memsi.mit.edu/infosession/>