



# Teaching Cases

We provides holistic contents  
and materials for interactive  
teaching and active learning.

ECONOMIC RESEARCH  
CENTRE  
HKIAPS, CUHK



# Our products

Multi-media resources

Interactive game

Free Trade  
Area of the  
Asia-Pacific

Fruit  
Trade

Balance of  
Payment

Invisible  
Trade

Unilateral  
Trade

- Framework
- Tariff profile of 21 APEC members
- Effectiveness and limitations

- Background
- Economic concepts related
- Policy analysis and evaluations

- Balance of Payment
- Current Account and Capital Account

- Onshore Trade and Offshore Trade
- Role of middlemen
- Mode of transportation in trade

- Types of trade agreement
- Trade barriers
- Expected value



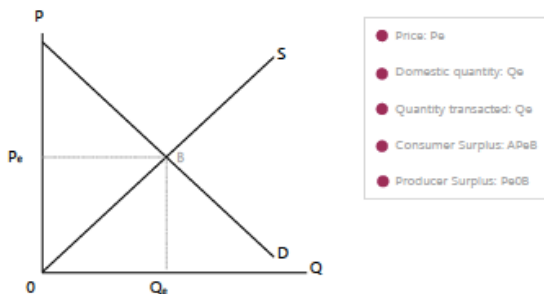
# Free Trade Area of the Asia-Pacific

## LEARNING GOALS

- FTAAP framework
- Implementation
- Issues ensued from FTAAP
- Tariff profile of 21 APEC members
- Effectiveness and limitations

### Example 3

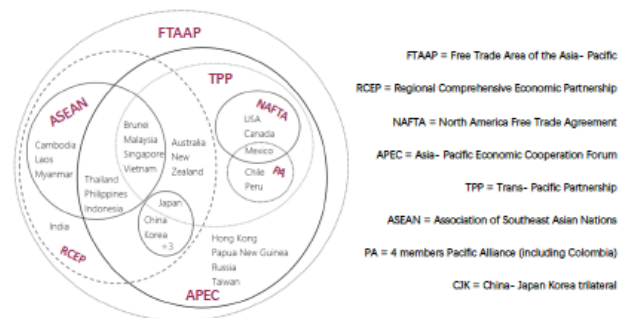
Baseline scenario: Supply and Demand Curve of domestic country that does not trade computer with other countries



## Lima Declaration on FTAAP

The APEC affirm their commitment that the FTAAP would be built upon ongoing regional integration undertakings, and through multiple pathways like the Regional Comprehensive Economic Partnership (RCEP) and Trans-Pacific Partnership (TPP).

|                    | TPP  | RCEP   | PA                               | FTAAP   |
|--------------------|--|--|----------------------------------|---|
| Year               | 2015   | 2012   | 2012                             | 2006  |
| Countries involved | Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore and Vietnam  | Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam | Chile, Colombia, Mexico and Peru | The 21 countries of Asia Pacific Economic Cooperation |
| Goals              | <ul style="list-style-type: none"> <li>• Promote mutually beneficial trade among the members</li> <li>• Strengthen economic cooperation and eliminate trade barriers among the parties</li> <li>• Raise living standards and lower poverty in the countries</li> </ul> |  |                                  |   |



To find out more about:

Summary of the Trans-Pacific Partnership Agreement



Guiding principles and objectives for negotiating the RCEP



What is the Pacific Alliance?



# FREE TRADE AREA OF THE ASIA-PACIFIC

## OBJECTIVE

Since the proposal of the Free Trade Area of the Asia Pacific (FTAAP) at the 13th APEC Economic Leaders' meeting in 2005, the realization of free trade has been top of the agenda among APEC member economies.

This teaching case provides a comprehensive overview of FTAAP and thought-provoking materials to inspire our students on free trade issues.

## FEATURES

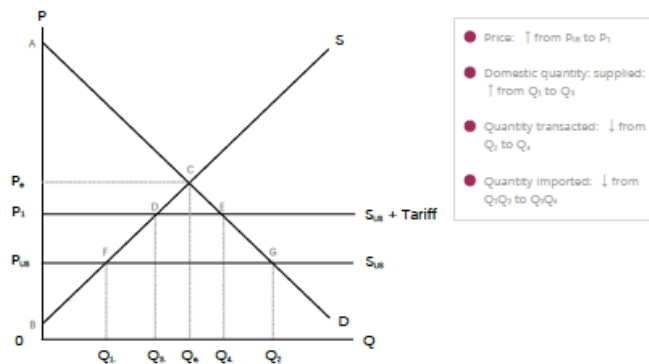
- Clear theme & learning goal
- Additional concepts provided
- Additional multi-media learning support
- Suggested assignments and projects

# Fruit Trade

## LEARNING GOALS

- Background
- Economic concepts related
- Macroeconomic performance
- Case studies
- Policy analysis and evaluations

## Effects of increased tariffs



## I-IV Value Chain of the Fruit Business

### Production

|         |   |
|---------|---|
| Past    | <ul style="list-style-type: none"> <li>• High level of self-sufficiency in own gardens</li> <li>• Local agriculture</li> <li>• First mechanisation</li> </ul>   |
| Present | <ul style="list-style-type: none"> <li>• Low level of self-sufficiency</li> <li>• Trend towards urban gardening</li> <li>• Globalised agriculture</li> <li>• Large-scale, partially automated production</li> </ul>   |
| Future  | <ul style="list-style-type: none"> <li>• Production increasingly regional/urban</li> <li>• New concepts in urban/vertical farming</li> <li>• Non-industry producers (Google, Toshiba etc.)</li> <li>• Fully-automated mixed cultivation production</li> </ul> |

### Distribution

|         |  |
|---------|--|
| Past    | <ul style="list-style-type: none"> <li>• First exotic fruit imports</li> <li>• Weekly markets in towns</li> <li>• Colonial goods</li> <li>• Strong seasonality of production</li> <li>• Key locations: Consumers come to the producers</li> </ul>              |
| Present | <ul style="list-style-type: none"> <li>• Online trading</li> <li>• Partial return to street markets</li> <li>• Continuous availability of fresh produce, seasonality less important</li> <li>• Primarily via retailers: Consumers come to the store</li> </ul> |
| Future  | <ul style="list-style-type: none"> <li>• Autonomous</li> <li>• Smaller urban delivery services</li> <li>• On demand / instant delivery</li> <li>• Crowd-sourced delivery</li> <li>• Rise of the platforms: Producer comes to the consumers</li> </ul>          |

## FRUIT TRADE

### OBJECTIVE

The trade war between China and the United States has marked a new era of competition. In response to America's financial sanctions, China has launched a series of tariffs to offset the impacts, among which include fruit taxes. However, trade policy and tariffs exist long before the trade battle.

This teaching case helps students, through learning international fruit trade, recognize trade policies and cultivate their economic awareness of the world.

### FEATURES

- Clear theme & learning goal
- Additional concepts provided
- Additional multi-media learning support
- Suggested assignments and projects



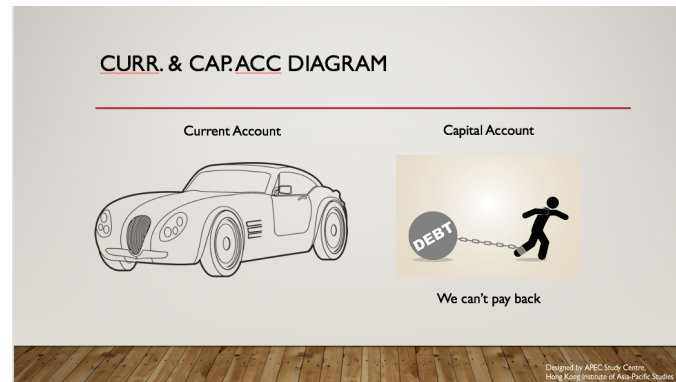
## OBJECTIVE

This teaching case aims to introduce the concepts of Balance of Payment through game. From their own trading with others, students could learn about current account and capital account. The game designed simplifies the concepts and situation. It also provides case study and related news to help students relate theory to reality.



## RESOURCE

- Ppt slide
- Chance cards
- paper money
- paper pattern (cube)
- Recording sheet



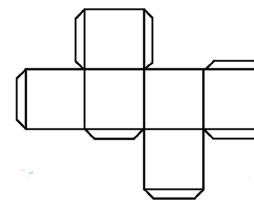
## LEARNING GOALS

- Concepts:
  - Balance of Payment
  - Current Account and Capital Account
- Case Study
- News related

### CHANCE

#### Bumper Harvest

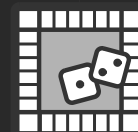
Choose one material to reduce its price by \$50 for all groups.



## INTERACTIVE GAME



## BALANCE OF PAYMENT



## OBJECTIVE

This teaching case aims to introduce the concepts of Offshore Trade through game. Students act as trading firms who decide the best trading methods. The game simplifies the current situation of Hong Kong trade and incorporate the key economic ideas and concepts. It also provides case study and related news to help students relate theory to reality.



## RESOURCE

- Ppt slide
- Instruction guide
- Game cards
- Word puzzles
- Recording sheet
- Reference paper

### Two Trade methods: Offshore Trade



## LEARNING GOALS

- Concepts:
  - Onshore Trade
  - Offshore Trade
  - Role of middlemen
  - Mode of transportation in trade
- Case Study of Hong Kong
- News related

PRODUCT

CPU

CPU i5

Quantities: 10 boxes

Unit Price: \$ 2,000

(R1-02)

APEC Study Centre - The Chinese University of Hong Kong

Fruits 1

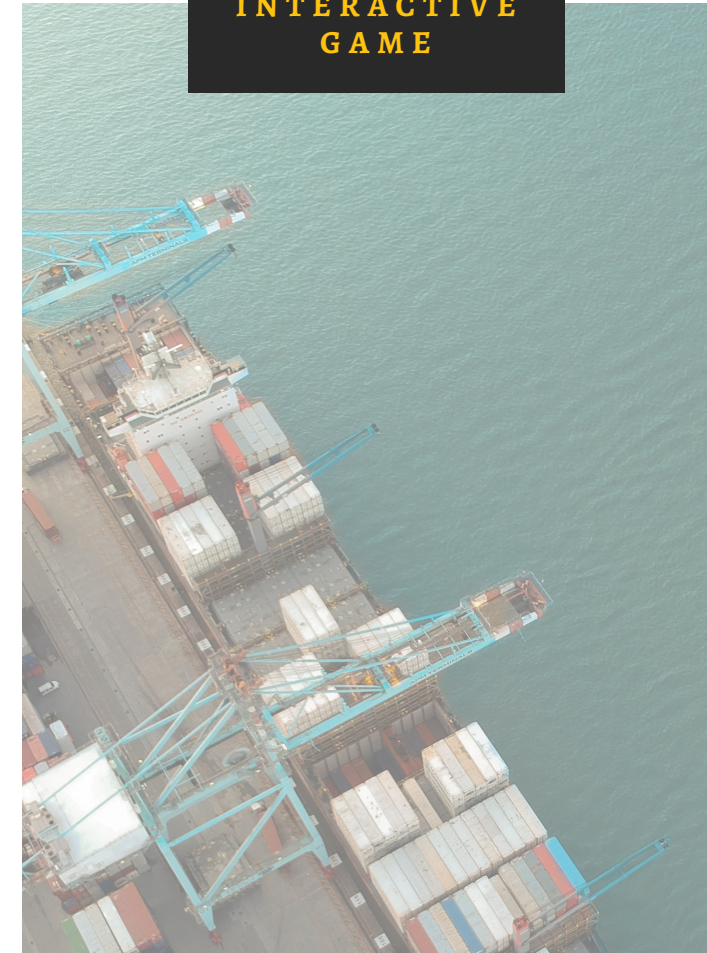
APEC Study Centre  
The Chinese University of Hong Kong

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Q | P | M | O | U | U | E | P | E | A | R | R | R | H |
| C | Y | U | R | P | N | A | O | E | G | R | A | P | E |
| U | B | B | A | T | O | N | D | H | Y | O | C | P | A |
| E | O | A | N | O | L | L | E | C | O | P | L | U | M |
| R | C | N | G | L | E | E | V | Y | T | M | A | A | O |
| P | V | A | E | E | M | L | L | M | E | N | U | G |   |
| R | A | N | A | M | P | O | T | O | M | A | T | O | C |
| E | A | A | G | O | M | N | C | Y | M | A | N | G | O |
| L | A | N | P | P | A | E | T | A | D | L | T | O | A |
| P | S | T | R | A | W | B | E | R | R | Y | E | R | E |
| P | R | A | C | Y | B | C | H | E | R | R | Y | M | M |
| A | U | M | A | A | T | A | U | Q | M | U | K | O | I |
| A | E | T | A | N | A | R | G | E | M | O | P | R | L |
| A | V | A | U | G | S | T | U | N | O | C | O | C | E |

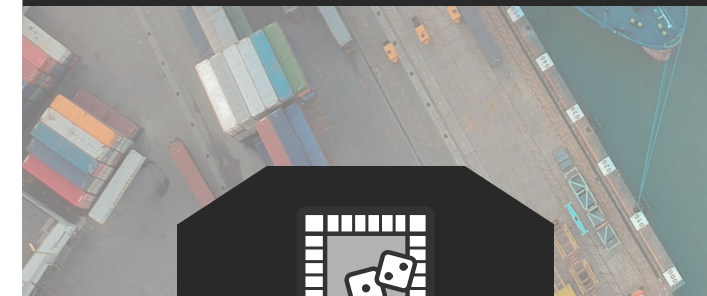
|         |        |         |             |
|---------|--------|---------|-------------|
| KUMQUAT | LEMON  | LIME    | DATE        |
| LYCHEE  | BANANA | MANGO   | TOMATO      |
| POMELO  | LEMON  | PLUM    | STRAWBERRY  |
| GUAVA   | PEAR   | APPLE   | POMEGRANATE |
| GRAPE   | CHERRY | COCONUT | ORANGE      |

Play this puzzle online at: <http://apec-study-centre.com/online-puzzles/>

## INTERACTIVE GAME



## INVISIBLE TRADE





## OBJECTIVE

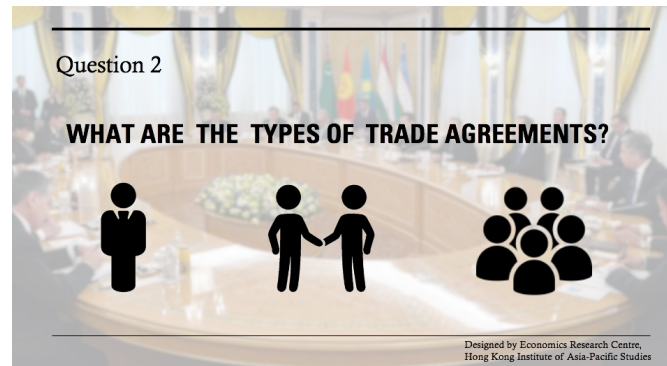
This teaching case aims to introduce the concepts of Trade agreement through game.

Acting as country leaders who decide trade policy, students could learn more about trade barriers and trade agreement. It also provides case study and related news to help students relate theory to reality.



## RESOURCE

- Ppt slide
- Instruction guide
- Game cards
- Recording sheet



## LEARNING GOALS

- Concepts:
  - Unilateral trade agreement
  - Bilateral trade agreement
  - Multilateral trade agreement
  - Trade barriers
  - Expected value
- Case Study
- News related



## INTERACTIVE GAME

## UNILATERAL TRADE

