Curriculum Vitae
Tracy X.P. ZOU

Contact Information
Assistant Professor
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Education

09/2017 – 08/2021	Doctor of Education (EdD) The University of Hong Kong
09/2005 – 01/2011	Doctor of Philosophy (PhD) in Knowledge Management The Hong Kong Polytechnic University
09/2002 – 06/2005	BSc (Hons) in Enterprise Engineering & E-Business (First-Class Honours), The Hong Kong Polytechnic University

Employment

08/2021 – present	Assistant Professor, Department of Educational Administration and Policy, Faculty of Education, The Chinese University of Hong Kong
12/2014 – 08/2021	Assistant Professor, Centre for the Enhancement of Teaching and Learning, The University of Hong Kong
04/2011 – 11/2014	Teaching Associate, Center for Engineering Education Innovation, The Hong Kong University of Science and Technology

Professional Qualifications
Senior Fellow of Higher Education Academy (SFHEA)

Awards
Team Award Finalist, HKU Professional Services Award 2019 (as Team leader of Community of Practice – Internationalisation of Teaching and Learning CoP-ITL Team)

Research
Competitive Grants (as Principal Investigator)

01/2021 – 06/2023	General Research Fund (GRF): Investigating and enhancing undergraduate research experiences in the curriculum through teacher-student collaborative inquiries (HK$573,550)
01/2019 – 07/2021	General Research Fund (GRF): Professional development at a meso-level: Conceptual development and impact analysis (HK$529,240) University Grants Committee teaching and learning grant:
07/2017 – 12/2020	Internationalising teaching and learning in Hong Kong higher education through building professional capacity (HK$3.6 million)
07/2019 – 11/2019	Seed funding for basic research: Teaching and research nexus (HK$49,167)
07/2017 – 11/2017	Seed funding for basic research: Professional development at a meso-level (HK$39,319)

| 08/2017 – 09/2017 | HKU Teaching Exchange Fellowship grant: A comparative study on the integrated approach of academic development between Hong Kong and Singapore (HK$16,000) |
| 07/2015 – 11/2016 | Seed funding for basic research: University teachers' motivation and experiences of knowledge sharing in higher education communities of practice (HK$112,220) |

Consultancy

| 07/2012 – 06/2014 | Lead researcher of Student-LED Project (Students as Learning Experience Designers) commissioned by The Education Bureau of HKSAR |

Editorship and Editorial Service
- Associate Editor, International Journal for Academic Development
- Editorial board member, Asian Journal of the Scholarship of Teaching and Learning
- Editor, *Teaching and Learning Connections* (HKU e-newsletter)
- Ad-hoc reviewer for Journal of Knowledge Management, Knowledge Management Research and Practice, The Asia-Pacific Journal of Education Researcher, Education Research for Policy and Practice, Studies in Higher Education, Frontiers in Education

Teaching and Learning
Educational Design and Innovation
- Co-developed a MOOC course on Coursera entitled *University Teaching*
- Served as an invited moderator of a Master Course on Internationalising the Curriculum (offered by Boston College)
- Served as an internal examiner for thesis on Language Teacher Development in the English-in-the-Discipline Course: Bridging Academic Literacy, Disciplinarity and Interdisciplinarity

Teaching Development Projects

09/2020 – 08/2022	HKU Teaching Development Grant (TDG) – Partnering with students to design and enhance assessments in a digital world (HK$243,015; PI)
09/2019 – 08/2021	HKU TDG – Developing student researchers: Partnering with students to enhance undergraduate research experiences across HKU (HK$247,150; PI)
09/2017 – 02/2019	HKU TDG – Enhancing meaningful intercultural interactions among local and non-local students (HK$233,312; PI)
01/2020 – 12/2021	HKU TDG – Assessing the fairness, scalability and effectiveness of invigilated/proctored online assessment (HK$246,000; Co-I)
05/2018 – 09/2020	HKU TDG – Finetuning the application exercise and facilitation strategies of interprofessional education (IPE) (HK$300,000; Co-I)
05/2016 – 12/2017	HKU TDG – Communicate@HKU: Teaching and learning innovation through Communication-intensive Courses (HK$506,044; Co-I)
04/2016 – 03/2017	HKU TDG – Enhancing the effectiveness of experiential learning: Professional development and support for teachers (HK$250,000; Co-I)
09/2015 – 08/2016	HKU TDG – A summative and formative assessment approach for science students' internships (HK$198,662; Co-I)

09/2015 – 08/2016	HKU TDG – Cross-institutional Online PBL in Chinese Medicine Education (HK$100,000; Co-I)

Services
Professional Services

08/2020 – 8/2021	Member on HKU Teaching and Learning Strategy 2021-2028 Task Force
11/2020	Chairperson of International Conference: Online Internationalisation: Meeting the Challenge of Student Mobility in a Global Pandemic
01/2019 – 8/2021	CETL liaison person on teaching and learning (Faculty of Arts and the Common Core Curriculum)
12/2018	Chairperson of International Conference: Co-constructing Excellence
07/2017 – present	Registered auditor of the Quality Assurance Council
07/2014 – 07/2017	Critical Friend of the Student-LED Network supported by the Education Bureau, HKSAR

Invited Speeches

01/2021	Invited Talk: In searching for transformative power of communities of practice: A cross-institutional project on internationalisation of the curriculum. HKUST Teaching and Learning Symposium 2021 (online), 19–20 January 2021
10/2020	Invited Talk: Being inclusive and compassionate: Addressing differences in the unanticipated move online. Learning Innovation Festival 2020 (Webinar), Singapore Management University, 8 October 2020
09/2020	Invited Talk: Supporting SoTL as an interdisciplinary undertaking. Virtual Sessions with SoTL Advocates in Asia, Universiti Malaysia Sarawak (UNIMAS), 10 September 2020
05/2019	Invited Plenary: Internationalising teaching and learning through building professional capacity. Conference on Internationalisation: Optimising Student Experience, The Chinese University of Hong Kong, 15–16 May 2019
10/2018	Invited Plenary: Developing global citizenship. Global Citizenship Education Symposium, Melbourne, 5 October 2018
06/2018	Invited Talk: The Scholarship of Teaching and Learning development at HKU. Network of Enhancement of Teaching and Learning Annual Meeting, Helsinki, 13–15 June 2018
08/2017 & 07/2018	Invited Lectures: The new four-year curriculum in the University of Hong Kong, Training Programme for Harbin University of Science and Technology held in Hong Kong, 11 August 2017 and 26 July 2018
07/2016	Invited Talk: Communities of practice – Strategies and implementation processes, La Trobe University, Melbourne, 1 July 2016
04/2016	Invited Talk: Unearthing treasures and building a community: A case study from the University of Hong Kong, Xi'an Jiaotong-Liverpool University Annual Learning and Teaching Colloquium, Suzhou, 7–8 April 2016

Publications

Peer Reviewed Journal Articles

Zou, T.X.P., & Yu, J. (2021). Intercultural interactions in Chinese classrooms: A multiple-case study. *Studies in Higher Education*, *46*(3), 649–662.

Zou, T.X.P., Law, L., Chu, B., Lin, V., Ko, T., & Lai, N. (2020). Developing academics' capacity for internationalising the curriculum: A collaborative autoethnography of a cross-institutional project. *Journal of Studies in International Education*. Advance online publication. doi:10.1177/1028315320976040

Zou, T.X.P., Harfitt, G.J., Carless, D., & Chiu, C.S.T. (2020). Conceptions of excellent teaching: A phenomenographic study of winners of awards for teaching excellence. *Higher Education Research & Development*. Advance online publication. doi:10.1080/07294360.2020.1842337

Zou, T.X.P., Chu, B., Law, L., Lin, V., Ko, T., Yu, M., & Mok, P. (2020). University teachers' conceptions of internationalisation of the curriculum: A phenomenographic study. *Higher Education*, *80*, 1–20.

Zou, T.X.P., & Geertsema, J. (2020). Do academic developers' conceptions support an integrated academic practice? A comparative case study from Hong Kong and Singapore. *Higher Education Research & Development*, *39*(3), 606–620.

Zou, T.X.P. (2019). Community-based professional development for academics: A phenomenographic study. *Studies in Higher Education*, *44*(11), 1975–1989.

Zou, T.X.P., Snell, R.S., Chan, M.Y.L., & Wong, A.L.Y. (2018). A 7 Cs model of effective service leadership. *Leadership and Organization Development Journal*, *39*(6), 745–761.

Zou, T.X.P., & Lee, W.B. (2016). Eliciting and mapping tacit knowledge on teamwork success of Six Sigma teams. *Knowledge Management Research and Practice*, *14*(3), 246–255.

Zou, T.X.P., & Mickleborough, N.C. (2015). Promoting collaborative problem-solving skills in a course on engineering grand challenges. *Innovations in Education and Teaching International*, *52*(2), 148–159.

Zou, T.X.P. (2015). Nurturing future engineers: The new four-year tertiary education in Hong Kong. *International Journal of Chinese Education*, *4*, 180–206.

Zou, T.X.P., & Ko, E.I. (2012). Teamwork development across the curriculum for chemical engineering students in Hong Kong: Processes, outcomes and lessons learned. *Education for Chemical Engineers*, *7*(3), 105–117.

Zou, T.X.P., & Lee, W.B. (2010). A study of knowledge flow in Six Sigma teams in a Chinese manufacturing enterprise. *VINE Journal of Information and Knowledge Management Systems*, *40*(3), 390–403.

Zou, T.X.P., & Lee, W.B. (2007). Development of a research tool for the elicitation of consumer response. *International Journal of Market Research*, *49*(5), 613–631. *(Highly Commended Paper Award, issued by the International Journal of Market Research)*

Editorial

Sim, K.N., Timmermans, J.A., & **Zou, T.X.P.** (2020). Diversity matters: Academic development in times of uncertainty and beyond. *International Journal for Academic Development, 25*(3), 201–204.

Zou, T.X.P., & Felten, P. (2019). Being and becoming in academic development: Enduring questions, new contexts. *International Journal for Academic Development*, *24*(4), 301–304.

Book Chapters

Zou, T.X.P. (2021 in press). Buscando el potencial transformativo de la internacionalización del currículo (IC): un caso práctico en Hong Kong. In B. Leask, A.M. Torres-Hernandez, M.L. Bustos-Aguirre & H. de Wit (Eds.), *Best Practice in Internationalisation of the Curriculum*. University of Guadalajara Press.

Zou, T.X.P. (2021). Case story: The University of Hong Kong. In Gregersen-Hermans, J. & Lauridsen, K. (Eds.), *Internationalising Programmes in Higher Education: An Educational Development Perspective*. Routledge.

Hounsell, D., & **Zou, T.X.P.** (2017). Surfacing and sharing advances in assessment: A communities-of-practice approach. In D. Carless, S. Bridges, C. Chan, & R. Glofcheski (Eds.). *Scaling up Assessment for Learning in Higher Education* (pp. 33–48). Singapore: Springer.

Bilbow, G., Hounsell, D., & **Zou, T.X.P.** (2017). Fostering dialogue about practices. In B. Stensaker, G.T. Bilbow, L. Breslow, R. van der Vaart (Eds.), *Strengthening Teaching and Learning in Research Universities* (pp. 161–185). Cham: Palgrave Macmillan.

Smith, K.A., Matusovich, H., & **Zou, T.X.P.** (2015). Constructive controversy in engineering undergraduate, masters, doctorate, and professional settings. In A. Vollmer, M. Dick, & T. Wehner (Eds.), *Constructive Controversy in Organisations* (pp. 109–130). Wiesbaden: Springer Gabler.

Conference Papers and Presentations

Benson, S., Kochhar-Lindgren, G., Hanstedt, P., & **Zou, T.X.P.** (2020). SoTL in a reconfigured world: An international and multidisciplinary perspective. 2020 SoTL-China International Conference (online). China, 21–23 August 2020.

Zou, T.X.P. (2019). Enhancing intercultural interactions in classroom learning. Presentation in the First Chinese Scholarship of Teaching and Learning Conference, Shanghai, China, 4–5 July 2019.

Zou, T.X.P., & Yu, J. (2018). Intercultural interactions in Chinese classroom. In Proceedings of *European Association of Learning and Instruction SIG 4 Higher Education Conference* (pp.5–6), Giessen, Germany, 29–31 August 2018.

Chow, J.M.L., **Zou, T.X.P.**, & Yu, J. (2018). First among equals? Voices from the field on creating transformative experiential learning programmes. American Educational Research Association (AERA) Meeting. New York, 13–17 April 2018.

Zou, T.X.P. (2018). Towards building a community of teaching and learning in a research-intensive university. Poster presented in the European Association of Learning and Instruction SIG 4 Higher Education Conference, Giessen, Germany, 29–31 August 2018.

Tang, M., **Zou, T.X.P.**, & Wong, A.S.T. (2018). Incorporating e-Portfolio in internship assessment of science students. Poster presented in the European Association of Learning and Instruction SIG 4 Higher Education Conference, Giessen, Germany, 29–31 August 2018.

Zou, T.X.P. (2017). Communities of practice in higher education: A buzzword or a new way of collaboration. Paper presented in the WERA Focal Meeting & HKERA International Conference, Hong Kong, 30 November–2 December 2017.

Zou, T.X.P. (2017). International curriculum in practice. Paper presented in the Higher Education Research and Development Society of Australasia Conference, Sydney, 29–30 June 2017.

Zou, T.X.P. (2017). Using the double-edged sword: Instructors' approach to diversity at a University in Hong Kong. Paper presented in the 17th Biennial EARLI Conference for Research on Learning and Instruction, Tampere, 29 August–2 September 2017.

Zou, T.X.P. (2017). A study of academics' perceptions of knowledge sharing on teaching and research. Paper presented in the 17th Biennial EARLI Conference for Research on Learning and Instruction, Tampere, 29 August–2 September 2017.

Zou, T.X.P., & Chan, B.Y.B. (2016). Developing professional identity through simulated learning experiences in capstone courses. In Proceedings of 39th Annual Conference of the Higher Education Research and Development Society of Australasia (HERDSA) Conference, Fremantle, Australia, 4–7 July 2016.

Zou, T.X.P., Woo, T.K.T, Yuen, W.S.M., & Ho, E.L.T. (2015). Do students really possess the competencies? Assessing generic skills through scenarios. The *International Conference on Assessment for Learning in Higher Education*, The University of Hong Kong, Hong Kong, 14–15 May 2015.

Zou, T.X.P., Woo, K.T., Yuen, S.M., & Ho, L.T. (2014). Service learning in engineering: Integrating experiences in competitions and community services. The 2nd University Social Responsibility Summit cum Inaugural International Service-Learning Conference (USR-SL 2014), Hong Kong, China, 19–21 November 2014.

Chan, B.Y.B., & Mickleborough, N.C., & **Zou, T.X.P.** (2013). Effective multidimensional learning and advising community: Design and development. *Research in Engineering Education Symposium (REES 2013)*, Putrajaya, Malaysia, 4–6 July 2013.

Leung, F., Ko, E., & **Zou, T.X.P.** (2012). Helping first-year engineering students in transition: Promoting transformative learning in student and faculty development. The First IEEE International Conference on Teaching, Assessment and Learning for Engineering (TALE 2012), Hong Kong, 20–23 August 2012.

Zou, T.X.P., Ko, E., Li, C., & Zhou, C. (2012). The systematic development of rubrics in assessing engineering learning outcomes. The First IEEE International Conference on Teaching, Assessment and Learning for Engineering (TALE 2012), Hong Kong, 20-23 August 2012.

Zou, T.X.P., & Lee, W.B. (2010). A study of the similarity in mental models and team performance. In the Proceedings of the 7th *International Conference on Intellectual Capital, Knowledge Management & Organisational Learning* (pp. 536–546). Hong Kong, 11–12 November 2010.