

WILLIAM P. WAN

CURRICULUM VITAE

(February 2022)

EDUCATION

- Ph.D. (2000) Texas A&M University
 - Business Administration (Strategic Management)
- M.B.A. California State University, Sacramento
- B.A. University of Hong Kong

RESEARCH FOCUS

Corporate & International Strategy; Strategic Entrepreneurship; International Business; Strategy in Emerging/Transition Economies; Corporate Governance; Social Media/Text Analytics

ACADEMIC EMPLOYMENT

Chinese University of Hong Kong:

- Professor (2018 – Present), Department of Management

City University of Hong Kong:

- Professor, Department of Management (2012-2018)
- Associate Dean (Research & Faculty), College of Business (2015-2018)

Texas Tech University

- Associate Professor and Trinity Company Professor of Management (2006-2012)

Thunderbird School of Global Management:

- Associate Professor (2005-2006)
- Assistant Professor (2000-2005)

ACADEMIC LEADERSHIP

Academic Journals:

- Associate Editor: *Journal of Management*: 2014-2020 (two terms) (Financial Times 50 Journals)
- Consulting Editor: *Management and Organization Review*: 2010-2013

- Editorial Board Member, *Academy of Management Journal*, 2004-Present (UTD Research Rank 24 Journals; Financial Times 50 Journals)
- Editorial Board Member, *Journal of International Business Studies*, 2009-2015 (UTD Research Rank 24 Journals; Financial Times 50 Journals)
- Editorial Board Member, *Journal of Management*, 2002-2005; 2008-2014, 2020-Present (Financial Times 50 Journals)
- Editorial Board Member, *Group & Organization Review*, 2014-Present
- Editorial Board Member, *Journal of Management Studies*, 2009-Present (Financial Times 50 Journals)
- Editorial Board Member, *Journal of World Business*, 2006-2018
- Editorial Board Member, *Management and Organization Review*, 2008-2010

Scholarly Communities:

- Elected Professional Association Position: Strategic Management Society Corporate Strategy Interest Group: Representative-at-Large, 2015-2017 (SMS is the main academic organization for the field of strategic management)
- Faculty Panelist: Academy of International Business Doctoral Student Consortium. Virtual Conference, 2021.
- Faculty Panelist: Business Policy and Strategy Division (BPS) New Faculty Consortium, Academy of Management Annual Meeting, Anaheim, 2016 & Atlanta, 2017
- Faculty Panelist: Academy of International Business Meeting Doctoral Consortium, Beijing, 2006; Online, 2021
- Faculty Panelist: Research Methods PDW, Strategic Management Society Annual International Conference, 2015
- Panel Chair: Research Methods Keynote Session, Asian Academy of Management Conference, 2015
- PDW Panelist, Strategic Management under Macroeconomic Volatility, Academy of Management Annual Meeting 2014
- Faculty Panelist, Institutional Change and Business Groups in Emerging Economies, Academy of Management Annual Meeting 2014
- Panel Speaker, Strategy Workshop, Shanghai University of Finance and Economics, 2014
- Faculty Panelist, Business Strategy & Policy PDW, Academy of Management Annual Meeting 2013
- Faculty Panelist: International Management Division Doctoral Consortium, Academy of Management Meeting, New Orleans, 2004
- Strategic Management Society Dissertation Grant Reviewer, 2014-2017
- Strategic Management Society Best PhD Paper Reviewer, 2012-2017
- Strategic Management Society/McKinsey Best Paper Award Review Panel, 2003-2012
- IACMR Conference: Program Committee Member & Reviewer Training Program Mentor, 2012
- Program Committee Co-Chair, Texas Conference of Organizations (Lake Travis, Texas), 1997

Chinese University of Hong Kong:

- Member, Department Academic Performance Committee, 2018-Present
- Member, Department Executive Committee, 2018-Present
- Chair, Department Research Committee, 2019-Present
- Member, Department Recruitment Committee, 2018-Present
- Member, Postgraduate Research Programs Committee, 2019-Present
- Fellow, Morningside College
- Director, Center for International Business Studies, 2018-2020
- Co-Director, Executive MBA Program, 2018-2020

City University of Hong Kong:

- Associate Dean (Research & Faculty), College of Business, 2015-2018
- Member, College Committee (tenure, promotion & contract renewal), 2014-2018
- Chairman, College Research Committee, 2015-2018
- Chairman, College Graduate Studies Committee, 2015-2018
- Chairman, College Research Assessment Exercise (RAE) Working Group /Member, University RAE Working Group, 2017-2018
- Member, College Executive Committee, 2014-2018
- Chairman, College EQUIS Reaccreditation Committee. 2017
- Member, University Board of Graduate Studies, 2015-2018
- Chairman, University Human Subjects Ethics Sub-Committee, 2016-2018
- Member, University Campus Space and Accommodation Sub-Committee, 2017-2018
- Member, University Research Committee, 2015-2018
- Member, University Research Integrity Working Group, 2017
- Public Orator, Honorary Fellow Presentation Ceremony, 2016, 2017
- Department Representative, Senate, 2014-2016
- Member, University Committee for Non-Faculty Academic and Teaching Staff, 2012-2013
- Member, College Undergraduate Program Committee, 2014-2015
- Program Leader, International Business UG program, 2014-2015
- Member, Departmental Executive Committee, 2015-2018
- Member, Departmental Performance Assessment Committee, 2012-2018
- Member, Departmental Staffing Committee, 2013-2018
- Member, Departmental Graduate Education Committee, 2012-2018
- Chair, Departmental International Business Program Revamp Task Force, 2013

Texas Tech University (Lubbock, Texas):

- PhD Comprehensive Examination Committee Chair, 2010-2012
- College Research Committee, 2011-2012
- Department Research Committee, 2007-2012
- PhD Committee, 2007-2009; 2010-2012
- Recruitment Committee, 2006-2007, 2011
- Professional Seminar Committee, 2006-2007

Thunderbird School of Global Management (Glendale, Arizona):

- Curriculum Advisory Committee, 2001 – 2003
- Research Seminar Series Coordinator, 2003 – 2006
- Thunderbird - ASU West Joint Research Award Committee, 2003
- MBA Student Cohort Leader, multiple times
- Thunderbird Case Competition Faculty Judge, multiple times
- Thunderbird Intel Marketing Strategy Case Competition Faculty Judge, 2005
- Thunderbird Business Plan Competition Faculty Judge, 2003

Others:

- Competitive Research Funding Schemes for the Local Self-financing Degree Sector under Research Grants Council Reviewer
- University of Macau Multiyear Research Grant External Reviewer, 2013-2017
- Hong Kong GRF Grant External Reviewer, 2018
- Tenure & Promotion External Reviewer (e.g., University of Melbourne, University of Texas, Dallas; University of South Carolina, Sun Yat Sen University, Hong Kong Polytechnic University)
- Strategic Management Society Conference Submission Reviewer & Best PhD papers reviewer
- Paper Session Chair/Discussant (multiple years, Academy of International Business Conference, Academy of Management Meetings, Strategic Management Society Conference)
- CityU DBA Residential Retreat Facilitator, Taipei, Taiwan, 2013

RESEARCH

Google citation counts: 6,148 (as of February 8, 2022)

Research Articles:

Ryu, W., McCann, B.T., & Wan, W.P. Learning by doing and corporate diversification. *Strategic Management Journal*. Accepted for publication. (UTD 24 Journals; Financial Times 50 Journals)

Yiu, D.W., Wan, W.P., Chen, K.X., & Tian, X. Public sentiment is everything: Host-country public sentiment toward home country and acquisition ownership during institutional transition. *Journal of International Business Studies*. Accepted for publication. (UTD 24 Journals; Financial Times 50 Journals)

Yiu, D.W., Wan, W.P., & Xu, Y. 2019. Alternative governance and corporate financial fraud in transition economies: Evidence from China. *Journal of Management*, 45: 2685-2720. (Financial Times 50 Journals)

- Wang, X.A., Wan, W.P., & Yiu, D.W. 2019. Product diversification strategy, business group affiliation, and IPO underpricing: A study of Chinese firms. *Strategic Entrepreneurship Journal*, 13:179-198. (Financial Times 50 Journals)
- Holmes, R.M., Hoskisson, R.E., Kim, H., Wan, W.P., & Holcomb, T.R. 2018. International strategy and business groups: A review and future research agenda. *Journal of World Business*, 53: 134-150.
- Wan, W.P., Chen, S.H., & Yiu, D.W. 2015. Organizational image, identity, and international divestment: A theoretical examination. *Global Strategy Journal*, 5: 205-222.
- Yiu, D.W., Xu, Y., & Wan, W.P. 2014. The deterrence effects of vicarious punishments on corporate financial fraud. *Organization Science*, 25: 1549-1571. (UTD 24 Journals; Financial Times 50 Journals)
- Yiu, D.W., Wan, W.P., Ng, F.W., Chen, X., & Su, J. 2014. Sentimental drivers of social entrepreneurship: A study of China's Guangcai (Glorious) Program. *Management and Organization Review*, 10: 55-80.
- Wang, X.A., & Wan, W.P. 2013. Explaining the variance in underpricing among venture capital-backed IPOs: A comparison between private and corporate VC firms. *Strategic Entrepreneurship Journal*, 7: 331-342. (Financial Times 50 Journals)
- Broberg, J.C., McKelvie, A., Short, J.C., Ketchen, D.J., & Wan, W.P. 2013. Political institutional structure influences on innovative activity. *Journal of Business Research*, 66: 2574-2580.
- Wan, W.P., Hoskisson, R.E., Short, J.C., & Yiu, D.W. 2011. Resource based theory and corporate diversification strategy: Accomplishments and opportunities, *Journal of Management*, 37: 1335-1368. (Financial Times 50 Journals)
- Wan, W.P., & Yiu, D.W. 2009. From crisis to opportunity: Corporate acquisition, organizational slack, and firm performance before and after environmental jolt, *Strategic Management Journal*, 30: 791-801. (UTD 24 Journals; Financial Times 50 Journals)
- Tihanyi, L., Hoskisson, R.E., Johnson, R.A., & Wan, W.P. 2009. Technological competence and international diversification: The role of managerial incentives, *Management International Review*, 49: 409-431.
- Wan, W.P., Yiu, D.W., Hoskisson, R.E., & Kim, H. 2008. The performance implications of relationship banking in macroeconomic expansion and contraction: A study of Japanese banks' social relationships and overseas expansion, *Journal of International Business Studies*, 39: 406-427. (UTD 24 Journals; Financial Times 50 Journals)
- Wan, W.P., & Hillman, A.J. 2006. One of these things is not like the others: What contributes to

- dissimilarity among MNE subsidiaries' political strategy, *Management International Review*, 46: 85-107.
- Gimeno, J., Hoskisson, R.E., Beal, B.D., & Wan, W.P., 2005. Explaining the clustering of international expansion moves: A critical test in the U.S. telecommunications industry, *Academy of Management Journal*, 48: 297-319. (UTD 24 Journals; Financial Times 50 Journals)
- Wan, W.P., 2005. Country resource environments, firm capabilities, and corporate diversification, *Journal of Management Studies*, 42: 161-182. (Financial Times 50 Journals)
- Hillman, A.J., & Wan, W.P. 2005. The determinants of MNE subsidiaries' political strategies: Subsidiary, parent, and host country effects, *Journal of International Business Studies*, 36: 332-340. (UTD 24 Journals; Financial Times 50 Journals)
- Kim, H., Hoskisson, R.E., & Wan, W.P. 2004. Power dependence, diversification strategy and performance in keiretsu affiliated firms, *Strategic Management Journal*, 25: 613-636. (UTD 24 Journals; Financial Times 50 Journals)
- Wan, W.P., & Hoskisson, R.E. 2003. Home country environments, corporate diversification strategies, and firm performance. *Academy of Management Journal*, 46: 27-45. (UTD 24 Journals; Financial Times 50 Journals)
- Eden, L., Dacin, M.T., & Wan, W.P., 2001. Standards across borders: Crossborder diffusion of the arm's length standard in North America. *Accounting, Organizations and Society*, 26: 1-23. (Financial Times 50 Journals)
- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D. 1999. Theory and research in strategic management: Swings of a pendulum. *Journal of Management*, 25: 417-456. (Financial Times 50 Journals)

Book Chapters/Others:

- Hoskisson, R.E., Hitt, M.A., Wan, W.P., & Yiu, D.W. Antecedents and precedents to Porter's Competitive Strategy. *Competition, Competitive Advantage, and Clusters: The Ideas of Michael Porter*.
- Wan, W.P., Hoskisson, R.E., Kim, H., & Yiu, D., 2005. Network opportunities and constraints in Japan's banking industry: A social exchange perspective on corporate governance. *Accountability, Enterprise and International Comparisons*.
- Wan, W.P., 2002. United Parcel Service's Director of Electronic Commerce Alan Amling on the Opportunities and Challenges in Global Electronic Commerce, *Thunderbird International Business Review*.

Hoskisson, R.E., Johnson, R.A., Yiu, D., & Wan, W.P., 2001. Restructuring strategies of diversified business groups: Differences associated with different country resource environments. *Blackwell Handbook of International Management*.

Best Paper Proceedings:

Wang, X., Wan, W.P., & Lumpkin, G.T. 2012. VC interlocks and alliance formation of entrepreneurial startups: A longitudinal cross-level study. *Academy of Management Best Paper Proceedings*, Boston MA.

Wan, W.P. Yiu, D.W., & Wang, X. 2010. State ownership and IPO valuation: A signaling perspective on the transition economy of China, *Academy of Management Best Paper Proceedings*, Montreal, Canada.

Wan, W.P., & Hoskisson, R.E. 2001. Country resource environments, corporate diversification strategies, and firm performance. *Academy of Management Best Paper Proceedings*, Washington, DC.

Kim, H., Hoskisson, R.E., & Wan, W.P. 1999. Keiretsu systems and power distribution: Diversification strategy and performance in large Japanese firms. In Christopher B. Meek and Shane J. Schvaneveldt, eds., *Association of Japanese Business Studies 12th Annual Meeting Best Papers Proceedings*.

Hoskisson, R.E., Wan, W.P., & Hansen, M.H. 1998. Strategic alliance formation and market evaluation: Effects of parent firm's governance structure. In Michael Hitt, Joan E. Ricart, & Robert Nixon, eds., *Managing Strategically in an Interconnected World*, John Wiley (Strategic Management Society Annual Meeting Best Paper Proceedings Volume)

Conference Presentations:

(Note: To preserve double-blind review, some titles below are descriptions and not actual titles.)

2020 "Emerging market firms' acquisitions in developed markets paper," Strategic Management Society Annual Conference, virtual.

2020 "Organizational learning and corporate diversification," Academy of Management Annual Meeting, virtual.

2019 Yiu, D.W., & Wan, W.P., "Making international acquisition ownership decision: Enlightened by the public Thermostat," EGOS Colloquium, Edinburgh, U.K.

2018 Yiu, D.W., Wan, W.P., Fan, D., & Lo, C.K.Y. "Product recall strategy paper," Strategic Management Society Annual Conference, Paris, France.

2018 Wan, W.P., Fu, J., & Yiu, D.W. "Foreign exposure of executive leaders and organizational innovation paper," EGOS Colloquium, Tallinn, Estonia.

- 2017 Wan, W.P., Yiu, D.W., & Fu, J. "Language and organizational legitimacy paper," Asia Academy of Management Conference, Kitakyushu, Japan.
- 2017 Wan, W.P., & Fu, J. "Multicultural experience and firm innovation paper," Rice University Strategy Symposium on Emerging Markets, Houston, USA.
- 2016 Kalinina, A., & Wan, W.P. "Ambidexterity or trade-off? External technology acquisition and its impact on firm innovative and financial performance," Strategic Management Society Annual Conference, Berlin, Germany.
- 2016 Yiu, D.W., Wan, W.P., & Tian, X. Corporate Financial Fraud, "Corporate fraud, media coverage, and firm valuation paper," Academy of Management Annual Meeting, Anaheim, U.S.A.
- 2015 Wan, W.P., & Yiu, D., "Introducing text analytics to strategic management research," Strategic Management Society Annual Conference, Denver, U.S.A.
- 2015 Wang, X.A., & Wan, W.P., "The performance of foreign VC firms in emerging economies: A study of U.S. firms in China," Academy of Management Annual Meeting, Vancouver, Canada.
- 2015 Holmes, R.M., Kim, H., Wan, W.P., & Holcomb, T. R., "Business group research in strategy and its related fields: A review and research agenda," Academy of Management Annual Meeting, Vancouver, Canada.
- 2014 Wan, W.P., & Yiu, D.W. "Communication and organizational legitimacy paper," Strategic Management Society Special Conference, Sydney, Australia.
- 2014 Yiu, D.W., Wan, W.P., & Tian, X. "Media governance and firm valuation paper," Strategic Management Society Annual Conference, Madrid, Spain.
- 2014 Wang, X.A., & Wan, W.P. "Human Capital, Ownership, and Performance: Evidence from China's Transportation Equipment Industry," Academy of Management Annual Meeting, Philadelphia, U.S.A.
- 2014 Wan, W.P., & Yiu, D.W. "Sanctions on corporate fraudulence in transition economies paper," Academy of Management Annual Meeting, Philadelphia, U.S.A.
- 2013 Yiu, D.W., Wan, W.P., & Xu, Y. "When will government effectively mitigate corporate fraud in China?" Strategic Management Society Annual International Conference, Atlanta, U.S.A.
- 2013 Wang, X.A., Wan, W.P., & Lumpkin, G.T. "VC firms' role in portfolio firms' inter-firm collaboration: A network perspective," Academy of Management Annual Meeting, Lake Buena Vista, U.S.A..

- 2013 Yiu, D.W., Wan, W.P., & Xu, Y. "Are foreign governance at work to guard against corporate financial fraud in transition economies? Evidence from China," Academy of International Business Annual Conference, Istanbul, Turkey.
- 2012 Wang, X.A., Wan, W.P., & Yiu, D.W. "Product diversification strategy, business group affiliation, and IPO underpricing." Asia Academy of Management Conference, Seoul, Korea.
- 2012 Wang, X.A., Wan, W.P., & Lumpkin, G.T "VC network resources and portfolio firms' alliance formation." Strategic Management Society Annual Conference, Prague, Czech Republic.
- 2012 Yiu, D.W., & Wan, W.P. "Corporate governance and corporate financial fraud of Chinese listed firms," Strategic Management Society Annual Conference, Prague, Czech Republic.
- 2012 Wang, X.A., & Wan, W.P., & Lumpkin, G.T. 2012. "VC interlocks and alliance formation of entrepreneurial startups: A longitudinal cross-level study." Academy of Management Annual Meeting, Boston, U.S.A.
- 2011 Wan, W.P., Chan, H.S., & Yiu, D.W. "Organizational image, identity, and international divestment: A theoretical examination," Academy of Management Annual Meeting, San Antonio, U.S.A.
- 2011 Yiu, D.W., Xu, Y., & Wan, W.P. "The deterrence effects of vicarious punishments on corporate financial fraud," Academy of Management Annual Meeting, San Antonio, U.S.A.
- 2010 Wan, W.P. Yiu, D.W., & Wang, X.A. 2010. "State ownership and IPO valuation: A signaling perspective on the transition economy of China," Academy of Management Annual Meeting, Montreal, Canada.
- 2010 Yiu, W.P., & Wan, W.P. "Multinational advantages of Chinese business groups," Asia Academy of Management Conference, Macau, China.
- 2009 Wang, X.A., & Wan, W.P. "VC-backed IPOs and underpricing: A comparison between private and corporate VC firms," Southern Management Association Annual Meetings, Asheville, U.S.A.
- This paper is based on Xiaodan Wang's (Ph.D. candidate) specialty paper, part of the Ph.D. comprehensive examination at Texas Tech University, which I supervised. It received the "Best Paper Award" and the "Best Student Paper Award" for the Strategy/Organizational Theory/International Management Track.
- 2009 Wan, W.P., Yiu, D.W., & Wang, X.A. "Product Diversification and IPO Performance in

- Transition Economies: Evidence from China,” Strategic Management Society Annual Conference, Washington, D.C., U.S.A.
- 2009 Yiu, D.W., & Wan, W.P. “Administrative and reputational sanctions on corporate fraudulent firms in transition economies,” Strategic Management Society Annual Conference, Washington, DC, U.S.A.
- 2009 Wang, X.A., & Wan, W.P. “Perceived country characteristics and perceived country attractiveness: A theoretical framework of venture capital firms’ international location choice,” Academy of Management Annual Meeting, Chicago, U.S.A.
- 2009 Wan, W.P., & Yiu, D.W. “Corporate fraud and public shaming in transition economies: A theoretical exploration,” Academy of Management Annual Meeting, Chicago, U.S.A.
- 2009 Short, J.C., Ketchen, D.J., Broberg, C., Wan, W.P., & McKelvie, A. “National influence on innovative activities: A multi-country examination,” Strategic Entrepreneurship Journal Special Conference on International Entrepreneurship, Toronto, Canada.
- 2008 Wan, W.P. & Yiu, D.W. “IPO Share allocation and investor valuation in transition economies: A study of China,” Academy of Management Annual Meeting, Anaheim, U.S.A.
- 2008 Wan, W.P., & Wang, X.A. “The Strategies of foreign venture capital firms in transition economies: Incorporating a real options logic to the institutional perspective,” Asia Academy of Management Meeting, Taipei, Taiwan.
- 2007 Yiu, D.W., & Wan, W.P. “Corporate governance, political influence, and corporate frauds in transition economies: A study of Chinese firms,” Strategic Management Society Annual International Conference, San Diego, U.S.A.
- 2007 Wan, W.P., & Yiu, D.W. “The performance implications of corporate acquisition strategies before and after environmental jolt,” Academy of Management Annual Meeting, Philadelphia, U.S.A.
- 2007 Kim, H., Hoskisson, R.E., & Wan, W.P. “Who benefits from business group affiliation: A value appropriation perspective,” Academy of Management Annual Meeting, Philadelphia, U.S.A.
- 2007 Short, J.C, Broberg, C., Ketchen, D.J, & Wan, W.P. “National influence on entrepreneurial activities: A multi-country study,” Southern Management Association Annual Meeting, Nashville, U.S.A.
- 2006 Inkpen, A., & Wan, W.P. “Strategic failure: An exploration of the concept,” Academy of Management Annual Meeting, Atlanta, U.S.A.
- 2006 Kim, H., Hoskisson, R.E., & Wan, W.P. “Emerging economy firms’ international entry

- strategy: an institutional economics perspective,” Academy of Management Annual Meeting, Atlanta, U.S.A.
- 2005 Wan, W.P., & Yiu, D.W. “From crisis to opportunity: Radical environmental transformation, corporate diversification strategies, and firm performance,” Academy of Management Annual Meeting, Honolulu, U.S.A.
- 2004 Tihanyi, L., Hoskisson, R.E., Johnson, R.A, & Wan, W.P. “International diversification: The incentive effects of technological competence and managerial compensation,” Strategic Management Society Annual Conference, San Juan, PR
- 2003 Wan, W.P. “Country resource environments, firm capabilities, and corporate diversification,” Strategic Management Society Special Conference, Hong Kong.
- 2003 Wan, W.P., & Hillman, A.J. “One of these things is not like the others: What contributes to dissimilarity among subsidiaries’ political strategy,” Academy of Management Annual Meeting, Seattle, U.S.A.
- 2003 Wan, W.P., Hoskisson, R.E., & Yiu, D.W. “Reversal of fortunes in the Japanese banking industry: A social exchange perspective,” Academy of Management Annual Meeting, Seattle, U.S.A.
- 2003 Tihanyi, L., Hoskisson, R.E., Johnson, R.A, & Wan, W.P. “International diversification: The incentive effects of technological competence and managerial compensation,” Academy of International Business Annual Conference, Monterey, U.S.A.
- 2002 Wan, W.P. & Hoskisson, R.E. “A social exchange approach to explain Japan’s banking crisis,” Academy of Management Annual Meeting, Denver, U.S.A.
- 2002 Hoskisson, R.E., Johnson, R.A., Yiu, D.W., & Wan, W.P. 2001. “Restructuring strategies of diversified business groups: Differences associated with different country resource environments,” Academy of International Business Annual Conference, San Juan, PR.
- 2001 Wan, W.P., & Liu, H.H. “Building institutional infrastructure in business-to-business electronic marketplaces,” Strategic Management Society Annual Conference, San Francisco, U.S.A.
- 2001 Kim, H., Hoskisson, R.E., & Wan, W.P. “Power dependence, diversification strategy and performance in keiretsu affiliated firms,” Academy of International Business Annual Conference, Sydney, Australia.
- 2001 Wan, W.P., & Hoskisson, R.E. “Country resource environments, corporate diversification strategies, and firm performance,” Academy of Management Annual Meeting, Washington, DC, U.S.A.

- 2000 Wan, W.P. Yiu, D.W., & Hoskisson, R.E. "To thrive or to survive: Rent appropriation, firm performance and survival in keiretsu networks," Academy of International Business Annual Conference, Phoenix, U.S.A.
- 1999 Wan, W.P. & Hoskisson, R.E. "Network opportunities and constraints in Japan's banking industry: A social exchange approach," Academy of International Business Conference, Charleston, U.S.A.
- 1999 Linn, S.C., Hoskisson, R.E., & Wan, W.P. "Corporate governance, CEO duality and the shareholder wealth effects from the formation of strategic alliances," Financial Management Association Annual Meeting, Orlando, U.S.A.
- 1999 Kim, H., Hoskisson, R.E., & Wan, W.P. "Keiretsu systems and power distribution: Diversification strategy and performance in large Japanese firms," Organization Science Asia Conference, Seoul, South Korea.
- 1998 Wan, W.P., Gimeno, J., & Hoskisson, R.E. "Strategic and performance implications of information processing constraints in multimarket firms in the post-deregulation airlines industry," Strategic Management Society Annual Conference, Orlando, U.S.A.
- 1998 Gimeno, J., Hoskisson, R.E., Beal, B.D., & Wan, W.P. "Competing to cooperate: Antecedents of "follow-the-leader" behavior in U.S. joint ventures in Latin America," Academy of Management Annual Meeting, San Diego, U.S.A.
- 1997 Hoskisson, R.E., & Hansen, M.H., & Wan, W.P. 1997. "Strategic alliance formation and market evaluation: Effects of parent firm's governance structure," Strategic Management Society Annual Conference, Barcelona, Spain.
- 1997 Eden, L., Dacin, M.T., & Wan, W.P. "Standards across borders: Adoption of the arm's length standard in North America, 1917-97," Academy of International Business Annual Conference, Monterrey, Mexico.
- 1997 Eden, L. & Wan, W.P. "NAFTA: Creating a North American Diamond," Academy of International Business Annual Conference, Monterrey, Mexico.
- 1997 Gimeno, J., & Wan, W.P. "Strategic and performance implications of information processing constraints in multimarket firms," Academy of Management Annual Meeting, Boston, U.S.A.

Research Grants:

Hong Kong GRF Research Grant "Strategic Signaling and IPO performance: A social judgment perspective" (principal investigator), 2018-2020.

CUHK Research Committee Funding for Research Sustainability of Major RGC Funding Schemes (China Studies) (principal investigator), 2019-2021

CUHK Impact Postdoctoral Fellowship Scheme (IPDFS) for to hiring a postdoctoral fellow to help carry out impactful research, 2019-2021

CUHK Start-up grants (Provost; Faculty/Department)

Hong Kong GRF Research Grant “Communication accommodation and organization identity and image: A study of Hong Kong firms’ organizational legitimacy in mainland China” (principal investigator), 2014-2016.

Hong Kong GRF Research Grant “Public Shaming and Corporate Fraud in Transition Economies: A Stigmatization Process Model in China” (co-investigator), 2013-2015.

Hong Kong GRF Research Grant “Corporate financial frauds and internal governance restructuring in transition economies: A dual consideration of the political and social processes” (co-investigator), 2011-2013.

City University of Hong Kong: Start-up Grant

Texas Tech University Competitive Research Grant, awarded 2009

Thunderbird Annual Competitive Summer Research Grant, awarded 2003, 2004, 2005

Texas A&M University CIBER Doctoral Dissertation Grant, awarded 1999

TEACHING

- Degree levels: Have taught BBA, MSc, MiM, MBA (full time, part time, online, working professionals), doctoral (DBA, PhD), and executive education programs in the U.S. and Hong Kong
- Courses Taught: Strategic Management (BBA, MSc, MiM; MBA; PhD); Global Strategy (MBA); International Business/Management (BBA, MBA); Research Methods (PhD, DBA); Analytics for Management (BBA)

HONORS AND AWARDS

- Best Reviewer Award, *Academy of Management Journal*, 2006, 2007, 2008, 2009, 2011, 2015, 2020
- Best Reviewer Award, *Management and Organization Review*, 2010
- Finalist, Farmer Best Dissertation Award, Academy of International Business, 2001
- Best Paper Award and Best Student Paper Award for the Strategy/ Organizational Theory/International Management Track, Southern Management Association Annual Meetings, 2009.

- The paper is based on Xiaodan Wang's (Ph.D. candidate) specialty paper, part of the Ph.D. comprehensive examination at Texas Tech University, which I supervised.
- Thunderbird Faculty Research Award, 2003
- Nominated by the department to participate in International Management Division Junior Faculty Consortium, Academy of Management Meeting, Washington, DC, 2001.
- Nominated by the department to participate in Business Policy and Strategy Doctoral Consortium, Academy of Management Meeting, San Diego, 1998

DOCTORAL STUDENT SUPERVISION

- CUHK: PhD Supervisors (4 students in progress)
- CityU: DBA/IDBA Supervisors (2 graduated); PhD student (1 graduated)
- Texas Tech: PhD Supervisor (1 graduated)
 - Xiaodan Wang's dissertation was a finalist of the 2012 Academy of Management Entrepreneurship Division's Best Dissertation Award)

INDUSTRY EXPERIENCE

- Hong Kong: real estate marketing & management
- California: international consulting