

研究論文

群體性事件、新聞傳媒常規實踐與弱勢群體的利益表達¹

王超群

摘要

在當前群體性事件高發、弱勢群體利益表達管道極不通暢的轉型社會中，新聞媒體是否及如何致力於實現弱勢群體的利益表達？不同類型的媒介表現是否及存在哪些差異？本文選取中國五份代表性報紙《人民日報》、《南方日報》、《中國青年報》、《南方都市報》、《新京報》於2008-2010年間的群體性事件報導文本進行內容分析。研究發現：中國報紙媒體為弱勢群體提供的只是一個極為有限的利益表達空間和機會，並沒有形成一種系統的弱勢群體立場。但在其中報紙媒體使出渾身解數，致力於盡可能地揭露出事件所反映的社會問題，並促進問題的解決，力求走上新聞專業主義道路，並收到一定的積極效果。另外，相比弱市場化取向的黨報，專業主義取向的黨報和強市場化取向的都市報為弱勢群體提供了更多的利益表達機會和空間。

關鍵字：群體性事件、弱勢群體、利益表達、新聞傳媒

王超群，湖南科技大學人文學院新聞系講師，博士。研究領域為新聞傳播實務、新媒體與社會發展等。電郵：wchaoqun1982@sina.com

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Research Article

Group Events, Conventional Practice of News Media and Interest Articulation of Vulnerable Groups

Chao-Qun WANG

Abstract

In China's current transitional society with a high frequency of group events and the inadequacy of vulnerable groups' interest-articulation channels, does the news media support such vulnerable groups' interest articulation? What are the differences between different types of media representation? This paper examines the five following representative newspapers in China: the People's Daily, the Nanfang Daily, the China Youth Daily, the Southern Metropolis Daily, and the New Beijing Daily. The paper analyzes the content of these newspapers' reporting on group events in China from 2008 to 2010. The study found that Chinese newspapers provide only a very limited space and amount of opportunities for vulnerable groups to express themselves. Some newspaper media outlets have, however, tried to expose the social problems evidenced in group events, documented settlement problems, and adhered to the strict standards of news professionalism. In doing so, they have produced some positive results. Compared to those weakly market-oriented party newspapers, those professionalism-oriented party newspapers and the highly market-oriented city newspapers can provide more opportunities and larger space for vulnerable groups to articulate their interest.

Chao-Qun WANG (Lecturer). Hunan University of Science and Technology.
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Keywords: group events, vulnerable groups, interest articulation, news media

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