

## **CURRICULUM VITAE**

**Tsui Po Yung Anna, Senior Lecturer**  
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### **Academic Qualifications**

- 2011 - 2013      **Master of Education (M.Ed.)** in Higher Education, University of Hong Kong (HKU) (Distinction & Dean's List)
- 1998 - 2005      **Doctor (Ph.D.)** in Labour Law and Industrial Relations in China, Faculty of Business and Economics, HKU
- 1995 - 1997      **Master (M.A.)** in Comparative Asian Studies, Faculty of Arts (MACAS), HKU
- 1990 - 1992      **Diploma** in Personnel Management (Credit), The Polytechnic University of H.K.
- 1983 - 1986      **Bachelor of Science (B.Sc.)** Second Class Hon. (Div. I) in Chemistry, HKU

### **Professional Membership**

- Since 2014      Member, Society for Research into Higher Education
- Since 2014      Member, The Higher Education Research and Development Society of Australasia
- Since 2008      Member, The British Psychological Society, U.K.
- Since 2000      Member, Hong Kong Institute of Human Resource Management

### **Employment History**

- 2006 - now      **Senior Lecturer**, Department of Management, Chinese University of Hong Kong
- 2005 - 2006      **Academic Advisor/Lecturer I**, School of Continuing Education, The Baptist University of Hong Kong
- 2000 - 2005      **Instructor I**, Department of Management, City University of Hong Kong
- 1988 - 2000      **HR professional, until Personnel Manager** (both as a generalist and a specialist), in various sectors such as private hospital (Matilda International Hospital), public utility (China Light & Power Co., Ltd. and H.K. Oxygen & Acetylene Co. Ltd.), US electronics manufacturing firm and **Management Trainee** in a local wholesale company
- 1986 - 1987      **Secondary School Teacher**, Ho Lap and New Method College, teaching Chemistry

## Research Publications

### Refereed Journal Articles

Tsui, Anna P.Y., and Ngo, Hang Yue. Students' perception of English-medium instruction in a Hong Kong university. *Journal of Language, Identity and Education* (under review).

Tsui, Anna P.Y., and Ngo, Hang Yue. (2015). Antecedents on organizational identification of Hong Kong business school faculty members. *Journal of Education for Business* (in press).

Tsui, Anna P.Y. (2009). Labor dispute resolution in the Shenzhen Special Economic Zone. *China Information*, XXIII(2), 257-284.

Tsui, Anna P.Y., and Ng, S.H. (2008). A new brand of individual employment contract under market socialism: Case studies in the Shenzhen Special Economic Zone of China. *International Journal of Employment Studies*, 16(1), 1-37.

Tsui, A., and Carver, A. (2006). Collective Contracts in the Shenzhen Special Economic Zone of China. *The International Journal of Comparative Labour Law and Industrial Relations*, 22(4), 469-506.

### Books / Book Chapters

徐寶容。(2013)。從考場到職場 - 求職擇業之技巧。香港出版。

Tsui, P.Y. (2013). KPMG Application case. In Gary Dessler, *Human resource management* (p. 232). Upper Saddle River: Pearson Prentice Hall.

Tsui, P.Y. (2013). Opening case and Strategic context of Personnel Planning and Recruiting. In Gary Dessler, *Human resource management* (p. 163 & p. 165). Upper Saddle River: Pearson Prentice Hall.

Tsui, P.Y. (2011). Cross-functional teams can cure more patients. In Stephen P. Robbins, David A. DeCenzo and Mary Coulter, *Fundamentals of management* (p.289). Upper Saddle River: Pearson Prentice Hall.

Tsui, P.Y. (2011). CLP Power in Hong Kong. In Stephen P. Robbins, David A. DeCenzo and Mary Coulter, *Fundamentals of management* (p.237). Upper Saddle River: Pearson Prentice Hall.

Tsui P.Y. (2011). Change at hospitals in Hong Kong. In Stephen P. Robbins, David A. DeCenzo and Mary Coulter, *Fundamentals of management* (p.217). Upper Saddle River: Pearson Prentice Hall.

Tsui, P.Y. (2011). If you only like money, don't join the Hong Kong Police Force. In Stephen P. Robbins, David A. DeCenzo and Mary Coulter, *Fundamentals of management* (p.291). Upper Saddle River: Pearson Prentice Hall.

Tsui, P.Y. (2011). HRM in the Hong Kong Police Force. In Stephen P. Robbins, David A. DeCenzo and Mary Coulter, *Fundamentals of management* (p.209). Upper Saddle River: Pearson Prentice Hall.

Tsui, P.Y. (2011). Change can save more lives. In Stephen P. Robbins and Timothy A. Judge and Tim Campbell, *Organizational behavior* (p.623). Upper Saddle River: Pearson Prentice Hall.

Tsui, P.Y. (2011). Motivation in the Hong Kong Police Force. In Stephen P. Robbins and Timothy A. Judge, *Organizational behavior* (p.267). Upper Saddle River: Pearson Prentice Hall.

**Tsui, P.Y., and Lai, K.T. (Eds.). (2009). *Professional practices of human resource management in Hong Kong: Linking HRM to organizational success*. Hong Kong: Hong Kong University Press.**

Tsui, P.Y., Lai, K.T., and Wong, H. M. Isabella. (2009). The development and current state of HRM in Hong Kong. In Anna P.Y. Tsui and K.T. Lai (Eds.), *Professional practices of human resource*

*management in Hong Kong: Linking HRM to organizational success* (pp.11-26). Hong Kong: Hong Kong University Press.

Tsui, P.Y. (2009). Improving employment interview practice: Competency-based interview in Hong Kong. In Anna P.Y. Tsui and K.T. Lai (Eds.), *Professional practices of human resource management in Hong Kong: Linking HRM to organizational success* (pp.69-84). Hong Kong: Hong Kong University Press.

Tsui, P.Y., and Li, D. (2009). Managing organizational change in Hong Kong. In Anna P.Y. Tsui and K.T. Lai (Eds.), *Professional practices of human resource management in Hong Kong: Linking HRM to organizational success* (pp.249-260). Hong Kong: Hong Kong University Press.

Tsui, P.Y., and Lai, K.T. (2009). Conclusion: Future prospects for HRM in Hong Kong. In Anna P.Y. Tsui and K.T. Lai (Eds.), *Professional practices of human resource management in Hong Kong: Linking HRM to organizational success* (pp.281-292). Hong Kong: Hong Kong University Press.

### Learning and Pedagogical Research

Hugh Thomas, Shige Makino and TSUI Po Yung. (2014). *Serving the Chinese University of Hong Kong: Leadership Challenges for Professor Joseph Sung*. Plus a case video. (pending for submission to the Case Centre).

Au, Kevin Y.F., Tsui, P.Y., and Cheung, Ross. (July 2013). *Diamond Cab: Investment of a Venture Philanthropy Fund*. Richard Ivey School of Business case and teaching notes, plus a video.

Au, Kevin Y.F., Tsui, P.Y., and Chan, Elsa. (27 March 2012). *Dialogue in the Dark - Hong Kong: A role model for social enterprises in the making*. Richard Ivey School of Business case and teaching notes (9B12M018).

Case Writer for the Centre of Entrepreneurship of CUHK (Tender no. 12049723-7; May 2012 – May 2013).

### Conference Papers

Tsui, Anna P.Y., Ngo, H.Y., and Xiao, Y.Z. (2015, 12-13 Aug.). *Social predictors of business students' cheating behaviour in China and Hong Kong*. Paper presented at the Global Conference on Education and Psychology, Beijing, China.

Tsui, Anna P.Y., and Ngo, Hang Yue. (2014, 10-12 Dec.). *Students' Perception of English-medium Instruction in a Hong Kong University*. Paper presented at the Society for Research into Higher Education, Newport, U.K.

Tsui, Anna P.Y., and Ngo, Hang Yue. (2014, 7-10 July). *Antecedents on organizational identification of Hong Kong business school faculty members*. Paper presented in HERDSA 2014 Conference, Hong Kong.

### **Courses Taught**

#### Undergraduate Courses

HR Planning and Staffing, Business Policy and Strategy, Principles of Management, Issues in Business, Human Resource Management, Current Topics in HRM, Global HRM, Business & Hong Kong Society

Coordinating the course, Legal Environment, CSR and Business Ethics

#### Postgraduate courses

Seminar in International Business: HR Issues in China (2006-2007, part-time MBA)  
Organizational Behaviour (2006-2007, part-time MBA)

### **Services** (since joining CUHK)

#### **Service to Department**

- Department Coordinator of 334 Curriculum Reform (2011-2012)
- Member, Task Force on Reinstating MSc in Global Business (2012)
- Member, Social Activities Committee (2008 to 2012)
- Member, HRM Task Force (2006 to now)
- Coordinator, HR Career and new HR Accreditation System (2009)
- Interviewing panel member for the post of Teaching Assistant (2008 – 2012)

#### **Service to Faculty**

- Assistant Dean (Teaching and Learning) (Aug 2015 to now)
- Member of the Board of the Faculty of Business Administration (Aug 2015 to now)
- Member of the Faculty Committee on Teaching and Learning (Sep 2014 to now)
- Member of IBBA Committee of Faculty of Business Administration (Sep 2011 to now)
- Interviewing panel member for IBBA applications on non-JUPAS, DSE, Principal's Nomination and Self-recommendation admission schemes (2010-2012)
- Instructor of APIB HRM Workshops on "Advanced Business Management" and "Asset Management for Asian Family Enterprises" (July-August 2012)

#### **Service to College and University**

- Teaching General Education course, GEN1113 for New Asia College (2008 to 2010, 2014)
- Interviewing panel member for students' overseas exchange programme, Office of Academic Links (2010 - now)
- 15FQ+ Personality test administration and consultation with CUHK students, co-organized with Career Planning & Development Office, CUHK (August 2011)
- Guest talks to the Chinese visitors including government officials and students organized by the School of Continuing Studies and Asia-Pacific Institute of Business, CUHK (2010-2014)

### **Professional Activities /Service**

#### **Training/Conference Attended**

- International Conference on Assessment for Learning in Higher Education 2015 (14-15 May 2015), University of Hong Kong, Hong Kong.
- Social Enterprise Summit (November 2013, 2014)
- The Annual International Conference of The Hong Kong Educational Research Association: *Managing Global Cities: Enhancing Hub Status and Implications for Education and Development*. By various units of The Hong Kong Institute of Education and Department of International and Comparative Education, National Chi Nan University (27 Feb. 2014)

- The *International Conference on Service Leadership Education for University Students: Experience in Hong Kong* (14-15 May 2014)
- Attended MBA CSR Conference, Chinese University of Hong Kong (28 May 2014)
- Participant of the Case Writing Workshop taught by Gary Yemen Darden School at the University of Virginia, held by Centre for Business Case Studies, HKUST (Sep 2010)
- Participant of the Association of Asia Pacific Business School's (AAPBS) Case Teaching Workshop taught by Louise A. Mauffette-Leenders & Michiel R. Leenders, held by HKUST (21-23 Jan 2010)
- Level A & B Psychometric testing courses by PsyAsia International (2007)

#### Service to Community / Legal / Regulatory Bodies / Public Listed Companies

- Module writer of 2 courses for Hang Seng Management College (Recruitment & Selection, Performance & Compensation Management), 2013
- Member of the panel judges for the KPMG 9<sup>th</sup> Corporate Culture Case Analysis Competition of the 19<sup>th</sup> Economic Culture Festival of Lingnan (University) College, Sun Yat Sen University, China (21 Apr 2012)
- Voluntary Consultant for Asian Charity Services since 2013
- Advisor, Competency Catalogue Design in the HRM system of the Hong Kong Police Force (2008 - 2010)

#### Professional Service to Professional / Academic Societies / Associations / Other Institutions

- Guest talks (job search tips and interview skills) to the Classified Post and Jiu Jik of South China Morning Post (Sep. and Oct. 2014)
- Guest talks (competency-based interview and psychometric tests) to the Hong Kong Police Force (June 2008 & 19 Aug 2011)
- Guest talks (managing your boss and difficult peers) to the Hospital Authority NT West Cluster (2007 - 2009)
- Organizer of guest talks (Hong Kong employment law and knowledge management), Hong Kong Management Association (2009, 2010)