



Appendix 5

About the Business Sustainability Indices (BSI)

The BSI is a series of indices based on the assessments using the unique "Values – Process – Impact" (VPI) model developed and launched in 2015 by the Centre for Business Sustainability (CBS). Each index company is assessed in three main areas, namely Corporate Social Responsibility (CSR) values (Values), CSR management and CSR practices (Process), as well as the company's contributions to economic, social and environmental sustainability (Impact).

<https://cbs.bschool.cuhk.edu.hk/research/>

About the Centre for Business Sustainability (CBS)

The CBS is a collaboration between the Department of Management and the Department of Government and Public Administration at CUHK. Founded in June 2018, the CBS mission is to promote business sustainability as a viable and profitable business model through conducting innovative research on CSR and sustainability management practices in the region. CBS also aims to transfer the acquired knowledge of CSR applications to both academic and business communities. The centre's projects include Business Sustainability Indexes on listed companies and SMEs, local companies and corporations based in the Greater China Region.

<https://cbs.bschool.cuhk.edu.hk/about/>

About CUHK Business School

CUHK Business School comprises two schools – Accountancy, and Hotel and Tourism Management – and four departments – Decision Sciences and Managerial Economics, Finance, Management, and Marketing. Established in Hong Kong in 1963, it was the first business school to offer BBA, MBA and Executive MBA programmes in the region. Today, CUHK Business School offers 10 undergraduate programmes and 20 graduate programmes including MBA, EMBA, Master, MSc, MPhil, DBA and Ph.D. The School currently has over 4,600 undergraduate and postgraduate students from over 20 countries/regions.

In the *Financial Times* Executive MBA Ranking 2021, CUHK EMBA was ranked 19th in the world. In *Financial Times* Global MBA Ranking 2022, CUHK MBA was ranked 50th. CUHK Business School has the largest number of business alumni (over 40,000) among universities/business schools in Hong Kong – many of whom are key business leaders.

www.bschool.cuhk.edu.hk