

Jingyu (Sissi) Li

Department of Management

CUHK Business School, The Chinese University of Hong Kong

Room 812, 8/F, Cheng Yu Tung Building, 12 Chak Cheung Street, Shatin, N.T., Hong Kong

Email: sissili@cuhk.edu.hk;

WORK EXPERIENCE

The Chinese University of Hong Kong

Assistant Professor of Management

2019-Present

EDUCATION

Ph.D. Texas A&M University, College Station, USA 2019

M.S. Shanghai Jiao Tong University, Shanghai, China 2013

B.S. Shanghai Jiao Tong University, Shanghai, China 2011

RESEARCH INTERESTS

Network and innovation; Corporate governance; Organization attention

REFEREED PUBLICATIONS

Li, J., Pan, Y., & Yang, Y. 2022 Digital platform attention and international sales: An attention-based view. *Journal of International Business Studies*. 53 1817-1835

Li, J., Li, M., Wang, X., & Thatcher, J. 2021. Strategic Directions for AI: The Role of CIOs and Boards of Directors. *MIS Quarterly*. 45(3) 1603-1644

Li, Y.*, Li, N.*, Li, C.*, & **Li, J.*** 2020. The Boon and Bane of Creative “Stars”: A Social Network Exploration of How and When Team Creativity Is (and Is Not) Driven by a Star Teammate. *Academy of Management Journal*. 63(2) 613-635 (All the authors contributed equally)

Li, Y.*, Li, N.*, Guo, J.*, **Li, J.***, & Harris, B.* 2018. A network view of advice giving and individual creativity in teams: A brokerage-driven, socially perpetuated phenomenon. *Academy of Management Journal*. 61(6) 2210-2229 (All the authors contributed equally)

Su, Z., **Li, J.**, Yang, Z., & Li, Y. 2011. Exploratory learning and exploitative learning in different organizational structures. *Asia Pacific Journal of Management*, 28(4), 697-714.

Li, J. & Shen, H. 2009. Relationship between knowledge acquisition and cooperative performance in context of different cooperation portfolio. *Science & Research Management*, 5 139-147 in Chinese

BOOK CHAPTERS

Li, D., **Li, J.**, & Hitt, M. A., 2017. Chapter: Alliance partner selection in L. Mesquita, R. Ragazzino and J. Reuer (Eds.) *Collaborative Strategy: A Guide to Strategic Alliances*.

Steinbach A. L., Devers C. E., McNamara G. & **Li, J.** 2016. Chapter: Peering into the executive mind: Expanding our understanding of the motives for acquisitions. In Finkelstein and Cooper (Eds.) *Advances in Mergers and Acquisitions*.

SELECTED RESEARCH IN PROGRESS

Li, J., Boivie, S. R., & Yang, Y. About CEO dismissal. *Revise and Resubmit at Strategic Management Journal*

Li, J., Wang, X., & Xia, J., About attention allocation. Under review at *Strategic Management Journal*

Li, J., Wang, H., & Zahra, S. A. About opportunity recognition. Under review at *Journal of Management*

CONFERENCE PRESENTATIONS

Li, J., Chen, W., & Yiu, D. (2022) The Symbolic Effect of Granting Employee Stock Options to R&D Professionals. Presented at *Academy of management Annual Meeting, Seattle*

Li, J., Chen, W., & Yiu, D. (2021) Stock Options to R&D Employees and Exploratory Innovation. Presented at *Strategic Management Society Annual Meeting, Virtual Toronto*

Li, J., Li, Y., Wang, X., Xia, J. (2020) Do Political Strategy and Knowledge Networks Complement to Exploratory Innovation? To be presented at *Strategic Management Society Annual Meeting, Hangzhou (Conference Cancelled)*

Li, J., Boivie S. R., Zhu D., & Yang, Y. (2020) Get a Sunburn from Reflected Glory? How Award-Winning CEO in Competing Firms Affect CEO Dismissal. Presented at *Strategic Management Society Annual Meeting, Virtual*

Li, J., Wang, H., & Xia, J. (2020) The Goodness and Badness of Network Misperceptions. Presented at *Academy of Management Annual Meeting, Virtual*.

Li, J., Wang, H., & Xia, J. (2019) Why Can Managers Benefit from an Overrepresented Network? A Bias-based Perspective. Presented at *Strategic Management Society Annual Meeting*. Minneapolis, Minnesota.

Li, J. & Wang, H. (2019) Industry Makes a Difference: Structural Holes an Intra- and Inter-industry Networks and Opportunity Recognition Capability. Presented at *Strategic Management Society Annual Meeting*. Minneapolis, Minnesota.

- Li, J.**, Brass, D.J., Hitt, M. A., Wang, H., & Li, Y. (2018) Effects of second hand brokerage on business model innovation and network evolution: A cooperation network perspective. Presented at *Academy of Management Annual Meeting*, Chicago, Illinois;
- Li, J.**, Cannella, A. A, & Zhao, Y. (2018) How fraudulent behavior diffuses through board interlocks: The roles of different types of interlock ties. Presented at *Academy of Management Annual Meeting*, Chicago, Illinois;
- Howard, M. D, **Li, J.**, Hitt, M. A., Ireland, R. D., Kuban, S., & Josefy, M. (2017) Knowledge creation after acquisition: A knowledge structure perspective. Presented at *Strategic Management Society Annual Meeting*. Houston, Texas.
- Li, J.**, Wang, H., Zahra, S. A., & Li, Y. (2016) Structural holes in inter and intra- industrial networks and opportunity recognition. Presented at *Academy of Management Annual Meeting*, Anaheim, California.
- Withers, M. C., Xu, K., & **Li, J.** (2016) Board interlocks and CEO succession in a global context: The case of emerging markets. Presented at *Academy of Management Annual Meeting*, Anaheim, California.
- Li. Y., Wang, H., & **Li, J.** (2014) Network structure, coworkers' knowledge base and individual ambidexterity: A cross-order search view. Presented at *Academy of Management Annual Meeting*, Philadelphia, Pennsylvania.
- Zhao, Y., Liu, Y., & **Li, J.** (2009) Strategic orientations, controls and knowledge acquisition: evidence from sino-foreign alliance. Presented at the *Academy of Management Annual Meeting*, Chicago, Illinois.

SCHOLARSHIP, AWARDS, AND GRANTS

The Chinese University of Hong Kong

University Direct Research Grant,	2020-2023
Private Research Grant	2019-2022
University Conference Grant,	2019

Texas A&M University

Dean's Award for Outstanding Research by a Doctoral Student	2018
Dean's Research Grant for Ph.D. Dissertation	2018
Research Grant from Mays Innovation Research Center for Ph.D. students	2018
PhD Enhancement Fellowship	2015-2018
Travel Grant	2015-2018

TEACHING EXPERIENCE

The Chinese University of Hong Kong

MGNT 4010: Strategic Management	
Spring, 2020,	instructor effectiveness rating: 5.2/6.0
Spring, 2021,	instructor effectiveness rating: 5.2/6.0
Spring, 2022,	instructor effectiveness rating: 5.4/6.0

Texas A&M University

MGMT 466: Strategic Management

Spring, 2019, instructor effectiveness rating: 4/5

Spring, 2018, instructor effectiveness rating: 4/5

Spring, 2017, instructor effectiveness rating: 4/5

SERVICES

The Chinese University of Hong Kong

Board member of the Management Department

2019-present

Board member of the Research Committee

2019-present

Texas A&M University

TAMUGA Rankings of Management Department Research Productivity 2015-2019

Management Ph.D. Brown Bag Professional Development Coordinator 2016

Academy of Management

Student Assistant

AMR Writing Theoretical Papers- A Workshop from the Editors 2016-2017

Annual Meeting Reviewer

Management and Organization Review

Editorial Review Board

2022-2025

Strategic Management Society

Conference and Workshop Reviewer

2016-present

International Association for Chinese Management Research

Session Chair

2021

Ad-hoc reviewer*Academy of Management Review**Organization Science**Journal of International Business Studies**MIS Quarterly*