

學術對談

## 健康傳播在亞洲地區理論化的機遇與挑戰

對談人：泰瑞·湯普森、莫漢·杜塔、張礫元

編輯：張礫元

翻譯：程羽加、蘇幼真



泰瑞·湯普森教授  
(Prof. Teri L. Thompson)

「沒有理論基礎，我們做任何研究的類推性都會受到極大的限制。從這個角度來看，理論甚至比樣本本身和生態效度更重要。舉例來說，因為存在共同的理論架構，我們才可以將糖尿病的研究結果概化至愛滋病或新型冠狀病毒研究。這種以理論概推的方式使我們得以充分發展健康傳播領域。所以我們應該牢牢記住，理論是我們研究的根本。」

泰瑞·湯普森，美國戴頓大學藝術與科學學院傳播學榮休教授。研究興趣：健康傳播、性別與傳播。電郵：tthompson1@udayton.edu

莫漢·杜塔，紐西蘭梅西大學傳播學系院長講席教授。研究興趣：國際健康傳播、批判文化理論、貧窮與健康照護、底層研究與對話、公共政策及參與式社會變遷。電郵：M.J.Dutta@massey.ac.nz

張礫元，香港浸會大學傳播系副教授。研究興趣：健康傳播、科技中介傳播。電郵：leannechang@hkbu.edu.hk



莫漢·杜塔教授  
(Prof. Mohan J. Dutta)

「就亞洲地區的健康傳播理論化而言，我把『轉型』一詞作為思考的基礎。我們應該認真考慮如何以亞洲的地緣與特殊性，提出這樣的問題：『從亞洲地區出發進行理論化，在亞洲地區之中進行理論化，以及從亞洲地區的實證觀察導出對情境的理論化，到底意味著什麼？』我將我的答案置於我所看到的霸權健康傳播理論以及亞洲內部健康傳播理論化的陷阱之中。」

## Challenges and Opportunities of Theorizing Health Communication in Asia

Discussants: Teri L. THOMPSON, Mohan J. DUTTA, Leanne CHANG

Editor: Leanne CHANG

Translators: Yujia CHENG, Youzhen SU

---

### Abstract

This dialogue features Dr. Teri Thompson, an outstanding scholar in health communication and Editor-in-Chief of *Health Communication*, and Dr. Mohan Dutta, a leading health communication scholar with a research focus on the Global South. Dr. Thompson describes the significance and scope of health communication theories and critical ethical issues tied to health communication research. Dr. Dutta shares his views on theorizing health communication in Asia and relevant challenges and opportunities. Dr. Dutta proposes the use of hegemonic communication theories and Asian imaginaries to advance theoretical development in culturally rich and diverse Asia. Both scholars provide advice to young Asian scholars who are interested in pursuing health communication research.

**Citation of this article:** Thompson, T. L., Dutta, M. J., & Chang, L. (2021). Challenges and opportunities of theorizing health communication in Asia. *Communication and Society*, 58, 1–28.

---

Teri L. THOMPSON (Professor Emeritus). Communication, College of Arts and Sciences, University of Dayton. Research interests: health communication, gender and communication.

Mohan J. DUTTA (Dean's Chair Professor of Communication). School of Communication, Massey University. Research interests: international health communication, critical cultural theories, poverty and health care, subaltern studies and dialogue, public policy and participatory social change communication.

Leanne CHANG (Associate Professor). Department of Communication Studies, Hong Kong Baptist University. Research interests: health communication, technology-mediated communication.