



香港中文大學
The Chinese University of Hong Kong

Multiculturalism in Action Project

Intercultural Ambassador Program 2018-19

Intercultural Neighborhood Program - Handicraft

The Handicraft Group was a collaboration between the Intercultural Ambassador Program and the Yuen Long Town Hall Support Service Centre for Ethnic Minorities (SSCEM). Intercultural Ambassadors were recruited from the SSCEM women group, including local Chinese, Japanese, Nepalis and Pakistanis.

The first activity was to participate in the Embrace Arts – Multicultural Project Visual Arts Exhibition organized by Yuen Long Town Hall. The Intercultural Ambassadors designed an Asia map banner and handmade ethnic costumes dolls which were displayed at Yuen Long Theatre from 15 to 22 January 2019. The general public were able to learn about cultural diversity from this Exhibition.

The group also co-organized a booth with the MIA project at the Embrace Arts Multicultural Community Carnival on 20 January 2019, at Long Ngai Path, Yuen Long, as their second activity. Booth activities included an interactive game on cross-cultural food knowledge and ethnic costumes try-on. The Intercultural Ambassadors introduced South Asian food culture and ethnic costumes to carnival participants. They also learnt how to take instant photos as souvenirs for participants to take home.



An Intercultural Ambassador taking instant photo for carnival participants