Job Description

Title: Student Intern – Qualitative (2-3 days per week)

**About Ipsos**

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks third in the global research industry.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of € 1.780 million in 2018.

With offices in 89 countries, Ipsos HK delivers insightful expertise across nine service lines: Brand Health Tracking, Audience Measurement, Heathcare, Ipsos UU, Customer Experience, Channel Performance, Market Strategy & Understanding, Observer & Social Intelligence Analytics.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Visit [www.ipsos.com](http://www.ipsos.com) to learn more about Ipsos’ offerings and capabilities.

RESPONSIBILITIES

* Conduct desk research to maintain an accurate, complete, up-to-date and insightful understanding on research subjects and clients
* Assist senior staff in proposal preparation, fieldwork coordination, analysis and report writing
* Undertake administrative tasks to support research staff on research project execution

QUALIFICATIONS

* Currently enrolled in Bachelors' or Master’s degree in Hong Kong
* Major in Business / Humanities / Social Science a plus
* Proficient in both written and spoken English and Cantonese, Mandarin a plus
* Able to handle stress and work independently under time pressure
* Good analytical thinking, good business sense a plus
* Good interpersonal skills, be open minded, empathetic, energetic and articulate
* Ideally a self-starter with good time management; detailed oriented a strong plus

***Work Location: Whampoa***

Interested parties please send **resume with available timeslot** to recruitment.hongkong@ipsos.com. All information collected will be used for recruitment purpose only. The Company may retain applications for future opening or other appropriate positions within the Company. Resumes received will be destroyed within 12 months.