

Sunny Review 上周回顧

1. College Forum: Preparing your mind for a start-up: 6Ws Approach on Market Identification/Validation (Speaker : Mr. Frederick W.S. Yung 容永笙先生)



College Announcements 宣佈事項

1. Closure of Wu Yee Sun College Canteen 伍宜孫書院飯堂結束營業通告 <New>
2. Updates on Opening Hours of Catering Outlets 伍宜孫書院膳堂最新營業時間 <New>
3. Updates on College Arrangements against COVID-19
4. Change of Opening Hours of Counter Service at College Office 院務室櫃台服務時間調整
5. Wu Yee Sun Award for the Most Distinguished Graduating Student 2021/22 - Now Open for Application <Deadline Today>
6. Awards for Creativity, Student Development and Talents 2021/22 - Now Open for Application
7. Rance Lee Mentorship Programme - Open for Enrollment
8. "Meet the Dean" Hours 輔導長時間
9. Student Pastoral Care
10. WYS's Got Talents - Photography, Poster Design, MC and a lot more!
11. Membership Recruitment - WYS Alumni Association 伍宜孫書院校友會會員招募友

College Funding & Award Schemes (Year-round Application) 書院資助及獎勵計劃 (全年可供申請)

1. Self-Motivation Fund for Health and Well-being Activities
2. Self-Motivation Fund for Sports Activities
3. Self-Motivation Fund for Green Activities
4. Mingle Fund
5. Be Entrepreneurial! Funding Scheme 創出我天地! 資助計劃
6. Service-learning Project Funding Scheme 服務學習 項目資助計劃
7. Be Global Learning Award Scheme
8. Internationalization Activity Fund

Other Activities & Announcements 其他活動及宣佈事項

1. CUHK English Public Speaking Competition 2022 <New>
2. [Landing A Job in HK & Abroad] Register Now to Attend CUHK Young Alumni Career Day 2022 <New>
3. Workshops for Students by Independent Learning Centre (ILC) : Job Hunting & Further Studies Series
4. AIESEC x Xccelerate | Code Up! IT Training & Exchange Program Series | Secure an Overseas Internship in a technological firm in 8 weeks
5. The GREEN Hackathon and Innovation Night 2022
6. Sunshine@CUHK Mobile App
7. Multicultural Counselling Service for Non-local Students
8. Community Resources for Emotional Support

Sunny Review

- College Forum: Preparing your mind for a start-up: 6Ws Approach on Market Identification/Validation (Speaker : Mr. Frederick W.S. Yung 容永笙先生)

The 6Ws Approach in Market Identification Validation your Value Proposition



For CUHK Wu Yee Sun College

By: Frederick W S Yung
18 February 2022



The first College Forum of the second semester, entitled “Preparing your mind for a start-up: 6Ws Approach on Market Identification/Validation”, was conducted by Mr. Frederick W.S. Yung (容永笙先生), Founder, Smart Start, last Friday. Mr. Yung introduced the six Ws for identifying the market of a start-up, and gave examples on successful and failing cases in Hong Kong.

We were grateful to have Professor Hugh Thomas, Former Director of the Centre for Entrepreneurship and Senior College Tutor of Wu Yee Sun College, for moderating the Forum.

[\(Back to top\)](#)

College Announcements

1. Closure of Wu Yee Sun College Canteen 伍宜孫書院飯堂結束營業通告

Due to the impact of the Covid-19 pandemic, the College canteen caterer has decided to terminate the operation of Wu Yee Sun College Student Canteen and Staff Canteen after careful consideration. College canteen will stop offering service starting from 1st Mar 2022.

To lower canteen’s operating costs, the College has offered a number of special arrangements since 2020 which included exemption of maintenance fee, permission granted to shorten the operating hours and suspension of catering service. Nevertheless, the canteen caterer finally decided to close its outlets due to the drop in sales volume, high operating costs and shortage of labor.

Our canteen caterer, Betterment (2) Catering Management Limited, operates our College Student and Staff Canteen since 2014. The College understands and respects its decision to close the business. We sincerely thank all the canteen staff for their service to the College over the years, and wish them good health and happiness!

The College will proceed with an open tender exercise to look for a suitable service operator as soon as possible. Students and staff members may visit the canteens nearby during the closure. We apologize for any inconvenience caused.

[\(Back to top\)](#)

2. Updates on Opening Hours of Catering Outlets 伍宜孫書院膳堂最新營業時間

Kindly note that the opening hours of College catering outlets are as follows:

Student Canteen (21st to 28th Feb)

Monday to Friday

Breakfast	Suspended
Lunch	11:00am - 2:00pm
Tea	2:00pm - 4:30pm
Dinner	4:30pm - 6:00pm <i>Last order for dine-in service at 5:30pm.</i> <i>Last order for takeaway service at 6:45pm.</i>

Closed on Saturday and Sunday.

Staff Canteen : Closed

Café : Closed

[\(Back to top\)](#)

3. Updates on College Arrangements against COVID-19

In view of the rising number of confirmed cases involving Omicron in Hong Kong, all learning and teaching were moved to fully online delivery mode starting from 24th Jan 2022, and the following measures are adopted:

1. **All learning and recreational facilities within the College campus have been closed from 24th Jan 2022**, to minimize physical interactions and reduce the risks of infections.
2. Student activities are to be held online.

Students are required to **report to the College immediately** via 3943 3941 or info.wys@cuhk.edu.hk under the following conditions. Residents may reach out to the College via resident tutors or Wardens.

1. Students are suspected or tested positive of COVID-19
2. Students are considered close contacts of confirmed cases and/or required to be isolated or quarantined
3. Students are under compulsory testing notice

For those who have difficulties to attend online classes at their own place, you may use below designated venues for attending the online classes at the University:

<http://www.res.cuhk.edu.hk/zh-tw/undergraduate-students/announcements-notices-mass-mailing/2122-teaching-arrangements-in-2nd-term-2021-22>

In alignment with the latest [University guidelines](#), all approved residents for continued residence must recognize that this entails a commitment to living exclusively in their hostel. They cannot divide their time between multiple residences (e.g. by spending weekends at home). Residents should also minimize off-campus travel as far as possible and undertake necessary precautionary measures, including no allowance of visitors to enter the hostels or stay overnight, no meal/ social gatherings and frequent handwashing. Any breach of the above measures will result in denial of access to your room and hostel fees will not be reimbursed. The above arrangements may be updated again in accordance with the newest development of the pandemic.

We know that the above preventive and control measures may cause some inconvenience. Thank you for making adjustments to help keep each other as safe as possible. We wish you and your family good health in the Year of Tiger.

[\(Back to top\)](#)

4. Change of Opening Hours of Counter Service at College Office 院務室櫃台服務時間調整

In light of the surging number of COVID-19 cases and the university work-from-home arrangements, the counter service at the College Office on G/F of East Block will be adjusted as follows starting from 8th Feb 2022 until further notice.

Monday: 8:45am - 1:00pm; 2:00 - 5:30pm

Tuesday - Friday: Closed

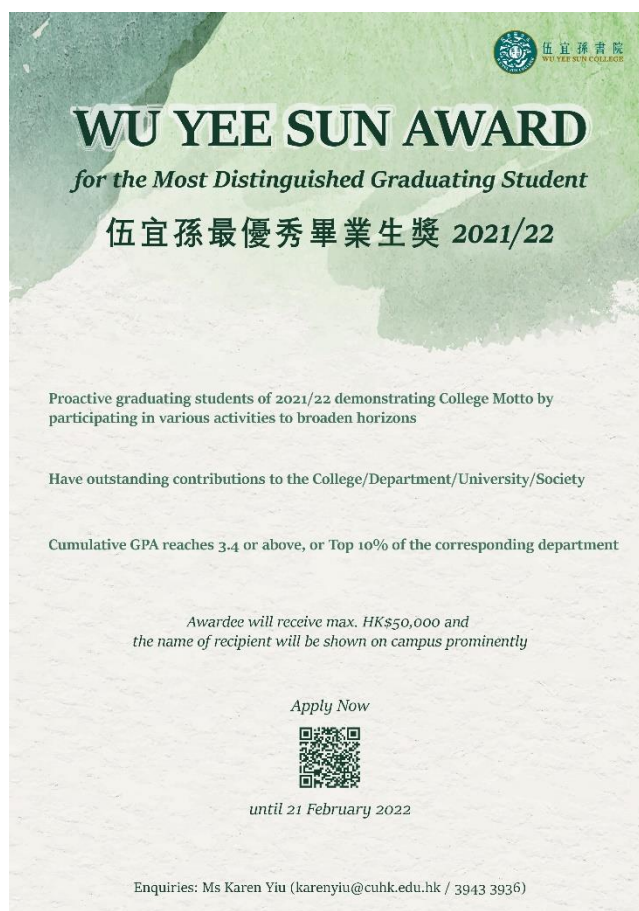
Saturday, Sunday and Public Holiday: Closed

Students who need urgent assistance please call 3943 3941 for advice. Residents may continue to seek necessary assistance from workmen at 3943 3983 or resident tutors beyond office hours.

We urge you to stay vigilant and follow all precautionary measures, including mask wearing, social distancing and frequent handwashing. Your cooperation is crucial in keeping our community safe and healthy. Thank you again for your understanding.

[\(Back to top\)](#)

5. Wu Yee Sun Award for the Most Distinguished Graduating Student 2021/22 - Now Open for Application



伍宜孫書院
WU YEE SUN COLLEGE

WU YEE SUN AWARD

for the Most Distinguished Graduating Student

伍宜孫最優秀畢業生獎 2021/22


Proactive graduating students of 2021/22 demonstrating College Motto by participating in various activities to broaden horizons

Have outstanding contributions to the College/Department/University/Society

Cumulative GPA reaches 3.4 or above, or Top 10% of the corresponding department

Awardee will receive max. HK\$50,000 and the name of recipient will be shown on campus prominently

Apply Now



until 21 February 2022

Enquiries: Ms Karen Yiu (karenyiu@cuhk.edu.hk / 3943 3936)

The prestigious **Wu Yee Sun Award for the Most Distinguished Graduating Student 2021/22** is now open to graduating students of 2021/22 for application:-

Eligibilities

- Proactive **graduating students of 2021/22 academic year** demonstrating the College motto by participating various activities to broaden horizon; and
- Cumulative GPA reaches 3.4 or above or Top 10% of the corresponding department; and
- Have outstanding contribution to the department / college / university or society

Applicants are required to submit a Personal Statement of not more than 1,000 words (English or Chinese) which illustrates his/her personality & aspirations, as well as achievement in demonstrating College motto. A Letter of Recommendation written by CUHK Teacher is mandatory.

Award Amount

Maximum HK\$ 50,000

Online Application

<https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13643215>

Application Deadline

21st Feb 2022 (Mon)

Enquiries:

Ms. Karen Yiu (karenyiu@cuhk.edu.hk / 3943 3936)

[\(Back to top\)](#)

6. Awards for Creativity, Student Development and Talents 2021/22 - Now Open for Application

To recognize the talents and contributions of College students in different areas, the following awards are now open for application:

伍宜孫書院
WU YEE SUN COLLEGE

創意、學生發展及才藝獎
Awards for Creativity, Student Development and Talents
2021/22

To-do-list
Apply for the following awards from **7 February to 7 March 2022**

<input type="checkbox"/>	書院服務獎 College Services Award	\$7,000/5,000
<input type="checkbox"/>	環保貢獻獎 Environmental Conservation Award	\$7,000/5,000
<input type="checkbox"/>	雅韻樂望音樂獎學金 Gestalt Music Scholarship	\$4,000
<input type="checkbox"/>	創新創意獎 Innovation and Creativity Award	\$7,000/5,000
<input type="checkbox"/>	林鼎光社會服務獎學金 Lam Ding Kwong Scholarship in Social Service	\$5,000
<input type="checkbox"/>	劉張桂蘭宿生服務獎 Lau Cheung Kwai Lan Service Award for Residential Students	\$3,500
<input type="checkbox"/>	劉詠賢華傑出社會服務獎學金 Lau Yiu Po Wah Scholarship for Outstanding Social Services	\$10,000
<input type="checkbox"/>	藝術傑出獎 Outstanding Artistic Achievements Award	\$5,000
<input type="checkbox"/>	傑出運動表現獎 Outstanding Athletic Achievements Award	\$10,000/8,000/ 5,000
<input type="checkbox"/>	年度傑出學生獎 Outstanding Student of the Year Award	Max \$10,000
<input type="checkbox"/>	傑出學生團體獎 Outstanding Student Organization Award	Max \$10,000 for use as organization's operational fund
<input type="checkbox"/>	社會服務獎 Social Services Award	\$7,000/5,000
<input type="checkbox"/>	年度學生領袖獎 Student Leader of the Year Award	Max \$10,000
<input type="checkbox"/>	年度學生領袖獎(新生) Student Leader of the Year Award (for Freshman)	Max \$10,000

Find more information on College Website > College Life & Support > Scholarships and Financial Aid > Sort by Type > Awards for Creativity, Student Development and Talents
Enquiries: Ms Karen Yiu | karenjiu@cuhk.edu.hk | 3943 3936

Please note no selection interview will be arranged for "Outstanding Athletic Achievements Award" and "Social Services Award". For the rest of the awards, only eligible and shortlisted applicants will be invited to selection interviews, and be notified via their CUHK email accounts within 14 days after the close of application. Shortlisted applicants are required to reply their availability before stipulated deadline.

Applicants of "Outstanding Student of the Year Award" and "Student Leader of the Year Award" are required to submit a self-introduction video of not more than 3 minutes.

Selection Panel & Process:

- A selection panel normally consists of two to three Committee Members from College Scholarships & Financial Aid Committee (Sunny Sports Committee for "Outstanding Athletic Achievements Award").
- Applicants will be assessed holistically based on their information submitted on the application form and interview performance.
- Selection panels will consider the number of awards a student applied in the same round of applications.
- GPA is not a deciding factor unless otherwise specified.
- The decisions made by the selection panels shall be final.

More about eligibilities:

<https://www.wys.cuhk.edu.hk/college-life-support/scholarships/>

(Sort by Type > Awards for Creativity, Student Development and Talents)

Application Deadline: 7th Mar 2022 (Mon)

Enquiries:

Ms. Karen Yiu (karenjiu@cuhk.edu.hk / 3943 3936)

[\(Back to top\)](#)

7. Rance Lee Mentorship Programme - Open for Enrollment

Rance Lee 2021-22 
Mentorship Programme

With the initiation of our CUHK alumnus Mr. Sai-Yung Lau and the generous funding support of our CUHK alumni Mr. Albert Wu and Mr. Philip Li, this programme has been renamed as **Rance Lee Mentorship Programme** in honor of Prof. Rance Lee, the Founding Master of Wu Yee Sun College, since the year Prof. Lee retired in 2017.




Outings


Meal Gatherings


Visits


Career Planning

This programme aims at supporting our students to build up **social networks** for tackling problems and acquiring support across all stages of life through information sharing, helping each other, making new friends, having stress relief and getting advices for career development, investment and study etc.

Programme Details

Eligibility: WYS students

Funding Support: HK\$3,000 per annum for each group

Format: 3-4 mentors (including college alumni) per group to support mentees

Please scan QR code for enrollment.



Activities: Annual kick-off event, group initiated activities (such as hiking, visits, BBQ etc), year-end gatherings etc.

Enquiries: Miss Florence Tsui (3943-9767 / florencetsui@cuhk.edu.hk)

With the initiation of our CUHK alumnus Mr. Sai-Yung Lau and the generous funding support of our CUHK alumni Mr. Albert Wu and Mr. Philip Li, this programme has been restructured.

The group-to-group mentor-mentee model, which is comprised of senior mentors, alumni mentors and student mentees, will be adopted. With the support of alumni mentors, a new element of this programme, it is believed that the bonding within a group or among WYS members will be stronger.

This programme aims to promote *a multi-functional social networking* for

- Providing practical advice and assistance
- Sharing information and interests
- Nurturing close friendship and emotional support

This programme offers a lifelong membership for all the participants. It is now open for enrollment. Should you be interested in it, please click this [link](#) to register.

For details, please check out College website

<https://www.wys.cuhk.edu.hk/whole-person-development/mentorship/>

For enquiries, please contact Miss Florence Tsui at 3943 9767 or e-mail florencetsui@cuhk.edu.hk

[\(Back to top\)](#)

8. “Meet the Dean” Hours 輔導長時間

“Meet the Dean” Hours is a regular time schedule particularly for you to talk directly to the College Dean of Students on any matters you feel interested or concerned.

You talk. We listen. Even if you want to keep it to your heart, we still stand by your side.

The session is hosted by:

- Professor Ming-kay Poon (潘銘基教授), College Dean of Students and Professor at the Department of Chinese Language and Literature
- Dr. Po-kin Leung (梁寶建博士), College Associate Dean of Students and Lecturer at the Department of Physics
- Professor Kelvin K.F. Tsoi (蔡錦輝教授), College Associate Dean of Students and Associate Professor at Jockey Club School of Public Health and Primary Care

Every Sunnie is welcome!

Enquiries:

Ms. Sammy Kwan (sammykwan@cuhk.edu.hk / 3943 9775)

Miss Florence Tsui (florencetsui@cuhk.edu.hk / 3943 9767)

Miss KiKi Chan (kikiwokchan@cuhk.edu.hk / 3943 3935)

[\(Back to top\)](#)

9. Student Pastoral Care

Sometimes you find yourself with these negative emotions: lost, alone, aimless or confused as you adjust to university life or pursue personal growth. Share your feeling with others will help release your emotions and gain new perspectives! DON'T be afraid to ask for help. Our College Dean of Students would be more than happy to speak to you and give you advices, below are the contact numbers you may wish to know.

- 1) You are welcome to speak with our **College Dean of Students** when you have problems that need resolving. Please email sammykwan@cuhk.edu.hk for arrangement.
- 2) You may also approach the **University's Wellness and Counselling Centre** at **3943 7208** for help.
- 3) A **24-hour Emotional Support Hotline** at **5400 2055** is available to assist all CUHK full-time students in need of emotional help. The hotline is operated by trained counsellors from Christian Family Service Centre which offers telephone counselling and crisis interventions. You are welcome to call when facing emotional distress and critical situations.

[\(Back to top\)](#)

10. WYS's Got Talents – Photography, Poster Design, MC and a lot more!



Are you interested in or excellent at any of the fields below?

- **Photography / Video-production**
- **Art & Design (e.g. posters or infographics)**
- **Simultaneous Interpretation**
- **Master of Ceremonies**
- **Audio & Video Support**
- **Writing (e.g. creative writing or student reporter in publications)**

The College is recruiting all sorts of talents to contribute in various College events. Registered students may be invited to assist in different occasions. Don't hide your talents, shine in the College!

P.S. CREATIVITY COUNTS!!!

Let us know what you are interested in and excellent at: <https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=2083838>

Enquiries:

Miss Elsus Yeung (elsusyeung@cuhk.edu.hk / 3943 3934)
 Ms. Sammy Kwan (sammykwan@cuhk.edu.hk) / 3943 9775)

[\(Back to top\)](#)

11. Membership Recruitment – WYS Alumni Association 伍宜孫書院校友會會員招募

Want to stay in touch with your college friends? Expand your professional network? Give back to the College? WYS Alumni Association lets you take college bonds beyond student life. You can get a lifelong membership for just \$500. Apply now, and you will receive a set of 4 reusable drinking straws! (While stocks last)

Simply fill in the [application form](#), and return to the College Office (G/F, Wu Yee Sun College) with the membership fee.

想跟書院同學保持聯繫？想擴闊人際網絡？想回饋書院？透過伍宜孫書院校友會，你可以將學生時代的關係延續下去。終生會籍只需 500 元。現時申請，更可獲贈一套四支環保飲管（先到先得，送完即止）。

各位同學只須填妥 [申請表](#)，連同會員費，交回伍宜孫書院地下院務室即可。

[\(Back to top\)](#)

College Funding & Awards Schemes

1. Self-Motivation Fund for Health and Well-being Activities

The infographic is titled "Self-Motivation Fund for Health and Well-being Activities". It features a QR code in the top right corner labeled "Application & Guidelines". The main text describes the fund's purpose: "Self-Motivation Fund for Health and Well-being Activities encourages students to participate in various kinds of health and well-being activities in order to strengthen your physical health and mental wellness." It lists two categories of activities with their respective funding amounts and examples. The first category, "Health and well-being Activities", has a maximum funding amount of \$1500 or up to 60% of application and course fees. Examples include Healthy Cooking Class, Nutrition/Chinese Medicine course, Mindfulness Workshop, and Mental Health First Aid Course. The second category, "Qualification Courses for Health and Well-being Instructors", has a maximum funding amount of \$3000 or up to 60% of course fees. Examples include MBCT Instructor Course and Art/Music Therapy Instructor Course. Contact information for Miss Phoebe Wu is provided at the bottom left.

Application & Guidelines :

Self-Motivation Fund for Health and Well-being Activities

Self-Motivation Fund for Health and Well-being Activities encourages students to participate in various kinds of health and well-being activities in order to strengthen your **physical health** and **mental wellness**.

Health and well-being Activities

Max. funding amount
\$1500
OR
Up to 60% of application fee & course fee (whichever is lower)

Examples
Healthy Cooking Class
Course about Nutrition / Chinese Medicine
Mindfulness Workshop
Mental Health First Aid Course

Qualification Courses for Health and Well-being Instructors

Max. funding amount
\$3000
OR
Up to 60% of course fee (whichever is lower)

Examples
Mindfulness-Based Cognitive Therapy (MBCT) Instructor Course
Art/Music Therapy Instructor Course

伍宜孫書院
WU YEE SUN COLLEGE

Enquiries:
Miss Phoebe Wu (phoebewu@cuhk.edu.hk / 3943 3988)

Self-Motivation Fund for Health and Well-being Activities encourages students to participate in various kinds of health and well-being activities in order to strengthen your **physical health** and **mental wellness**.

Eligibility:

For Wu Yee Sun College students who participate in health and well-being activities organized by organization(s) other than the College.

There are two categories of activities you can apply :

(i) Health and Well-being Activities

Examples :

Healthy Cooking Class, Trial Course on Musical Instruments, Course about Nutrition or Chinese Medicine, Mindfulness Workshop, Mental Health First Aid Course

Funding amount : Maximum **\$1500** or Up to 60% of application fee and course fee (whichever is lower)

(ii) Qualification Courses for Health and Well-being Instructors

Examples :

Mindfulness-Based Cognitive Therapy (MBCT) Instructor Course, Art or Music Therapy Instructor Course

Funding amount : Maximum **\$3000** or Up to 60% of course fee (whichever is lower)

Take a look at the [guidelines](#) and the [reflection template](#) to start your healthy life now!!!

Application : <https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13636283>

Enquiries:
Miss Phoebe Wu (phoebewu@cuhk.edu.hk / 3943 3988)

[\(Back to top\)](#)

2. Self-Motivation Fund for Sports Activities

Application & Guidelines : 

Self-Motivation Fund for Sports Activities

Self-Motivation Fund for Sports Activities encourages students to participate in various kinds of sports activities in order to live up the spirit "Sports for everyone".

Sports Activities

Max. funding amount
\$1500
OR
Up to 60% of application fee & course fee (whichever is lower)

Examples

- Standard Chartered Hong Kong Marathon
- Oxfam Trailwalker
- Spartan Race
- Yoga Class, Dance Workshop

Qualification Courses for Sports Coach

Max. funding amount
\$3000
OR
Up to 60% of course fee (whichever is lower)

Examples

- Rowing
- Rope-skipping
- Orienteering
- Taekwondo

 伍宜孫書院
WU YEE SUN COLLEGE

Enquiries:
MS ELSUS YEUNG (elsusyeung@cuhk.edu.hk / 3943 3934)

*Self-Motivation Fund for Sports Activities encourages students to participate in various kinds of **sports activities** and **qualification courses for sports coach**, in order to live up the spirit "Sports for Everyone".*

Funding Amount:

Sports Activities: Maximum **\$1500** or Up to 60% of application fee and course fee (whichever is lower)

Qualification courses for sports coach: Maximum **\$3000** or Up to 60% of course fee (whichever is lower)

Take a look on the [guidelines](#) and [report template](#), and challenge yourself with different activities.

Application : <https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13636283>

Enquiries:

Ms. Elsus Yeung (elsusyeung@cuhk.edu.hk / 3943 3934)

[\(Back to top\)](#)

3. Self-Motivation Fund for Green Activities



Self-Motivation Fund for Green Activities

Green Activities

Self-Motivation Fund for Green Activities

encourages students to participate in various kinds of green activities that promotes **sustainability** and **environmental consciousness**



Max. funding amount
\$1500
OR
Up to 60% of
application fee & course fee
(whichever is lower)

Examples

Eco-cultural Tour
Uncycling Workshops
Forest Bath

Qualification Courses for Instructors of Green Activities



伍宜孫書院
WU YEE SUN COLLEGE

Enquiries:
Ms Sonia Yu (soniayu@cuhk.edu.hk / 3943 3937)



Max. funding amount
\$3000
OR
Up to 60% of
course fee
(whichever is lower)

Examples

Horticultural Therapists
Trainer for Organic Farming
Docent Training on Ecotourism

Self-Motivation Fund for Green Activities encourages students to participate in various kinds of green activities and qualification courses for instructors of green activities that promote sustainability and environmental consciousness.

Funding Amount:

Green Activities: Maximum **\$1500** or Up to 60% of application fee and course fee (whichever is lower)

Qualification courses for instructors of green activities: Maximum **\$3000** or Up to 60% of course fee (whichever is lower)

Take a look on the [guidelines](#) and [reflection template](#), and challenge yourself with different activities.

Application : <https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13636283>

Enquiries:

Ms. Sonia Yu (soniayu@cuhk.edu.hk / 39433937)

[\(Back to top\)](#)

4. Mingle Fund



Mingle Fund aims at encouraging interaction among local, international and incoming exchange students of Wu Yee Sun College.

The Fund mainly supports daily and social activities with the participation of Both local students and international / incoming exchange students (i.e. there should be at least one local student AND at least one international / incoming exchange student.)

Successful applicants will receive subsidy on reimbursement basis. For each successful application, each participant may receive, at most, HK\$100 subsidy for the activity.

More Details: <https://www.wys.cuhk.edu.hk/college-life-support/funding-scheme/>

Enquiries:
Miss Kiki Chan (kikiwkchan@cuhk.edu.hk / 3943 3935)

[\(Back to top\)](#)

5. Be Entrepreneurial! Funding Scheme 創出我天地! 資助計劃

Grab the chance, be creative!

Be Entrepreneurial! Funding Scheme supports students to implement various short-term projects fulfilling college's core values of **creativity, entrepreneurial spirit, and social responsibility**.

All undergraduate students, regardless of discipline and year of study, are welcome to submit application all year round. **The maximum funding amount is up to HK\$20,000!**

Online application is now available, simply submit your application through one click

- <https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13638278>

Check out the details through this [link](#).

Enquiries:
Miss Phoebe Wu (phoebewu@cuhk.edu.hk / 3943 3988)

[\(Back to top\)](#)

6. Service-learning project Funding Scheme 服務學習項目資助計劃



The poster features the logo of Wu Yee Sun College and the motto 'Serve to Learn, Learn to Serve'. The main title is 'SERVICE-LEARNING PROJECT FUNDING SCHEME' with the Chinese translation '伍宜孫書院服務學習項目資助計劃'. The central illustration shows a globe made of puzzle pieces, with various icons representing service-learning activities: an elderly person with a walker, a person with a backpack, a person with a lightbulb, a person with a gift box, and a person with a table of food. Below the illustration, there are five bullet points with icons: 1. 'Initiate your Service-Learning Project (Can co-operate with other organizations) 策劃自己的服務學習計劃 (可與其他機構合作)'; 2. 'Can be individual or group application 可以個人或小組形式申請'; 3. 'No restriction on programme destination or length 計劃地點、時長不限'; 4. 'Year-round application 全年開放申請'; 5. 'Subsidy amount: maximum HKD80,000 資助金額: 上限港幣80,000元'. A QR code is labeled 'More details:'. At the bottom, it says 'Enquiries: Kiki Chan (kikiwkchan@cuhk.edu.hk/3943 3935)'.

If you have ideas of service-learning projects in mind, grasp the chance to make it come TRUE! The College's Service-learning Project Funding Scheme supports any meaningful service-learning project to be held at anywhere of the world any time. You will definitely gain more than you give in the service-learning project.

Learn to serve and serve to learn! Please visit the website for more info.

Enquiries:

Miss KiKi Chan (kikiwkchan@cuhk.edu.hk / 3943 3935)

[\(Back to top\)](#)

7. Global Learning Award Scheme



The Global Learning Award Scheme (GLAS) aims to encourage students to initiate or participate in non-local academic or experiential learning programmes with the main purpose of LEARNING. Applicants will be awarded the “Global Learning Award” and receive the award amount after completing all post-trip requirements on time.

Students can apply funding for the self-initiating trips, overseas programmes, and virtual programmes. For further details, Please refer to college website for application guidelines.

Round	Applying for trips taken during (for trips overlapping both rounds, <u>first date</u> of the trip shall determine the application period)	Application period
Summer	May 1 - Oct 31	Dec 1 - Apr 30

Application: <https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13638945>

[\(Back to top\)](#)

8. Internationalization Activity Fund



If you are interested in organizing activities to promote cross-cultural integration, we support you to kick-start your plan!

The **Internationalization Activity Fund** aims to support students or student bodies to organize college- or hostel-level extracurricular activities which promote internationalization and inter-cultural exchange opportunities among members of the WYS community.

Eligibility

1. All registered WYS student associations will be eligible for applying for financial support from the Fund.
2. Local and non-local student bodies/students are also encouraged to apply for the funding to organize activities for promoting campus integration and cohesion.
3. At least 70% participants should be local undergraduate students.

Examples

- Experience of Clothing, Dining, Living & Transport in Hong Kong
- Hong Kong Sightseeing Tram Tour
- Thanksgiving Festival Celebration
- Korean Night

Funding Amount: Maximum \$20,000

Guidelines & Application: <https://www.wys.cuhk.edu.hk/college-life-support/funding-scheme/?scheme=internationalization-activity-fund-2>

[\(Back to top\)](#)

Other Activities & Announcements

1. CUHK English Public Speaking Competition 2022



The poster features a central image of a silver microphone against a blurred background of a crowd. At the top, the CUHK logo and 'elt' (English Language Teaching Unit) are displayed. The main title 'CUHK English Public Speaking Competition 2022' is in large, bold, yellow font. Below it, the text 'Showcase your public speaking skills and win prizes!' is written in white. The topic 'From zero-sum game to a win-win situation' is centered. The event is split into two parts: Preliminary (March 17, 2022, 11:59 pm, 4-min Video Submission) and Grand Final (March 24, 2022, 6:30 PM - 7:30 PM on Zoom). A QR code and a link for more information and registration are at the bottom.

The competition aims to promote public speaking on campus and provide a chance for students to practice and showcase their English public speaking skills. Winners will be awarded trophies, certificates, sumptuous prizes, and a chance to represent CUHK in the HK Regional Round of The "21st Century Cup" National English Speaking Competition to take place in Hong Kong in April-May 2022.

Topic: "From zero-sum game to a win-win situation"

Prepared speech: 4 mins

Video submission deadline 17th March 2022 (Thu), 11:59pm

Details could be found at <https://eltu.cuhk.edu.hk/EPSC2022/>

[\(Back to top\)](#)

**2. [Landing A Job in HK & Abroad]
Register Now to Attend CUHK Young Alumni Career Day 2022**



If you are actively seeking a job or exploring a career path, you will want to join CUHK Young Alumni Career Day to obtain career advice from our experienced alumni. The COVID-19 pandemic has created disruption in both Hong Kong and the global job market, and we are here to lay an anchor to the windward and settle some of your doubts.

Our Career Day will be held on Zoom on 26th Feb (Sat). The event is mainly in Cantonese.

There will be a **3 worthwhile Themed Talks** delivered by our alumni speakers, who will talk about the essential skills to work for the HK government, in different sectors, and yes, even outside Hong Kong. We invited two alumni, each working in South Korea and Singapore, to share with you their experience as an expat and the perfect profile to set sail and work abroad.

[Register Theme Talks](#)

[Explore Event Details \(Chinese Only\)](#)

Please grasp this valuable opportunity to interact with our experienced alumni at CUHK Young Alumni Career Day! For details of CUHK Young Alumni Career Day 2022, please visit <http://www.alumni.cuhk.edu.hk/careerday> (Chinese only).

*** Quota is limited, and seats will be offered on a first-come-first-served basis. Successful registrants will receive email confirmation.

[\(Back to top\)](#)

3. Workshops for Students by Independent Learning Centre (ILC) : Job Hunting & Further Studies Series

The poster features a central illustration of a woman with red hair looking at a laptop. Surrounding her are four callout boxes with icons: a document for 'How to Search for Industry and Job Information', a pencil for 'How to Compose CV to Increase Employability', a lightbulb for 'Avoid Common Mistakes and Useful Language Tips', and two people for 'How to Present in the Best Manner in Both In-person and Video Interviews'. The main title is 'All You Need to Know about Job Hunting - From Searching for Information to Composing CVs & Attending Interviews', with an 'ONLINE' badge and a mouse cursor icon. Below the title, it lists the date (22 Mar 2022), time (2:30 p.m. - 4:15 p.m.), and speakers (Ms. Sharon WONG and Ms. Sue FUNG). At the bottom, there are logos for CUHK, ILC, and the University Library, along with a QR code and a registration URL.

How to Search for Industry and Job Information

How to Compose CV to Increase Employability

ONLINE

All You Need to Know about Job Hunting - From Searching for Information to Composing CVs & Attending Interviews

Date: 22 Mar 2022 (Tue) Time: 2:30 p.m. - 4:15 p.m.

Speakers: Ms. Sharon WONG, Assistant Lecturer, Independent Learning Centre
Ms. Sue FUNG, Faculty Liaison Librarian (Arts & General Education), CUHK Library

How to Present in the Best Manner in Both In-person and Video Interviews

Avoid Common Mistakes and Useful Language Tips

Registration: Please scan the QR code
<https://www.lib.cuhk.edu.hk/en/learning/ug-workshops#4>

The ILC will organize the following workshop collaboratively with the University Library. Interested students please find the details below :

All You Need to Know about Job Hunting – From Searching for Information to Composing CVs & Attending Interviews

Date : 22nd Mar (Tue)

Time : 2:30pm - 4:15pm

Registration : <https://www.lib.cuhk.edu.hk/en/learning/ug-workshops#4>

[\(Back to top\)](#)

**4. AIESEC x Xccelerate | Code Up! IT Training & Exchange Program Series
Secure an Overseas Internship in a technological firm in 8 weeks**

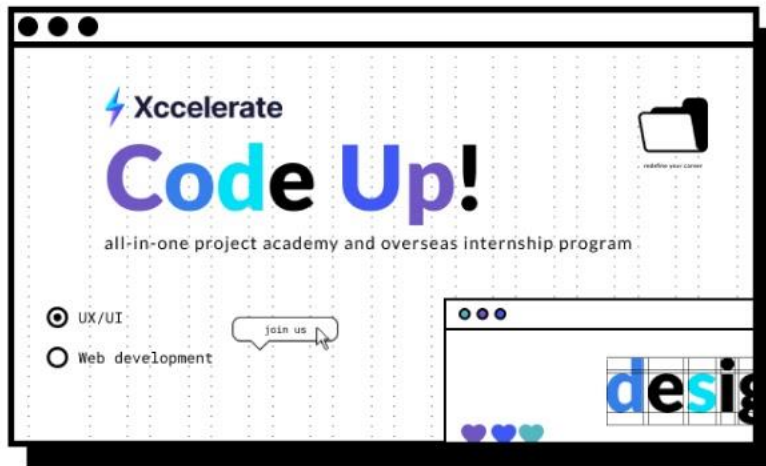
Becoming a Global Tech Talent?

Are you ready to compete in the tech world? Are you ready to upskill and unleash your **next best self**? Are you ready to prepare yourself for **the jobs of tomorrow**? Whether you want to supercharge your career or hone your skills by learning the most **in-demand tech skills** today, the following **beginner-friendly** courses offered by Xccelerate are here to offer you a great deal.

by  x 



secure an overseas internship in a technological firm in 8 weeks



Course overview

Date	February - March 2022
Time	7:30p.m. - 9:30p.m. (or 10:30p.m.)
Track	1) Website Development for Absolute Beginners 2) User Experience Designer
Scale	30 students per class
Mode	Hybrid
Venue	Innoport, CUHK (TBC)

* For detailed course information will be available [here](#).

Meet your Instructor - Xccelerate

20k+

satisfied customers

91%

graduates in the tech sector

28days

to get hired on average

“Xccelerate is a platform **inspiring millions** of youth to create a better tomorrow and unleash the greatest version of themselves by **empowering them to build the founding stone for their career.**”



Xccelerate

Guaranteeing an overseas internship?

Possible to embark on my tech career journey within just 8 weeks and successfully land an internship offer? If that's your concern, **take it easy, we've got you covered.** We promise that you will be learning the most in-demand skills with one-on-one personal assistance; also giving you an opportunity to **springboard yourself into the tech field** through our **Global Talent (Internship)** Extension.



Redefine your career

start small and dream big

take a small step by clicking the button below and kickstart your dream to work in the tech giant.

Find it intriguing? Click on [Apply Now](#) to grab this chance!

Click [here](#) for more information about application instructions and course descriptions. If you have any questions about this programme, please email chit.wong@aiesec.net or contact Manager of Global Talent, Chit Wong at +852 96769509.

[\(Back to top\)](#)

5. The GREEN Hackathon and Innovation Night 2022



Registration for the GREEN Hackathon and Innovation Night (26th Feb 2022) is now open!

The GREEN Hackathon and Innovation Night 2022 is organised by GREEN Hospitality and funded by the Innovation and Technology Commission*. This event is a unique space for innovators, hospitality employees, and youth to collaborate and create practical solutions for the environmental challenges faced by the Hospitality industry. The theme this year is "Circularity in Hospitality - Transform Waste into Innovative Marketable Products & Solutions". Teams will be encouraged to focus on creating solutions either on Food, Textile or Packaging innovation. If you are a creative person and are interested in these topics, come and join us!

Winning prizes include exciting internship opportunities for university students at The Mills Fabrica, a cash prize and more. The Hackathon will also be a professional opportunity to meet and be mentored by hospitality, innovation and social impact experts and a chance to showcase your ideas to investors and representatives of start-up incubators.

[REGISTER HERE](#) as part of a team or as an individual to take part in the GREEN Hackathon and Innovation Night 2022.

We look forward to seeing all you fellow changemakers there!

Best regards,

The GREEN Hospitality Team

**Events are subject to change without prior notice*

***Acknowledgment & Disclaimer: This event is funded by the Innovation & Technology Commission of the HKSAR.*

Any opinions, findings, conclusions, or recommendations expressed in this material/event (or by members of the project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Innovation and Technology Commission, or the Vetting Committee of the General Support Programme of the Innovation and Technology Fund.

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[\(Back to top\)](#)

6. Sunshine@ CUHK Mobile App



The Sunshine@CUHK Mobile App is now available to download for free!

iOS: <https://apple.co/3qKoTDK>

Android: <https://bit.ly/3wS5JNt>

The mobile app is a wellbeing app where students would be engaged in various mental wellness related exercises and counselling hotline/services on the go. Key features include *Mood Diary* and *Mindfulness Exercise*. Students could have a more systematic view of their emotions and mood trends by recording their moods in the Mood Diary. Another feature, Mindfulness Exercise, assists students to face the emotional ups and downs with an opening and accepting attitude.

What's more, *Seek Help* and *Aid Button* provide lists of major community resources for students to seek help both within and outside CUHK including community online counselling services and 24-hours counselling hotlines, all-at-a-glance and just a click away.

If you wish to learn more, please refer to the attached poster for more information.

[\(Back to top\)](#)

7. Multicultural Counselling Service for Non-local Students

Multicultural Counselling Service

For Non-Local Students

INDIVIDUAL COUNSELLING SERVICES
By native Putonghua speaking counsellors and native English speaking counsellors

LANGUAGES
Apart from Putonghua and English, counselling in other languages such as Dutch, French, Spanish, Japanese, Korean, Hindi and Sindhi might also be available

SESSIONS
6 counselling sessions (may be extended according to service needs)

LOCATION
St John's Cathedral Counselling Service in Central
www.sjcshk.com

TIME PERIOD
September 2021 to May 2022

SERVICE TARGET
All CUHK full-time non-local students

ENROLLMENT & ENQUIRIES
Please visit our website for details




Office of Student Affairs
The Chinese University of Hong Kong

To strengthen counselling support to non-local students, Wellness and Counselling Centre is launching a pilot programme to provide multicultural counselling service to non-local students. The service will be provided by native Putonghua or English speaking counsellors from an external counselling service provider, St. John's Cathedral Counselling Service (<https://www.sjcshk.com/>). Subject to the availability of their counsellors, counselling sessions might also be conducted in other languages such as Dutch, French, Spanish, Japanese, Korean, Hindi and Sindhi. For more details, please visit: <https://www.osa.cuhk.edu.hk/services/multicultural-counselling-service> for more information.

[\(Back to top\)](#)

8. Community Resources for Emotional Support

<Samaritan Befrienders HK>

Samaritan Befrienders Hong Kong is a voluntary agency giving support and rendering emotional counselling to those in need.

24-hour Hotline: 2389 2222

Emotional Support provided by a group of passionate volunteers who are willing to listen, care, and walk with the help seekers to face their problems and finally regain their hope for the future and confidence in facing the challenges ahead

Suicide Crisis Intervention Centre: 2341 7227 for appointment

Professional social workers providing services such as risk assessment, emergency crisis intervention, 6-8 weeks intensive counselling and small group services

Family Helpline: 2319 1177

Professional social workers providing consultation to people whose relatives or friends are suffering from suicide crisis

[\(Back to top\)](#)

To unsubscribe, please email us at info.wys@cuhk.edu.hk.