

專輯論文

「科學化國術」民國時期太極拳出版物上的現代性話語

章戈浩

摘要

近年來從社會科學角度對太極拳的研究，側重將其視為傳統中國現代轉型的隱喻，從技擊性的身體實踐，到健身養生之術，繼而成為民族文化的主要象徵物。現代印刷物的出現，有助於太極拳從口傳心授走向大眾傳播。本文基於對民國時期出版的太極拳類圖書的考察，分析其如何作為大眾傳播傳媒，則通過科學話語、商業話語與視覺現代性的呈現，造成了與一般大眾文藝作品與新聞媒體所相有勾連而又不盡相同的現代中國的想像。

關鍵詞：太極拳、出版物、現代性

章戈浩，澳門科技大學人文藝術學院助理教授。研究興趣：數字人類學、傳播政治經濟學、電腦輔助質性數據分析。電郵：gehaozhang@gmail.com
論文投稿日期：2013年9月30日。論文接受日期：2014年4月28日。

Special Issue Article

Scientizing National Arts: Discourse of Modernity on Martial Arts Publication during Republican China

Gehao ZHANG

Abstract

To date, the social scientific research conducted on Tai Chi Quan emphasizes it as a metaphor of traditional China in the process of modernization. It initially served as a bodily discipline for combat, and then later evolved as a method for body building and fitness before finally becoming a cultural symbol of China. The emergence of the modern print industry changed the communication mode of Tai Chi Chuan from interpersonal communication to mass communication. This article is based on the analysis of the books on Tai Chi Quan during the Republican China period and attempts to discover how the representation of scientific discourse, commercial discourse, visual modernity, and the imagination of modern China differs from popular literature and artworks.

Keywords: Tai Chi Quan, Publication, Modernity

Citation of this article: Zhang, G. (2014). Scientizing national arts: Discourse of modernity on martial arts publication during Republican China. *Communication & Society*, 29, 127–150.

Gehao ZHANG (Assistant Professor). Macau University of Science and Technology. Reserch interests: digital anthropology, political economy of communication, computer aided qualitative data analysis.