



**Ocean Park Conservation Foundation, Hong Kong  
and  
School of Life Sciences, The Chinese University of Hong Kong**



**University Student Sponsorship Programme in Wildlife Conservation 2016/17**  
**Application Form**

**Notes to Applicants:**

Please put **(1)** your completed **application form**, **(2)** your comprehensive **resume** AND **(3)** a copy of your **unofficial transcript into ONE WORD FILE** and return by email to **cu.ussp1617@gmail.com** no later than **NOON, October 7, 2016 (Fri)**. Please consult your school on the submission format, and make sure you have submitted all necessary documents listed in this application form.

We recommend you join the introductory talk on Sep 24 at City University of Hong Kong to learn more about the criteria of different projects, and you could also follow 'USSP.OPCF' Facebook page for important updates on the programme.

**Part I: Personal Particulars**

<b>Name (ENG):</b>	<b>Student ID:</b>
<b>Study Year: Year _____</b>	<b>Major:</b>
<b>Mobile No.:</b>	<b>Email:</b>

**Part II: Choices of Research Project**

*Please indicate your preference by writing down "1" for the MOST interested project to "3" for the least interested project in the boxes provided.*

Preference	Species	Location	Project Name	Focus	Period
	Yangtze finless porpoise	Hubei, China	Investigation of Habitat Fragmentation Status of Yangtze Finless Porpoise in Yichang-Wuhan Section in Yangtze River	Boat survey, population monitoring	12/16-01/17
	Giant panda	Shaanxi, China	Study of Potential Risk of Canine Distemper to Wild Giant Panda and its Associated Wildlife in Shaanxi	Site assessment and field work	05/17-06/17
	Fresh water turtle	India	Strengthening Participatory Turtle Conservation Project along Ghaghra-Sarju River System in Terai Arc Landscape, North India	Different techniques involved in head-starting of North Indian freshwater turtles	05/17-06/17

**Part III: Using the project number, please state your most interested project\* among the whole list including projects assigned to other universities, and explain, in less than 300 words, the reasons behind your preference and your strengths that could help you win this opportunity. You may refer to the last page of this application form for the whole project list. [In English]**

*\* If your most interested project is out of those assigned to your school, you still need to indicate your preference in Part II, otherwise your application will be disqualified.*

Project number: \_\_\_\_\_

**Show us your passion**

Join the introductory talk in CityU on Sep 24 to learn more about the criteria and details of different projects!

Part IV: Please describe, in less than 200 words, how desperate you want to be one of the USSPers. [In Chinese]

Use no more than 14 words to conclude your conservation vision. [In Chinese/English]

**Personal Information Collection Statement**

I/We have also read the Personal Information Collection Statement ([attached below](#)) of Ocean Park Conservation Foundation, Hong Kong ("OPCFHK"), including the information about the use of my/our personal data in direct marketing. I/We understand that I/we have the right to opt-out from such direct marketing by ticking (✓) the box below. If I/we do not tick the box, OPCFHK may use my/our personal data (primarily my/our name and contact details) in direct marketing products, services, activities and other subjects to me/us (primarily consumer products and services offered by OPCFHK or its business associations or partners) as more particularly set out in the Personal Information Collection Statement.

Please do NOT send direct marketing information to me/us.

**Applicant's Signature:** \_\_\_\_\_

**Applicant's Name (In Block Letters):** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Part V: Please prepare and attach your FULL resume including but not limited to the following categories**

**1. Relevant Past Experience**

- a. Academic area (e.g. FYP, RA in lab)
- b. Volunteer / Internship / working experience - conservation related
- c. Volunteer / Internship / working experience – non-conservation related
- d. Exchange or self-planned travel experience
- e. Responsibility in school societies or in other organizations
- f. Other related programmes / activities experience

**2. Strength/ unique talent**

**Part VI: Other things you should know before applying USSP16.17**

**If you got selected to be one of the USSPers, you will be able to:**

1. Join a research team in an Asian country for 10-14 days and contribute to their conservation efforts.
2. Encounter some of the world's most endangered animals.
3. Create your own conservation campaign in Hong Kong.

**Important dates to mark your schedule:**

1. **Introductory talk – Sep 24, 2016, 10:00 a.m., Lecture Theatre 5 (LT5), CityU.** Let's learn more about the background of the programme and the requirements of different research projects!
2. **Application deadline – Oct 7, 2016**
3. **Interview – Oct 29 or 30, 2016**, keep an eye on your email to receive more details after submitting your application!

**Commitment you have to fulfill if you got selected:**

1. 1 Facebook photo album/ group
2. 1 conservation campaign & a written report/ group
3. 1 individual report/ person & 1 summary/ group
4. At least 5 Facebook updates/ group

## Project list of USSP 16.17

Project Number	Uni	Species	Location	Project Name	Focus	Period
1	CITYU	Chinese white dolphin	Pearl River Estuary, China	Community Structure, Population Parameters and Age Structure of Chinese White Dolphin Population in Neilingding Waters	Boat survey, population monitoring	05/17-06/17
2	HKUST, HKU	Yangtze finless porpoise	Anhui, China	Research on Seasonal Distribution and Habitat Use of Yangtze Finless Porpoise, Anqing Region	Boat survey, population monitoring	12/16-01/17
3	HKUST, OUHK	Banggai cardinalfish	Indonesia	Community-based Conservation Management of the Banggai Cardinalfish in Indonesia	Underwater visual survey, coral monitoring	12/16-01/17
4	CUHK, HKBU	Yangtze finless porpoise	Hubei, China	Investigation of Habitat Fragmentation Status of Yangtze Finless Porpoise in Yichang-Wuhan Section in Yangtze River	Boat survey, population monitoring	12/16-01/17
5	HKUST, OUHK	Giant panda	Sichuan, China	Genetic Database Development and Population Management Study for Giant Pandas in Caopo and Xiaohegou Natural Reserves in Sichuan	Population monitoring	12/16-01/17
6	CUHK, EDUHK	Giant panda	Shaanxi, China	Study of Potential Risk of Canine Distemper to Wild Giant Panda and its Associated Wildlife in Shaanxi	Site assessment and field work	05/17-06/17
7	CUHK, HKU	Fresh water turtle	India	Strengthening Participatory Turtle Conservation Project along Ghaghra-Sarju River System in Terai Arc Landscape, North India	Different techniques involved in head-starting of North Indian freshwater turtles	05/17-06/17
8	EDUHK, HKBU	Dugong	Palawan, Philippines	Community-Driven Monitoring and Conservation of Palawan's Threatened Dugongs	Population survey & impact of coastal development	05/17-06/17
9	CITYU, EDUHK	Chinese crested tern	Indonesia	Study and Conservation of Migratory Chinese Crested Terns ( <i>Thalasseus bernsteini</i> ) in China and Indonesia	Site assessment and field work	05/17-06/17
10	HKU, OUHK	Manta ray	Indonesia	Microplastics and Megafauna: Implications of Microplastic Ingestion on Threatened Manta Ray Populations	Monitoring on how marine debris threatened the mantas; data handling	05/17-06/17
11	CITYU, HKBU	Orangutan	Indonesia	Addressing Human-Orangutan Conflict in Agricultural Landscapes in Northern Sumatra	Population and forest condition monitoring	05/17-06/17

Please 'like' the USSP Facebook page to follow the latest news and announcement on USSP application: [www.facebook.com/USSP.OPCF](http://www.facebook.com/USSP.OPCF)

Our collection of your personal information in this case is for the reasons set out below and we aim to process and hold such information on the basis of the guidelines and principles set out in this Statement and in our Privacy Policy Statement which applies generally to information held by us. We seek to comply fully with the provisions of the Personal Data (Privacy) Ordinance (Chapter 486) of the laws of Hong Kong.

We have created this Statement in order to demonstrate our firm commitment to your privacy and to disclose our information gathering and dissemination practices.

#### **Manner of Collection**

We primarily collect personal information directly by requesting that you complete forms or questionnaires, and also in connection with provision of services, activities or facilities to you at your request.

We may also collect information regarding your internet protocol address, browser type, domain name and access time.

#### **Personal Data which may be Collected**

From time to time, it is necessary for you to supply us with different categories of personal information in connection with our provision of services, activities and facilities, depending on the nature of the services, activities and facilities offered. The personal information we collect may include (but not limited to) your name, age, title, position, address, contact number (including mobile phone and fax numbers) and email address. The personal information may also relate to other persons relevant to the information, services, activities or facilities you have requested, for example, personal information of your children or other family members. The provision of personal data or any information is voluntary, but any failure to supply the necessary personal data or information requested may result in us being unable to process your requests or provide the services, activities and facilities requested by you.

Certain education or other programmes or activities offered by us are group activities and there are chances a participant may be photographed by our staff or other participants of such activities or guests within the group. It is therefore a condition that each participant of such activities unconditionally agrees to be photographed by our staff or other participants or guests during the course of the activities. Submission of the application to participate in the relevant activities constitutes the acceptance of this condition by the applicant.

We may also generate and compile information about you. Personal data and other information provided by you or generated and compiled by us about you from time to time is collectively referred to as "Your Information".

#### **Use of Your Information**

We will take all practicable steps to destroy your personal data within three years after the activity. However, where you consent or do not object to the use of your personal data in direct marketing, we may continue to retain and use your personal data (primarily your name and contact details) in direct marketing products, services, activities and other subjects to you until you opt out from direct marketing at any time.

We may use Your Information for one or more of the following purposes from time to time:

- (i) providing and processing applications or requests for services, activities and facilities, including but not limited to handling of donation, applications for conservation or education programmes and activities, and applications for Friends of the Foundation Membership, operation of our website and matters relating to the administration, management, operation and maintenance of the same;
- (ii) communicating with you, including but not limited to responding to your requests for information, services, activities and facilities;
- (iii) designing and offering contests, games, lucky draws, promotions, surveys and/or events;
- (iv) enabling you to send e-mails, e-cards of preferred pages from our website to friends;
- (v) marketing products, services, activities, facilities and other subjects (please see further details in "Use of Your Information in Direct Marketing" section below and you may opt out from receiving marketing information);
- (vi) tailoring your experience at our website, showing content of interest, displaying the content according to your preferences by use of demographic information which is shared with advertisers on an aggregate basis (without revealing the identity of individual user of our website);
- (vii) diagnosing problems with our server and administering our website by use of your Internet Protocol address;
- (viii) conducting internal statistical research and analysis;
- (ix) making disclosure when required by any law, court order, direction, code or guideline applicable in or outside Hong Kong;
- (x) investigating and handling complaints or cases involving OPCFHK, or any of our guests, donors or website users; and
- (xi) preventing, detecting or investigating suspicious or illegal activities.

If personal data is to be displayed after collection, e.g. in announcing contest winners details, due care will be given to anonymize it and to advise you in advance.

#### **Disclosure of Your Information**

We value all personal information received and do our best to maintain its privacy. Except with your prior consent or as required by law, we will not transfer or disclose Your Information to any third party except that we may transfer or disclose Your Information in or outside Hong Kong as stated below (and we will not transfer Your Information to another party for it to use in direct marketing):

- (i) our subsidiaries, associated companies and/or business associations;
- (ii) any personnel, agent, adviser, auditor, contractor or service provider who provides services or advice to us in connection with our operations as required to enable us to provide, or assist us in providing, the services, activities or facilities you have requested;
- (iii) if you consent or do not object to our use of Your Information in direct marketing (please see further details in "Use of Your Information in Direct Marketing" section below), our marketing communications and operations partners with whom we share information for the purpose of providing you with special offers and information;

- (iv) any person under a duty of confidentiality to us; and
- (v) any person to whom we are required to make disclosure under any law, court order, direction, code or guideline applicable in or outside Hong Kong.

You should note that as we have no control over the acts of any third party that is not our agent (e.g. any governmental agency to whom we are required to disclose Your Information), the privacy protection stated in this Statement ceases to apply to any information which has been disclosed to such a third party in accordance with this Statement. We endeavour to deal only with responsible third parties but assume no responsibility for the privacy protection provided by such third parties.

#### **Use of Your Information in Direct Marketing**

We are allowed to use Your Information in direct marketing only if you consent or do not object.

In connection with direct marketing, we intend:

- (i) to use your name, contact details, customer profiling information, donation record, and services, products and activities portfolio information collected, compiled, generated or held by us from time to time; and
- (ii) to market and promote the products, services, activities, facilities, education programmes, contests, games, lucky draws, promotions and/or events relating to OPCFHK or our business associations and partners, including:

- our Friends of the Foundation Membership benefits and other offerings
- family, educational or recreational activities
- news and updates on OPCFHK
- special events, charity events or special programmes
- wildlife and environmental conservation survey; and
- products and services provided by our business associations and partners include:
  - airline and transportation services
  - travel services and products
  - food and beverages
  - household products
  - personal care products
  - telecommunications and related products and services
  - books and other printed materials
  - audio and visual products
  - education, toys and children goods and services
  - leisure products
  - sporting products
  - beauty products and services
  - fashion and apparel
  - flowers and hampers
  - banking, financial and insurance products
  - watches and jewellery
  - computers, electronic products and games
  - cars and related products and services
  - internet and social media services
  - real estate property
  - shopping malls
  - supermarkets and convenience stores
  - museums, cultural centres, cinemas and other venues and related programmes, exhibitions, shows and entertainment
  - hotel accommodation and hospitality
  - vouchers, coupons and gift cards
  - charity events

If you do NOT wish us to use Your Information in direct marketing, please tick ( ) the box in the form or inform OPCFHK via telephone to exercise your opt-out right. You may also write to us at the address below, call us at (852) 3923 2217 or contact us via the contact information provided in our direct marketing materials to opt out from direct marketing at any time.

#### **Data Access and Correction**

You are entitled to access any personal data we hold about you, and if applicable to correct or update it. You also have the right to request details of our [privacy policy](#) and the types of personal data we hold. If you wish to exercise any such right, please send an e-mail to our Senior Membership & Event Officer at [opcf@oceanpark.com.hk](mailto:opcf@oceanpark.com.hk) or write to:

Senior Membership & Event Officer  
Ocean Park Conservation Foundation, Hong Kong  
Ocean Park, Aberdeen, Hong Kong  
Telephone: (852) 3923 2217  
Facsimile: (852) 2553 5840