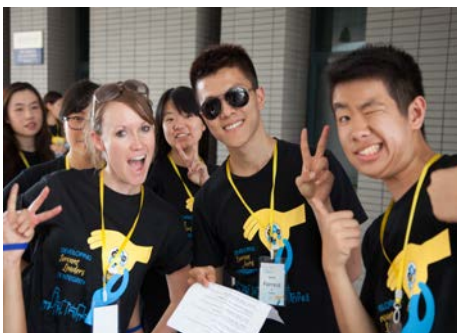


2017 Sunshine International Camp (SIC)

What is SIC?

Sunshine International Camp (SIC) is a 10-day intensive experience of the renowned leadership development program “The Way To Success” (TWTS). It is co-hosted by CEO Global, a non-profit organization based in Hong Kong, and China Soong Ching Ling Foundation. We currently partner with 22 leading universities around the world to deliver the TWTS program. Since 2005, we have impacted over 60,000 emerging leaders. Nineteen SIC camps have been held in Mainland China, Hong Kong, and US with over 5,400 participants.



By integrating the contributions from education experts, top business professionals and leadership resources around the world, SIC aims to promote leadership development opportunities in a cross-cultural environment. The Camp focuses on themes and skills crucial to the holistic development of emerging leaders, including servant leadership, trust and integrity, life management, communication and relationship, and cultural intelligence.

SIC campers include top students from leading universities in the world and international volunteers. These cross-cultural elements are designed to equip students for success in an increasingly globalized world.

What makes SIC Successful?

- Elite guest speakers from global enterprises and the education field are to teach and share their valuable life experiences. They are models of servant leadership and their integrity inspires young people to grow in enthusiasm and experience.
- SIC campers come from different countries and areas: Chinese campers are selected from over forty top universities in China while SIC international campers





are from renowned universities in the world. In SIC, young people from different cultural backgrounds live and study together.

- Professional trainers will lead SIC in leadership development exercises, team building activities, discussions and experiential learning events.
- SIC provides an international platform for top students from leading universities in China, Hong Kong and U.S. They will learn and celebrate life together in the 10-day camp.

What will SIC offer?

From SIC, you will:

- Learn important life skills and gain insightful wisdom from successful international leaders.
- Be equipped to navigate the challenges and opportunities of the “Flat World” in fun and interactive ways.
- Experience the awesome joy of being a servant leader and explore your potentials through life-on-life coaching and mentoring.
- Build deep, lasting friendships with international campers and coaches while learning and sharing together in life-groups
- Explore the secrets and treasures of the wonderful city of Beijing in the City Hunting activity
- Improve your English communication skills and cultural intelligence



How Can I join SIC?



Step 1: Seek recommendation from your university’s responsible unit.

Step 2: We will send application forms to students recommended by the university.

Step 3: If your application is successful, we will inform you about the detailed arrangement such as payment and travel.

If you have any question, please contact Lyla Zhu at +852 9791 3658, or through email, lyla.zhu@ceoglobal.org.

Camp Details

Date: July 16-25, 2017

Camp Site: Beijing Zhengrong Military Culture Experiencing Base, Shunyi District, Beijing, China

Camp Fee: HKD 3,000

Including:

- Lodging & Food
- Learning materials
- Camp T-shirt
- Local transportation and expenses incurred in City Hunting
- Ground transportation from/to Beijing Airport (or Train Station) on July 16 & July 25

Not including:

- International airfare
- Travel insurance



For more information, you can visit us at our website, <http://www.ceoglobal.org>, or at WeChat by scanning the QR code.