

## **ANTH 5760 Cultural Heritage**

Term1 2020-2021

Lecture time: Wednesday 2:30-4:15 pm

Meeting id: 931 6144 4119

<https://cuhk.zoom.us/join/93161444119>

[UZTRjC0Rb2prROgoM](https://cuhk.zoom.us/join/93161444119)

Language: Cantonese

### **Instructors:**

**Dr. WengCheong LAM**

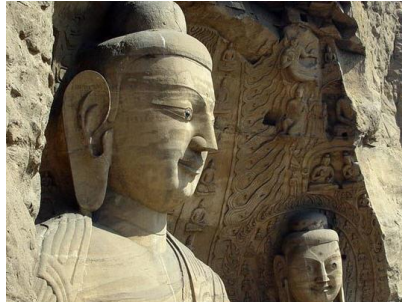
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## *China's Cultural Heritage*



### **Course description**

Cultural heritage has emerged as a new arena of significant conflict and controversy in the global context. This course will examine how cultural heritage calls a growing concern in China and why it is becoming a new social phenomenon. This course will discuss the conservation, management, uses, and social-political issues of China's cultural heritage. This course will also introduce the cultural and historical background of several types of cultural heritage as well as their long-term impacts on contemporary Chinese society.

### **Course objectives:**

Students taking this course can expect to:

- Gain familiarity with basic concepts and origins of cultural heritage.
- Become acquainted with some essential cultural heritage sites and their social-political importance in contemporary China.
- Understand the meanings and development of Chinese cultures by analyzing tangible and intangible heritage, from capitals, villages, mausoleums, grottos, to rituals, customs, and craftsmanship.
- Explore recent challenges to the management and preservation of cultural heritage in contemporary China and identify possible solution.
- Develop familiarity with critical aspects in heritage studies including debates about the heritage and nationalism, tourism, etc.

### **Learning outcomes:**

After taking this course, students are expected to:

1. Know the major categories and historical background of cultural heritage in mainland China;
2. Be able to evaluate the value of cultural heritage and be inspired to explore issues inherited in the movement of “heritagization”;
3. To identify new methods addressing social issues involved in projects of cultural heritage;
4. Cultivate the abilities of cross-cultural, inter-disciplinary and critical thinking.

### Learning activities

Two 45 min lectures and one 1-hour tutorial per week for one semester.

**Medium of instruction:** Cantonese

### Grade Descriptors

A	Outstanding performance on all learning outcomes.
A-	Generally outstanding performance on all (or almost all) learning outcomes.
B	Substantial performance on all learning outcomes, OR high performance on some learning outcomes which compensates for less satisfactory performance on others, resulting in overall substantial performance.
C	Satisfactory performance on the majority of learning outcomes, possibly with a few weaknesses.
F	Unsatisfactory performance on a number of learning outcomes, OR failure to meet specified assessment requirements.

### Course assessment:

- Lecture discussion and activity participation (u-reply, vote, and question raising) 10%
- Tutorial participation and performance:20%
- One mid-term exam 20%
- Independent research project (including an oral presentation and basic bibliography) 20%
- Written paper of the research project 30%

### Submission and academic honesty

As required by the university, from Sept. 2008, students must submit a soft copy of their computer-generated text assignments to VeriGuide at a specified URL. The system will issue a receipt containing a declaration of honesty statement. Students should sign the receipt, print a hard copy of their assignment, and submit the hard copy and the receipt to teachers for grading. The university says that assignments without the receipt will Not be graded.

Please check the website “Honesty in Academic Works” at:

<http://www.cuhk.edu.hk/policy/academichonesty/> for more information on plagiarism and on how to submit papers through VeriGuide.

**Weekly Schedule** (*THIS SYLLABUS IS SUBJECT TO CHANGE. ANY CHANGES WILL BE ANNOUNCED IN CLASS. For MA students, \* and highlighted reading are compulsory. Others are optional*)

Week 1 (9<sup>th</sup> September)

Introduction: Why should we care about China's cultural heritage?

Other useful resources:

UNESCO

1972 Convention Concerning the Protection of the World Cultural and Natural Heritage (<http://whc.unesco.org/archive/convention-en.pdf>) (optional)

**Week 2** (16<sup>th</sup> September)

Concepts and framework of cultural heritage

Reading:

Harrison, Rodney

2013 *HERITAGE: Critical Approaches*. New York: Routledge. Pp. 1-12.

\*Sun, Hua

2010 World Heritage Classification and Related Issues—A Case Study of the “Convention Concerning the Protection of the World Cultural and Natural Heritage. *Procedia Social and Behavioral Sciences* 2:6954-6961.

\* Yan, Haiming

2018 World heritage craze in China: universal discourse, national culture, and local memory, Berghahn Books, New York (Chapter 2, From world heritage to national solidarity, p.68-99)

Other useful resources:

UNESCO

2015 Operational Guidelines for the Implementation of the World Heritage Convention (<http://whc.unesco.org/archive/2015/39com-11-Annex1-20150707-opguide15-en.pdf>) (optional)

**Week 3** (23<sup>rd</sup> September)

Preservation and management of cultural heritage in China

Reading:

\*Zhu, Yujie

2014. Cultural effects of authenticity: contested heritage practices in China. *International Journal of Heritage Studies* 21 (6):594-608.

Zhizhu temple example: watch the video:

<https://www.youtube.com/watch?v=WPckI1mK26k>

北京智珠寺改造，是“高档会所”还是文物修缮典范？

[https://www.thepaper.cn/newsDetail\\_forward\\_1296216](https://www.thepaper.cn/newsDetail_forward_1296216)

External reading:

Shen, Chen, and Chen, Hong

2010 Cultural Heritage Management in China. *Cultural Heritage Management: a global perspective*, Messenger, Phyllis Mauch and Smith, George S., eds. Pp. 70-81. Gainesville: University Press of Florida.

\*Lui Tam

2018 The Revitalization of Zhizhu Temple: Policies, Actors, Debates. in *Chinese Heritage in the Making: Experiences, Negotiations and Contestations*. Pp.245-269. Christina Maags and Marina Svensson eds. Amsterdam: Amsterdam University Press.

Other useful resources:

**For the basic definition of authenticity, please see:**

ICOMOS

1993 THE NARA DOCUMENT ON AUTHENTICITY  
([whc.unesco.org/document/9379](http://whc.unesco.org/document/9379)) (optional)

**General policies for heritage conservation:**

China ICOMOS

2015 Principles for the Conservation of Heritage Sites in China

([http://www.icomoschina.org.cn/uploads/download/20150422100909\\_download.pdf](http://www.icomoschina.org.cn/uploads/download/20150422100909_download.pdf)) (optional)

Standing Committee of the National People's Congress

2002 Cultural Relics Protection Law of the People's Republic of China (can be downloaded  
([http://www.unesco.org/culture/natlaws/media/pdf/china/china\\_lawprotectionlt\\_corof](http://www.unesco.org/culture/natlaws/media/pdf/china/china_lawprotectionlt_corof)) (optional)

China ICOMOS

2004 Principles for the Conservation of Heritage Sites in China, Pp. 55-66. Los Angeles,  
The Getty Conservation Institute.

Brandi, Cesare

1996 [1963] Theory of Restoration, I. In *Historical and Philosophical Issues in the Conservation of Cultural Heritage*, Price, Nicholas Stanley, Kirby, Talley Jr. M., and Vaccaro, Alessandra Melucco, eds. Pp. 230-236. The Getty Conservation Institute: Los Angeles.

**Week 4** (30<sup>th</sup> September)

**Utilization of cultural heritage and museum in China**

Reading:

潘守永

2011. 生态博物馆及其在中国的发展:历时性观察与思考. 中国博物馆 2011(z1): 24-33.

\*孫華

2019. 遺產價值的若干問題——遺產價值的本質、屬性、結構、類型和評價. 中國文化遺產 2019 (1) :4-16.

\*Muñoz Viñas, S. M.

2009 Minimal Intervention Revisited. *Conservation: Principles, Dilemmas and Uncomfortable Truths*, A., Richmond and A., Bracker, eds. Pp. 47-60. London: Butterworth –Heinemann.

\*Maags, Christina

2018 Creating a Race to the Top: Hierarchies and Competition within the Chinese ICH Transmitters System. *Chinese Heritage in the Making: Experiences, Negotiations and Contestations*. Pp.121-144. Christina Maags and Marina Svensson eds. Amsterdam: Amsterdam University Press.

Watch the video about 侗族生態博物館

<https://www.youtube.com/watch?v=Taaop9Nq9KE>

Useful sources:

方李莉

2010. 隴戛寨人的生活變遷：梭戛生態博物館研究. 北京：學院出版社.

**Week 5** (7<sup>th</sup> October)

**Big relic sites and management of archaeological sites: a case study of YinXu**

Reading:

孫華

2016. 我國大型遺址保護問題的思考. 中國文化遺產 2016(6): 61-71.

Wang, Dongdong, and Shin'ichi Nakamura

2018 Case Studies in large-scale archaeological site conservation and management in China: the Liangzhu, Yinxu and Han Yangling sites. *História: Questões & Debates, Curitiba*, 66(1):113-140.

\*Shan, Jixiang

2014 Cultural Heritage Management and Public Participation: The Site Preservation of Large-Scale Ancient Cities. *Sharing Archaeology: Academe, Practice and the Public*, Stone, Peter G. and Hui, Zhao, eds. Pp. 66-72. New York: Routledge.

\*Wang, Shu-li,

2016 Civilization and the Transformation of Xiaotun Village at China's Yinxu Archaeological Park. *World Heritage on the Ground: Ethnographic Perspectives*, Brumann, Christoph and Berliner, David, eds. Pp. 171-192. New York: Berghahn.

Useful sources:

中國文化遺產研究院

2016. 大遺址保護行動跟蹤研究. 北京: 文物出版社.

中國社會科學院考古研究所文化遺產保護研究中心

2011. 中國大遺址保護調研報告(1). 北京: 科學出版社.

**Week 6** (14<sup>th</sup> October)

**Mid-term exam: in-class**

**Week 7** (21st October) **[prepare for the final paper project]**

Mausoleums, burials, and memories

Reading:

Ahn, Yonson

2008 The Contested Heritage of Koguryo/Gaogouli and China-Korea Conflict. *The Asia-Pacific Journal: Japan Focus*. (<http://www.japanfocus.org/-Yonson-Ahn/2631/article.html>)

Pak, Yangjin

1999 Contested ethnicities and ancient homelands in northeast Chinese archaeology: the case of Koguryo and Puyo archaeology. *Antiquity* 73:613-618.

\*Chen, Dingding

2012 Domestic Politics, National Identity, and International Conflict: the case of the Koguryo controversy. *Journal of Contemporary China* 21(74): 227-241.

\* Yan, Haiming

2018. World heritage craze in China: universal discourse, national culture, and local memory, Berghahn Books, New York (Chapter 5, 157-183)

**Week 8** (28<sup>th</sup> October)

Capitals and urban centers in historical period

Reading:

Zhang, Yue. 2013. "Beijing: Bureaucratic Anarchy and Symbolic Preservation" in *The Fragmented Politics of Urban Preservation*. Minneapolis: University of Minnesota Press. (Read Pp.35-64).

Bruno, Debra

2012 Can an ancient Chinese City Pursue Preservation Without Disney-fication? *CityLab* 2010/7/12.

\*Zhu, Yujie, and Christina Maags

2020 Heritage politics in China : the power of the past. New York: Routledge. (Chapter 4: Xi'an: urban heritage 65-86)

\*Florence Graezer Bideau and Haiming Yan

2018 Historic Urban Landscape in Beijing: The Gulou Project and Its Contested Memories. *Chinese Heritage in the Making: Experiences, Negotiations and Contestations*. Pp.93-120. Christina Maags and Marina Svensson eds. Amsterdam: Amsterdam University Press.

## **Week 9** (4<sup>th</sup> November)

### Villages, local architectures, and rural areas

Guo, Zhan

2012 World Heritage and Chinese Diaspora: Kaiping Diaolou and villages. *World Heritage: Benefit beyond broader*, Amareswar Galla eds. Pp. 242-251. Cambridge, Cambridge University Press.

Lu, Tracey L-D

2007 The management of two world heritage sites: Xidi and Hongcun in Anhui, China. *World Heritage: Global challenges, local solution*, Roger, White and Carman, John, eds. Pp. 87-94. Oxford, United Kingdom: BAR International Series.

\*Zhang, Rouran

2020 *Chinese Heritage Sites and their Audiences: The Power of the Past*. Milton: Routledge. (Chapter 5: Cultural moments at heritage sites. 136-160; Chapter 6: Local people's reaction to tourism. 161-187).

\*Yan, Haiming

2015 World Heritage as discourse: Knowledge, discipline and dissonance in Fujian Tulou sites. *International Journal of Heritage Studies* 21(1):65-80.

## **Week 10** (11<sup>th</sup> November)

### Intangible cultural heritage: basic definition

You, Ziyang

2015 Shifting actors and power relations: contentious local responses to the safeguarding of intangible cultural heritage in contemporary China. *Journal of Folklore Research* 52(2-3):253-268.

烏丙安

2004. 人類口頭和非物質遺產保護的由來和發展. 廣西師範學院學報(哲學社會科學版) 2004:5-11.

\*Smith, Laurajane

2015. Intangible Heritage: A challenge to the authorised heritage discourse? *Revista d'Etnologia de Catalunya* 40 (1):133-142.

\*Zhu, Yujie, and Christina Maags

2020 Heritage politics in China: the power of the past. New York: Routledge. (Chapter 6: Lijing: ethnic heritage 108-126)

Other useful resources:

Intangible Cultural Heritage in China Website <http://www.ihchina.cn/main.jsp>

UNESCO

2003 Convention for the Safeguarding of the Intangible Cultural Heritage  
(<http://www.unesco.org/culture/ich/en/convention>) (optional)

UNESCO

2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions  
(<http://unesdoc.unesco.org/images/0014/001429/142919e.pdf>) (optional)

**Week 11** (18<sup>th</sup> November)

Intangible cultural heritage: management and controversy with handicraft and industrial heritage

Ian Johnson

2012 "Worse than the Cultural Revolution": an interview with Tian Qing. *NYR Daily*.

(<http://www.nybooks.com/daily/2012/04/07/worse-cultural-revolution-interview-tian-qing/>)

Gillette, Maris Boyd

2017 China's Industrial Heritage without History. In *Made in China: The Good Earth* April-June 2017.

Watch the video:

Making Longquan sword in China

<https://www.youtube.com/watch?v=Wq9LuqKr-sw>

\*Chen, J., Judd, B., Hawken, S.,

2016 Adaptive reuse of industrial heritage for cultural purposes in Beijing, Shanghai and Chongqing, *Structural Survey* 34, 331-350.

\*Tami Blumenfield

2018 Recognition and Misrecognition: The Politics of Intangible Cultural Heritage in Southwest China. *Chinese Heritage in the Making: Experiences, Negotiations and Contestations*. Pp.169-194. Christina Maags and Marina Svensson eds. Amsterdam: Amsterdam University Press.

**Week 12** (25<sup>th</sup> November)

Grottos, Buddhist art, and their roles in ancient China

Reading:

Lamer, Brook

2010 Caves of Faith. *National Geographic Magazine*. 2010/6.

Noyes, Abbey

2013 Lost and Found. *The Harvard Crimson*, 2013. ([features.thecrimson.com/2013/lost-and-found/](http://features.thecrimson.com/2013/lost-and-found/))

Fan, Jinshi

1997 Fifty years of protection of the Dunhuang Grottoes. *Conservation of ancient sites on the silk road: Proceedings of an international conference on the conservation of grotto sites*, Agnew, Nevile, ed. Pp. 12-22. Los Angeles: Getty conservation institute.

\*Cuno, James

2008 *Who owns antiquity? Museums and the Battle Over Our Ancient Heritage*. Pp. 88-120. Princeton: Princeton University Press.

**Week 13** (02<sup>nd</sup> December)

Tourism, sustainability and challenges to China's Cultural heritage

Reading:

\*Yan, Haiming

2018. World heritage craze in China: universal discourse, national culture, and local memory, Berghahn Books, New York (Conclusion, 184-194)

\*Zhu, Yujie, and Christina Maags

2020 *Heritage politics in China: the power of the past*. New York: Routledge. (Chapter 8: conclusion 144-153)



**Tutorial topics:**

Week 1:

No discussion and preparing the reading materials.

Week 2:

Discussion about the concepts of cultural heritage.

Week 3:

Discussion about the concepts of authenticity.

Week 4:

Discussion about the preservation and economic roles of cultural heritage using.

Week 5:

Discussion about the dilemma between the big heritage sites and local residents.

Week 6:

No tutorial.

Week 7:

No tutorial: preparation and finalizing the potential research topic.

Week 8:

Discussion about the challenges for cultural heritage for residents in urban centers.

Week 9:

Discussion about culture preserved in villages and how local people can become agents in the conservation.

Week 10:

What is the best strategy to preserve and utilize intangible cultural heritage?

Week 11:

Project presentation/Debate: whether craftsmanship should be counted in the category of intangible cultural heritage

Week 12:

Project presentation/Debate: Debate about the ownership of Dunhuang “looted” heritage

Week 13:

No tutorial.