

特邀論文

## 悼念霍爾：反思批判傳播學

馬傑偉

### 摘要

不少華人傳播學者，在課堂上介紹霍爾的編碼/解碼模型，可能並未意識到：編碼/解碼乃霍爾理論的皮毛。霍爾指出物質結構與意識價值，前者乃實，後者乃虛，一實一虛，實決定虛，虛可攻實。亦即是說，有權力、有產業，就能左右人心。這種左右人心的能力，並不像被簡化的馬克思主義所說，是必然的決定；霍爾指出，所有決定性的時機，均沒有決定性的保證，參與其中的你我，均可能掙脫角色、擺脫宿命。這種靈活的處境串連思辯，正是華人傳播學者尚未充分借用的理論資源。

關鍵詞：串連、後馬克思主義、處境主義

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Invited Papers

## **In Memory of Stuart Hall: Rethinking Critical Communication**

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### **Abstract**

Hall's encode/decode model has often been introduced in communication classes without the awareness of this model being merely the surface of Hall's post-Marxist intervention. This short paper attempts to place Hall's concept of articulation in a “no necessary correspondence” relation between the material and the ideological, and explain how Hall revitalizes critical cultural and media analyses by his contextualism, which might be a productive theoretical resource for communication research in the Chinese context.

**Keywords:** Articulation, Post-Marxism, Contextualism

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