

When Professional Logic Meets Environmental Discontinuity: Interpreting Organizational Response in the Pandemic Crisis

Prof. Xueguang ZHOU

Distinguished Visiting Professor, Department of Sociology, CUHK

Professor of Sociology and Kwoh-Ting Li Professor in Economic Development

Department of Sociology and Freeman Spogli Institute for International Studies, Stanford University



Lecture Theatre 7,
Yasumoto International Academic Park (YIA),
CUHK
Hybrid Mode
Face to Face & Online participation



Friday, 18-Nov-2022 10:00 a.m. - 12:00 n.n. (UTC+8, HKT)





The Covid-19 pandemic is the most serious global public health crisis since the 1918 Spanish Flu, with far-reaching still and unfolding consequences. Different countries responded to this crisis in different ways, which provides a "natural experiment" for social science inquiry. Drawing on the U.S. experience in the Covid-19 pandemic, I develop the proposition that, of a multitude of contributing factors, the coupling of discontinuity, environmental biased organizational learning, and the limit professional logic provided a deadly combination, leading to major misjudgments and consequent delays in the U.S. government's response to the pandemic. The professional logic that insists on systematic and reliable data and belief in the exacerbated established knowledge these tendencies. These have lessons broader implications for rethinking about organizational design, the professional logic, and public policies in preparation for the next major public health crisis or other types of crises.



Xueguang Zhou is a Distinguished Visiting Professor in the Department of Sociology at The Chinese University of Hong Kong. He is also a professor of sociology, the Kwoh-Ting Li Professor in Economic Development, and a senior fellow at Freeman Spogli Institute for International Studies, Stanford University. His book The Logic of Governance in China: An Organizational (Cambridge Approach University Press, 2022) summarizes his decade-long research on the institutional logic of governance in China. Professor Zhou's current research examines patterns of personnel flow in the Chinese bureaucracy and historical origins of the bureaucratic state in China.



Welcoming Remarks

Prof. Chi Yue CHIU

Dean of Social Science,
Choh-Ming Li Professor of
Psychology,
CUHK



Discussant

Prof. Ying Yi HONG
Associate Dean (Research) of
Business Administration,
Associate Director of HKIAPS,
Choh-Ming Li Professor of
Management,
CUHK



Discussant

Prof. Lei JIN
Associate Professor,
Department of Sociology,
CUHK

Enquiry: (852) 2603 7332 / socrpg@cuhk.edu.hk

Organizer







