

Management Concentrations

Entrepreneurship (ENT) NEW

[Academic Advisor for 2018-19: Dr. NG Wing Fung Frank, MGNT Department; E-mail: frankng@cuhk.edu.hk]

The Entrepreneurship Concentration (or the DING program) centers on the mission “to put a ding in the universe.” The concentration aims to equip students with a mindset and competence to create and/or lead an innovative organization around the world. The curriculum kicks off by entrepreneurial "D"iscovery with courses for the development of entrepreneurial mindset and strategic opportunity recognition and exploitation. The second stage focuses on “Innovativeness”, “Newness”, and “Growth”: how new business ideas and products can be developed to take advantage of multiple sources of innovation such that new or existing organizations can grow and sustain in dynamic and competitive environments. The curriculum will wrap up by a capstone course that aims at providing experiential learning to students to have real entrepreneurship practice and opportunities for networking. This concentration prepares students for the success of exciting career in professions (in technology sector, business consultancy, global and digital economy, and social enterprises or non-profit organizations), and life-goal pursuit that requires solid knowledge of entrepreneurship complemented by concrete skills and experiences.

Human Resource Management (HRM)

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The Human Resource Management Concentration instills in students a systematic approach to managing organizations through the functions of planning, organizing, leading, communicating and controlling. Students also learn to appreciate the importance of innovation and change management in enhancing organizational performance. Besides the core understanding of organizational behavior, several professional human resource management courses, such as Human Resource Planning and Staffing, Human Capital Training and Development, Managing Employment Relations, Leadership Development and Global Strategic Human Resource Management, are offered.

Management of International Business (MIB)

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With a team of top ranked international business faculty and continuous commitment in offering unparalleled international business education, the MIB concentration has been welcome by students who desire to work overseas or in a globally-connected organization, develop a global and culturally-sensitive business mindset, as well as leverage business opportunities and mitigate problems arising from differences in countries and cultures. The MIB concentration holds a vision to prepare students for a career capitalizing on a global business worldview and opportunities spanning across borders. The unprecedented curriculum is composed of progressive and transformative learning with courses that are designed to engage students in understanding global business environments, solving strategic and management issues related to multi-cultural businesses or multinational corporations, as well as keeping updated about current thematic global management concerns. In addition, MIB students will have vast inter-cultural interactions and networking opportunities via various experiential learning initiatives throughout the curriculum. Students graduating from the concentration are adroit at leading teams and organizations in the global economy.

For enquiries, please contact Department of Management at mgt@cuhk.edu.hk.