

**Journalism and Communication**  
**Applicable to students admitted in 2022-23**

Journalism and Communication and Sociology Double Major Programme

**Major Programme Requirement**

Students are required to complete a minimum of 90 units of courses as follows:

	Units
1. Faculty Package: COMM1120, SOCI1001 and any one course chosen from the following: ARCH1001, 1002, DSPS1001, 1002, ECON1210, 1220, 2011, GLSD1001, GPAD1020, 1076, 1077, GRMD1302, 1401, 1402, PSYC1000, 1630, SOSOC1001, 1002, SOWK1001, 1113, 1114, URSP1001, 1002	9
2. Required Courses:	
(a) <u>1<sup>st</sup> Major: Journalism and Communication</u>	24
i) COMM1150, 2530, 3200, 3600	
ii) Chinese Journalism COMM1170, 2110, 2170, 3140; or English Journalism COMM1180, 2120, 2180, 3610	
(b) <u>2<sup>nd</sup> Major: Sociology</u>	21
SOCI1002, 2003#, 2004#, 2104#, 3003#, 3223#, 3231#	
3. Elective Courses:	
(a) <u>1<sup>st</sup> Major: Journalism and Communication</u>	18[a] or 21[b]
COMM2140, 2210, 2440, 2500, 2590, 2600, 2610, 2710, 2733, 2740, 2812, 2813, 2814, 2830, 2840, 2850, 2910, 2920, 2922, 2925, 2926, 2928, 2930, 2932, 2940, 2962, 3131, 3132, 3191, 3193, 3630, 3640, 3650, 3660, 3670, 3680, 3681, 3682, 3700, 3711, 3733, 3740, 3750, 3800, 3810, 3811, 3812, 3820, 3831, 3832, 3840, 3850, 3855, 3881, 3888, 3920, 3921, 3922, 3930, 3933, 3939, 3940, 3941, 3963, 4040, 4191, 4730, 4733, 4848, 4935, 4956, 4962, 5110, 5111, 5631, 5632, 5650, 5690, 5755, 6420	
(b) <u>2<sup>nd</sup> Major: Sociology</u>	9[b] or 15[a]
SOCI2101, 2103, 2106, 2116, 2203, 2208, 2216, 2218, 3001, 3002, 3102, 3204, 3207, 3208, 3221, 3224, 3225, 3226, 3227, 3229, 3230, 3233, 3234, 3235, 3236, 3237, 3238, 3239, 3451, 3452, 3453, 4201, 4202, 4204, 4205, 4208, 4209, 4210, 4351, 4352, 4353, 4410, 4420	
4. Research Component/ Capstone Course/ Final Year Project: COMM4150[a] or (SOCI4010# and 4020#)[b]	3[a] or 6[b]
<b>Total:</b>	<b>90</b>

Explanatory Notes:

1. COMM courses at 2000 and above level as well as those labeled as # will be included in the calculation of Major GPA for honours classification.
- [a] Students who take COMM4150 for fulfillment of the Research Component/ Capstone Course/ Final Year Project are required to take 18 units from 3(a) Elective Courses and 15 units from 3(b) Elective Courses.
- [b] Students who take SOCI4010 and SOCI4020 for fulfillment of the Research Component/ Capstone Course/ Final Year Project are required to take 21 units from 3(a) Elective Courses and 9 units from 3(b) Elective Courses.

	<b>Recommended Course Pattern</b>	<b>Units</b>
<b>First Year of Attendance</b>	1 <sup>st</sup> term Faculty Package: COMM1120, SOCI1001 Major Required: Major Elective(s): 1 COMM course	6  3
	2 <sup>nd</sup> term Faculty Package: 1 course Major Required: Major Elective(s): 1 COMM course (and 1 SOCI course)	3  3-6
	1 <sup>st</sup> term Major Required: COMM1150, (COMM1170 or 1180), SOCI1002, 2003 Major Elective(s): 1 COMM course	12  3
	2 <sup>nd</sup> term Major Required: (COMM2110 or 2120), SOCI2004, 2104, 3003 Major Elective(s): 1 COMM course	12  3
<b>Third Year of Attendance</b>	1 <sup>st</sup> term Major Required: (COMM2170 or 2180), COMM2530, SOCI3223 Major Elective(s): 1 SOCI course	9  3
	2 <sup>nd</sup> term Major Required: (COMM3140 or 3610), COMM3600, SOCI3231 Major Elective(s): 1 SOCI course	9  3
	1 <sup>st</sup> term Major Required: COMM3200, (COMM4150 or SOCI4010) Major Elective(s): 1 COMM course and 1 SOCI course	6  6
	2 <sup>nd</sup> term Major Required: (SOCI4020) Major Elective(s): 2 COMM courses or (1 COMM course and 1 SOCI course)	0-3  6
<b>Total (including Faculty Package):</b>		<b>90</b>

<b>Course List</b>		
<i>Course Code</i>	<i>Course Title</i>	<i>Unit(s)</i>
COMM1110	Media and Everyday Life	3
COMM1120	Development of Mass Communication	3
COMM1150	Introduction to Media Industries and Practices	3
COMM1170	Chinese News Writing	3
COMM1180	English News Writing	3
COMM1190	Media Writing	3

COMM2100	Audience Analysis and Strategy	3
COMM2110	Chinese News Reporting I	3
COMM2120	English News Reporting I	3
COMM2140	Media and Social Development in Mainland China	3
COMM2160	Communication Research Methods	3
COMM2170	Chinese News Reporting II	3
COMM2180	English News Reporting II	3
COMM2210	News and Society	3
COMM2240	Integrated Strategic Campaign I	3
COMM2300	Sound and Creative Media	3
COMM2320	Creative Media Curation and Management	3
COMM2440	Photojournalism	3
COMM2500	Introduction to Global Communication	3
COMM2530	Critical Studies in Media and Communication	3
COMM2590	Global Cinema	3
COMM2600	Introduction to Journalism	3
COMM2610	Foreign News Desk Practice	3
COMM2710	Fundamentals in Visual Media	3
COMM2733	Radio Production	3
COMM2740	Broadcast News	3
COMM2812	Professional Public Relations Writing	3
COMM2813	Social Media and Crisis Communication	3
COMM2814	Social Campaigning and Public Relations for NGOs	3
COMM2820	Principles of Advertising	3
COMM2830	Account Planning and Management	3
COMM2840	Advertising and Society	3
COMM2850	Introduction to Integrated Marketing Communications	3
COMM2910	News Analysis	3
COMM2920	Media, Sex and Violence	3
COMM2922	Introduction to Creative and New Media	3
COMM2925	Principles of Editing in Creative Media	3
COMM2926	Creative Design and Layout	3
COMM2928	Art Direction	3
COMM2930	Understanding Movies	3
COMM2932	Film Genres: Love, Death and Laughs	3
COMM2940	Internet, Digital Media and Information Society	3
COMM2962	Photography	3
COMM3131	Special Topic in Communication Studies I	3
COMM3132	Special Topic in Communication Studies II	3
COMM3140	Chinese News Editing	3
COMM3191	Film, Television and Hong Kong Culture	3
COMM3193	Media and Gender	3
COMM3200	Communication Professional Internship	3
COMM3310	Images and Creative Media	3
COMM3400	Integrated Strategic Campaign II	3
COMM3600	Laws and Ethics for Communication	3
COMM3610	English News Editing	3
COMM3630	Digital Journalism	3
COMM3640	China News Reporting	3
COMM3650	Social Media Analytics for Communication Professionals	3
COMM3660	Infographics and Data Visualization	3
COMM3670	Issues in Current Affairs	3

COMM3680	Business and Financial Reporting	3
COMM3681	Special Topic in Journalism I	3
COMM3682	Special Topic in Journalism II	3
COMM3690	User Interface Design: Socio-cultural Perspectives and Practices	3
COMM3700	Intercultural Communication	3
COMM3710	Legal and Ethical Issues in Digital Media	3
COMM3711	Script Writing and Screenplay	3
COMM3733	Television Production	3
COMM3740	Advanced Broadcast News	3
COMM3750	Storytelling in Journalism	3
COMM3800	Multimedia Design Techniques	3
COMM3810	Public Relations and Social Theory	3
COMM3811	Special Topic in Public Relations I	3
COMM3812	Special Topic in Public Relations II	3
COMM3820	Media Management for Public Relations	3
COMM3831	Special Topic in Advertising I	3
COMM3832	Special Topic in Advertising II	3
COMM3840	Advertising Copywriting	3
COMM3850	Advertising Art Direction	3
COMM3855	Advertising Media Planning	3
COMM3881	Public Relations Case Analysis and Campaigns	3
COMM3888	Financial Public Relations	3
COMM3920	Creative Writing in Media	3
COMM3921	Special Topic in Creative and New Media I	3
COMM3922	Special Topic in Creative and New Media II	3
COMM3930	Digital Video Production	3
COMM3933	Music Industry, Production and Marketing	3
COMM3939	Film Directors	3
COMM3940	Multimedia and Digital Entertainment Design	3
COMM3941	New Media Business	3
COMM3963	Entertainment Business	3
COMM4040	Directed Studies in Communication	3
COMM4150	Senior Research Project	3
COMM4191	Cultural Studies and Popular Culture	3
COMM4730	Documentary	3
COMM4733	Advanced Television Production	3
COMM4848	New Media Advertising	3
COMM4935	Cinematography	3
COMM4956	Fundamentals of Computer Animation	3
COMM4962	Advanced Photography	3
COMM5110	Topical Studies in Communication I	3
COMM5111	Topical Studies in Communication II	3
COMM5631	Topical Studies in Journalism I	3
COMM5632	Topical Studies in Journalism II	3
COMM5650	Journalism Theories and Analysis	3
COMM5690	Feature Writing	3
COMM5775	Understanding Culture through Film	3
COMM6420	Strategies for Integrated Communication Campaigns	3