

Education 教學

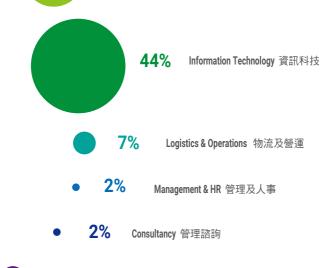
2% Research 研究

31% Finance & Accounting 金融及會計

畢業生就業概況

通過技術及管理之綜合教育和訓練,本課程畢業生具 有充足能力去分析及處理涉及技術和管理兩方面的問 題。故此,本課程畢業生可以投身不同行業,其中包 括各類型的工商企業及政府機構等。他們能處理多個 領域的問題,包括物流及供應鏈管理、金融工程、資 訊系統、決策管理科學、製造及服務業管理等,並能 面對多層面的挑戰。本課程為香港知識型經濟提供技 術和管理的優質人材,多位本課程畢業生更位居不同 機構的要職,為發展香港擔起重任。

Career Placements in Recent Years 近年畢業生的就業概況



Sales & Marketing 銷售及市場推廣

Major Employers of SEEM Graduates

AIA Group

Accenture

Agricultural Bank of China Bank of China

Bank of Communications

Cathay Pacific Airways China Construction Bank

China Mobile

China Securities Index Co.

DBS Bank

Deloitte

FedEx

Hang Seng Bank

Hong Kong Air Cargo Terminals Hong Kong Interbank Clearing

Terminals

Huawei Technologies

Industrial and Commercial Bank of China

ING

J.P. Morgan

Kerry Logistics KPMG

MAERSK Merrill Lynch

Modern Terminals

Orient Overseas Container Line Hongkong International Pacific Alliance Group

HSBC

PricewaterhouseCoopers

Further Studies 深造

Standard Chartered Bank

Telecommunication (SWIFT)

Swire

The Hong Kong Jockey Club The Hong Kong SAR Government

Society for Worldwide Interbank Financial

Tibbett & Britten Wing Lung Bank

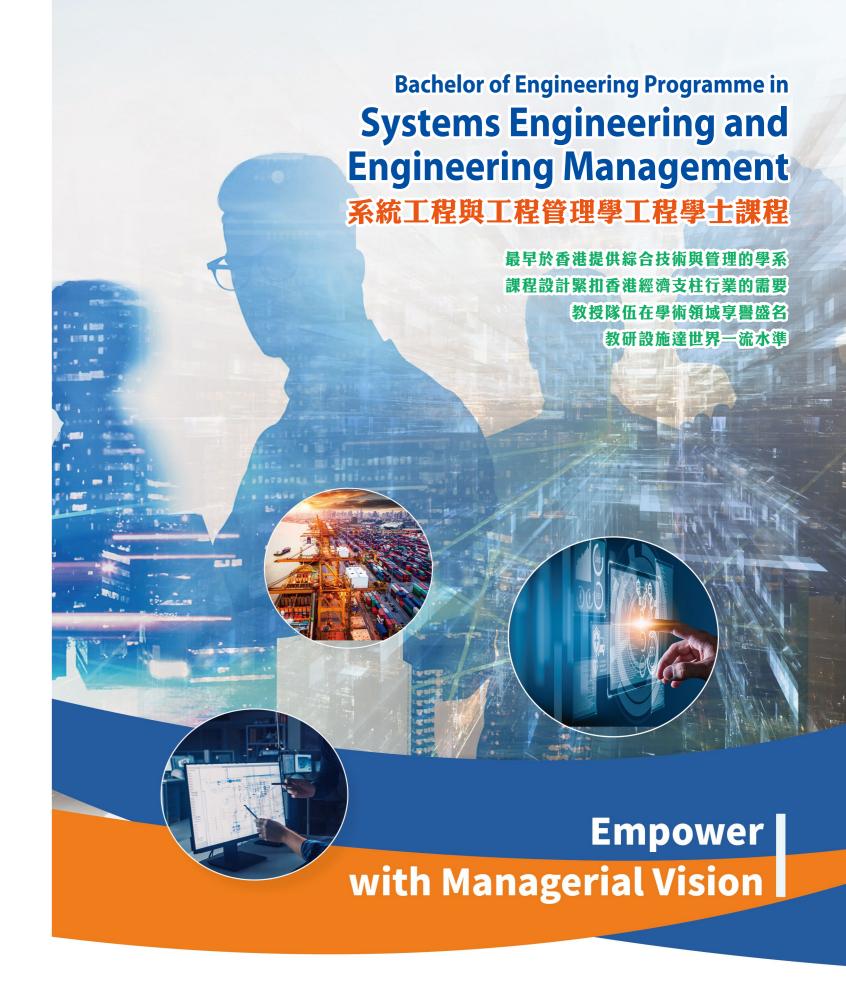
Department of Systems Engineering and Engineering Management 系統工程與工程管理學系

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OUR Mission

本系宗旨

The Department's vision is to create and disseminate knowledge and technologies of systems engineering and engineering management for the ever-changing

Our goal is to develop novel analytic models and artificial intelligence techniques to derive managerial insights for optimal decision-making in complex environments.

To achieve the goal, the Department conducts innovative research with focus on Financial Engineering and FinTech, Information Systems, Logistics and Supply Chain Management, Operations Research, and Service Engineering.



Admission Requirements

入學要求

Applicants applying on the strength of the HKDSE examination results will be admitted through the Joint University Programmes Admissions System (JUPAS) (JUPAS Code - JS4458). Please visit the JUPAS website (www.jupas.edu.hk) for eligibility and details of JUPAS application.

Non-JUPAS applications are strongly encouraged.

Streams of Specialisation 專修範圍

Business Information Systems 商務資訊系統

The core of any enterprise in a knowledge-based society

Software engineering for knowledge-based information processing

Computational intelligence for decision

User interface technologies and design Information security and authentication 知識及信息處理的軟件工程

電算智能的決策應用

人機界面的技術及設計 信息保安及確証



Decision Analytics 決策分析

The strategic and operational nexus of a successful business

Quality control and management

Logistics systems planning

Production and operations management Supply chain management: Analysis and

coordination

品質控制與管理

物流系統策劃 生產和營運管理

供應與需求鏈之分析和協調

The application of quantitative approaches and information technologies to solve financial problems

Decision methodology and applications Financial decision and asset pricing models Financial markets and risk management

Investment analysis and portfolio management

決策方法及應用 金融決策及定價模型 金融市場及風險管理

投資分析組合管理

An interdisciplinary approach to develop complex systems connecting people and technologies

Service systems Service computing Service management Electronic payment systems 服務系統 服務計算學 服務營運的管理 電子支付系統



State-of-the-Art Laboratories

最先進的實驗室設施

E-Services Laboratory

Financial Engineering Laboratory

Human-Computer Communications Laboratory

Information Systems Laboratory (Key Laboratory of High Confidence Software Technologies)

Centre for Logistics Technologies and Supply Chain Optimisation

電子化服務系統實驗室 金融工程實驗室

(高可信軟件技術教育部重點實驗室)

物流技術與供應鏈優化中心

Double Degree Option

雙學位之選擇

SEEM 系統工程與工程管理學

> **IBBA** 工商管理學

Have you ever considered enhancing your competitive edge by studying for a double degree? The Faculty of Engineering, in collaboration with the Faculty of Business Administration here at The Chinese University of Hong Kong, is offering a double degree option in Engineering and Business Administration starting from the 2007 entry. If you have been admitted to the Faculty of Engineering and have achieved an admission score not lower than the lowest admission score of the IBBA Programme, you are eligible for the double degree option. Mainland and non-JUPAS students will be evaluated on an individual basis for this option.

有否考慮選擇雙學位課程來提升你的競爭力?中大工程學院與工商 管理學院由二零零七年度起提供雙學位的選擇。如果申請人被本學 院錄取而入學成績比工商學院過往一年之入學最底分數為高,便可 申請此雙學位課程。內地生及非聯招生將按個別情況考慮。

The double degree option offers you:

Two bachelor degrees with an additional year of

Interdisciplinary professional knowledge in both Engineering and Business Administration which enhances your competitive edge in future career development or pursuit of higher degrees

A wider career choice after graduation

這雙學位給予你:

額外進修一年後獲取兩個學位資歷

獲取工程學和工商管理學之專業知識,提升你 工作或進修之競爭能力

擴闊畢業後職業之選擇

詳情可參考 http://www3.erg.cuhk.edu.hk/erg/ergbba





