

Journalism and Communication
Applicable to students admitted in 2022-23

Journalism and Communication and Psychology Double Major Programme

Major Programme Requirement

Students are required to complete a minimum of 90 units of courses as follows:

	Units
1. Faculty Package: COMM1150, PSYC1000 and any one course chosen from the following: ARCH1001, 1002, DSPS1001, 1002, ECON1210, 1220, 2011, GLSD1001, GPAD1020, 1076, 1077, GRMD1302, 1401, 1402, SOCH1001, 1201, SOSC1001, 1002, SOWK1001, 1113, 1114, URSP1001, 1002	9
2. Required Courses:	
(a) <u>1st Major: Journalism and Communication</u> COMM1190, 2160, 2300, 2926, 2940, 3200, 3310, 3690, 3710	27
(b) <u>2nd Major: Psychology</u> PSYC2010#[a], 2020#, 2050#, 2190, 2300#, 2350#, 2620#, 2650, 3430#[b]	27
3. Elective Courses:	
(a) <u>1st Major: Journalism and Communication</u> At least 6 units chosen from the following: COMM1120, 2140, 2210, 2320, 2440, 2500, 2530, 2590, 2600, 2610, 2710, 2733, 2740, 2812, 2813, 2814, 2830, 2840, 2850, 2910, 2920, 2922, 2925, 2928, 2930, 2932, 2962, 3131, 3132, 3191, 3193, 3630, 3640, 3650, 3660, 3670, 3680, 3681, 3682, 3700, 3711, 3733, 3740, 3750, 3800, 3810, 3811, 3812, 3820, 3831, 3832, 3840, 3850, 3855, 3881, 3888, 3920, 3921, 3922, 3930, 3933, 3939, 3940, 3941, 3963, 4040, 4191, 4730, 4733, 4848, 4935, 4956, 4962, 5110, 5111, 5631, 5632, 5650, 5690, 5775, 6420 Remaining units chosen from the following: ENGG1110, IERG3320, SOCI3235, 4210	12[c] or 15[d]
(b) <u>2nd Major: Psychology</u> At least 6 units of courses at 3000 or above level: PSYC1020, 1030, 1040, 1050, 2070, 2240, 2540, 2780, 3001, 3002, 3003, 3004, 3005, 3360, 3370, 3440, 3450, 3550, 3610, 3630, 3640, 3660, 3700, 3720, 3730, 3740, 3750, 3760, 3770, 3810, 3820, 4900, 4901, 4902, 4903, 4904, 4905, 4906, 4909, 4920	12[c] or 9[d]
4. Research Component/ Capstone Course/ Final Year Project: COMM4150 or PSYC4910#	3
Total:	90

Explanatory Notes:

1. COMM courses at 2000 and above level as well as those labeled as # will be included in the calculation of Major GPA for honours classification.

[a] Students are required to take PSYC2010. Journalism and Communication and Psychology Double Major Programme students who have taken any one of the equivalent statistics courses including DSME2011, ECON2121, GRMD2102, LING3403, PHPC2015, SEEM2430, SOCI2004, SPED2600, STAT2001 and 2006, STAT2101 and 2102 are exempted from taking PSYC2010, and they are required to take another PSYC course

[b]	listed under 3(b) Elective Courses (2000 or above level) to compensate for the units. Students are required to take PSYC3430. Journalism and Communication and Psychology Double Major Programme students who have taken ENGE3610 or LING3202 will be exempted from taking PSYC3430, and they are required to take another PSYC course listed under 3(b) Elective Courses (2000 or above level) to compensate for the units.
[c]	Students who take 12 units from 3(a) Elective Courses are required to take at least 12 units from 3(b) Elective Courses.
[d]	Students who take 15 units from 3(a) Elective Courses are required to take at least 9 units from 3(b) Elective Courses.

	Recommended Course Pattern	Units
First Year of Attendance	1st term Faculty Package: COMM1150, PSYC1000 Major Required: Major Elective(s): 2 courses	6 6
	2nd term Faculty Package: 1 course Major Required: PSYC2010 Major Elective(s): 1 course	3 3 3
	1st term Major Required: COMM1190, 2926, PSYC2020, 2350 Major Elective(s):	12
	2nd term Major Required: COMM2160, 2300, PSYC2050, 2300 Major Elective(s):	12
Third Year of Attendance	1st term Major Required: COMM2940, 3310, PSYC2620, 3430 Major Elective(s):	12
	2nd term Major Required: COMM3690, PSYC2190, 2650 Major Elective(s): 1-2 course(s)	9 3-6
Fourth Year of Attendance	1st term Major Required: COMM3200, (COMM4150 or PSYC4910) Major Elective(s): 1-2 course(s)	6 3-6
	2nd term Major Required: COMM3710 Major Elective(s): 2 course(s)	3 6
Total (including Faculty Package):		90

Course List		
<i>Course Code</i>	<i>Course Title</i>	<i>Unit(s)</i>
COMM1110	Media and Everyday Life	3
COMM1120	Development of Mass Communication	3
COMM1150	Introduction to Media Industries and Practices	3

COMM1170	Chinese News Writing	3
COMM1180	English News Writing	3
COMM1190	Media Writing	3
COMM2100	Audience Analysis and Strategy	3
COMM2110	Chinese News Reporting I	3
COMM2120	English News Reporting I	3
COMM2140	Media and Social Development in Mainland China	3
COMM2160	Communication Research Methods	3
COMM2170	Chinese News Reporting II	3
COMM2180	English News Reporting II	3
COMM2210	News and Society	3
COMM2240	Integrated Strategic Campaign I	3
COMM2300	Sound and Creative Media	3
COMM2320	Creative Media Curation and Management	3
COMM2440	Photojournalism	3
COMM2500	Introduction to Global Communication	3
COMM2530	Critical Studies in Media and Communication	3
COMM2590	Global Cinema	3
COMM2600	Introduction to Journalism	3
COMM2610	Foreign News Desk Practice	3
COMM2710	Fundamentals in Visual Media	3
COMM2733	Radio Production	3
COMM2740	Broadcast News	3
COMM2812	Professional Public Relations Writing	3
COMM2813	Social Media and Crisis Communication	3
COMM2814	Social Campaigning and Public Relations for NGOs	3
COMM2820	Principles of Advertising	3
COMM2830	Account Planning and Management	3
COMM2840	Advertising and Society	3
COMM2850	Introduction to Integrated Marketing Communications	3
COMM2910	News Analysis	3
COMM2920	Media, Sex and Violence	3
COMM2922	Introduction to Creative and New Media	3
COMM2925	Principles of Editing in Creative Media	3
COMM2926	Creative Design and Layout	3
COMM2928	Art Direction	3
COMM2930	Understanding Movies	3
COMM2932	Film Genres: Love, Death and Laughs	3
COMM2940	Internet, Digital Media and Information Society	3
COMM2962	Photography	3
COMM3131	Special Topic in Communication Studies I	3
COMM3132	Special Topic in Communication Studies II	3
COMM3140	Chinese News Editing	3
COMM3191	Film, Television and Hong Kong Culture	3
COMM3193	Media and Gender	3
COMM3200	Communication Professional Internship	3
COMM3310	Images and Creative Media	3
COMM3400	Integrated Strategic Campaign II	3
COMM3600	Laws and Ethics for Communication	3
COMM3610	English News Editing	3
COMM3630	Digital Journalism	3
COMM3640	China News Reporting	3

COMM3650	Social Media Analytics for Communication Professionals	3
COMM3660	Infographics and Data Visualization	3
COMM3670	Issues in Current Affairs	3
COMM3680	Business and Financial Reporting	3
COMM3681	Special Topic in Journalism I	3
COMM3682	Special Topic in Journalism II	3
COMM3690	User Interface Design: Socio-cultural Perspectives and Practices	3
COMM3700	Intercultural Communication	3
COMM3710	Legal and Ethical Issues in Digital Media	3
COMM3711	Script Writing and Screenplay	3
COMM3733	Television Production	3
COMM3740	Advanced Broadcast News	3
COMM3750	Storytelling in Journalism	3
COMM3800	Multimedia Design Techniques	3
COMM3810	Public Relations and Social Theory	3
COMM3811	Special Topic in Public Relations I	3
COMM3812	Special Topic in Public Relations II	3
COMM3820	Media Management for Public Relations	3
COMM3831	Special Topic in Advertising I	3
COMM3832	Special Topic in Advertising II	3
COMM3840	Advertising Copywriting	3
COMM3850	Advertising Art Direction	3
COMM3855	Advertising Media Planning	3
COMM3881	Public Relations Case Analysis and Campaigns	3
COMM3888	Financial Public Relations	3
COMM3920	Creative Writing in Media	3
COMM3921	Special Topic in Creative and New Media I	3
COMM3922	Special Topic in Creative and New Media II	3
COMM3930	Digital Video Production	3
COMM3933	Music Industry, Production and Marketing	3
COMM3939	Film Directors	3
COMM3940	Multimedia and Digital Entertainment Design	3
COMM3941	New Media Business	3
COMM3963	Entertainment Business	3
COMM4040	Directed Studies in Communication	3
COMM4150	Senior Research Project	3
COMM4191	Cultural Studies and Popular Culture	3
COMM4730	Documentary	3
COMM4733	Advanced Television Production	3
COMM4848	New Media Advertising	3
COMM4935	Cinematography	3
COMM4956	Fundamentals of Computer Animation	3
COMM4962	Advanced Photography	3
COMM5110	Topical Studies in Communication I	3
COMM5111	Topical Studies in Communication II	3
COMM5631	Topical Studies in Journalism I	3
COMM5632	Topical Studies in Journalism II	3
COMM5650	Journalism Theories and Analysis	3
COMM5690	Feature Writing	3
COMM5775	Understanding Culture through Film	3
COMM6420	Strategies for Integrated Communication Campaigns	3