

# Exhibition Navigation with iBeacon



## NG Ping Him ID #1155029312

Slide number two

# YEUNG Tak Wing

ID #1155009050

Slide number three



# Previous





## I B E A C O N

Read reviews & see what other shoppers are saying.









#### BEACON



### Range of RSSI against Distance of Beacon #1















### BEACON







## IBEACON

	Dashboard	Add		E	Edit	Ren	nove Preview
Be	acon info						
All b	eacons						
ID	UUID		MAJOR	MINOR	LONGITUDE	LATITUDE	DESCRIPTION
1	B9407F30F5F8466EAFF925556B57FE6	D	3344	5566	114.2073102	22.4179243	SHB
2	B9407F30F5F8466EAFF925556B57FE6	D	2	102	115 9 E	23 18 3 N	
3	B9407F30F5F8466EAFF925556B57FE6	D	3	103	116 9 E	23 17 2 N	Hello World!
5	B9407F30F5F8466EAFF925556B57FE6	D	5	105	118 9 E	24 17 2 N	
8	B9407F30F5F8466EAFF925556B57FE6	D	8	108	121 9 E	26 18 3 N	
10			10	110	123 9 E	27 18 3 N	
11			11	111	124 9 E	27 17 2 N	
15			15	115	128 9 E	29 17 2 N	
17			17	117	130 9 E	30 17 2 N	
18			18	118	131 9 E	31 18 3 N	
19			19	119	132 9 E	31 17 2 N	
20			20	120	133 9 E	32 18 3 N	Some more
21			21	121	134 9 E	32 17 2 N	
22			22	122	135 9 E	33 18 3 N	
23			23	123	136 9 E	33 17 2 N	
24			24	124	137 9 E	34 18 3 N	
25			25	125	138 9 E	34 17 2 N	Last one!
137			1234	5678	hfifjr	hfidnr	hello world
139			1020	3040	long	lat	Was ist das?
172	B9407F30F5F8466EAFF925556B57FE6	D	5555	6666	-74.044581	40.6895698	english 中文 עברית ใทย русский につまんご
173	B9407F30F5F8466EAFF925556B57FE6	D	6666	7777	11.582154	48.152359	<script>alert('xss');</script>
186	E2C56DB5DFFB48D2B060D0F5A71096	EO	1	2	2.25	3	Bag
187	E2C56DB5DFFB48D2B060D0F5A71096	EO	1	2	2.25	3	MATSUSHO retract
188	E2C56DB5DFFB48D2B060D0F5A71096	E1	4095	65535	1	1	EVEREADY
189	E2C56DB5DFFB48D2B060D0F5A71096	E1	1	1	3.5	1	extend
191	B9407F30F5F8466EAFF925556B57FE6	D	7776	8887	lonna	latna	des
194	inputUuid		1212	3434	lo	la	des
196	uuid again		1	3	1	1	de
198	E2C56DB5DFFB48D2B060D0F5A71096	EO	1	3			

Dashboard	Add	Edit	Remove	Preview
Edit a beacon				
OWNER				
97d9e7b3f06ef1234e15613ebb666	i3eb			
ID				
172				
UUID				
B9407F30F5F8466EAFF925556B5	7FE6D			
MAJOR				
5555				
MINOR				
6666				
LATITUDE				
40.6895698				
LONGITUDE				
-74.044581				
DESCRIPTION				
english 中文 עברית ไทย русский เปล	まんご			
PUBLIC DESCRIPTION				
The Chung Chi College Library was	s first established in 1951. Th	he present library building was built	with the generous support of the Henr	y Luce Foundation through th
"placeholder="optional">				
PUBLIC TITLE				
The Chung Chi College Elisabeth Li	uce Moore Library			
PUBLIC SUBTITLE				
			00 p.m 7:00 p.m.	





## {"status":"OK","data":{"latitude":"22.4179243","longitude":"114.2073102"}}



supported by many languages

#### RADAR REST API DOCUMENTATION

Important notes
GET notes
GET API key
Methods
GET getDescription
GET getLocationById
GET getLocationByUuidMajorMinor
GET getQuota
GET setDescription
GET setLocation
Altraut

About GET ourDetails

POST comments

Important notes

#### GET notes

HTTP request method

Unless specified, all API calls use GET.

Redirection to HTTPS

The API automatically redirects you to the encrypted HTTPS channel if you are using the unencrypted HTTP.

Return type Unless specified, all API calls return 3500 objects.

Return format The format of the returned data is similar to the JSON format specified by JSend. Please read JSend's page for details.

Format

{"status":status\_of\_call,"data":{returned\_data}}
Example

{"status":"OK","data":{"latitude":"22.4179243","longitude":"114.2073102"}}

#### GET API key

Request an API key

New Use this demo key: 97d9e7b3f06ef1234e15613ebb6663eb

#### Methods

GET getDescription

Description

Returns the description of a beacon.







# This term



Android

Slide number thirty two

application for visitors

## Application for visitors

Complete re-design and implementation







#### Harp Seal

Basic Information The harp seal is medium in size. It has silver fur, no visible ears and harp-shaped rings on the back. A female has no prominent markings and most have a black back and are dark brown to black for the rest of the body. Males can grow to a length of 1.9m and weigh up to 140kg. Females are slightly smaller, growing to a length of 1.8m, and weighing 130kg. Pups are born with a thick snowy white coat which turns even




## Multilingual content

English







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#### 豎琴海豹

基本資料 豎琴海豹是中型的無耳海豹 銀色 毛皮,背上 有豎琴形環紋。雌性的環紋較 不明顯·背部多 為黑色,其他身體部位淺 至深褐色,深至黑色。雄性身長可達1.9 米·體重可達140公斤;雌 性體型略小身 長可達1.8米,體重可達130公斤。豎琴 海豹幼患出生時毛皮厚實雪白:出生後兩周 內會變得更白。但兩周後·這層毛皮會開 始脫落·露出銀灰色和黑色的毛皮。 其他特徵 豎琴海豹能在冰上快速移動·亦是 游泳健將。 牠們的前肢腳蹼緊貼身體後 肢腳蹼則緊縮在一起·藉以減少體表面積·

## Intuitive navigation



## Rating and comments

#### 

#### 🗚 🕅 💱 🍞 🔏 💼 03:52

3.

📃 🌑 HARP SEAL

15 minutes, and always swim in cold waters. In summer, they can swim 4,000km for food. They are migratory animals, and move in a range wider and greater than other Arctic seals. Habitat Harp seals mostly live in the North Atlantic and Arctic Oceans, though some are also found in Greenland.

RATING 5 / 5 ☆☆☆☆☆ COMMENTS <sup>good</sup> <sup>SUBMIT</sup> good

## Exhibition overview

# Jockey Club Museum of C... Jockey Club Museum of C...

The first of its kind in Hong Kong as well as in the region, the Jockey Club Museum of Climate Change (MoCC) offers an interactive and multimedia exhibition showcasing valuable collections and information about climate change. It is an ideal venue for the public, especially students and teachers, to champion the cause of environmental stewardship and keep themselves abreast of the latest developments on environmental conservation and sustainability.

## Floor plan









## Real-time notifications



## application for exhibition owners (beacon deployment application)

## Application for exhibition owners

New for beacon deployment

Changes commited to CMS immediately

## Multi-user deployment tool

#### 

mocc		
•••••		
	LOGIN	
	ABOUT	

## List of exhibits

#### ⊉ 🖬 🥐 🔎 🛛 🗱 🕅 🛱 🖓 🛱 📶 💆 07:42

#### Exhibition Item List

SNOWY OWL

RINGED SEALS (Completed)

POLAR BEAR (Completed)

ARCTIC HARE (Completed)

HARP SEAL (Completed)

BELUGA WHALE (Completed)

ARCTIC FOX (Completed)

WALRUS (Completed)

## Exhibit settings

ID

Bearings (Range)

#### ⊉ 🖬 🧶 🔎 🔺 ≹≷≷ 🇭 🛜 📶 💆 07:42

#### RINGED SEALS Settings

#### **Beacon Settings**

UUID 107F30F5F8466EAFF925556B57FE6D

Major 26846

Minor 36763

Angle 9 to 155

SET BEACON ID

SET RIGHT BEARING

SET LEFT BEARING

SAVE SETTINGS



Slide number fifty nine



## API

Added new functions

#### RADAR REST API DOCUMENTATION

Important notes
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GET setDescription

About GET ourDetails

GET setLocation

POST comments

Important notes

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{"status":status\_of\_call,"data":{returned\_data}}

Example

{"status":"OK", "data": {"latitude":"22.4179243", "longitude":"114.2073102"}}

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Methods

GET getDescription

Description

Doromotor

Returns the description of a beacon.



## CMS

Multi-user

One-click deployment

Backup

WYSIWYG

Analytics

## Login screen



### LOG IN

ID

ID

PASSWORD

PASSWORD

🔒 LOG IN



## Main screen



#### DASHBOARD

#### OPERATIONS



VISITORS IN LAST 10 MINUTES





ARCTIC FOX











🗅 LOG OUT



- Barro

	CURRENT EXHIBITION
RADAR DASHBOARD	
OPERATIONS	ITEMS
	ARCTIC FOX ARCTIC HARE BELUGA WHALE POLAR BEAR RINGED SEAL
	SNOWCOWE
VISITORS IN LAST 10 MINUTES	
	FLOOR PLAN
	東朝民物

	CURRENT EXHIBITION
<b>RADAR</b> DASHBOARD	
OPERATIONS	ITEMS
SEARCH	ALL BIRDS LAND MAMMALS SEA MAMMALS UNDER MAINTENANCE
◆ ADD	ID TITLE VISITOR COUNT AVERAGE RATING COMMENT COUNT
TRESTORE -	ARCTIC FOX ARCTIC HARE BELUGA WHALE POLAR BEAR RINGED SEAL
	SNOWY OWL
VISITORS IN LAST 10 MINUTES	



LOG OUT

## RADAR

## VISITORS IN LAST 10 MINUTES 2

CURRENT EXHIBITION

## RADAR

#### DASHBOARL

#### **OPERATIONS**

















#### FLOOR PLAN

專題展
#### CURRENT EXHIBITION



**Juli ANALYTIC** 

ANNOUNCEMEN

VISITORS IN LAST 10 MINUTES













FLOOR PLAN



## Navigation bar

Backup

Current exhibition

Next exhibition

BACKUP 😋	CURRENT EXHIBITION	● NEXT EXHIBITION
DASHBOARD		
OPERATIONS	ITEMS	
	ARCTIC FOX ARCTIC HARE BELUGA WHALE	POLAR BEAR
	SNOWY OW	
VISITORS IN LAST 10 MINUTES		

## Operations

Search with Regex

Add

Restore

Exhibition overview

Analytics

## Operations (Con't)

Announcement

Commit

Delete all

Settings

Backup	Current exhibition	Next exhibition
OPERATIONS	OPERATIONS	OPERATIONS
SEARCH	SEARCH	SEARCH
TRESTORE -	● ADD	• ADD
	TRESTORE -	🛃 COMMIT 🗸
CVERVIEW		TRESTORE -
		C DELETE ALL -
		SETTINGS

## Search with Regex

Simple string

Regex in JavaScript style

Case-insensitive



## Add

Adds an exhibit

Click on the floor plan position the exhibit

ADD CHINESE TITLE ENGLISH TITLE LOCATION	ENGLISH TITLE
	專題展覽   極地廊 衛星遙感及   香港中文大學 香港賽馬會   環境監測 香港中文大學   資保天地
CATEGORY	Select a category
UUID	UUD
MAJOR	MAJOR
MINOR	MINOR

## Restore

### Recovers data from / to backup, current exhibition and

next exhibition

Exhibition overview

Quick info of the exhibition

Edit overview here

### OVERVIEW

#### **OPERATIONS**

CHINESE ENGLISH



The first of its kind in Hong Kong as well as in the region, the Jockey Club Museum of Climate Change (MoCC) offers an interactive and multimedia exhibition showcasing valuable collections and information about climate change. It is an ideal venue for the public, especially students and teachers, to champion the cause of environmental stewardship and keep themselves abreast of the latest developments on environmental conservation and sustainability. Extended activities of the MoCC exhibition include eco tour that guide visitors around the prime ecological sites and green facilities on the vast CUHK campus, and a variety of workshops and activities that promote green living.

The MoCC is within 3-minute walking distance from the University MTR Station. Green building principles are adopted as one of the important architectural concepts in aspects such as introduction of day lighting, and solar shading devices, as well as energy conservation and renewable energy usage.

## Analytics

Quick tool to analyse exhibit popularity

Analyses visitor count, average rating and stay duration

Data displayed at a glance using graphs

### ANALYTICS

#### CHARTS

AVERAGE RATING

O STAY DURATION

#### Visitor Statistics

Visitor count, rating count and comment count



### ANALYTICS

### CHARTS

STATES COUNTS

AVERAGE RATING

O STAY DURATION



Average rating for each exhibit. Ratings range from 1 to 5



### ANALYTICS

#### CHARTS

🖈 AVERAGE RATING

O STAY DURATION

#### Average duration of stay at each exhibit

Average length of period tourists stay at the spot



#### Average number of minutes stayed

## Announcement

Pushes multilingual announcements to all users

immediately

e.g. Fire alert, closing reminder



CHINESE MESSAGE

ENGLISH MESSAGE

ENGLISH MESSAGE

CHINESE MESSAGE

🖺 MAKE AN ANNOUNCEMENT

## Commit

Makes changes live immediately

🗘 COMMIT 🗸	
COMMIT	
CONFIRM	

## Delete all (reversible)

Deletes all exhibit information

Data can be rolled back to current or backup versions



## Settings

Modifies the exhibition information



FLOOR PLAN

http://appsrv.cse.cuhk.edu.hk/~twyeung2/mocc/images/hk\_moccfloorplan.jpg



赛馬會氣候變化博物館毗鄰港鐵大學站,步行三分鐘即可抵達。博物館的設計融會貫通綠色建築槪念,包括自然採光、遮陽隔熱裝置、節約能源及使用再生能源等。

ENGLISH TITLE

Jockey Club Museum of Climate Change

## Visitor count

### Counts visitors in the last 10 minutes

Auto updates every 15 seconds





## Items

Displays all exhibits

Filter

Sort

## Filter









UNDER MAINTENANCE









CURRENT EXHIBITION

# RADAR

#### **OPERATIONS**





## Sort









UNDER MAINTENANCE









CURRENT EXHIBITION

# RADAR

### DASHBUARL

#### **OPERATIONS**

















### FLOOR PLAN

專題展

## Preview

Shows details of a particular exhibit
### PREVIEW

### DETAILS

UUID: B9407F30F5F8466EAFF925556B57FE6D MAJOR: 26846 MINOR: 36763 COMPASS ANGLE: 105 to 178

### MAINTENANCE



### LANGUAGE



### STATISTICS

VISITOR COUNT



AVERAGE RATING



RATED BY





The polar bear is the largest member of the bear family. It is also the largest carnivorous animal on land. The polar bear is distinguished from other members of its species by its long body and the characteristic shape of its neck and skull. Male and female bears differ greatly in body weight. Males (350-800kg) weigh more than twice as much as females (150-300kg). Weights vary with the seasons. In particular, pregnant females may be twice as heavy in late summer as in early spring.

#### Fur

The fur of a polar bear consists of a layer of dense underfur and an outer layer of guard hair which looks white but is actually transparent. This bright white coat provides good camouflage in the snow, protecting bears from the threat of human hunters and helping them to track and hunt down seals. The thick, glossy coat of fur also covers a fat layer under the skin and keeps the bear warm.

### PREVIEW

### DETAILS

UUID: B9407F30F5F8466EAFF925556B57FE6D MAJOR: 26846 MINOR: 36763 COMPASS ANGLE: 105 to 178

### MAINTENANCE



### LANGUAGE





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### PREVIEW

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UUID: B9407F30F5F8466EAFF925556B57FE6D MAJOR: 26846 MINOR: 36763 COMPASS ANGLE: 105 to 178

#### MAINTENANCE

off LANGUAGE Chinese English

### STATISTICS

ISITOR COUNT







RATED BY



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### Details

 $\mathcal{U}\mathcal{U}I\mathcal{D}$ 

Major

Minor

Compass angles

### DETAILS

UUID: B9407F30F5F8466EAFF925556B57FE6D MAJOR: 26846 MINOR: 36763 COMPASS ANGLE: 105 to 178

### Maintenance

Toggle on and off











### Statistics

Visitor count

Average rating

Rated by

Comment count

Average stay duration

### STATISTICS

VISITOR COUNT



#### AVERAGE RATING



RATED BY



COMMENT COUNT



AVERAGE STAY DURATION



### Cover photos slideshow

Displays all photos of the exhibit



### Description

Describes the exhibits

The polar bear is the largest member of the bear family. It is also the largest carnivorous animal on land. The polar bear is distinguished from other members of its species by its long body and the characteristic shape of its neck and skull. Male and female bears differ greatly in body weight. Males (350-800kg) weigh more than twice as much as females (150-300kg). Weights vary with the seasons. In particular, pregnant females may be twice as heavy in late summer as in early spring.

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#### Other Characteristics

The polar bear has a long and narrow head, which is smaller than that of other bears. It also has smaller ears, which are covered by a thin layer of fur. Its long incisors are needed for hunting, and its sharp molars are essential for its mainly carnivorous diet. Its large, strong palms enables it to smash holes in the ice and hunt seals. It also has non-retractable straight, sharp brown claws.

Food Polar bears mainly feed on ringed seals, but their diet also occasionally includes bearded seals. Other known food sources include young walruses, carcasses of beluga whales and right whales, birds, vegetation and seaweed. Polar bears commonly travel long distances to hunt for food.

Behaviour Polar bears lead solitary lives except when pregnant or rearing their young.

Habitat Polar bears are found throughout the Arctic Circle, along the shoreline, on islands and most commonly on floating ice. They hunt, live, reproduce and build lairs on large masses of stable floating ice in the Arctic region all year round.



Displays all comments below the description

COMMENTS is it found in south pole?

SHB Reading Room on 6/F

Slide number one hundred twenty six





### HKTDC International ICT Expo 2015

Slide number one hundred twenty nine



香港中文大學 The Chinese University of Hong Kong Prof. KING Kuo Chin Irwin 金國慶教授 Department of Computer Science and Engineering 計算機科學與工程學系

Open-source Cloud-based SDK Framework for Location-based Services 基於位置服務的開源雲計算軟件開發工具包框架

With the advancement of Internet and positioning systems such as GPS, Wi-Fi, and iBeacon, etc., accur pinpointing users' locations, especially the indoor locations, becomes possible. This brings many business opportunities via providing location-based services – to support fast development of mobile such as recommender systems, proximity information pushing, parking guidance, tourism/traje In view of this, CUHK developed a set. 6 a.

In view of this, CUHK developed a set of Software Development Kits (SDKs) and Application Program Interfaces (APIs) for developers to create new location-based services. Our development following unique features: (1) Novel algorithms for users' accurate a cloud-based big data analytics technic







# Next





BEACON









Slide number one hundred thirty nine

suggestions on deployment

Slide number one hundred forty

# ID is public Never use in transactions Signal strength matters

NG Ping Him Yeung Tak Wing 2015

## Exhibition Navigation with iBeacon

