



MEDIA KIT

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About KEEP

KEEP AT-A-GLANCE

To foster innovation in teaching and learning excellence through knowledge aggregation and technology integration

The Chinese University of Hong Kong (CUHK) is pleased to announce the launch of KEEP (Knowledge & Education Exchange Platform), a cloud-based eLearning platform developed and initiated by the University with all partner institutions, funded by the University Grant Committee of the Hong Kong SAR Government. KEEP aims to provide a one-stop platform the enable access to the best education tools, analytics, and resources from around the world. It also supports the development of innovative teaching and learning with cutting-edge technology, as well as uncovers the most relevant results from different education resources. KEEP is now open for public use: <http://www.keep.edu.hk>.



Prof. Irwin King

Project investigator of KEEP and Associate Dean (Education) of CUHK Faculty of Engineering

“ Our aim is to build a central-point, one stop education cloud as a knowledge aggregator and technology integrator for eLearning teaching and learning. As a KEEP user, you can access the full array of educational resources, particularly those developed by educators in Hong Kong to showcase, share and search educational content tools, applications and services. Working alongside our sister institutions, KEEP is committed to bring you quality content, resourceful information, innovative learning tools and powerful applications from the education landscape. ”

Major Components

01

Educational content for knowledge aggregation

The KEEP platform collects and organises educational related resources, courses, and events in Hong Kong and around the world. With over 3 million education-related webpages being crawled and indexed, The search engine enables teachers and learners to search, explore, and use these relevant resources and services.

02

Learning analytics for performance improvement

The KEEP platform delivers learning analytics to students, teachers, and administrators in order to enhance the overall learning and teaching performance and experience.

03

Educational platforms for experiential teaching and learning

The KEEP Platform provides cutting-edge eLearning platforms for teachers and students to experiment blended-learning on the latest eLearning platforms such as Open edX and Moodle. These platforms enable teachers to provide multimedia experiences while controlling the level of access to different groups of users.

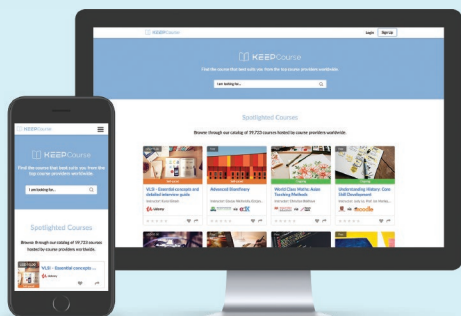
04

Educational apps to showcase advanced technology

The KEEP platform is developing interfaces with other educational software technologies by offering Software Development Kit (SDK) for developers to design and implement vertical modules or systems in order to leverage data and functions on the KEEP platform.

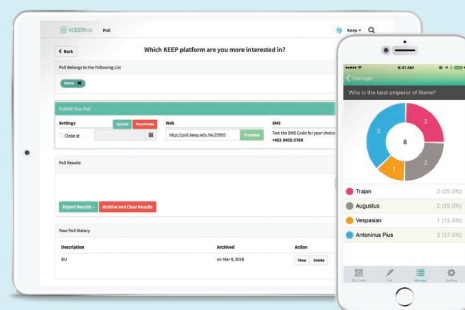


Key Features



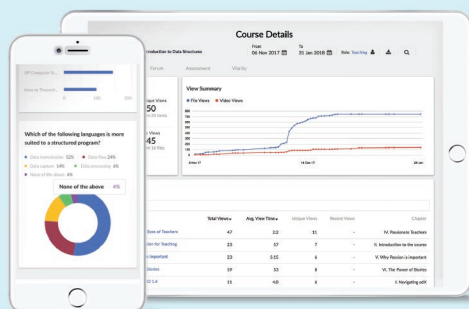
KEEPCourse

A course search and hosting service that integrates LMS/MOOC hosting services for course sharing and collaboration in experimental, MOOC, and blended learning environments.



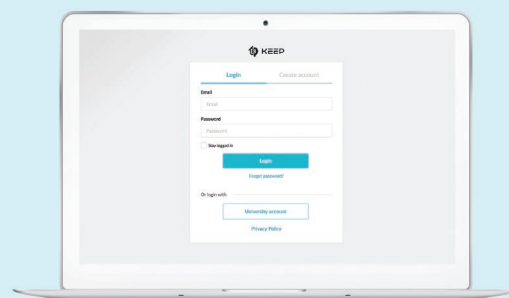
KEEPoll

A real-time web and mobile polling service to increase student engagement and teaching quality.



Dashboard (beta)

An interface that aggregates data generated from learners on the platform and visualises essential statistics and analytics onto a single portal for learners and teachers to view.



University Login

Universities and educational institutions that are connected to Hong Kong Access Federation or EduGAIN (a global network) are able to log in.



Our Vision

To empower educators and learners with impactful resources and innovative technologies for lifelong education.

Our Mission

We enable access to educational resources, data, analytics, courseware, and tools through a one-stop platform that facilitates the future of learning to a global community.



For press and media inquiries,
please contact the KEEP team at info@keep.edu.hk.