

Course Form for PKU Summer School International 2018

Course Title	The Global Images of China
Teacher	Prof. Zhao Baisheng Prof. Jonathan Locke Hart
First day of classes	July 16, 2018
Last day of classes	July 27, 2018
Course Credit	3 credits
Course Description	
Objective:	
<p>The objective of the course is to examine global images of China in various images and written documents from the time of the Silk Road to the present of Belt and Road. Advanced undergraduates and graduate students will help to explore how others viewed China, in ancient times this was largely a matter of Europe. How did early Italian, Portuguese, Spanish and other travelers, explorers, officials and others represent China? In recent times, how did writers, scholars, politicians, media creators and others represent images of China? Images are not necessarily realities and representations can also be misrepresentations. These images become crucial in our understanding of how the world imagines and represents China in images. It is not just writers who do this but those who are in media, politics and other spheres.</p>	
Pre-requisites /Target audience	
Advanced undergraduate and postgraduates	
Proceeding of the Course	
<p>The course will involve lectures and class participation as well as field trips. Students will give brief presentations based on response to the materials in the course and write a brief final paper.</p>	
Assignments (essay or other forms)	
<p>The assignments will involve responses to the material, a presentation and a paper.</p>	
Evaluation Details	
<p>30% for participation including field trips 30% for presentations and responses 40% for the final paper</p>	

Text Books and Reading Materials Provided through PKU (in a course pack)	
Academic Integrity (If necessary) The instructors remind the students of doing their own original work and noting the work of others and to follow an international standard of academic integrity.	
CLASS SCHEDULE (Subject to adjustment)	
Session 1: <i>Title Introduction and Background</i>	Date: July 2018
【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose is to provide an Introduction of the method of the class, an overview, some historical and literary images, to help the students be oriented, and to schedule presentations in the future classes. What is the global image of China? How can we focus on past and present in analyzing that image?	
【Questions】 (Further Questions) What is an image? What is an image of China? What does a global image of China mean? Do these images change over time?	
【Readings, Websites or Video Clips】 Read the course materials if you can before the course. We will proceed in chronological order. The instructor will remind you of readings (presentations, responses) the class in advance.	
【Assignments for this session (if any)】 Read the course materials from PKU in advance and then concentrate on each period and area for each class.	
Session 2: <i>Title Before and After Marco Polo</i>	Date: July 2018
【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose is to look at the earliest Western accounts of China and to analyze what kind of images they are using and what kind of rhetoric. How do conventions and genres of writing affect the representation of China? Is Marco Polo's narrative (even with all the problems of authorship and transmission, a romance, a fantasy, an ethnological account or something else? The class will have prepared some responses to the readings for class discussion and presentations.	
【Questions】 Further Questions: Is Marco Polo a key figure in establishing the image of China in the West or is he symboli? What is the image like before and after him? What are other important figures that help us to contextualize Polo?	

What is being represented and how in this image of China at this time?

【Readings, Websites or Video Clips】

From the PKU course package. Marco Polo and others.

【Assignments for this session (if any)】

Presentations/responses

Session 3: *Title Western Contacts*

Date: July 2018

【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose is to examine images of China when a greater number of Europeans were in and about China. Portuguese, Spanish, Italian, Dutch, English and others texts show the different cultural encounters with China and the making of images of China.

【Questions】

Are there differences in European representations of China?

Do the representations change over time?

Is there stereotyping involved in those images?

【Readings, Websites or Video Clips】

Readings from the course materials from PKU. For instance, passages from Father Ricci.

【Assignments for this session (if any)】

Presentations/Responses

Session 4: *Title Images of China in Conflict*

Date: July 2018

【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose is to explore the image of China is an age of conflict, especially in the early nineteenth century, when there is conflict between Western powers and China.

【Questions】

Is there a conflict within the images of China?

Are there continuities and change within those images?

【Readings, Websites or Video Clips】

Readings from the PKU materials.

【Assignments for this session (if any)】

Presentations and responses continued.

Session 5: <i>Title The Literary Image of China</i>	Date: July 2018
【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose is to look at passages from some writers who represent China in literature, especially in the nineteenth and twentieth century.	
【Questions】 Are these literary images of China different from earlier ones or do they reproduce earlier understandings or misunderstandings of China? Are there literary representations of China outside of the UK, US and other Western traditions (Africa, for instance)?	
【Readings, Websites or Video Clips】 PKU course materials.	
【Assignments for this session (if any)】 presentations/responses	
Session 6: <i>Title Literary Image of China 2</i>	Date: July 2018
【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose is to develop more examples of the literary image of China, especially in the nineteenth and twentieth centuries	
【Questions】 Does literature stereotype or represent reality or both? Is literary non-fiction different from fiction or fictions?	
【Readings, Websites or Video Clips】 PKU course materials	
【Assignments for this session (if any)】 presentations/responses continued PAPER DUE	
Session 7: <i>Title The Image of China in Expert Opinion</i>	Date: July 2018
【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose is to explore the image of China among scholars and public figures, especially in the past two centuries, concentrating on a few instances.	
【Questions】 Do experts reproduce or refract the image of China that earlier writers from earlier periods have used? Is there any progress in the image of China?	

Do experts learn to know China better?

【Readings, Websites or Video Clips】

From the PKU course materials

【Assignments for this session (if any)】

presentations/responses

Session 8: Title *The Images of China in Popular Culture*

Date: July 2018

【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose is to show the image of China in the media, visual and print, in the past two centuries, focusing on a few examples.

【Questions】

How do newspapers and other popular forms represent the image of China?
Is television, the internet any different from print journalism and other forms in that regard?

【Readings, Websites or Video Clips】

PKU course materials and website and video clips the students find as part of their responses.

【Assignments for this session (if any)】

presentations and responses

Session 9: Title *Images of China Today*

Date: July 2018

【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) The purpose of this class is to see whether the image of China is ever more global.

【Questions】

Do Africa, Asia, South America and other regions represent the image of China more and more and how are those images different from those in Europe, North America, Australia, New Zealand and elsewhere?
Does the movement of Chinese people, art, business and other matters affect this image as China goes out into the world?

【Readings, Websites or Video Clips】

From the PKU course materials, and student research on websites and video clips as presented.

【Assignments for this session (if any)】
presentations and responses

Session 10: *Title Conclusion*

Date: July 2018

【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) This session, like the Introduction, gives an overview, but this time the general session examines what we have learned and discussed this with the class.

【Questions】

What have we learned about the image of China?

How much more global has it become?

If we had to do another course, what could be include that we did not have time to include?

What further questions do you have as a class?

【Readings, Websites or Video Clips】

readings from the course materials from PKU

any suggested websites and clips from the students

【Assignments for this session (if any)】

PAPER handed back