3 - Flipping an Introductory Management Course

Tools / Services	Pedagogical Uses
I used a MacBook Pro Notebook and its Mac PowerPoint to produce the nine modules for MGNT 1020 (Principles of Management). This notebook comes with built-in camera, and microphone to capture both video and audio effects. My Research Assistant (funded by the MMCD) helped me editing and embedding some video clips to the Powerpoint files with iMovie (a software in the notebook).	The first three modules were uploaded to Blackboard for my MGNT 1020T's students to check how they would respond to this e-learning experience between January and April 2015. Overall, the students responded favorably. It seems that students prefer shorter time engaged in prior engagement before classroom activities. The materials in my nine modules I produced contain a variety of materials, such as learning of knowledge in the annotated powerpoint slides to provide the fundamental information on a weekly basis, testing of knowledge learned from the annotated powerpoint slides in the format of a short on-line quiz and watching a video clip and brainstorming several questions for discussion/graded exercise in class. For example, in the week of "Evolution of Management", after several annotated powerpoint slides introducing the development of management approaches, namely historical background, classical approach, quantitative approach, behavioral approach and contemporary approach, a video link is embedded for students to view Charlie Chaplin's Modern Times on youtube https://www.youtube.com/watch?v=bDkM0ux6H50 (from 00:00 to 15:00). Students are asked to submit answers on-line: Quote video evidence to support the "one best way" of scientific management. When students meet in class, they are asked to share and compare their answers.