

5
November
2017



Room 303, 3/F,
Li Ka Shing Institute
of Health Science,
Prince of Wales
Hospital, Shatin

Organized by
Department of Obstetrics and Gynaecology,
The Chinese University of Hong Kong

Media and Communication Training Workshop

for Health Care Professionals

(will be conducted in Cantonese)

Speaker: Ms FONG Kin Yee Akina

Course description

There are increasing chances for health care professionals to get involved with media by the means of press conferences, TV or radio interviews and educational programmes. Participants can acquire the communication and crisis handling skills in this Workshop. Mastering the techniques to interact with social media would be definitely a benefit.

Target participants

Clinical professionals in leading role (such as obstetricians, paediatricians, physicians, nurses and midwives).

Entry requirements

Applicants should possess a degree or equivalent and currently working in the medical field.

(few quotas left!!!)

Course details (20 quotas, first-come first-served)

Date:	5 November 2017 (Sun)
Time:	14:00 – 17:00 (3 hours)
Venue:	Room 303, 3/F, Li Ka Shing Institute of Health Science, Prince of Wales Hospital

Language

Cantonese

Registration fee

Total **\$800** (cheque payable to “The Chinese University of Hong Kong”)

Online application

<https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=4036953>

Registration and enquiry

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