



### **Teaching Schedule (Tentative)**

1. Introduction and Theory of Firm
2. Market Structure and Mergers
3. Game Theory and Collusion
4. Price Discrimination
5. Product Differentiation and Advertising
6. Vertical Relations
7. Entry Deterrence: Pricing Strategies
8. Entry Deterrence: Non-pricing Strategies
9. Research and Development
10. Networks and Standards

### **Academic Honesty**

The University adopts a zero-tolerance policy on cheating and plagiarism. Any related offence will lead to disciplinary action including termination of studies at the University. Details can be found at: <http://www.cuhk.edu.hk/policy/academichonesty>