

The Handbook of International Crisis Communication Research



The Handbook of International Crisis Communication Research

Edited by Andreas Schwarz,
Matthew W. Seeger, and
Claudia Auer

WILEY Blackwell

READ AN EXCERPT

Andreas Schwarz (Editor), Matthew W. Seeger (Editor), Claudia Auer (Editor)

ISBN: 978-1-118-51676-8

Apr 2016

552 pages

Quantity:

Select type: Hardcover

E-BOOK

\$156.99

In Stock

HARDCOVER

\$195.00

O-BOOK
K

Description

The Handbook of International Crisis Communication Research articulates a broader understanding of crisis communication, discussing the theoretical, methodological, and practical implications of domestic and transnational crises, featuring the work of global scholars from a range of sub-disciplines and related fields.

- Provides the first integrative international perspective on crisis communication
- Articulates a broader understanding of crisis communication, which includes work from scholars in journalism, public relations, audience research, psychology, political science, sociology, economics, anthropology, and international communication
- Explores the topic from cross-national and cross-cultural crisis communication approaches
- Includes research and scholars from countries around the world and representing all regions
- Discusses a broad range of crisis types, such as war, terrorism, natural disasters, pandemic, and organizational crises

About the Author

Andreas Schwarz is Senior Lecturer and Managing Chair of the Department of Media Studies at Ilmenau University of Technology in Germany. He is also managing director of the International Research Group on Crisis Communication and the founding chair of the Temporary Working Group on Crisis Communication at the European Communication Research and Education Association (ECREA).

Matthew Seeger is Dean of the College of Fine Arts, Performing and Communication Arts and Professor of Communication at Wayne State University, USA. His influential research in crisis communication scholarship had led to over 100 journal articles, contributions and co-authoring six books on crisis communication and organizational communication ethics.

Claudia Auer is Research Assistant at the Institute of Media and Communication Science of the Ilmenau University of Technology, Germany. She is a member of the International Research Group on Crisis Communication and the Ilmenau Center of Public Diplomacy Research and Training.

RESOURCES

[AUTHORS \(/EN-SG/AUTHORS\)](#) | [CORPORATIONS \(/EN-SG/CORPORATIONS\)](#) | [INSTITUTIONS \(/EN-SG/INSTITUTIONS\)](#) | [INSTRUCTORS \(/EN-SG/INSTRUCTORS\)](#) | [LIBRARIANS \(/EN-SG/LIBRARIANS\)](#) | [PROFESSIONALS \(/EN-SG/PROFESSIONALS\)](#)
[RESEARCHERS \(/EN-SG/RESEARCHERS\)](#) | [RESELLERS \(/EN-SG/RESELLERS\)](#) | [SOCIETIES \(/EN-SG/SOCIETIES\)](#) | [STUDENTS \(/EN-SG/STUDENTS\)](#)

ABOUT

[ABOUT US \(/EN-SG/ABOUTUS\)](#) | [CAREERS \(/EN-SG/CAREERS\)](#) | [CORPORATE CITIZENSHIP \(/EN-SG/CORPORATECITIZENSHIP\)](#) | [CORPORATE GOVERNANCE \(/EN-SG/CORPORATEGOVERNANCE\)](#) | [INVESTORS \(/EN-SG/INVESTORS\)](#) | [NEWSROOM \(HTTP://NEWSROOM.WILEY.COM/\)](http://newsroom.wiley.com/)

SUPPORT

[HELP \(HTTPS://HUB.WILEY.COM/COMMUNITY/SUPPORT\)](https://hub.wiley.com/community/support) | [CONTACT US \(/EN-SG/CONTACTUS\)](#) | [PRIVACY POLICY \(/EN-SG/PRIVACY\)](#) | [TERMS OF USE \(/EN-SG/TERMS-OF-USE\)](#)