



The Chinese University of Hong Kong
Department of Linguistics and Modern Languages

Modern Languages Logo Design Competition

The Department of Linguistics and Modern Languages is looking for a logo for the Modern Languages section. The logo will be used by all language programmes of Modern Languages.

Who can participate

CUHK students and staff members

Prizes

1st prize: HK\$3,000 Cash Coupon at University Bookstore

2nd prize: HK\$2,000 Cash Coupon at University Bookstore

3rd prize: HK\$1,000 Cash Coupon at University Bookstore

How to Enter?

To enter the Modern Languages Logo Design Competition, eligible participants must:

- Create a logo design in the format of JPEG, PNG, AI, PSD or PDF. The entries not in one of the formats listed above will not be considered.
- If your work is selected to be one of the winners, you **MUST** provide a high resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign).
- Submit your completed entry form and the logo design by 11 March 2018 (Sunday) to the following website: <https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=4554559>. Late submissions will not be considered.

Selection Criteria

A Selection Committee formed by the Department of Linguistics and Modern Languages will evaluate all entries. The selection may include but not limited to the following criteria:

- Relevance to the Modern Languages Section
- Originality, creativity, and imagination
- Aesthetic quality

The Selection Committee reserves the right not to select a winner if none of the entries is considered to be a quality work.

Rules of Competition

- Each participant should submit only one entry. All submitted work must be original work of the participants. It must not include or be based on, or derived from any existing designs, trademarks, or copyrighted images.
- All entries will become the property of the Department of Linguistics and Modern Languages, The Chinese University of Hong Kong. Each participant agrees that any and all intellectual property rights in the logo design are deemed assigned to The Department of Linguistics and Modern Languages, The Chinese University of Hong Kong when they submit the entries.
- Except where prohibited by law, a participant grants permission to the Department of Linguistics and Modern Languages, the Chinese University of Hong Kong to use their name, likeness, prize information and information provided on the entry form for publicity purposes,

without further permission or compensation when they submit an entry to the competition.

- The decisions of the Selection Committee are final.
- The Department of Linguistics and Modern Languages, The Chinese University of Hong Kong reserves the right to modify the winning logo to fit the needs of the Department.
- The selected winner MUST submit a scalable vector version of the winning design for publicity purposes in the electronic and print media. Reproduction of the logo may include re-sizing and appearance in colour or grayscale.

Enquiry

Please contact the Department of Linguistics and Modern Languages by lin@cuhk.edu.hk for enquiries.