# Mathematical Modeling of Incentive Policies in P2P Systems

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#### Outline



- Incentive Models
  - General Model
  - Incentive Policies
- 3 Dynamics and Robustness of Incentive Policies

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# Motivation

- Cooperation plays an essential role in many developing large-scale network systems and application.
  - Wireless mesh networks (e.g., forward packets).
  - P2P file sharing systems (e.g., BitTorrent [Performance 2007]).
  - P2P streaming, VoD (e.g., PPLive, P2P-VoD [Sigcomm 2008]).
- Individuals are selfish.
- Important to consider incentive protocols to encourage cooperation.



- Micro-payment in Napster. Weakness: central authority.
- Tit-for-tat in Bit-torrent. Free-riding is still possible.
- Reputation-based policies. Concern: collusion.

#### Background: continue

- Natural for nodes to *learn* from the environment.
- Shared history based incentive mechanisms can overcome scalability problem of private history based mechanisms.
- Designing/testing a "good" incentive is difficult.
- Design and evaluation of incentive protocols: ad-hoc

#### Contribution

- A general (and simple) mathematical framework to analyze and evaluate incentive protocols for P2P systems.
- Analysis of several incentive policies using this framework.
- Performance evaluation for these incentive policies.
- Connection with evolutionary game theory.

General Model Incentive Policies

#### Assumptions

• Finite strategies: Given an incentive policy  $\mathcal{P}$  which has a finite strategy set

Introduction

$$\mathcal{P} = \{\boldsymbol{s}_1, \boldsymbol{s}_2, \ldots, \boldsymbol{s}_n\},\$$

where  $s_i$  is the *i*<sup>th</sup> strategy. All users in a P2P system can use any  $s_i \in \mathcal{P}$ . A user chooses  $s_i$  is of type *i*.

- Service model: The system runs in discrete time slots. At the beginning of each time slot, each peer randomly selects another peer in the system and requests for a service.
- Denote g<sub>i</sub>(j) as the probability that a peer of type s<sub>i</sub> will provide a service to a peer of type s<sub>j</sub>.

General Model Incentive Policies

# Assumptions cont.

- Gain and loss model: at each time slot, a peer gains α > 0 points when it receives a service from another peer, while loses β points when it provides a service to another.Without loss of generality, one can normalize β by setting β = 1.
- Learning model:
  - At the end of a time slot, a peer can choose to switch (or adapt) to the current best strategy s<sub>h</sub>.
  - Let G<sub>i</sub>(t) be the expected gain of using strategy s<sub>i</sub> at time slot t, then a peer using strategy s<sub>i</sub> will switch to strategy s<sub>h</sub> at time slot t + 1 with probability

$$\gamma(\mathcal{G}_h(t)-\mathcal{G}_i(t)),$$

where  $\gamma > 0$  is the learning rate.

General Model Incentive Policies

#### **General Model**

- Let  $x_i(t)$  be the fraction of type  $s_i$  peers at time t.
- If a peer is of type s<sub>i</sub>, the expected services it receives, denoted by E[R<sub>i</sub>(t)], can be simply expressed as:

$$E[R_i(t)] = \sum_{j=1}^n x_j(t)g_j(i)$$
 for  $i = 1, ..., n.$  (1)

 The expected number of services provided by type s<sub>i</sub> peer at time t is E[S<sub>i</sub>(t)], which is:

$$E[S_i(t)] \approx \sum_{j=1}^n x_j(t)g_i(j) \quad \text{for } i=1,2,\ldots,n.$$
 (2)

General Model Incentive Policies

#### **General Model**

 Since a peer receives α points for each service it receives and loses β = 1 point for each service it provides, the expected gain per slot at time t is G<sub>i</sub>(t):

$$G_i(t) = \alpha \sum_{j=1}^n x_j(t)g_j(i) - \sum_{j=1}^n x_j(t)g_i(j) \quad i = 1, 2, ..., n.$$
(3)

We can put the above expression in matrix form and derive G(t), the expected gain per slot for the whole P2P system at time t as

$$\mathcal{G}(t) = \sum_{i=1}^{n} x_i(t) \mathcal{G}_i(t) = (\alpha - 1) \boldsymbol{x}^{\mathsf{T}}(t) \boldsymbol{G} \boldsymbol{x}(t), \qquad (4)$$

where  $\mathbf{x}(t)$  is a column vector of  $(x_1(t), \ldots, x_n(t))$  and *G* is an  $n \times n$  matrix with  $G_{ij} = g_i(j)$ .

General Model Incentive Policies

#### **General Model**

 According to the learning mechanism, we can describe the dynamics as this fluid model:

$$\dot{x}_{h} = \gamma \sum_{i \neq h} x_{i}(t) \left(\mathcal{G}_{h}(t) - \mathcal{G}_{i}(t)\right)$$
$$= \gamma \left(\mathcal{G}_{h}(t) - \sum_{i=1}^{n} x_{i}(t)\mathcal{G}_{i}(t)\right) = \gamma \left(\mathcal{G}_{h}(t) - \mathcal{G}(t)\right)$$
(5)

$$\dot{x}_i = -\gamma x_i(t) \left( \mathcal{G}_h(t) - \mathcal{G}_i(t) \right), \quad i \neq h.$$
(6)

General Model Incentive Policies

# Key ideas

Given an incentive policy *P*, we have to first find out all g<sub>i</sub>(j), or all entries in G.

Introduction

• Once we found *G*, we can derive:

$$\mathbf{x}(t) = [x_1(t), x_2(t), x_3(t), \dots, ],$$

- $G_i(t)$  = Performance measure of each strategy
- G(t) = Performance measure of the incentive policy

General Model Incentive Policies

#### Three types of peers

In a typical P2P system, one can classify peers according to their *behavior* upon receiving a request:

- **cooperator:** a peer has a cooperative behavior when it serves other peers unconditionally.
- **defector:** a peer has a defective behavior when it refuses to serve any request from other peers.
- reciprocator: a peer has a reciprocative behavior when it serves according to the requester's contribution level. In short, it tries to make the system fair.

General Model Incentive Policies

# Image Policy $\mathcal{P}_{image}$

- Image incentive policy  $\mathcal{P}_{image}$  has three pure strategies:
  - $\bigcirc$   $s_1$ , or pure cooperation,
  - Image reciprocation,
  - $\bigcirc$   $s_3$ , or pure defection.
- Under this policy, when a reciprocative peer receives a request for service:
  - this peer checks (or infers) the requester's reputation, and
  - it will only provide service with the same probability as this requester serves other peers.

General Model Incentive Policies

# Image Policy $\mathcal{P}_{image}$ : continue

- To model this incentive policy, we have to derive  $g_i(j)$ .
- For  $s_1$  (pure cooperation), we have:

$$g_1(j) = 1$$
  $j = 1, 2, 3.$ 

• For *s*<sub>3</sub> (pure defection), we have:

$$g_3(j) = 0$$
  $j = 1, 2, 3.$ 

• For *s*<sub>2</sub> (image reciprocation):

• 
$$g_2(3) = 0.$$

General Model Incentive Policies

#### Image Policy cont.

- To derive *g*<sub>2</sub>(2):
  - $g_2(2) =$  Prob[a reciprocator will grant a request]
    - =  $\sum_{i=1}^{3}$  Prob[the requester is of type  $s_i$ ] ×
      - Prob[granting the request|type  $s_i$  requests]
    - $= x_1(t)g_2(1) + x_2(t)g_2(2) + x_3(t)g_2(3)$
    - $= x_1(t) + x_2(t)g_2(2).$
- Solving the above equation, we have

$$g_2(2) = \frac{x_1(t)}{1 - x_2(t)}.$$
 (7)

General Model Incentive Policies

# Proportional Policy $\mathcal{P}_{prop}$

- Three types of peers:
  - s<sub>1</sub> (cooperator);
  - Interpretation (interpretation) (inte
  - $\bigcirc$   $s_3$  (defector);
- Reciprocative peers serve the requester with the probability equal to the requester's consumption to contribution ratio, or E[S<sub>j</sub>]/E[R<sub>j</sub>].
- In case the ratio is larger than one, the probability to serve the request is set to one.

General Model Incentive Policies

Proportional Policy  $\mathcal{P}_{prop}$ : continue

• For *s*<sub>1</sub> (pure cooperation), we have:

$$g_1(j) = 1$$
  $j = 1, 2, 3.$ 

• For *s*<sub>3</sub> (pure defection), we have:

$$g_3(j) = 0$$
  $j = 1, 2, 3.$ 

- For s<sub>2</sub> (reciprocator)
  - If the requester is a cooperator, its ratio is  $\geq 1$ , thus  $g_2(1) = 1$ .
  - If the requester is a defector, its ratio is zero, hence  $g_2(3) = 0$ .
  - g<sub>2</sub>(2) =?

General Model Incentive Policies

Proportional Policy ( $\mathcal{P}_{prop}$ ) cont.

• For  $g_2(2)$ , we have:

$$E[R_2(t)] = x_1(t)g_1(2) + x_2(t)g_2(2) + x_3(t)g_3(2)$$
  
=  $x_1(t) + x_2(t)g_2(2),$   
$$E[S_2(t)] = x_1(t)g_2(1) + x_2(t)g_2(2) + x_3(t)g_2(3)$$
  
=  $x_1(t) + x_2(t)g_2(2).$ 

• Since  $E[R_2(t)] = E[S_2(t)], g_2(2) = 1.$ 

General Model Incentive Policies

# Linear Incentive Policy Class $C_{LIP}$

- $\mathcal{P}_{prop}$  belongs to the *linear incentive policy class*.
- Any policy in  $C_{LIP}$  has a constant generosity matrix  $G = [G_{ij}]$ .
- Any incentive policy of  $C_{LIP}$ , we have

$$m{G} = \left[egin{array}{cccc} 1 & 1 & 1 \ p_c & p_r & p_d \ 0 & 0 & 0 \end{array}
ight]$$

• This gives us a larger design space for incentive protocol.

# Dynamics and Robustness of Image Policy $\mathcal{P}_{image}$

Consider the performance gap of different strategies:

$$\begin{aligned} \mathcal{G}_3(t) &- \mathcal{G}_1(t) &= 1 - \alpha x_2(t), \\ \mathcal{G}_3(t) &- \mathcal{G}_2(t) &= \left[ x_1(t)(1 - \alpha x_2(t)) \right] \left[ 1 - x_2(t) \right]^{-1}, \\ \mathcal{G}_2(t) &- \mathcal{G}_1(t) &= \left[ (1 - \alpha x_2(t))(1 - x_1(t) - x_2(t)) \right] \left[ 1 - x_2(t) \right]^{-1}. \end{aligned}$$

- Case A: when x<sub>2</sub>(t) > 1/α, G<sub>1</sub>(t) > G<sub>2</sub>(t) > G<sub>3</sub>(t).
   Defectors and reciprocative peers will continue to adapt to cooperative strategy until x<sub>2</sub>(t) = 1/α which is case B.
- Case B: when  $x_2(t) = 1/\alpha$ , it is an unstable equilibrium. Either go to A or go to C.
- Case C: when x<sub>2</sub>(t) < 1/α, G<sub>3</sub>(t) > G<sub>2</sub>(t) > G<sub>1</sub>(t), cooperators and reciprocative peers switch to defective strategy. System collapses.

# Dynamics and Robustness of Image Policy $\mathcal{P}_{image}$



# Dynamics and Robustness of Proportional Policy $\mathcal{P}_{prop}$

Consider the performance gap of different strategies:

$$\begin{array}{rcl} \mathcal{G}_{3}(t) - \mathcal{G}_{2}(t) &=& x_{1}(t) - (\alpha - 1)x_{2}(t), \\ \mathcal{G}_{2}(t) - \mathcal{G}_{1}(t) &=& 1 - x_{1}(t) - x_{2}(t) \geq 0, \\ \mathcal{G}_{3}(t) - \mathcal{G}_{1}(t) &=& 1 - \alpha x_{2}(t). \end{array}$$

- Case A: when  $x_2(t) > \frac{1}{\alpha-1}x_1(t)$ ,  $\mathcal{G}_2(t) > \mathcal{G}_3(t)$ , so the fraction of reciprocative peers  $x_2(t)$  will keep increasing until they dominate the P2P system.
- Case B: when  $x_2(t) = \frac{1}{\alpha 1}x_1(t)$ ,  $\mathcal{G}_3(t) = \mathcal{G}_2(t) > \mathcal{G}_1(t)$ , so cooperators peers adapt to  $s_2$  and  $s_3$ . The system go to case A.
- **Case C:** when  $x_2(t) < \frac{1}{\alpha-1}x_1(t)$ , defectors win. Since  $s_2$  has a higher performance than  $s_1$ ,  $x_1(t)$  will decrease at a faster rate than  $x_2(t)$ , and the system will go to case B.

#### Dynamics and Robustness of Proportional Policy



# Dynamics and Robustness of $C_{LIP}$

• Consider the performance gap of different strategies:

$$\begin{aligned} \mathcal{G}_{1}(t) &= \alpha(x_{1}(t) + p_{c}x_{2}(t)) - 1, \\ \mathcal{G}_{2}(t) &= \alpha(x_{1}(t) + p_{r}x_{2}(t)) - (p_{c}x_{1}(t) + p_{r}x_{2}(t) + p_{d}x_{3}(t)), \\ \mathcal{G}_{3}(t) &= \alpha(x_{1}(t) + p_{d}x_{2}(t)) \end{aligned}$$

• The *sufficient condition* for robustness is:

$$p_d = 0; \quad p_r \ge p_c.$$
 (8)

- When *p<sub>c</sub>* is small, the system is more likely to be robust.
- Blind altruism of cooperator helps defectors to survive thus damages the system.

#### Dynamics and Robustness of $C_{LIP}$

- Now we restrict our attention to linear strategies with  $p_r, p_c > p_d > 0.$
- The robustness of these policies depends on the initial population, and this is especially true for the reciprocators.
- Let  $c_{upper} = \frac{p_c}{(\alpha-1)(p_r-p_d)+p_c-p_d}$  and  $c_{lower} = \frac{p_d}{(\alpha-1)(p_r-p_d)}$ . It can be shown that for the given learning model,
  - when  $x_2(0) > c_{upper}$ , the system is robust.
  - when  $x_2(0) < c_{lower}$ , the system will collapse.
  - other initial conditions, the robustness depends on the learning mechanism and the fraction of other strategies.

#### Dynamics and Robustness of $C_{LIP}$



# Connection to Evolutionary Game Theory

#### Theorem

A linear incentive policy can be mapped to a two-player symmetric game, and the Evolutionary stable strategy (ESS) of this game is an asymptotically stable fixed point (ASF).

# Conclusion

- We present a *simple* mathematical framework to model the evolution and performance of incentive policies. Peers are assumed to be rational and are able to learn about the behavior of other peers.
- Image incentive policy usually leads to a complete system collapse.
- Proportional incentive policy, which takes into account of service consumption, can lead to a robust system.
- Performance and Dynamics of CLIP
- Connection with evolutionary game theory.
- Framework to design and analyze distributed incentive protocols.

#### **Interesting Questions**

- How do we model other *learning algorithms*?
- How about other incentive policies?
- How can we extend this framework to wireless mesh networks?
- How about incentive protocols for ISPs to cooperate?
- Once we know the dynamics and robustness of a given incentive policy, how can we enhance it?