



The Department of Anthropology
The Chinese University of Hong Kong

presents a seminar

by

Chip COLWELL

Denver Museum of Nature & Science
Editor of *Sapiens*

on

How to Write Anthropology for Ordinary Human Beings

Friday, 10 May 2019

1:00 – 2:30 pm

Room 12 Humanities Building

New Asia College, CUHK

A light lunch will be served at 12:30 pm. First come first served.

Increasingly, anthropologists are seeking ways to connect their research, discoveries, and thinking to a broad, public audience. But how? This talk explains the importance of storytelling and provides practical insights into the art and science of writing for the public. Attendees will learn how to master storytelling techniques that speak to the heart as well as the head, and the practicalities of writing for SAPIENS and other popular magazines and newspapers. Public engagement is a craft that must be cultivated, so please come join us to sharpen your skills and learn about how you can engage a broad public audience to make your research matter.

Chip Colwell is Senior Curator of Anthropology at the Denver Museum of Nature & Science. He has published 11 books, most recently [*Plundered Skulls and Stolen Spirits: Inside the Fight to Reclaim Native America's Culture*](#), which the *Wall Street Journal* called “a careful and intelligent chronicle” and won a 2019 National Council on Public History Book Award. He is the founding editor-in-chief of the digital magazine [SAPIENS](#), and has written for the *New York Times*, *Atlantic*, *Foreign Affairs*, and many other popular outlets.

ALL INTERESTED ARE WELCOME