



## PODCAST @ CUHK

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#### The digital natives...



#### Podcast Details



Podcast Name: Podcast Series for SLW9602 (Principles of Land Law)

Language

English

These podcasts will be a series of short talks giving listeners an understanding of the principal features of Kong Kong's system of land law. Although they are principally intended for an audience with some legal training it is hoped that they will be accessible to a general audience too.

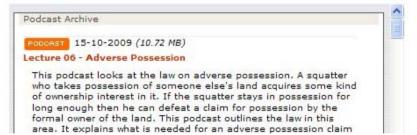
Land Law is essentially the study of the several forms of ownership rights (and other non-proprietary interests) in land. The podcasts will explain the legal understanding of "land" and the sorts of interest in land that can be acquired and the way that these interests can be acquired. They explain who "wins" when there are conflicting claims in respect of the same piece of land. The series will look at how interests in land are created and how they can be given away, sold, brought to an end and so on.

Michael Lower 29th May 2009

ITUNES I SUBSCRIBE (1) LISTEN (1)

To Subscribe; add this feed URL to your podcasting softwarer:

http://podcast.cuhk.edu.hk/law\_slw9602/rss.xml







## Ask yourself

Have you ever heard about "podcast"?

Have you ever downloaded a "podcast"?

Have you ever subscribed to a "podcast"?

Have you ever thought of creating a "podcast" yourself?

#### Content

- Podcasting
  - Overview
  - Receiving podcasts
- Podcasting for Learning and Teaching
- Podcast@CUHK
  - Delivering contents to your students
  - Experimenting on allowing your students to create their contents

### "Podcast" =







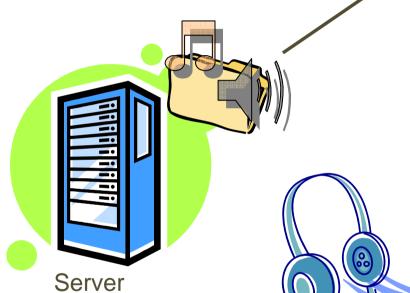
iPod

broadcast





http://podcast.cuhk.edu.hk/feed.xml









Subscribe to and check for

update



#### **Subscription software**

Automatically download selected channels according to user's subscription settings & preferences

#### What it is and what it is not...

#### NOT

- Just putting audio files on the Internet.
- Does not necessarily involve iPods or any other portable digital audio player.

#### IS

- Involves audio files on the Internet in conjunction with a FEED...
- New audio files are added over time...



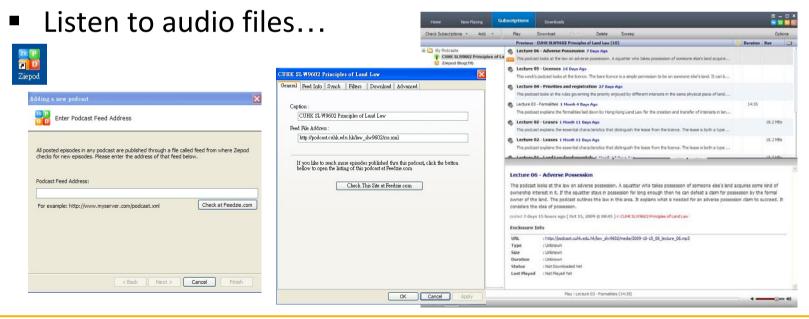


# Receiving podcasts

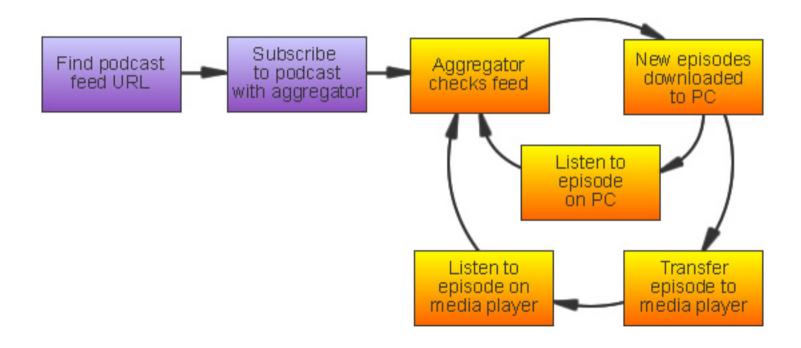
Demo - ZiePod

#### Receiving podcasts

- Use podcast aggregator (a.k.a podcast receiver / software)
  - E.g. iTunes, Juice, ZiePod
- Subscribe to feed URL
- Aggregator automatically downloads latest audio files
- Synchronise portable media player with aggregator



### Receiving podcasts



#### Locating and obtaining podcasts

- Podcast search engines allow you to find podcasts:
  - www.apple.com/itunes/
  - www.google.com/Top/Computers/Internet/On\_the\_Web/Podcasts/Directories/
  - podcasts.yahoo.com/
  - www.podscope.com/
  - getapodcast.com/
  - podcast.net/
  - podcastdirectory.com/
  - ipodder.org/
  - www.allpodcasts.com/



## Podcasting for T&L

From a learning and teaching perspective, what do you think you can achieve through "podcasting"?

### Why are they doing it?



University Church of 300 x 300 - 64k - jpg odeo.com



Podcasts from the 300 x 300 - 65k - jpg podcasts.ox.ac.uk



podcast, the 875 x 306 - 37k - jpg blogs.talis.com



Podcasts from the 300 x 300 - 76k - jpg podcasts.ox.ac.uk



podcasting @ the 500 x 362 - 99k - jpg soul4real.wordpress.com



From new podcasting 300 x 300 - 160k - png indiana.edu



Podcast and 317 x 475 - 66k - jpg heronandcrane.tumblr.com



Podcast and 400 x 600 - 43k - jpg heronandcrane.tumblr.com



University of 382 x 321 - 95k - jpg nitc.ne.gov



Calling All Podcasts 673 x 839 - 278k - jpg podcast.iu.edu



How to use the IU 300 x 300 - 24k - jpg podcast.iu.edu



Podcasts 300 x 300 - 78k - jpg podcasts.ox.ac.uk



Manage Podcasts. 247 x 372 - 23k - jpg podcast.olemiss.edu



podcast episodes 300 x 300 - 89k - jpg sciencelive.org



University: 300 x 300 - 100k - jpg podbean.com



Podcast Logo 300 x 300 - 4k - png wcl.american.edu



Podcast Course Flyer 1224 x 1584 - 477k - jpg jdfrey.wordpress.com



Listen to this 320 x 320 - 22k - jpg scientificamerican.com

### Benefits of podcasting (students)

- Uses a delivery device they are very familiar with and accustomed to carrying and using regularly
- Allows them to access the materials anytime, in any place and any number of times
- Use of audio/video medium adds variety to the learning experience

### Benefits of podcasting (teachers)

- Appeals to the digital natives
- Easy and low cost to create and distribute
- Caters for different learning styles
- Flexible, lots of possible applications

#### Creating your podcast

- 1. Select your content
- 2. Determine your instructional goal
- 3. Design your content
- 4. Produce your podcast
- 5. Incorporate the podcast into your course

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### Step 1: Select appropriate content

- Avoid overly complex and dense content material that includes lots of facts and figures
- Recordings of classroom lectures may not be the best use of podcasting
- Narrow the focus of a podcast

## Step 2: Determine your instructional goal

Instructional Goal	Podcast focus
Prepare or motivate learners for learning new content	Arouse interest and curiosity about a new topic to increase learner motivation
	Inform students of the learning outcomes or benefits of learning new content
	Influence feelings and attitudes about a topic prior to a lecture or reading assignment
Recall and integrate previously learned material with new content	Explain the connection between what students have previously learned with new content to be presented in a lecture or reading assignment
Provide high-level overviews	Prior to presenting a new topic, provide a general overview as an advanced organizer Before teaching a complex skill or procedure provide a mental framework from which to approach it
Provide content to encourage analysis	Provide a stimulus for students to react to or reflect upon for deeper analysis
Provide some variety in the learning environment	Bring in other people's viewpoints
Student projects and assignments	Students create their own podcasts

#### Step 3: Design your content

- Frame your content into a problem or challenge and explain how that problem or challenge can be addressed
- Obtain voices of other experts you've interviewed about specific topics of interest to students in the course.
- Use a case story that illustrates a key topic or learning goal
- Share a personal storyCapture dialogues with opposing viewpoints
- Keep the length of a podcast short

### Step 4: Produce your podcast

- Don't lecture
- Talk as if you were speaking with a student
- Express your passion, enthusiasm and excitement for the content material in your voice and tone
- Be yourself, flaws and all. Listeners will tolerate
- Edit out extraneous material later if you want

### Recording and editing your podcast

- To record/edit a podcast, you'll need:
  - A computer
  - A microphone
  - Software to record and edit the podcast.
    - For audio podcasts, Audacity is a good choice.
    - For video podcasts, Windows Movie Maker
       (Windows) and iMovie (Mac) are good choices.
  - Storage for the audio file you create Podcast@CUHK

## Step 5: Incorporate the podcast into your course

- Tightly integrate a podcast into your course content and learning activities
- If you make it optional, most students will not listen to it
- Make sure it is perceived as valuable by your students

#### Issues to be aware of...

- Students don't have portable mp3 players (about 60% do...)
- Only a portion of podcasts are actually downloaded onto portable media players
- Will students still come to lectures?
- Public access to audio files is necessary (no access control)
- Cannot search or scan podcast content
- Any others....?

#### Podcast@CUHK



#### Experimental – allowing your students to create

Podcasting is not limited to content delivered to the student, however; students can create their own podcastsas a record of activities, a way to collect notes, or a reflection on what they have learned.



#### References

- Teaching & Learning with Podcasting (by Briana J Ferrigno, Columbia Center for New Media Teaching and Learning, Columbia University in the City of New York)
- 7 Things You Should Know About Podcasting (PDF, ELI 7 Things Series)
- Confessions of a Podcast Junkie: A Student
   Perspective (by Carie Windham)
- University of Leeds Podcasting home