



Association of International Certified Financial Consultants (AICFC) (<http://www.aicfc.org/>) is multidisciplinary, including its members from the various fields of accountancy, insurance, banking, securities, wealth management and consulting services. The mission of AICFC is to provide education and certification for financial consultants so that members qualified to use the designation Certified Financial Consultant® are recognized internationally as trusted financial advisors.

#### Digital marketing administrator

##### Responsibilities:

- formulate social & digital marketing strategy to achieve company business goals
- proactively conduct social media (Facebook/YouTube/Instagram etc.) and company webpage for marketing strategy planning
- oversee and direct the innovative content creation across all social media platforms
- act as a project owner to cooperate with internal and external parties on event marketing
- collaborate with advertising & promotion teams to develop association campaigns

##### Requirements:

- university student in marketing, ecommerce, business or other related discipline
- experience in social & digital with association or education business
- proven experience in development / management of social media platforms, not limited to Facebook, Instagram, YouTube, WeChat, with successful campaigns
- demonstrated as a creative person in brainstorming and idea generation, concepts and strategy lead to creation of strong visual communication
- strong analytical, project management and presentation skills with data driven thinking
- good command of English and Chinese (including Cantonese & Putonghua), both written and spoken

Interested parties please send CV to [info@aicfc.org](mailto:info@aicfc.org)