

Dr. Ruey-Fa LIN

Department of Cooperative Economics, Associate Professor

Research group for Social Economy & Enterprise, Feng Chia University, Taichung,  
Taiwan

***Enhance Undergraduates' Occupational Competitiveness in Workplace through  
Experiential Learning in a Teaching Excellence Awarded University in Taiwan***

Envisaged with the global economy knowledge era, creating, disseminating and implementing knowledge as core competency are of great importance for human best future incessantly. Through life-long learning processes, we may have these complicated economic and social problems addressed elaborately. By way of higher education methods and materials, we learn any plausibly needed competencies in the so-called service learning and soft skills as an experiential education in universities.

Traditionally, we employed competency-based training(CBT) as the fundamental idea to educate and train students to gain the necessary competency set in the workplace since 1970s. While recently, the evidence-based training(EBT), learning by practice (LBP). Problem-based training(PBL), project-based learning(PJBL) and other experiential education are surged as an alternative learning way to success in achieving the credit for the different and interdisciplinary best practice.

Career-oriented and occupation-led(COOL) job-based training plays an important key role to strengthen the professional capability. Cultivating good employees, reducing costs and improving productivity efficiency are helpful to enhance organizational competitiveness. Using life-long learning for career development courses can improve the quality of labors and promote prosperity. This empirical study using a Teaching Excellence awarded university to prove the real effects for this amazing result.