ChineseUniversityofHongKong ComputerScienceDepartment *FinalYearProjectTermPaper*

Topic:EntertainmentInformationSystemusingCORBA

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EntertainmentInformation Systemus ingCORBA

Abstractoftheproject

PersonalEntertainmentInformationSystem(PEIS)isprovidingtheentertainment informationsuchmovienews,preview,listing,TVlisting,musicalbumnews.In marketnow,therearemanyentertainmentinformationavailable ontheInternetfrom manybigbroadcastingmediacompanies.InHongKong,somewebsitesalsoprovide suchservices.Themainfeaturesofthissystemarethepersonalization,andthe multimediadeliveryengine.Thesettingofthispaperwillbeasfollows .First,about 10pageswillspendontheintroduction,suchasthedetaildescriptionofthissystem, theliteraturestudyandtheimpactofthissystemtothesociety.Second,about10 pageswillbeusedtodescribethesystemdesign.Then20pageswill descriptionofthesystemspecification.Last,10pageswillbeusedonthe preliminary implementnotes

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Introduction

BriefDescriptionofthe

entertainmentsystem

Theentertainmentsystemhasthe abilitiestodeliverytheup -to-dateentertainment information to the users. The entertainment information is mainly on three areas now. Thefirstoneisthemovieinformat ion. The information includes, the movielisting, boxofficerank, the tickets elling information, the movie review clipand related news. TheSecondoneistheMusicinformation.Inthemarket,therearedifferentstylesof music.Themusicinformationwi llincludethemusicrecordinformation,purchasing informationandtheirmusicpreviewclip.ThethirdoneistheTVinformation.InUS, thechannelsavailableforthedomesticare enormous, then eed of the TV listing is urgeforthem.Besides,theyneed some commentaryonwhatisgoodontheTV.In HongKong, the demand of the TV listing and information is not a surge as the US. However, since there are about 25 channels in Hong Kong, it is welcome by most peopletohaveaTVlistingtellingthemwhatis goodtonight.

Besidesthedomesticusers,thissystemwillbetargetedforthemediacontentprovider. Thissystemwillbedesigntobereusable,scalableandcustomizable.That meansthat whenamediacontentproviderwant stoadoptthissystem. Theonl ythingsrequireto doistore -designtheLayoutobjectandDataconnectivityobjects.Forpersonalization andcontentdeliverymodules,theywillbedesignedtobereusable.Thissystemmay savetimeforaMediacompaniestobuildapersonalizedcontent websiteontheir own.

Thelasttargetusergroupsofthesystemarethefilmmakersandfilmbuyers.The systemwillbemodifiedtoletthefilmmakerstoputtheirfilmonthesystem.The filmbuyerscansearch,browsethosenewfilmsthroughthesystem andtheycanmake dealonsystemtobuythecopyrightofthefilms.

There are three technologies being used and adopted in this project. They are the

CORBA, Personalization and Multimedia Content Delivery.

CORBA

ThesystemwillbeimplementedonCORBAp latform.CORBAis CommonObject RequestBrokerArchitecture .Itisanewandfamousdistributingsystemmodel nowadays.Itallowthesystemcomponentsbuiltondifferentplatformandlanguage. Besidesithasmanybuilt -inservices,suchnamingservices,mu lti-threading,and load-balancing.

Personalization

Personalizationisacriticaltoolsformostofthewebsiteswhichprovide enormous information.Theprojectwilltryto demonstratethepowerofthepersonalizationfor individualclient.Intheproject ,the demonstratedsystemwilluseseveral personalizationtechniquestodothecustomizationfortheusers.Theuserscan receivedatailormadecontentanddesignwhentheylogintothepage.

ContentDelivery

ContentDeliverymeansaspecialchannelor facilitytolettheclienthavingthe contentwhateverthetypeofthecontentistext,audio,orevenvideo.Forthetext contentdelivery,themethodissimple.TheprojectwilladoptHTMLorXML.Forthe Audioandvideo,inordertoprovidebetterqual ity,thereal -timeprotocolwillbeused tolettheuserstogetthestreamingcontent.

Similarprojectsaroundtheworld

www.Mov3.com&www.filmplay.com

Thesewebsitesarethetwomajormovieinformationdatabasesin HongKong.These twowebsitehavesimilarcontent.Theyhavethecurrentmoviepreviewand commentary.Besides,theyhavetheupcomingmoviescheduleandmoviepreviewer. TheyalsohavetheboxofficeofthemovieavailableinHongKong.Last,they providessomegame,membercorner,moviestars' pictureandnews.

BritishSkyBroadcasting

The company use CORBA to build a entertainment system. This system contains the Sky's channels schedule, program information news, and some minigames. There are text, v ideo and audio information from them. Besides, they have some addition functions to facilitate the users such as searching, and personalization. The website is built by IONA's Orbix for CORBA platform, Oracle for the database, Javafor the programming and JSP for the web interface.

Entertaindom.com

ThiswebsiteislaunchedbyTimeWarner.Itmainlyprovidestheentertainment information,suchasentertainmentnews,musiccharts,movielisting,boxoffice number,TVlistings,ratingandsomeothergames. Italsobuiltthevirtualcommunity intheweb.Thefeatureofthiswebsitesisthatitprovideseveralonlineprogram.

TechnologyImpact

Problemssolving

Theimpactofthissystemisonlysolutionsoftheexistingproblems.Inthe Internet,itexistst womajorproblems.First,itisthegrowthofinformationistoo fastsuchthattheavailableinformationontheInternetisbooming.Thus,someof theinformationbecomesnoisetotheInternetaudience.Thisproblemiscalled informationoverflow.

Thene xtproblemistheE -commerceplatform.E -commerceisoneofthefamous topicsintheInformationTechnologyIndustry.Thetechnologyofthe E-commerceisquitematurenow.However,therearenotmuchgood E-commercemodelonthemarketwhichcanbebetter thanthetraditional commerce.Inthelatersection,thebenefitofsystemtothee -commercewillbe discussed.

Informationoverflow

IntheInternetworldnow,therearelotsofinformation.Peoplearehardlytoget theirrelevantinformationfromtheInt ernet.Eventheyusethesearchengineor portal,theycan 'tgettheirfavorinformation.Moreover,theinformationfrom thesearchengineandportalissomuchthattheycansimplyshowoneortwo pagestolistouttheinformation.Theycommonwillshowt heinformation hierarchicallyorpagebypage.Forthehierarchicalmethod,theusercanget intotheirfavorinformationbythisrequiresmanyoverheadsonshowingthe hierarchypages.Besides,thesehierarchiesaredonemanually.Forthepageby pagemet hod,theusermayhavethechancetogetitsinformationonthefirst pages,butprobablysomeimportantinformationwillbeputinthelaterpages andthususerwilllostsomeoftheirinformation.

Tosolvethisexistingproblem, the personalization is a dopted to the seweb portals and also this project. How the personalization help in the problem of information overflow. First, the system will summarize a most fit page for the

users. Thepageswillbemuchmoreless than the pages in the portal since each userwon 't digest too much information. They just want to read their most favorite information. If all the important information is put into one pages. This can save in many ways. First, the download time of the page is saved since the personalized pages are much slimmer than all information available pages. Second, this can save the number of user request. Some times, the users require too licks everal pages, httprequests, in order toget the irrelevant information. If these requests are fewer, the conges tion of the webser vercan be solved. This also save the time of users toget the irrelevant information is also save the time of users toget the irrelevant information is also save the time of users toget the irrelevant information is also save the time of users toget the irrelevant information is also save the time of users toget the irrelevant information is also save the time of users toget the irrelevant information is not explore the page will is much shorter than retrieve three or four pages.

FacilitatetheE -commerce

Thepersonalizationentertainmentinforma tionsystemcanbeasafrontendfor thosewhowanttodoe -commercerelatedtotheentertainment.Forexample,a onlinemoviesellingsystem.Thissystemcanprovidetheonlinetransacttobuy themovieticket.Throughthissystem,usercanchoosewhent oseethemovie, andwhich Theatrethattheywillgoto.Besides,theycanchoosetheirownseat. Withthissystem,thetheatrecansavethenumber laborintheircounterstosell theticketandthiscanstimulatethe utilizationoftheseat.Thisisbeca usewhen thereisnoavailableforaparticulartimeslot,theuserscanchooseanothertime slototherthandon 'tchooseany.

However, it has one big problem. This system cannot attract peopletogoin and buy the tickets. With this system, the online transaction website can make use of the system to provide the movie information and new stoat tract the users. Since this is a information system not abuying system. This can attract the client to go inmore frequently. Besides, the personalization can hele pthe companies to know which group of users are the yroy alcustomers. They can also identify the customer in order to do some direct market.

CommerceImpact

Forthecommerce, the system can be applied in three ways. First, the system can be migrate to a dopt the content provider database for helping their setup a similar system. Second, it can applied to Business to Business (B2B) E-commerce model, such that the system be cause a market place for gathering the buyers and seller soft heen tertainment resources. Third, trivially, the system can be applied to Business to Customer (B2C) E -commerce model. That is the system will be the front end for the entertainment seller to sell the irror oplew how and to entertainment to shop around.

TechnologyProvider

Inthishigh -speedInternetera,mostofthecommerceinstitutecannotkeepthe pacewiththetechnology.Mostofthemhavetheideabutnotthetechnology. Thissystemcanhelptheoldfas hionmediacompaniestoputtheircontentsfrom thepaper,TelevisionorradiototheInternetinordertokeeptheircompetitive withothers.

Howtoappliedthetechnologytothesecompanies.Sincethesystemisbuiltby theCORBA, and Java. One of main featuresofCORBAisthatitisadistributing platformandcansupportdifferentmachines. That canhelpthe companies availabletosetupwithoutbuyingsomenewmachine.Besides,thelanguageused inthesystemisJava. The characteristic of Javais that itcanwriteonce,run anywhere.ThatmeansJavaaremachine -independent.Ifthesystemdevelop underWindowsNTenvironmentusingJava,itcanbeportedtoSolariswithout anychangesothersystemprogram. Besides, this system can provide a web -based clientinterfacefortheusertoretrieve thecontent.However,thissystemisnota totalsolution, the user of this system need to customer the data connectivity and theuserinterfacepart.

B2BE -commercemodel

Inabove, it is said that this system can be eapplied on Business to Business E-commerce model, how can this bedone? What is the philosophy inside . Business to Business E-commerce model means the transactions between companies are done on the Internet. In the current market, the movie, VCD, CD are purchasing through the traditional buying process, such as the making the purchasing order, receive thesale order, etc. This kind of process was telots of time, labor work and administration cost. With the rise of the E-commerce, this kind of work flow are gradually replaced by the e-commerce model, which is the ordering and transaction of the products can be done on line. This means those cost can be saved and thus the profit marginis increased.

Thissystemcanbethebridgebetweenthecontentresource providerssuchthe filmmakers,themusicproducers,theVCDmanufacturersandTVproducersand thebusinesscontentconsumerssuchasthecinemas,themusicrecordshops,the VCDshopsandTVproducers.Whentheconsumercometothissystem,theycan knowthelatestinformationavailableontheworld.Forexample,amusicrecord shopbosslogintothissystemandfindthatthelatestalbumofJackCheungwill releasenextmonth,andhewanttoorder50packsforhisshop.With E-commercemodulesaddedtot hesystem,hecanmakeapre -ordertothe supplierimmediately.Inthiscase,boththeshopandthesupplierwillbebenefit. Fortheshop,hecanstartpre -orderthepopularCDs.Forthesupplier,theycan estimatemore preciselyonhowmuchpiecestobe produced.

AnotherCase, alocal cinema, the film buyer of the cinemalooking for the films around the world to show on his cinema. If he look into the system, he can find out the up -to-date movie on the system and view the preview clip of the movie. If he find that the movie is suitable for his cinema, he can make the order directly on the system.

LastCase,TVbroadcastingcompanyinUSwanttoopenachannelforthelocal Chinese.Theywantsomeoftheprogramsinthischannelarefromsomesoap dramaproducedinHongKong.ThissystemcanprovidetheTVlisting informationinHongKong.Likethemovie,therearesomepreviewclipforthe peopletoview,oncehethinkthatprogrammaybegoodforhiscompany.Hecan startmakingdealbytheretrievemo reinformationfromtheTVproducers.

B2CE -commercemodel

In the introductory part of this section, this system can be said to support the Business to Customer E - commerce model. The business to customer e-commerce is talking about putting tradition-retailing shop on the Internet. That means people can see the product catalog and buy thing on the Internet. One of the famous B2Ce - commerce is the Amazon.com. Amazon.com is the online bookseller which the large stone in the world. It first provides books fors elling. Recently, it has much more product such as MUSIC, Video, electronics, etcto be sold.

HowoursystemworkontheB2CE -commerce?Firstthesystemwillprovide theusera customizedpagetoviewtheirmostfavoriteinformationafterthey login.Th einformationcontainstherelatedproductinformation.ForExample,a userlogintothesystem,thereisasummaryofthelatestromanticmoviesfor him.Thentheusermayclicktoseethedetailofoneofthelatestrelease.Then systemwillguidehimto theticketsellingcornertobuythetickets.Besides,as thereismanyclients'informationinthesystem.Thecinemacanprovidesome promotionplanforthefrequentlycustomersinordertokeeptheirloyalty.

FortheMusicinformation,aftertheuser logintothesystem,hecangothis personalizedinformation.Theusercanviewthemusicchartfromthe broadcastingmediainHongKong.Alsohecanseethelatestreleaseofthemusic onthemarketing.Hecanalsolistentothepreviewofthemusic.Whe nheis interesttobuythemusic,hecanviewthepriceandthedetail.Hecanalsobuyit onlineandgettheCDathome.

SystemDesign

Designgoals

Inthesystem, several goals will need to be achieved. The goal areas follows: First, the system can able to store any entertainment information. Second, the system can adopt to any exist database. Third, the system can adopt to any exist database. Third, the system can adopt to any exist database. Fourth, the system can adopt to any exist database. Fourth, the system can adopt to any exist database. Fifth, E - commerce module can be added to the system Sixth, Datamining module can be added to the system. Seven, the system can be scalable and re - usable.

CanstoreanyEntertainmentInformation

Inordertomakethesystemaentertainmentinformationsystem, it should be ableto importanyent ertainmentinformation. Otherwise, the system cannot say to be a entertainment information system. If the system can only contain the movie information, it is only a movie database.

Theentertainmentinformationincludethefollowingitem:

- 1. Movieinformat ionsuchasmovietitle, scheduleandboxoffice....
- 2. MusicinformationsuchasCDtitle, songslisting and price.
- 3. TVinformationsuchastheTVschedule,TVprogramdetail,etc.
- 4. VideoinformationsuchastheVideotitle,thevideocontentdescription,etc.
- 5. Gameinformationsuchasthegametitle, the system requirement of the game.

Abletoconnectanyentertainmentinformation

database

Since there are much information around the market, it is impossible to maintain the information from one database. Probabily, the information may be from the different databases. For example, there is one database for the movie data. Another database is storing for the music data and one database for the TV information.

Besides,toenrichtheinformationavailableonthesy stem,itisatrendtoconnectthe systemfromthemovieprovideandcontentprovider.Thus,thesystemmaybedesign tobeconnecttodifferentrelationaldatabasemanagementsystem,suchasOracle, Sybase,orSQLserver.Thisisbecausedifferentinforma tionprovidersmayuse differentdatabase.Besides,therewilldifferentinthedatabaseschemaamong differentinformationproviders.Inthiscase,thesystemshouldhaveacommon schemawhichsuitalltherelatedschema.

Abletodopersonalization

Personalizationisaneedtoimprovetherelationshipbetweentheclientsandthe system.MostinformationsystemsontheInternetaresameamongdifferentusers. However,mostoftheuserswantitsownlayoutsuchthepositionoftheinformation component,the themecolor,andthebackgroundofthepages.Besides,mostofthese websitesrequiretheuserstoclickmanytimeinordertoviewtheirinformation. Whentheyenterthewebsitesnexttime,theyarerequiredtorepeattheactionagain. Itisquiteun -userfriendlyformostpeople.Therefore,personalizationshouldbedone inthesysteminordertoincreasethehitrateofthesystem.

Abletodeliveryreal -timecontent

Formuchentertainmentinformation, it contains the multimedia content such as the text data, audio data and video data. For the text data, the system can delivery in the normal way, such as using the TCP/IP or HTTP to deliver the data to the client. However, for the audio and video data, these two kinds of data are time critical data. If the system deliver the whole data files, the clients require to wait until the whole data filed own load to their system. This method is quite old fashion and not friendly

enough. The time to download such as vide of ile is quitelong. For example, a movie cliphas about 10 MB, if the user 2.8 Kbps connection, he should wait for 50 minutes in order to view the movie. So, it is infeasible for many users. So, areal -time streaming of the multimediadelivery should be done.

AbletoaddE -commercemodules

Theultim ategoalofthisinformationsystemistoimprovetheE -commercepopularity. Withouttheonlinetransaction,theinformationsystemwillbenotprofitable.Since, theopportunityofmakingprofileontheInternetisdoingtheE -commerce,themain goaloft heprovidingthoseinformationistostimulatetheprofileoftheexisting entertainmentbusiness.Ifthee -commercemodulesisadded,userscandirectly purchasetheproductoncetheyfindtheproductisgoodtothemfromtheinformation.

Abletododata mining

InordertomakeE -commercedoingbetter, somedataminingcanbedoneover the system. With the datamining, the entertainment supplier canknow the association between the product such that they can create some sale plan for their customers. Besides, they can identify the target groups for each of their product. This can help on deciding their market strategy. Last, the customer behavior can be mined from the system logged data. With the customer behavior, the company can domany actions such ass ending some promotion plant othe users, some discount or special gift to their target users.

Forexample,thesystemanalysedcustomerAliketoseeaction,scientistfiction movieonthecinema,butliketoseeromantics,dramaticmoviebybuyingtheV Then,thecompanycanmakeapromotionthatgivecouplestobuytheromnatics videoforcustomerAifhehasboughttheactionmovieforthreetimes,orvicevesa.

CDs.

ScalableandRe -usable

Thesystemisalsoaimedtobescalableandreusable.Forthes calability,sincethere willbemoreandmoreinformationgatherintothesystemifthesystembecome popular.Sothesystemshoulddesigntobescalableinordertomeetthefuture requirement.Theareasofthescalabilityisasfollows:

i. Thesystemissca lableonthetypeofentertainmentinformation.Currently,the systemisavailabletoacceptmovie,musicorTVinformation.However,inthe

future, there may be much more entertainment information, which may attract the customer. For example, the videoga meisone of the popular entertainment events among the youth, it will be much popular in the future. Besides, there may be some video - on-demand services in the future after the broad band infrastructure is ready.

- ii. Thesystemisscalableonthelocation.Si ncetheInternetisaworld -wide connectednetwork, everyinformationontheInternetcanbeanywhereinworld. AsthesystemisbuiltontheWebplatform, the entertainmentinformation can serveat different place around. Therefore, the system should be a bleto expand among the country boundary. For example, the data imported from Hong Kong, mainland China or Japan can be see around the world. The people around the world can access the product available to the second tries through this system.
- iii. Thesystemis scalableonthelanguage.Asthefinalgoalofprovidethe informationservicesistohelptheB2CE -commerce.Therefore,thelanguage shouldbelocalizedonthecustomernativelanguage.Forexample,inmainland china,thepeopleusingtheInternetmayk nowverylittleEnglish.Iftheproduct wanttosellthethem,thedescriptionandinformationoftheproductshouldbe representinsimplifyChineseinordertopersuadethemtobuy.Thiscasewill alsohappenedtoJapan,France,andthosecountrieswhich nativelanguageisnot English.

SystemArchitecture

Thesystemarchitecturecontainsseveralmajorcomponents.Everycomponentsare doingthedifferentjobs.Eachcomponentcanbeviewasablackbox,therewillbe dataintoitanditwilloutputot herdataafteritdotheprocessing.Thedatabetween thecomponentswillpassonthenetwork.

Hereisthelistofthemajorcomponents:

- 1. Database
- 2. DataInputComponent
- 3. UserClient
- 4. Server
- 5. PersonalizationEngine
- 6. DataminingEngine
- 7. MultimediaDeliveryEngine
- 8. PurchasingEngine

The following diagram will show the relationship between these componets:



Explanationofdifferentcomponents

DataInputComponent

Thiscomponentisresponsible for the importing data from the external source to the system database. For example, it is used to replicate the database from a content provider such as the TV broad casting corporate. This component require to turn different data from different source into the generic data table defined in the database.

Database

The database has the main role to store the data will be used in the system. The data contains of the following:

- i. Userdata, the user data include the user logininformation, user personal information. and user preference information
- ii. Contentdata, The dataisthedatastored the information provide for the users of the system. The data include the movie information, music information, TV information and other available information.
- iii. Useraccessdata, Thesedataareusedfordoingthepersonalizationand data mining.Withthesedata, thepersonalizationenginecanderive the current user favor withoutask the users again. For the data mining engine, it can track out the user behavior and also the cluster the group of user having similar habit.

DataMining Engine

Thedataminingengineisdoingthejobtoanalyzeandexplorethenewknowledge basedontheloggeduseractions.Itisresponsibletominethevaluableknowledge fromtheuserwhichcanhelpinthesaleoftheproductsavailablebytheservices. Therearesomekeyinformationshouldbeabletominedfromthedataminer.They are:

- i. Therelationbetweentheagegroupandentertainmentevent
- ii. Therelationamongtheentertainmentitemsfortheclient
- iii. Whichisthepotentialagegroupfortheservice?

PersonalizationEngine

Thepersonalizationengineisusedtodothecustomizationforeveryusers.Every usershavetheirownpreferenceonthecontenttheyread,andthelayouttheyread. Thepersonalizationcanfirstentertaintherequirementsoftheusers toincreasetheir loyaltytotheservice.Itcanalsosavethedeliverytimefortheuser.

PurchasingEngine

Thepurchasingengineisusedfordoingthetransactionoftheentertainmentproduct orservices.Itautomatictransmitstheuserpurchaseorder tothesupplierthroughthe networkaftertheuserrequesttobuy.Thepurchasingenginewillthancollectthe feedbacktotheclientwhetheritstransactionissuccessornot.

MultimediaDeliveryEngine

Themultimediadeliveryengineisusedtodeliver ythetime -sensitivecontenttothe user.Time -sensitivecontentarevideoandaudiocontent.Theaveragesizeofthese dataareintermofMegabytes,soitisnotfeasiblefortheuserstodownloadthe wholefileandthenlisten.Therefore,thisenginei sbuilttostreamthesedatatothe userssuchthattheylistenorseethecontentwithoutwaitingdownloadedthewhole contentdata.

Server

Theserverisusedtotalktotheclient.Formultimediacontent,theclientwill communicateMultimediadelivery engine.Forthecommondata,thecontroldataor userdata,theclientiscommunicatingwiththeserver.Besides,itwillhandletheback endoperationsuchastheloggingofuseraction.Tosummarize,theserveris responsibletodothefollowings:

- i. Accepttheclientrequestsanddothecorrespondingjob.
- ii. Logginguseractions.
- iii. Triggerthepersonalizationenginewhentheuserlogouttomaketheuser interfacebeingcustomizednexttime.

iv. Triggerthepurchasingenginewhentheclientwanttobuysomethings.

Client

The client is used to communicate with the user. The following function will be available by client:

- $i. \ \ It is able let the user to view the content available on the system.$
- ii. Itcanlettheusertologin
- iii. Itcanlettheusertocustomizetheirprofilean dlayout
- $iv. \ It can let the user to buy some the product available on the system$
- v. Theusercantriggerthepersonalizationoftheirpageatanytime.

SystemFlow



The data flow of the system is as the above diagram. There are several connections between different components. The connections are:

- 1. ClienttoServer
- 2. ClienttoMultimediaDeliveryEngine
- 3. ServertoPersonalizationEngine
- 4. ServertoPurchasingEngine
- 5. DatabasetoServer
- 6. DataInputTerminaltoDatabase
- 7. DataMiningEnginetoDatabase

ClienttoServer

The connection between client and server are mainly for the request and response between the client and server. When the client requests one service, the server will receive the corresponding request and return are sponse after it do the processing. When the user come to the service, it will communicate with the client. For example, the user login to the system, the client will receive the user idandthepassword,thentheuseridandpasswordwillsendtotheserverforthe authenticationandgivearesponsetotheclientwhentheuserbeingverifiedor not.

ClienttoMultimediaDeliveryEngine

Whentheuserrequesttoseeamovieormusicpreview,theuserwilllistenor viewthesecontentwhiletheyaredownloading.Inotherword,the multimedia contentofthesystemisstreamedtotheuserwhenitmakesucharequest. Originaldatacommunicationmethodisnotsuitableforstreamingofthecontent. First,themultimediacontentarenearlytobereal -time,whenthedatatransfer tooslo w,therewillbesomedelayonthescreen.Therefore,thereisanother protocoltosupportthiskindofdatacommunicationinordertomakequalityof thestreamedacceptablefortheuser.

ServertoPersonalizationEngine

Aftertheserverreceivethelog outsignalorthepersonalizationcommandfrom theuser, theserverwilltriggerthepersonalizationengine. Thepersonalization enginewillask for theserver for the data they required in order to do the personalization. The data they required will be the user profiles, user preference data, the user action is the last session and the users chedule. After the personalization process is done, the engine will send the result back to the server. The user can refresh to get it newly personalized pages.

ServertoPurchasingEngine

When the user want to buy something on the system, for example, hewant to buy apair of movietic ket on the system. the user will send request to the server for making such a transaction. When the client do the transaction, he will first send his purchasing information, such as the product the yare buying, the visa card not otheser ver. The server will verify the data and redirect to the purchasing engine if the data is valid. As the purchase engine will connect to the corresponding shop offer the product, the purchase engine will translate the purchasing information into the standard format and transfer to that system. Then, it will wait for the transaction complete. When the transaction complete, it will reply to the server whether the transaction is successor not.

DatabasetoServer

Forthediagram, it is found that the components are not connecting to the database. here as onof that is because of the generality. If too many components are connecting to the database, when the database is redesigned, every component needs to rewrite to suit the newly designed database. However, if the all other components are talking to the server, but not the database, there -write of the components can be eliminated.

Then, whatkind of data will be between the database and the server. The server will take care of any data. First the server will retrieve and send the user data to the database. The user data includes the user login data, user profileor user preference. Second the server wills end the user action history to the database. Third, the server will send the personalization result to the database. Last, the server will retrieve the content from the database.

DataInputTerminaltoDatabase

Datainputterminalisresponsibleforinpu ttingdataintothedatabase.Therefore, thedatafromthedatainputterminalarethecontentdata.Thecontentdataare thefollowings:

- 1. movie information
- 2. musicinformation
- 3. TVinformation
- 4. otherentertainmentinformation

DataMiningEnginetoDatabase

DataMiningEnginewillretrievethedatafordoingthedatamining.Thedata includestheuserinformation,userhistoryactions,userselectedcategoryandthe purchasinginformationofuser.Aftertheengineprocessedthedata,itwillsend theresultb acktothedatabasetostore,oritmayreporttoaexternalapplication forthesystemadministratorofthesystem.

SystemSpecification

OverallSystemDetail

Theoverallsystemwillbaseonthesystemarchitecturedescribedinlastsection. Therewi llbethedatainputterminal,thedatabase,theserver,thepersonalization engine,purchasingengine,client,multimediadeliveryengineandthedatamining engine.

Inthecurrentphrase, the following components will be implemented:

- 1. DataInputTermina 1
- 2. Database(usingOracle)
- 3. PersonalizationEngine
- 4. MultimediaDeliveryEngine
- 5. Server
- 6. Client

Forthedataminingandpurchasingengine, this two components requires more time to integrate. Besides, without these two components, the overall system would not b affected.

e

Theinformationprovided in this phrase will be movie and the musicinformation. The movie and musicinformation are the popular information in Hong Kong. There are many websites contains those information. For the TV information, it is quit e complex since the TV schedule is changing every and the data provide are very large. Therefore, this kind of implement will be designed later.

Therefore the specified application of the system will be as follows. When the user login to the system, hear she can see the latest information of the film and also the music. Hear She can do any personalization by filling the user preference form. In the backend, the system will trace the pattern of the use of the client and make the personalization automatically. When the user want to hear the preview of the movie or music, hear she can list enorview that immediately by the multimediade livery engine.

Platform

Hardware

For the system, there will be three computer invoved. One is the client machine. One is the server and one is the database.

TheclientisaPCcomputerwithconnecttotheInternet. TheserverisaSUNcomputerwithconnecttotheInternet. ThedatabaseisaSUNcomputerwithconnecttotheInternet.



Network

Thenetworkus edinthesystemistheInternet,andSQLnet. Internetistoconnecttheclientandtheserver.ThereasonofusingInternetisthe systemisthatinternetthecommon,easytoconnectplatform.Theclientcan easilyconnecttotheInternet.

SQLnetisthe networkdesignbyOracle.SQLnetisresponsibleforthedatabase retrievalandupdating.

Software

CORBA

CORBAistheCommonObjectRequestBrokerArchitecture.CORBAisusedto becauseitallowdifferentkindofobjecttouseonthesystemandthecooper ation ofthesystemcanbeeasilydonebytheCORBA.

UNIX

UNIX is used for the development platform and the running platform of the server. The reason of choosing is UNIX is that UNIX is the most stable operating system in the market. UNIX support multita sking. It also have high efficiency since the UNIX have very little graphics interface, thus. more resource can be used for the services. Finally, UNIX are not easily down compare with Windows NT.

WebBrowser

Webbrowserswillbetheplatformforadopting theclientinterface.Thereason of using webbrowsers betheclient program is that webbrowsers is the common software formost of the users. That means every user has a PC may have a web browsers in the Besides, the webpages are easy to build the inter face than building the application. Also, the users don 'tneed to install if the client is a web application. Finally, the web application can be run on any different Operating system, which have the web browser.

Client

Clientrequirement

Therequireme ntoftheclientwillbeasmininumaspossible.TheInternetand worldwidewideiswelldeveloped.Thereforetheclientwillbebuiltontopof thiswebplatform.

Therequirementofusertousethesystemisasfollow:

- Anycomputerwhichhaveconnected totheInternet
- AnyInternetBrowsersuchasInternetExplorerorNetscapeNavigator
- ThebrowserhastheabilitytooperatetheJavaapplet.

Availablefeatures

The client are providing the information to the users. Therefore, the client application should be able to show lots of the information to the user and with many features init.

Thesearetheavailablefeaturesintheclientapplication: i. Customizatiedlayout

The customized layout is done in order to suit the user look and feel. The customization of layout can be done by the user or the system. If the user want to customize its pages, it need to click a the customization but to ninor der tore - organize its page layout.

ii. EventCalendarorEventListing

Theeventcalendarorlistingarethewaystop resenttheupcomingentertainment event.Someuserswouldliketohaveacalendarcomponentontheirpersonalized pagesuchthattheycanquicklylocatedwhenwillsomespecialeventhappen. Alternatively,theusercanreadtheeventisalisting.

iii. purchasingcapability

The client should be able to let the user to purchase the product when they find the product they like and they want to purchase. The purchasing capability also include the shop cart, showing the price of the product, and most important le them buy and get their desire product.

ClientFunctions

Besides the above special features, there are some function need to be done in order to make the system works.

Thesearethefunctionprovidedbytheclient:

i. Registration

Theclientwillconta inacornerforthenewusertoregister.

Thiscanletthenewcomerregisteredandusethesystem. Theregistration of the system should be designed as simple and user friendly as possible. The ideal situation is that the registration procedures require only two to three pages to finish.

ii. Login

Oncetheuserregistered, theuseronlyneed tologinagain when they come in the system next time. Therefore, the client should have an interface for the user tologin to the system. Besides, some users may lost their password. In this case, the system should be capable to send the password to the user if they lost it.

iii. Searchingandbrowsing

Althoughthepersonalizationcansavethepagesizeandlettheusersviewtheir desireinformation.However,theuserma ywanttogettheinformationnot relatedtohisinterestsometimes.Therefore,thesystemshoulddosome searchingandbrowsingtolettheusergettingtheinformationwhichisnotin theyfrontpage.Besides,trackingtheactiononthesearchandbrowse service, thesystemcanestimatetheup -to-dateinterestoftheusers.

ClientAvailableInformation

ClientScreenDesign

MainPage

Welcome to COR	BA Entertainment
Login name:	
Password:	LoginNow
Re	egister Corner

RegisterCorner

CC	
)RB	LoginName:
A Register	Password:
ertai	RealName:
nmer	Email:
ntlnfc	Phone:
ormat	Location:
CORBAEntertainmentInformationSystem	SaveRegistration

PersonalizedPage



SearchPage

Welcome Logout Personalize Search Browse Profile Layout	XXX's Personalization Entertainment Information
	Movie Search
fai Personalize	MovieTitle: MovieType:
Search	Actor: ReleaseDate
ntin Browse	Cinema SearchNow
Profile	Music Search
tion Layout	CDTitle: MusicType:
Sv	Singer SongName
sten	Record ReleaseDate
5	SearchNow

BrowsePage

Kelcome BAEntertainment Search	XXX's Personalizat	ion Entertainment Information
	Movie Information	
Personalize	MovieTitle:	MovieType:
Search	Actor:	Cinema
	Music Brows	e
Profile	CDTitle:	MusicType:
C Layout	Singer	SongName_
nformationSystem		

ProfileSettingPage

C Welcome R B A	XXX's Personalization Entertai	nment Information
CORBAEntertainmentInformationSystem	User Interest	
Search enting Browse	Movie5Romantic-3	Music10Pop0
Profile Layout	Action10Comedy4	Country-4Classic4
nSvsten	Sci-fi 3	Rock 3
3		

LayoutRe -organizingPage

Main Mini
Panel Panel
ADD
ADD



PagesFlow



ClientServerInteractions

Registration



TheRegistrationof clientisdescribed bythebesides diagram.Firstthe userregistration datawillbe preparedonthe UserInterface. Thentheuser informationwill sendtotheserver tocreatethatnew userthen,the serverwillreturn statusofthat process.

Login


ChangetheProfile



The procedureofthe changingtheprofileis shownonthebeside diagram.

First, the user will gather the profile information on the user interface. The information will send to the server.

Then, Theserverdesign whether the profile is exist ornot. It is exist, the profile will be updated, otherwise, an ewone will becreated.

Then,thestatuswillbe sendback.

ChangetheLayout



Theflowofthechanging of the layout is shown on the besides diagram.

Thelayoutinformationis thedefinitionofpo sition differentcomponents.

Thelayoutinformationis firstpreparedbytheuser interface.Then,thedatais sentthroughthenetworkto theserverandtheserver updatethelayout informationofthatuserand returnthestatus.

GenerationofthePersonalizedLayout



Theflowofthegeneration ofthepersonalizedpageis describedonthebesides diagram.

First, the user i dissent to theserver in order to get the layout information, such as these to f the components to begot and its corresponding position.

Then,thedataofeach layoutcomponentisbeing got.

Afterthedataiscollected, HTMLcodeisgenerated foreachcomponent.

SearchInformation



Theflowtosearchthe informationisshownasthe besidesdiagram.

Firstthesearchcriteria, queryiscollectedontheuser interface.

Thenthequerywillbesent totheserver.Whenthe serverreceivedthequery.It willprocessitandgenerate theresults.

Then,theresultswillbesent totheclient.Whentheclient receviedthem,itwill generatetheHTMLcodefor thedata.

BrowseInformation



DisplayDetailInformation



Theflowtodisplaythedetail informationisshownonthe besidesdiagram.

First, the client should identifywhichinformationto beshownbyitsidandsent theIDtotheserver.

Thentheserverwillfindout thecorrespondingd ataof thatpieceofinformation.

Thentheresultdatawillbe returntotheclient.

Whentheclientreceivesthe data, it generates the layout

Logout



Theflowofthelogout procedureisshownonthe besidesdiagram.First, the client will first send the log outrequesttotheserver.

Theserverwillreceivetheuser idanddothepersonalization whenitre -entertheservicenext

Besides, these rver will clean uptheresourcesusedbythe

Server

Servermodules is to handle all the client request and return the correpsonding response to the users.

ThefollowingarethemainfunctionoftheServer: Collecttheclientmessage Writetheuserpersonalinformationtothedatabase Writetheuserpreferencedatatoth edatabase Writethelatestuseractiontothedabase Sendtheuserpreferenceinformationtothepersonalizationsystem Receviedpersonalization'sreusultsandsendbacktotheclient.

Connectivity

AstheplatformofthesystemisCORBA,theserverneed totalktotheclient throughtheCORBAplatform.Inthisway,theserverarenotrequiredtodesign theprotocolbetweentheclientandtheserver.

Thefollowingdiagramwillshowthesituations:



Fromthediagram, theserver contain the object mentation and then it will register to the ORB (Object Request Broker). When a client want to do a special function on the server, the client is just need to talk to the ORB and ask for the

objectsfromtheserver.Comparewiththeclientserverm odelusingTCP.This modeldonotneedtocareabouttheprotocolbetweentheClientandserver.The ORBhasimplementedseveralfacilitiesfortheClientandserverto communicate.

Availableobjects

The follow objects should be provided by the Server.

1. UserSessionObject

Thisobjectisusedontheloginoftheuser.Theclientisrequestthisobjectand verifywhethertheusercanbelogintothesystemornot Methods:

booleancanEnter -returnwhethertheusercanlogintothesystem

voidsetSessionVar(Stringname,Stringvalue) –setthesessionvariablefor thatuser

voidgetSessionVar(Stringname) -returnthevaluethanhassetbefore.

2. UserRegisterationObject

Thisobjectisusedtoregisterforthenewuser.Theclientneedtopasstheuser name,l oginname,password,andotherinformation.Besides,theusercan modifyitprofilethroughthisobject.

Methods:

booleanisRegistered -returnwhethertheregisterationisdoneornot voidmodify(field,value) -modifythevalueofaparticularfield

3. UserLayoutObject

Thisobjectisusedtocontrolthelayoutoftheuserinterface. The clientuse thisobject to generate the layout of the users. Besides, the object is used to modify or re - or granize the layout the page.

Methods:

StringgenLayout -return HTMLcodeforthecorrespondinglayout voidsetLayout() -setthelayoutoftheuser

IDLoftheObjects

UserObject:

```
IDLCode:
```

```
interface UserManager{
    void create(in String id, in String pass, in
        String name, in String email, in String job,
        in String country);
    void remove();
    User get_user(String userid);
}
```

IDLCode:

```
interface User{
    attribute String id;
    attribute String password;
    attribute String name;
    attribute String email;
    attribute String job;
    attribute String country
    void login(String password);
    void logout();
    ComponentList get_layout_component();
    UserProfile get_user_profile();
```

IDLCode:

```
interface UserSession{
    attribute userid;
    attribute String variable;
    attribute history;
    void load();
    void clear_history();
    void clear_variable();
    void save();
}
```

IDLCode:

```
interface UserProfile{
   attribute String componet_interest_matrix;
   attribute String content_interest_matrix;
   void save();
   void personalize(Session session);
```

void to_HTML();

IDLCode:

```
interface InfoComponent{
    attribute String name;
    attribute String type;
    attribute String pos;
    attribute String size;
```

IDLCode:

```
interface Movie{
   String title;
   String actors;
   String release_date;
   String category;
   String type;

   void showInfo();
   void asHTML();
   void play ();
```

IDLCode:

```
interface MovieManager{
   MovieList search(String query);
   MovieList listBy(String type);
   Movie getMovie(int movieid);
```

IDLCode:

```
interface Song{
   String title;
   String singer;
   String lyric;
   void play();
}
```

IDLCode:

```
interface Music{
   String title;
   String singer;
   String release_date;
   String category;
   String type;
```

```
SongList songlist;
void showInfo();
void asHTML();
```

IDLCode:

```
interface MusicManager{
   MusicList search(String query);
   MusicList listBy(String type);
   Music getMusic(int musicd);
```

Database

Therearefourdatabaserequiretobeimplementinthesystem.

Theyare:

- 1. Userdatabase
- 2. ContentDatabase
- 3. PersonalizationDatabase
- 4. StatisticDatabase

Userdatabase

userdatabaseisthestoretheinformat ionoftheregisterusers, such as their login information, their personal information, their schedule information and their preference information.

login-scheme=(userid,password) user-scheme=(userid,username,email,address,phone,occupation) schedule-scheme=(userid,date,event) content-preference-scheme=(userid,favoritecategory1,favoritecategory2, favoritecategory3,unfavoritecategory1,unfavoritecategory2, unfavoritecategory3) layout-preference-scheme=(userid,componetid, componetposition) color-preference-scheme=(userid,backgroundcolor,foregroundcolor, componentsbackgroundcolor,datacolor,highlightcolor)

Contentdatabase

The content database are storing the events and detail information from the content source. The rewill be two kind of source. The first one is the movie information, the second one is the music information

movie-scheme=(movieid,name,director,studio,actor,releasedate,cinema, category,moviefile) ticket-scheme=(movidid,cinema,pric e) cinema-scheme=(cinemaid,cinemaname,location) schedule-scheme=(movieid,cinema,scheduledtime) music-scheme=(musicid,name,singers,releasedate)
shop-scheme=(shopid,shopname,location)
record-scheme=(musicid,shopid,price)
song-scheme=(musicid,songname,songfile)
event-scheme=(eventid,eventname,eventdescription,eventtype)

PersonalizationDatabase

Thepersonalizationdatabaseisstoringtheresultafterdoingthepersonalizationand thatareusedforoutputingthel ayout.

personalized-content-scheme=(userid,contenttype)
personalized-layout-scheme=(userid,component,componetposition)

StatisticDatabase

Thestatistic database is used to record all the user behavior for the further processing in the personal ization and data mining.

user-action-scheme=(userid,useraction,frequency)
user-view-scheme=(userid,eventid,frequency)
user-purchasing-scheme=(userid,purchaseditem)
user-spending-scheme=(userid,spentmoney)
user-login-scheme=(userid ,loginfrequency)
user-staying-scheme=(userid,timespend)

DataInput

Inordertobuild the entertainment information system, there need the ways to input data into the system. There are several ways to import the data. The information can be import by replicating the data from other data base. Besides, the information can be imported by the manual data input by the operator. The last way is to automatic retrieve the information from the websites and input to the data base.

ManualDataInput

Toinput the data into the database, there will be a interface for the operator to input to the database. The following diagram is showing the picture of how the data into to the database.



Theoperatorwillinteractwiththeinputterminal.Hecanse lectwhichinformation eventtobeentered.Inthesystem,therearemovieandmusicinformation.Therefore, theinputterminalshouldallowtheoperatortoselectthetypeofinformationtoinput. Theoperatorcanswitchtothemovieinformationandalso themusicinformation.

 $\label{eq:constraint} After hese lect the type to be input, hence dto be guided to input the data. The input ted data will send to the data base through the Internet.$

AutomaticDataInput

Besides, the manual data input, the information can be import from omother websites. In the Internet, as the introduction, there is some movied at a base in the Internet. These website contain many valuable movied at a ormusic data. So robot is used in this model to retrieve these data.



From the diagram, the robot will first send the HTTP request to those movie information websites. Then it will retrieve the webpages from those sites. However, these pages are in the format for the common users to read, but not for the database.

Therefore, a parserism eedforturn those HTML formatint to the database. To input the data into database, SQL statements hould be generated.

PersonalizationModule

PersonalizationModuleisusedtodothepersonalizationfortheusers.Therewill bethreeareas.Theyare:

- 1. Userprofiling
- 2. LayoutCustomization
- 3. ContentCustomization

Userprofiling

The signification of the user profiling is to build up a profile for the user in back end. The user doesn't need to build that profile itself. The process will hidden in the backend and the effect will be shown in the front.

The effect of the user profiling can help the users ave their time on using the system. For example, when the user frequently view the the box office of the movie. The system will save this information and When the user come to the system next time. The box office listing will show on the top corner of the user.

The following information will be saved in the user profile:

- i. Theuserfrequentlyaccessingcomponents.
- ii. Thetypeofentertainmentthattheywillusuallyacces s.
- iii. Thequeriesthattheuserasked
- iv. Thecategoryoftheuserfavoritemovie
- v. Thecategoryoftheuserfavoritemusic

LayoutCustomization

Thelayoutcustomizationisusedtomodifythelayoutofthepageinorderto increasetheattractionoftheusers.Thu stheloyaltyoftheusertotheservicewill beincreased.

Therearetwowaystodothelayoutcustomization.First,thesystemallowthe usertodothecustomizationitself.Second,thesystemshoulddothe customizationbasedontheuserprofile.

Herearetheflowwentthelayoutcustomization:



For the first case, the user customize the layout themselves. The information page will be design as follows:



Theusercanselectwhichcomponentputatwhichlocation.

If the custom ization is done at the backend, the system will put the user most frequently data to the higher position. For example, a user like to watch the movie box office every, the system will put that component on Location A.

ContentCustomization

Contentcu stomizationisusedtocustomizetheinformationfromlargeinformation database.Forexample,therearelotsofmovieinformationandmusicinformation availableinthesystem.Ifallthoseinformationputintoonebigpage,thepagewillbe tolargetot ransmitorevenread.Therefore,contentshouldberefinedand re-organizedtomakethecontentslimmerandeasilytoread.

Waysofcontentcustomization:

The customization can be done in two ways. First, the system can trim the unwanted data from all the content. Second, the system can reposition the information. In this way the more favorite content will put into the higher position and the unwanted content will put into the lower position.

Howtodothecustomization?

The customization can be done by ranking the content with respect to the particular user and filtering the unwanted data. First the system will retrieve the unwanted data from the data base. Then these to fevents will be reduced by remove those user unwanted categories. Second, the sys tem will rank the content by setting the formula.

The formulais as follows: The rank=level of favorite of the category * multiple factor + frequency of the user access the category.

Thensortthelistingofthecontenteventbasedontherankandse ndtothelayout generator.

ContentDeliveryModule

ContentdeliveryModuleisresponsibletodeliverthemultimediacontenttothe userbystreamingtechnique.Inthissystem,eachofthemediatypewillsupport onlyoneformatinordertosimplythe system.

Contentformatsofeachmedia

Thefollowingaretheformatofeachmedia: Text –HTMLortxt. Audio –Mpeg3 Video –QuickTime

WhychoosingMpeg3asaudioformat.Thisisbecausethebandwidth requirementofMpeg3islowbutthequalityishig h.

Whychoosing the Quick Time as vide of ormat. This is because the quick time is the common vide of ormatavailable on the market. Besides, the Quick Time vide o have a good quality.

Deliverymethodforeachformat

The delivery method of the multimedia content is required to do using the JMF. There as on of it is that JMF is a Java package for delivery the multimedia content.

WhyJMF?

JMFiscalledJavaMediaFramework,whichsupporttheintergrationofawide rangeofaudioandvideoformatintothejav aapplicationandapplets.Besides, theJMFcanbeoperatingonanyJavaplatformsuchasJavaonWindows,Java onUNIXorJavaonMactinosh. ThemostimportantisthattheJMFcansupport formanycommonprotocols,suchasFILE,FTP,HTTPandRTP.Forthe RTP,it iscalledRealTimeProtocol.ThatmeantheJMFallowtomakethesystemto streamthedata.

DataMiningModules

DataMiningModuleisusedtoanalyzetheuserswhoareusingthesystem.The marketingandthesaledepartmentoftheentertainment suppliermaywanttoknow moreabouttheircustomer.Thetraditionwaytoknowthebehaviorofthecustomersis thataskingthesalesorcustomerservicesofficertogetthecustomerfeedbackor makingsurveyonthemarket.

However, this may be time consuming for the company and the customer. By the existing data mining tools, the sale department can know more about the customer from the logged user data.

Informationtobemined

SowhataretheinformationcanbeminedfromtheDataminingmodules.Here are thelistofinformationcanbemined.

- The classification of the user according to region, age, product groups or spending patterns.
- recognize the pattern of the user
- Therelationshipbetweenusergroupsandtheproduct
- Therelationshipbetweenusergr oupsandthespendinghabit
- Therelationshipbetweenpurchasingoftheproducts.

Implementation

ImplementationPlanning

Theimplementation of the whole system may need along time. There are 7 major components to be built. So, it is impossible to build all the components in this phrase. Therefore, only several high priority component will be built in this phrase.

Hereisthepriorityofthescheduleofthebuildingblocks:

- 1. TheDatabase
- 2. TheDatainputmodule
- 3. Server
- 4. Client
- 5. Multimediadeliverymodule
- 6. Personalizationmodule
- 7. Purchasingmodule
- 8. DataMiningmodule

Firsttwobuildingblocks,databaseanddatainputhavethehighestpriority.Since withoutthedata,thefollowingblockscan'tbebuilt.Afterthedataisready,the clientandserverwillbestar tedtobuild.Afterthedatacanbeloadfromclient fromtheserver.Themultimediadeliveryenginewillstarttoworkoutinorderto lettheusertogettheirvideooraudioinformation.Then,thepersonalizationcan beaddonittocustomizeeachuser frontpage.Afterallofthisbuildingblockis ready,thepurchasingmoduleisgoingtobuildinordertomakethesystemable tosellthingonline.Thelastone,dataminingmodule,itisnotsuggestedtobuild becausetherearemanysimilarapplication onthemarketavailableandthatneed timetobuildthismodule.

Systemplatform:

COBRAPlatform

FortheCORBAPlatform,thesystemisgoingtoadopttheVisibroker.Visibroker followstheCORBA2.0specification.TheVisibrokerallowtoletthedevel oper touseJavatoimplementthestub.Besides,Visibrokercansupportmany platform,forexample,itcansupportUNIXandWindows.

HereissomespecialfeaturesofferedbytheVisibroker:

- SmartAgent,itprovideaneasywayfortheclienttoobtainth eserverobject. Itcansupporttheload -balancingandfault -tolerance
- SmartBinding,thistechnologymaketheremoteobjectbindaseasyas possible,forexample,iftheclientandtheobjectimplementationatthesame machine.Itwillmakecommunicating usingjavamethodinsteadofpassing throughttheORBandIIOP.
- URLNamingService, the object reference can be obtain via URL address.
- GateKeeper,theisalightweightHTTPdaemonwritteninJavawhichcan helpintesttheappletsusingCORBA.

Database

Database

For this project, Oracle will be used as the data base management system.

Thefollowingtoolwillbeusedtomaintainthedatabaserecord

- SQLPlus

SQLPlusisaclientprogramtoconnecttothedatabaseserver.Thetoolcan helptocreatethet able,viewthedatarecordandmakestoredprocedurefor theproject.

- JDBC

JDBCisthedriverforJavaprogramtoconnecttothedatabaseserver.Since mostoftheprograminthisprojectiswritteninJava.Itisimportanttoinstall JDBCtoconnecttoth edatabase.

- PerlDBI,DBD::Oracle

PerIDBIistheprogramminginterfaceforperlprogramtoconnecttothe databaseserver.DBD::Oracleisthedriverfortheperltoconnecttothe Oracle.Sincethedatainputterminalanddatainputrobotwillbeimpleme byperlasitiseasytouseanditdoesn'trequiretouseontheCORBA.So, PerIDBIisinstalled.

nt

DataInputTerminal

RobotInput

Inthespecification, the system is required to build a automatic data input program for the import the entertainment information from the Web. The best choice is to use Perlto implement.

Whyperl?Inperl5.0, it contains many modules. One of the modules is called libwww-perlwhich can allow the program connect to the websites and retrieve the pages. Besides, perlsup portregular expression which can make it easy to implement the parser program.

ManualInputterminal

Forthemanualinputterminal, we bwill be used to as the interface. The implement will use JSP to as the client and connect to the server for the update and insert of the data. The reason of this is to taking this opport unity to learn JSP, CORBA and JDBC.

Server:

These rver will be implemented by java with the Visibroker. The follow objects will be implemented in this Server Modules.

ObjectName	User
Data	Id
	Password
	Username
Method	Add
	Delete
	Login
	Logout
	ChangePassword
	SendPassword
Exception	NoSuchUser

ObjectName	UserInfo
Data	Id
	Username
	Address
	Phone
	Email
	Age
	Country
Method	Modify
Exception	NoSuchUser

ObjectName	Content
Data	Id
	Туре
	Title
	Category
Method	GetContent
Exception	NoSuchContent

ObjectName	MovieextendContent
Data	Cinemas
	Rating
	Commentary
	Preview
Method	GetCinemaCollection
	GetPricelist

ObjectName	Musicextend Content
Data	Songs
	Price
	Commentary
Method	GetSongslist

Client:

BuildingTools

The client is the application communicate with the users. The client will be built by the following tools.

JSP

JSPistheJavaServerPages.Itissomethingsimi lartotheASP(ActiveServer Page)whichistheembeddedcodedHTML.TheroleofJSPontheclient programistoodisplayalltheinformationtotheusers.Itisalsoresponsible everyfrontendinterfaceoftheusers.

Javascript

Javascriptisthescri ptwhichwillrunontheclientsides.Theroleofjavascriptin theclientinterfaceisthatiswithusethegeneratedsomeclient -dependent informationsuchatthetimeoftheclient,anddoingtheclient -sideschecking. Forexample,thejavascriptcanc heckwhethertheuserinputvalidinformationin theregistrationform

PaintShopPro

PaintShopProisoneofthegraphicstoolsavailableinthemarket.Aspaintshop proisafreewareandeasytouse.Itwillchoosetouseforthegraphicsdesignfor theclientinterface.

Howtheclientworks?



Thefollowdiagramwillshowhowtheclientworks.

Fromtheabovediagram,theclientwillusetheWebbrowsertoviewourpages.The pagesaretheJavaServerPage(JSP),whi chloadingintotheJavaWebServer.The javawebserverwillprocesstheJSPanddelivertotheClient.Whenthejavaweb serverisprocessingtheJavaServerPage,itwillrunthecodeembeddedinsidethe JavaServerPageandatthetime,theremoteobj ectintheCORBAObjectRequest Brokerwillbegottobuildupthepages.

Appendix:Development

Environment

OperationSystem

FortheServersides,theoperatingSystemisUNIX FortheClientsides,theoperatingSystemisWindows

ToolsSet

Java

Javais the core language in the development in this project. JDK1.2 will be used.

JMF

JMFisanadditionpackageofJAVA. JMFisusedforthepartfordoingthemultimediastreaming.

JSP

JSPisanadditiontoolofJAVAtobuildthewebsites. JSPisforcreatin gthewebinterfacefortheclientsides.

JDBC

 $\label{eq:JDBC} JDBC is an addition package of JAVA for connecting the program to the database.$

CORBA

CORBAiscalledCommonObjectRequestBrokerArchitecture.Itisusedasthe platformforthecommunicationbetweendiffer entobjects.

Perl

Perlis ascripting language. In this project, it is used to build the data in put program.

Libwww-perlmodule

Libwww-perlmoduleistheadd -onmoduleforperl.Withthismodule,perlcan retrievetheWebpagesusingHTTP.

PerIDBIModule

PerlDBIModuleistheadd -onmoduleforperl.Withthismodule,perlcanconnectto thedatabase.

Editor

ViwillbeusedindevelopmentofprogramsinUNIXenvironment. UltraEditwillbeusedinthedevelopmentofprogramsinWindowsenvironment.

GraphicsDesign

Paint Shop Prowill be used for design the graphics that need in the client interface.

Documentation

Microsoftword is used to do the documentation.