

**Society for East Asian Anthropology,
American Anthropological Association,
Hong Kong Conference 2016:
“East Asia and Tomorrow’s Anthropology”**

The Chinese University of Hong Kong
19-22 June, 2016

Program Schedule

Day 1 (19 June 2016)

09:00 – 9:45

Registration and reception

MMW 704

9:45 – 10:15

Opening ceremony

MMW LT1

10:15 – 12:00

Keynote Panel	MMW LT1
Overcoming the Gap between American Anthropology and East Asian Anthropologies	
HUANG Shu-min (Academia Sinica)	
Takami KUWAYAMA (Hokkaido University)	
Kwang Ok KIM (Shandong University)	
Gordon MATHEWS (The Chinese University of Hong Kong)	
Ichiro NUMAZAKI (Tohoku University)	
Helen SIU (Yale University)	

12:00 – 13:30

Lunch at New Asia College Canteen

13:30 – 15:35 (A1 & A2) / 14:45 (A3)

Session A1	MMW 702
Anthropological archaeology in the exploration of Early China	
Chair: Wengcheong LAM (The Chinese University of Hong Kong)	
DENG Lingling (The Chinese University of Hong Kong) <i>The Ritualization of Prestige Goods in Early China: a case study of the Erlitou site</i>	
XU Fei (The Chinese University of Hong Kong) <i>On the wheel-and-axle device in Ancient China</i>	
CHEN Qin (The Chinese University of Hong Kong) <i>The Upper Societies of the Fubin Culture in the Material World : Acquisition, re-innovation and diffusion of Prestige Goods</i>	
FUNG Ying Tung (University College London) <i>Bronze Distribution Patterns between YinXu Anyang and Jiangxi region in the Late Shang Period China</i>	
Ka Ki Alan HO (McGill University) <i>The hidden pedigree in the "West": A Study of Dou family's area control in Hexi and Western regions in early Eastern Han</i>	

Session A2	MMW 707
Emerging infrastructure of immigration to China	
Chair: Ka-kin CHEUK (Leiden University)	
Ka-kin CHEUK (Leiden University) <i>Infrastructural Disruptions: Novice Indian Traders in a Chinese Textile Market</i>	
Angela LEHMANN (University of Xiamen) and Pauline LEONARD (University of Southampton) <i>The Creation and Management of Urban Diversity: An Ethnography of a Community Market Day in a Second-tier Chinese City</i>	
Magnus MARSDEN (University of Sussex) <i>Crossing Eurasia: Trans-regional Afghan Trading Networks in China and Beyond</i>	
Elena BARABANTSEVA (University of Manchester) and Caroline GRILLOT (Max Planck Institute for Social Anthropology) <i>Marriage Migration Infrastructure on the Sino-Vietnamese and Sino-Russian Borders</i>	
Discussant: Frank PIEKE (Leiden University)	

Session A3	MMW 710
Ethics, Death, and Beyond	
Chair: Huwy-min Lucia LIU (Hong Kong University of Science and Technology)	
Jiazhi FENGJIANG (London School of Economics and Political Science)	

"It's Easier to Do Charity than Doing Good" – Moral Experiences of Emerging Full-time Philanthropists in China

Zachary M. HOWLETT (Cornell University)

Gambling for Merit: Chinese Lottery Games as Instruments of Moral Self-Cultivation

Huwy-min Lucia LIU (Hong Kong University of Science and Technology)

The Fragile Middle: Funeral Brokers as an Agentive Node in the Shanghai Funeral Industry

15:35 – 16:00

Coffee Break

16:00 – 18:05 (B1 & B2) / 18:30(B3)

16:30 – 18:00 (Dr. Jiao's speech)

Session B1	MMW 702
Imagining Futures in/through Language Practices in South Korea	
Chair: Yoonhee KANG (Seoul National University)	
Jinsook CHOI (Ulsan National Institute of Science and Technology)	
<i>Signs to be Seen, not to be Read: Contested Meanings of Bilingual Signs in an "English-only" University in Korea</i>	
Jay JO (Seoul National University)	
<i>Contestation and Negotiation in Bilingual Practice in a Korean International School</i>	
Junehui AHN (University of Seoul)	
<i>From My Expression to Our Expressions: Multidirectionality of Learning in the Globalizing Korea</i>	
Yoonhee KANG (Seoul National University)	
<i>"My Dream": Translating Hope in a Korean Company's CSR (Corporate Social Responsibility) programs in Indonesia</i>	
Hyemin LEE (Seoul National University)	
<i>"Sounds of Healing": Language and Efficacy in South Korean Medicine Clinics</i>	

Session B2	MMW 707
Migrant Mobilities and Identities in East Asia: Ethnographic Inquiries into Subjectivities and Experiences	
Chair: Linessa Dan LIN (The Chinese University of Hong Kong)	
Connie Lijun YAN (The University of Hong Kong)	
<i>Negotiating Double Stigmas: "Mother Nannies" across the Hong Kong-Shenzhen Border in</i>	

<i>Post-1997</i>
Mukta DAS (SOAS, University of London) <i>Hospitality and Spicing: Making and Consuming South Asian Food in the Pearl River Delta</i>
Linessa Dan LIN (The Chinese University of Hong Kong) <i>Strategic Overstaying: The Decision by Africans in China to Be Undocumented and Its Implication on Mobility</i>
Paul CAPOBIANCO (University of Iowa) <i>The Emergence of Nigerian Identity in Japan: Potentialities and limits to collectivity</i>
Discussant: Ken C. Y. SUN (Hong Kong Baptist University)

Session B3	MMW 710
Medical Anthropology	
Chair: Priscilla SONG (Washington University in St. Louis)	
Veronica Sau Wa MAK (The Chinese University of Hong Kong) <i>How Picky Eating becomes an illness – Politics of health and formula milk consumption in Hong Kong</i>	
Woojong MOON (The University of Melbourne) <i>China's Public Hospitals Unleashed in the Socialist Market Economy</i>	
David Dik Wai TONG (The Chinese University of Hong Kong) <i>Promises to Sleep: Framing and Treating Sleeplessness in Hong Kong</i>	
Maria WATANABE (Nagoya University) <i>"Carbonized Human Hair" in Traditional Medicine: A Case Study in East Asia</i>	
Chaoxiong ZHANG (Washington University in St. Louis) <i>Understanding of being patients in methadone maintenance treatment programs in Yunnan, China</i>	
Jan-Erik Leppänen (University of Amsterdam) <i>COLLABORATION in the Anthropology of Genetics: Case study from the Peoples' Republic of China</i>	

Cultural Heritage Talk Series 2016	MMW LT1
In honor of Professor Tracey Lie-dan Lu	
Speaker: Dr. Jiao Tianlong (Denver Art Museum) <i>Rethinking the Origin of Food Production and Population Movements in Prehistoric China</i>	

18:45 —

Welcoming dinner at Morningside College Canteen

Day 2 (20 June 2016)

09:00 – 10:15 (C1) / 10:40 (C2 & C3)

Session C1	MMW 702
Religion and Identity	
Chair: Laurel KENDALL (American Museum of Natural History)	
Laurel KENDALL (American Museum of Natural History) <i>Of shamans, god pictures, and electrical circuitry</i>	
Yixin MAO (The University of Tokyo) <i>Christian word and body in global Japan: A fieldwork in Noborito Ekklesia Christian Church</i>	
Mengqing SHANG (Boston University) <i>Being a Christian in Contemporary Urban China: An Ethnographic Study on Urban Educated Christians in Tianjin, China</i>	

Session C2	MMW 707
Shifting Boundaries, Ambiguous Identities: State and Non-State Actors in Waste Management and Recycling in East Asia	
Chair: Franck BILLÉ (University of California, Berkeley)	
Rebecca TOMPKINS (Leiden University) <i>"Our Mission as Women:" The Interaction of Women's Groups and City Authorities in the Garbage Movement of Prewar Tokyo</i>	
Marta SZCZYGIEL (Osaka University) <i>Like Money Flushed Down the Toilet – the Transition of Night Soil from Economic Good to Waste and its Consequences in Japan</i>	
Hyojin PAK (Leiden University) <i>Fractured State: Working with the Disorderly in Seoul's Nanji Landfill, 1978-1993</i>	
Y.A. Olivia DUNG (Leiden University) <i>Environmentalism, Spirituality and Economic Incentives: Heterogeneous Practices and Discourses of Tzuchi Recycling in Taiwan</i>	

Session C3	MMW 710
Anthropology of Media	
Chair: Ann Shu-ju CHIU (The Chinese University of Hong Kong)	
Ann Shu-ju CHIU (The Chinese University of Hong Kong) <i>New York's Fuzhounese on the Internet: Ethnographic Study of a New Genre Community</i>	
Olga FEDORENKO (Seoul National University) <i>Opinion advertising in South Korea's Hankyoreh newspaper: Media ideologies and democratic imaginaries</i>	

Ryan Yipeng SHEN (Trinity College)

Cinematic Ethnography: The De-sublimation of Environment in New Millennium Chinese Films

Wendy Siuyi WONG (York University)

Digital anthropology as an approach to reading the contemporary manhua of Hong Kong

10:40 – 11:00

Coffee Break

11:00 – 13:05 (D1) / 13:30 (D2 & D3)

Session D1	MMW 702
Sex and Taboo	
Chair: Jermaine R. GORDON-MIZUSAWA (The Chinese University of Hong Kong)	
Jermaine R. GORDON-MIZUSAWA (The Chinese University of Hong Kong) <i>Why Anthropologists Need Therapy; or How to Talk to Your Informants About Sex or other Hard to Talk About Topics</i>	
Jeffry T. HESTER (Kansai Gaidai University) <i>Transgender Identities and the Biomedical Model of GID in Japan</i>	
Maura STEPHENS (University of Hawai'i at Mānoa) <i>Out of Sight, Out of Mind: Concealment of Menstruation in Japan</i>	
Guirong SUN (Shandong Normal University) <i>Discussions on Prostitution and Women's Sexual Rights in Contemporary China</i>	
Jiani YANG (University of Copenhagen) <i>Yuepao [sex-seeking] among MSM [men who have sex with men] in Shanghai</i>	

Session D2	MMW 707
Migration / Ethnic identity / Identity formation	
Chair: Suma IKEUCHI (Emory University)	
Wendy Huituan CHANG (National Cheng-Chi University) <i>Identification and Recognition of Indigenous Peoples in Taiwan: a comparative perspective</i>	
Suma IKEUCHI (Emory University) <i>The Future of Return Migration in East Asia: Nation, Kinship, and Religion among Nikkei Brazilians in Japan</i>	
Jingyi LI (The Hong Kong University of Science and Technology) <i>From Return Migration to Recreated Homeland: Space Imagination of Korean Chinese in Migration Era</i>	
Danfeng LIU (London School of Economics and Political Science) <i>The Reformulation of Ethnic Identity through Chinese Oversea Students' Conversion to</i>	

<i>Christianity in the UK</i>
Wei WEI (Sun Yat-Sen University) <i>State, Ethnic group and Region: Becoming Bouyei people</i>
Alan Hiu Hin TSE (The Chinese University of Hong Kong) <i>The Rise of Hong Kong Nationalism</i>

Session D3	MMW 710
Creative human reconstruction of the Fukushima nuclear disaster: Practicing a public anthropology	
Chair: Yuichi SEKIYA (The University of Tokyo)	
Yuichi SEKIYA (The University of Tokyo) <i>Concept of “creative human reconstruction”: Listening to the voices of evacuees</i>	
Naoki TAKEDA (Tsukuba Gakuin University) <i>The meanings of ‘archives on 5 years assistance to the evacuees from Fukushima by various sectors in Tsukuba, Ibaraki’</i>	
Tadashi YANAI (The University of Tokyo) <i>On the images of uncontrolledness in post-disaster Fukushima</i>	
Hiroki TAKAKURA (Tohoku University) <i>The maintenance of cultural tradition and memories in the communities affected by the Fukushima Daiichi explosions</i>	
Shinji YAMASHITA (The University of Tokyo / Teikyo Heisei University) <i>Manabitabi or study tours to Fukushima: Practicing public tourism</i>	
Discussant: Christian J. PARK (Hanyang University)	

13:30 – 14:45

Lunch

14:45 – 16:00

Session E1	MMW 702
Food, Affection, and Culinary Nationalism: Gastro Politics in Self-Portrait and/or Others Interpretation	
Chair: Sana HO (Soochow University)	
Sana HO (Soochow University) <i>K-Food, Affection, and Imagination: The transitions of major framings in the culinary discourse in South Korea</i>	
Fong-Ming YANG (L'École des hautes études en sciences sociales) <i>Food and Culinary Discourse in Cross Cultural Relationship: How French-Taiwanese Couples</i>	

interpret Taiwanese Cuisine

(Paper read out by other panelists)

Chien-Yuan CHEN (National Chung Hsing University)

Inter/nationalizing Xiaochi: Taiwan's local dishes represented in JAA's inflight magazine since 1990s'

Session E2

MMW 707

Affective Ethnographies of East Asia with Precarious Futurity

Chair: **Hyun-joo MO (University of North Carolina at Chapel Hill)**

Hyun-joo MO (University of North Carolina at Chapel Hill)

The Affect of Yingyeo (Superfluity) and Hope Struggle among Young Adults in the Post-crisis South Korea

Chung-kin TSANG (University of North Carolina at Chapel Hill)

Hope, Youth and Housing in the Financial Modernity of Hong Kong

Seo-yeon PARK (University of South Carolina)

Affective bureaucracy and its discontents: institutional engagement of North Koreans in South Korea focusing on the Hana Center

Session E3

MMW 710

Flows of Knowledge in Anthropology

Chair: **Sachiko HORIGUCHI (Temple University, Japan Campus)**

Matthew WEST (The Chinese University of Hong Kong)

Translating Knowledge into Taiwanese Property: Patent Semiotics, Global Flows, and the Occlusion of the Patent Engineer

Yufei ZHOU (London School of Economics and Political Science)

Making America and Making China: The Exclusion and Incorporation of the Other in American and Chinese National Anthropologies

Sachiko HORIGUCHI (Temple University, Japan Campus)

Diversifying Anthropological Knowledge on East Asia in Teaching Practice: Advantages and Challenges of Attempts for an 'Interactive Anthropology' in Japan

16:00 – 16:20

Coffee Break

16:20 – 18:00

Session F1

MMW 702

Russia's "Turn to the East:" Towards a truly Asian Russia?

Chair: Rebecca TOMPKINS (Leiden University)
Natalia RYZHOVA (Far Eastern Federal University) <i>Sino-Russian agricultural cooperation: To what extent do intentions matter?</i>
Franck BILLÉ (University of California, Berkeley) <i>Mimetic tremors: Architecture and cultural engagement on the Sino-Russian border</i>
Hyun-Gwi PARK (University of Cambridge) <i>Why does Russia's "Turn to the East" make life in the Far East more precarious?</i>
Discussant: Loretta KIM (The University of Hong Kong)

Session F2	MMW 707
Transnationalism, Migrants, and Social Movements	
Chair: Franco LAI (Hong Kong Baptist University)	
Makoto KOIKE (Momoyama Gakuin University) <i>Indonesian Female Migrant Workers and their Survival Strategies in Taiwan</i>	
Franco LAI (Hong Kong Baptist University) <i>Citizenship on the Move: Lesbian Rights and Indonesian Migrant Workers in Hong Kong</i>	
Jan NIGGEMEIER (Freie Universität Berlin) <i>Going global, but how?—The role of strategising in Japanese social movements'</i> <i>transnationalisation</i>	
Anna Marie P. TALAM (University of the Philippines Cebu) <i>Weathering the "Push" and "Pull" Factors of Labor Migration: Filipinos Across East Asian Borders</i>	

Session F3	MMW 710
From Whose Eyes, In Whose Name? Interrogating Rural Media, Anthropological Knowledge, and Ethnographic Expertise in China and Taiwan	
Chair: Jenny CHIO (Emory University)	
Jenny CHIO (Emory University) <i>Participatory Modernity: Vernacular Media in Ethnic China</i>	
Xin LI (Yunnan Arts Institute) <i>"Auto-cine-ethnography": The Case of From Our Eyes</i>	
Rong-fu MAO (Tzu Chi University) <i>The Photographer's Position in Community Video/Rural Media: Preliminary Observations Across the Straits</i>	

18:15 —

Dinner at Morningside College Canteen

Day 3 (21 June 2016)

09:00 – 10:15

Session G1	MMW 702
Ecology and Environment	
Chair: Joseph BOSCO (The Chinese University of Hong Kong)	
Joseph BOSCO (The Chinese University of Hong Kong) <i>Risk and Culture: Fear of Pesticides in Southern Taiwan</i>	
Anna BOERMEL (King's College London) <i>Of Salty Strawberries and Insect Bites: Coping with Food Safety Scares in Urban China</i>	
Jeffrey Chih-yu TWU (Columbia University) <i>"It Smells Better on the Other Side" —On the Politics of B/ordering Air Pollution in Hong Kong</i>	

Session G2	MMW 710
Various Practices and Perspectives in Museum Anthropology	
Chair: Sharon Wai-yee WONG (The Chinese University of Hong Kong)	
Kikki Ka ki LAM (The Chinese University of Hong Kong) <i>Rethinking University Museums: A comparative study of University Museum and Gallery, University of Hong Kong, and Art Museum, The Chinese University of Hong Kong</i>	
Jingjing LUO (The Chinese University of Hong Kong) <i>Exhibiting same archaeological findings in different museums: a case study of Tonglushan site, Hubei Province, China</i>	
Sharon Wai-yee WONG (The Chinese University of Hong Kong) <i>Public Archaeology at the Museum in Hong Kong</i>	

10:15 – 10:35

Coffee Break

10:35 –12:15

Session H1	MMW 702
Gendering Aspiration and Mobility: Domestic Work, Sex Work, Tweenhood, and Remarriage	
Chair: Julie HAM (University of Hong Kong)	
Ju-Chen CHEN (The Chinese University of Hong Kong) Balikbayan Aspiration: Sunday Make-over of Filipino Maids in Hong Kong	
Julie HAM (University of Hong Kong) Motherhood and Sex Work	

Bernice LOH (Monash University)

Exploring Tween Girls and Adulthood in Singapore

Sandy TO (University of Hong Kong) and Yang HU (University of Essex)To Remarry or Not to Remarry? Middle-Aged Chinese Women Living 'a Life of One's Own'
Post-Divorce and Post-Widowhood**Session H2****MMW 707**

Gender and culture

Chair: Zhenru LIN (The Chinese University of Hong Kong)**Junko Matsuzaki CARREIRA (Tokyo Keizai University)***Differences between Thinking of Japanese and Korean Women about Globalization***Noriko FUJITA (Waseda University)***Tenkin of Married Women: Constructing subjectivity in contemporary Japanese workplace***Zhenru LIN (The Chinese University of Hong Kong)***Making Authentic National Heroes: Gender and Nationalism in Post-socialist China***Lai WO (The Chinese University of Hong Kong)***Politics of Vulnerability: Troubling Empire, Whiteness, and Masculinity in Wan Chai***Session H3****MMW 710**

Gender Construction

Chair: Genaro CASTRO-VÁZQUEZ (Nanyang Technological University)**Genaro CASTRO-VÁZQUEZ (Nanyang Technological University)***The Japanese 'Slim-Muscular Man' (hosomacho): health, gender and sexuality in an embodied masculinity***Ting DENG (The Chinese University of Hong Kong)***Performing Gendered and Ethnic Sociability: Spatial Practice of Chinese Women Baristas in an Italian City***Edward James GLAYZER (Michigan State University)***The Commodification of Intimacy: Gendered Inequality in South Korean Dating Rituals*
(Video presentation)**Qiong WANG (Guangdong University of Foreign Studies)***An exploration of Sexuality of Female Salsa Dancers in Guangzhou***Manduhai BUYANDELGER (Massachusetts Institute of Technology)***A Thousand Steps to Parliament: Women Running for Election in Postsocialist Mongolia*
(Video presentation)**12:15 – 13:20**

Lunch

13:20 – 14:35 (I2) / 15:25 (I1 & I3)

Session I1	MMW 702
Digital Ecology and Ecology Digital in China	
Chair: HUANG Yu (The Chinese University of Hong Kong)	
Edwin SCHMITT (The Chinese University of Hong Kong) <i>Greening a Digital Chengdu through WeChat Groups, Smart Housing Estates and Big Data</i>	
Hanyu SONG (Nanjing University) <i>Online & Offline: Ecological Perception and Action within Waldorf Community</i>	
Adam LIEBMAN (University of California, Davis) <i>"Smart" Garbage Cans and Waste Politics in Kunming, China</i>	
Elena NICHINI (The Chinese University of Hong Kong) <i>Toxic Webs: the Chinese Challenge to Global Textile Pollution</i>	
Discussant: Joseph BOSCO (The Chinese University of Hong Kong)	

Session I2	MMW 707
Art and Performance	
Chair: Sealing CHENG (The Chinese University of Hong Kong)	
Jianghong AN (Stanford University) <i>Trust your gut and express the truthiness: Affective self-making in stand-up comedy in urban China</i>	
Sealing CHENG (The Chinese University of Hong Kong) <i>In Search of Peace of Mind: Art and Asylum-seekers in Hong Kong</i>	
CedarBough T. SAEJI (Korea University) <i>Discourses and Practices in the Korean Traditional Arts: Learning is Never Done, Mat, and Locality</i>	

Session I3	MMW 710
Practicing a Better Self: novel forms of self-cultivation in contemporary China	
Chair: Hsuan-Ying HUANG (The Chinese University of Hong Kong)	
Chun-Yi SUM (Boston University) <i>The Art and Ethics of Time Management among Chinese University Students</i>	
Gil HIZI (The University of Sydney) <i>Between Self-Improvement, Self-Cultivation and Social Change: training "soft" skills in a "developing" Chinese city</i>	
Yukun ZENG (University of Chicago) <i>Becoming Saints: self and temporality in contemporary China's Dujing movement</i>	

Shuman LIU (The Chinese University of Hong Kong)

Mobile Laboratories for Self-making: An Ethnographic Study of Sichuan-Tibet Long-distance Cycling

Discussant: **Andrew KIPNIS (Australian National University)**

15:25 – 15:45

Coffee Break

15:45 – 17:25(J1) / 18:15(J2)

Session J1	MMW 702
A Panel in Honor of Prof. Joseph Bosco	
Chair: DING Yuling (Quanzhou Maritime Museum)	
ZHU Jiangang (Sun Yat-sen University) Economy, Power and religions	
ZHU Yujing (East China Normal University) Desire and Economy: An Anthropological Approach	
LUO Pan (The Chinese National Museum of Ethnology) Anthropological Studies on Supernature	
Discussant: Joseph BOSCO (The Chinese University of Hong Kong)	

Session J2	MMW 710
Changing values / Self-making	
Chair: Minhua LING (The Chinese University of Hong Kong)	
Minhua LING (The Chinese University of Hong Kong) <i>Rooster and Rose: Migrant Youth and Wedding Ritual in Urban China</i>	
Fabian WINIGER (The University of Hong Kong) <i>Self-cultivation and collective salvation among Chinese and non-Chinese Qigong practitioners</i>	
Cheryl Mei-ting SCHMITZ (University of California, Berkeley) <i>The Business of Life: Managing Mood and Money among Chinese Expatriates in Angola</i>	
Elise YOUN (University of California, Berkeley) <i>A Crash Course for Transforming Your Life: Back-to-the-land and Back-to-the-village camps in South Korea</i>	
Jiyoung YUN (Washington State University) <i>In the Name of the Neoliberal Self: Mobilization of Collectivistic Values and Meanings of Autonomy among Korean College Students</i>	

Meiyin ZHANG (Fudan University)

Why Not Become a Doctor? A preliminary ethnographic study of premedical and medical education in Shanghai

18:15 —

Dinner at Chungking Mansions

Day 4 (22 June 2016)

09:00 – 10:40

Session K1	MMW 702
Confronting the "Grey Tsunami": Caring for Rapidly Aging Populations in Urban East Asia	
Chair: Anna BOERMEL (King's College London)	
PAN Tianshu (Fudan University)	
<i>Let the Sunset Glow: the Implication of Quasi-volunteerism for Community-based Eldercare in Urban Shanghai</i>	
Katrina MOORE (University of New South Wales)	
<i>Caregiving in Contemporary Zen Nunneries in Japan</i>	
Priscilla SONG (Washington University in St. Louis)	
<i>The Medicalization of Death and the Changing Ethics of End-of-Life Care in Beijing</i>	
Discussant: Helen SIU (Yale University)	

Session K2	MMW707
Fuzzy Lines: Contextualizing the Global into the Local in East Asia	
Chair: Toru YAMADA (University of Tsukuba)	
Yi ZHU (University of Tsukuba)	
<i>Brand building and reinterpretation of its meaning: Case of a Japanese fashion giant in Hong Kong</i>	
Naomi Furnish YAMADA (National Museum of Ethnology)	
<i>Moral Education Methodologies: Making Use of Exemplars in Western China</i>	
Grant Jun OTSUKI (University of Tsukuba)	
<i>The User-Generated Body: Global and Informatic Idols in Japan</i>	
Toru YAMADA (University of Tsukuba)	
<i>Transforming World Heritage Convention</i>	

Session K3	MMW 710
Tensions in Business and Management	
Chair: Reijiro AOYAMA (The Hong Kong Polytechnic University)	
Reijiro AOYAMA (The Hong Kong Polytechnic University) <i>Maneuvering the challenges of living and selling in China: Japanese corporate expatriates in Guangzhou, Sino-Japanese tensions and rethinking marketing strategies</i>	
Xianghong FENG (Eastern Michigan University) <i>Competition and (In)equality: A Case Study of Family Restaurants in a Touristic Miao Village in China</i>	
Jingyang ZHAO (Xiamen University) <i>Contamination, jurisdiction and conflict: The Case study of Dong Shan island fishing community</i>	
Yihan Li (The Chinese University of Hong Kong) <i>The Revitalization of a Time-honored Brand: Tradition, Locality and Consumption from an Anthropological Perspective</i>	

10:40 – 11:00

Coffee Break

11:00 – 12:40

Session L1	MMW 702
Confronting the "Grey Tsunami": Caring for Rapidly Aging Populations in Urban East Asia (Cont'd)	
Chair: Anna BOERMEL (King's College London)	
CHEN Honglin (Fudan University) <i>The Evaluation of Old-Age Medical Care Policy in Shanghai</i>	
WANG Pin (National Taipei University) <i>Fighting For or Against a Long-Term Care Insurance in Taiwan: NGOs' Divide</i>	
Jeanne SHEA (University of Vermont) <i>Spousal Caregiving Among Elderly Couples in Shanghai: Social Arrangements and Personal Meanings</i>	
Discussant: WONG Yu-cheung (The Chinese University of Hong Kong)	

Session L2	MMW 710
Culture and Economy	
Chair: YU Xin (The Chinese University of Hong Kong)	
Daina CHEN (The Chinese University of Hong Kong) <i>Capital Transformation, Religious Market and Management: A Case Study on "Aicheng"</i>	

Shantang in Chao-Shan Region

YU Xin (The Chinese University of Hong Kong)

The "mana" of Commodity: Producing, trading and eating Birds' Nest in China and Southeast Asia

Alex Jong-Seok LEE (University of Illinois at Urbana-Champaign)

Serving to Secure "Global" Korea: Service, Labor, and South Korean Flight Attendants

Antti LEPPÄNEN (University of Turku)

Communities of Practice, Communities of Trade: Skill as Socially Recognized Knowledge among Rice Cake Manufacturers in Korea

12:40 – 14:00

Lunch at New Asia College Canteen

14:00 —

Field trips to the Big Buddha, to Sham Shui Po, and to Hong Kong Museums (take your pick) (Details: <http://arts.cuhk.edu.hk/~ant/SEAAconf/fieldtrips.html>)