

學術對談

## 新聞、政治、社運與數字媒體

對談人：蘭斯·班尼特 (W. Lance Bennett)、邱林川、史安斌

統稿：邱林川、史安斌

翻譯：張曉



蘭斯·班尼特教授  
(Prof. W. Lance Bennett)

「互聯網並不能解決人類所有的問題，甚至無法解決大部份人類傳播的問題。然而，有更多的民眾能夠在今天發聲，這樣的傳播是嘈雜的、不平等的、充斥謠言且並不總是明智的、充分知情的。但是，我們亦見證了科技的發明使得群體組織更為良好、更有智慧、更具決斷力，這些都是非凡卓越的發展。」

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邱林川，香港中文大學新聞與傳播學院副教授。研究興趣：信息與通訊技術、社會階級、全球化、中國社會、傳播政策。電郵：jacklqiu@cuhk.edu.hk

史安斌，清華大學新聞與傳播學院副院長及教授。研究興趣：媒介文化研究、跨文化傳播、全球傳播、新聞與政治。電郵：shianbin@mail.tsinghua.edu.cn

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Dialogue

## **News, Politics, Social Movements, and Digital Media**

Discussants: W. Lance BENNETT, Jack L. QIU, Anbin SHI

Editor: Jack L. QIU, Anbin SHI

Translator: Xiao ZHANG

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### **Abstract**

Reflecting on his scholarly journey that has lasted more than three decades, Professor W. Lance Bennett discusses his approach to political communication research, especially with regard to news, social movements, and digital media. From a global and multidisciplinary perspective, Bennett shares deep insights on the paradoxes of journalism, the new logic of connective action, the future of democracy, and important issues for research on Chinese media systems such as Weibo and citizen journalism. This dialogue is rich with empirical observation, critical thinking, and most updated methodological lessons including how to build a team of Big Data researchers. It offers a rare chance for readers to learn directly from one of the most achieved political communication scholars in the world, a true pioneer in studying digital media,

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Jack L. QIU (Associate Professor). School of Journalism and Communication, The Chinese University of Hong Kong. Research Interests: Information & Communication Technologies (ICTs), social class, globalization, Chinese society, communication policy

Anbin SHI (Associate Dean & Professor). School of Journalism and Communication, Tsinghua University, China. Research Interests: media and cultural studies, intercultural communication, global communication, press and politics

politics, and society. It also serves a companion for the award-winning article, “The Logic of Connective Action”, by Bennett and Segerberg, whose Chinese version is published immediately following this Dialogue.

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