

Programme Features:

This 2-week summer course is organised by Utrecht University (Summer School), the Netherlands, for students of the College. Students may choose to attend any one of the following courses:

- (1) **European Cultures and Identities**
- (2) **European Politics and Economy**
- (3) **Innovation and Entrepreneurship in Europe: Business Models and Financing Models (new)**

Students are required to attend lectures in the mornings. Seminars, tutorials, presentation sessions and simulation games will be arranged in the afternoons to enable students to have free exchange of ideas.

Duration: 1 - 15 July 2023 (Tentative)

Fees: HK\$23,500* for Course (1) and (2) per student and HK\$25,500* for Course (3). This will cover round-trip airfare, academic programme and course materials, compulsory excursions and accommodation at the student dormitory of Utrecht. Fees such as local transport, visa application, meals, students' daily expenses and expenses related to COVID-19 tests and quarantine measures are not included.

Accommodation: All students will be housed in the student hostels of Utrecht University.

Eligibility: United College students of all disciplines and years are eligible to apply.

Quota: 60 students (approx. 20 students for each course)

Scholarships: Upon satisfactory completion of all the programme requirements, students will be eligible for consideration of the United College GOAL Scholarships supported by the College Endowment Fund. The maximum amount per student is HK\$7,500 for Course (1) and (2) and HK\$8,000 for Course (3)

Credit Transfer: Upon satisfactory completion of the course requirements, students may apply for exemption of the College compulsory General Education Course, GEUC 4011 "Senior Seminar".

Objectives & Content:

(1) **European Cultures and Identities**

The course will shed some light on the motives for integration as well as the obstacles on the way to European unity. Students will engage with topics such as the emergence and construction of national identities, national identity versus European identity, the cultural heritage of Europe, and the processes of globalisation and transnational collaboration. Lectures will focus on the history, social and economic structures, culture, and current political and social debates within the wider European community. In the light of these last topics we will organise two field trips.

(2) **European Politics and Economy**

This course offers an introduction to the political landscape of Europe. Central to the course is the European Union (EU), a political partnership which has become a major player in global politics. The aim of this course is to introduce the participants to the historical, economic and political aspects of the nations within the European Community. The course will study both the development towards a united Europe and the enduring diversity of national cultures within the Union. Students will experience an intensive two-week programme with lectures and seminar groups. Together with other students they are expected to work on group presentations and assignments. ***This course requires basic knowledge about European politics and history.**

(3) **Innovation and Entrepreneurship in Europe: Business Models and Financing Models**

This course focuses on the value of knowledge, innovation and entrepreneurship in European business and will familiarise students with the interplay between science and technology and the commercialisation of knowledge and design. Building business models from an in-depth understanding of the gap between innovation and business in Europe. Students will explore innovation challenges faced by European companies, gain insights into how governments and business cultures in the European Union influence innovation, and discover the traits of innovative ventures and people. This course is open to students from all disciplines though students with some training in Business and Finance would be more advantageous.

Programme Requirements / Assessment:

All participants are required to:

- attend all the pre-departure lectures, briefings, meetings organised by the College to prepare themselves for the summer Programme;
- attend all the lectures, seminars, presentation and compulsory excursions organised by the Utrecht University, the Netherlands;
- complete all the assignments (oral presentation and written assignments);
- assist the College in the promotion of cultural exchange activities;
- share with other students their experience in Utrecht;
- submit a written report to the College after the Programme. The College reserves the right to edit the report for publication purposes.

Application & Deadline:

Please apply on-line [here](#). The deadline for application is 17 January 2023 (12:00 noon). Late applications will not be considered.

Enquiries:

goal.uc@cuhk.edu.hk / 3943-7580 / 3943-8655 Dean of Students' Office, United College

* Conversion Rate: EUR 1 :HK\$ 8.29 (for reference only). Exact programme fees and schedule will be confirmed later.

