

## **Shige Makino**

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March 3, 2021

### **BACKGROUND**

#### **EDUCATION**

|     |  |
|-----|--|
| PhD | Richard Ivey School of Business, University of Western Ontario, 1995 |
| MBA | Keio University, 1990  |
| LLB | Keio University, 1984  |

#### **ACADEMIC CAREER**

|                 |  |
|-----------------|--|
| 2017 to 2019    | Founding Co-director, MSc in Management Program (CUHK)     |
| 2013 to 2017    | Director, Center for International Business Studies (CUHK) |
| 2007 to 2013    | Chairman, Department of Management, CUHK                   |
| 2001 to present | Professor, Department of Management, CUHK                  |
| 1999 to 2001    | Associate professor, Department of Management, CUHK        |
| 1995 to 1998    | Assistant professor, Department of Management, CUHK        |

#### **EDITORIAL POSITION**

|                 |  |
|-----------------|--|
| 2016 to present | Consulting Editor. Journal of International Business studies         |
| 2014 to 2021    | Associate Editor. Global Strategy Journal                            |
| 2012 to 2015    | Associate Editor. Oxford Research Reviews: Business and Management   |
| 2005 to 2010    | Special Associate Editor. Japanese Journal of Administrative Science |

#### **GUEST EDITOR**

|      |   |
|------|---|
| 2018 | Asian Business & Management Special Issue: "Japanese Business"  |
| 2017 | Journal of International Business Studies Special Issue: "Zoom in, zoom out, and beyond: locational boundaries in international business" |
| 2012 | Journal of International Business Studies Special Issue: "Multilevel empirical research in international business"                        |

#### **EDITORIAL BOARD (CURRENT)**

Emerging Issues in International Business and Global Strategy (2019-present); Cross Cultural Management: An International Journal (2014-present); Thunderbird International Business Review (2012-present); International Journal of Strategic Business Alliances (2012-present); Journal of Teaching International Business (2011-present); Journal of World Business (2009-present); Strategic Management Journal (2007-present); Management and Organization Review (2002-present); Journal of International Management (2002-present); Asia Pacific Journal of Management (2001-present); Journal of International Business Studies (1998-2002 & 2007-present)

## PROFESSIONAL POSITION

|                 |   |
|-----------------|---|
| 2014 to 2017    | Secretary-Treasurer of the Fellows, Academy of International Business                                 |
| 2013 to present | Executive board, Japan Academy of International Business Studies                                      |
| 2010 to 2012    | Vice President (Program), Academy of International Business (elected)                                 |
| 2007 to 2009    | President, Association of Japanese Business Studies (Vice President, 2005-2007; Treasurer, 2003–2005) |

## PROFESSIONAL HONOR

|                    |   |
|--------------------|---|
| Outstanding Fellow | Chinese University of Hong Kong (2013-2017)         |
| Fellow             | Academy of International Business (elected in 2009) |

## RESEARCH AWARDS

|         |  |
|---------|--|
| 2020    | Winner. The Best IBR Paper of the Year. International Business Review & European International Business Academy                                    |
| 2019    | JIBS Gold Medal. Journal of International Business Studies & Academy of International Business (* I was the only winner of the Gold Medal in Asia) |
| 2010    | Winner. JAIBS Academic Award for the Best Book of the Year, Japan Academy of International Business Studies  |
| 2008    | Finalist. Carolyn Dexter Best International Paper Award, Academy of Management   |
| 2008    | Winner. Samsung Distinguished Paper Award, International Management Division, Academy of Management  |
| 2008    | Finalist. Best Paper Award, International Management Division, Academy of Management   |
| 2008    | Winner. Research Excellence Award, CUHK  |
| 2007    | Winner. Young Researcher Award, CUHK   |
| 2006    | Winner. Best Paper Award, Asia Academy of Management, Tokyo  |
| 2004    | Winner. Best Paper Award, Asia Academy of Management, Shanghai   |
| 2003    | Winner. JAIBS Award of the Year, Japan Academy of International Business Studies   |
| 2002    | Winner. Eldridge Haynes Prize, Academy of International Business   |
| 1996    | Finalist. Barry M. Richman Best Dissertation Award, International Management Division, Academy of Management                                       |
| 1996    | Finalist. Best Canadian PhD Dissertation Award in Administrative Sciences, Administrative Sciences Association of Canada                           |
| 1995    | Winner. Honorable Mention Award, Administrative Sciences Association of Canada   |
| 1989-90 | Dr. Koizumi Memorial Special Scholarship, Keio University  |

## RESEARCH RANKING

|      |   |
|------|---|
| 2018 | Ranked the 14 <sup>th</sup> most published author worldwide in <u>Journal of International Business Studies</u> between 1970 and 2016 (Journal of International Business Studies)   |
| 2010 | Ranked the 20 <sup>th</sup> most prolific researcher in international business research based on publications in 7 international business journals and 22 elite mainstream academic journals between 1996 and 2008 (International Business Review). |
| 2008 | Ranked the 15 <sup>th</sup> most prolific researcher in <u>Journal of International Business Studies</u> between 1996-2006 (Asia Pacific Journal of Management)   |
| 2007 | Ranked the 8 <sup>th</sup> most prolific researcher in Asia management research based on publication in mainstream business and management journals (Journal of Management Studies)   |
| 2003 | Ranked the 19 <sup>th</sup> most prolific researcher in international strategic management research based on publication in top international business journals (Journal of International Management)   |

### **TEACHING AWARDS (selected)**

- 2017 Faculty Teaching Excellence Award 2015/16 (CUHK Business School)
- 2008 Outstanding Teacher Award 2006/07 (Faculty of Business Administration, CUHK)
- 2007 Vice-chancellor's Exemplary Teaching Award (CUHK)
- 2005 Outstanding Teacher Award 2003/04 (Faculty of Business Administration, CUHK)

### **VISITING POSITIONS**

- Waseda University (Global Strategic leadership Research Institute), Japan, 2019 - 2020
- Waseda University (Waseda Innovation Laboratory), Japan, 2018 - 2020
- Waseda University (Asian Service Business Research Institute), Japan, 2018 - 2019
- Sophia University, Japan, 2017 - 2018
- Kobe University, Japan, 2012 - 2014
- University of Sydney Business School, 2015

## TEACHING

### TECHING SUBJECTS

Business Model Canvas for Digital Economy (MiM)  
 Case Analysis Workshop (pre-term) (MiM)  
 Business Policy and Strategy (BBA)  
 Japanese Business (BBA)  
 Strategic Management (MBA)  
 Global Business (MBA)  
 Business Strategy (EMBA)  
 Crafting and Executing Winning Strategies (EMBA)  
 Japanese Industrial Systems and Practice (MA, Faculty of Arts)  
 Advanced seminar on management theory (PhD/MPhil)  
 Advanced seminar on international business (PhD/MPhil)

### POSTGRADUATE SUPERVISION

#### a) List of students supervising/supervised

| Year | Student (current affiliation)  | Degree | Status      | Thesis Title   |
|------|--|--------|-------------|--|
| 2021 | Liu, Huanchen  | PhD    | In-progress |  |
| 2021 | Liu, Aqi#  | PhD    | Completed   | Essays on Start-up Innovation in Emerging Economies  |
| 2019 | Wu, Xiaoteng# (PhD student, National Univ. of Singapore)                         | MPhil  | Completed   | Inequality in Firm Performance Distribution  |
| 2018 | Liu, Chang Grace# (PhD student, Bocconi Univ.)                                   | MPhil  | Completed   | The Impact of Employee Mobility on Acquisition Likelihood  |
| 2017 | Wang, Jingyi (PhD student, Univ. of New South Wales)                             | MPhil  | Completed   | Time and Target Matter: Impact from Resource Allocation on Firm Performance  |
| 2016 | Li, Yuan Megan (Assis. Professor, Nanjing Univ. of Aeronautics and Astronautics) | PhD    | Completed   | An Emotional Perspective of Organizational Change  |
| 2015 | Luo, Lingli # (Assis. Professor, Zhejiang Gongshang Univ)                        | MPhil  | Completed   | Community status and market entry; Evidence from township clusters in China's Guangdong province (2004-2009)                                     |
| 2015 | He, Chong # (Assis. Professor, Jiangxi Univ. of Finance and Economics)           | PhD    | Completed   | Essays on corporate political activity   |
| 2014 | Wang, Yangwen # (Lecturer, Editor, Renmin Univ.)                                 | PhD    | Completed   | Suppressing the government's grabbing hand: An institutional arbitrage perspective of emerging economy firms' foreign listing                    |
| 2006 | Lena Kan (deceased)  | PhD    | Completed   | Corporate environmental behavior and competitive advantage   |
| 2006 | Jiang Chunyan (Professor, Nanjing Univ.)   | PhD    | Completed   | A system dynamics model of exploration and exploitation in Chinese new ventures: The roles of social network and corporate entrepreneurship      |
| 2002 | Chan, Man Kuen, Christine (Professor, Univ. of Hong Kong)                        | PhD    | Completed   | Institutional perspective of foreign direct investment strategy: The case of Japanese multinational corporations                                 |
| 1999 | Chan, Tsz Fai, Eric (The Hospital Authority)                                     | MPhil  | Completed   | Intermediary Arrangement between Joint Venture Partners: Study of the Role of Hong Kong Partners in Sino-Japanese Joint Ventures                 |
| 1998 | Chan, Man Kuen, Christine (Professor, Univ. of Hong Kong)                        | MPhil  | Completed   | Interdependence, Cultural Congruence, and Social Connectedness between Alliance Partners: The Determinants of Global Strategic Alliance Survival |
| 1997 | Lui, Wing Wa (private sector)  | MPhil  | Completed   | Strategic Groups and Inter-firm Rivalry: An Empirical Study  |
| 1997 | Yiu, Wing Wee, Daphne (Professor, Univ. of Oklahoma)                             | MPhil  | Completed   | Foreign Entry Mode Choice: An Institutional Perspective  |

#. Co-supervisor

## b) List of students (committee member)

| Year | Name of the student   | Level | Affiliation of student           | Role              |
|------|-----------------------|-------|----------------------------------|-------------------|
| 2020 | CHANG Yu              | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2020 | XU Yalan              | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2020 | YUN Kyung Hwan        | PhD   | Hong Kong Univ of Sci & Tech     | External examiner |
| 2020 | LIU Bin               | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2019 | Tianle YANG           | PhD   | University of Nottingham         | External examiner |
| 2017 | JIANG Wanxing         | PhD   | Hong Kong Baptist University     | External examiner |
| 2017 | Noel WONG             | PhD   | Chinese University of Hong Kong  | Chair             |
| 2016 | Michael LIN           | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2016 | YAN Shu               | PhD   | National University of Singapore | External examiner |
| 2016 | Emmy Van Esch         | PhD   | Hong Kong Baptist University     | External examiner |
| 2015 | WEN Shanshan          | PhD   | Chinese University of Hong Kong  | Chair             |
| 2015 | Frank NG              | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2015 | CHEN Xin              | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2014 | Qing Yi               | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2014 | Melina LU             | EdD   | University of Bristol            | External examiner |
| 2010 | LI Weiwen             | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2009 | LOW Jie               | MPhil | City University of Hong Kong     | Internal examiner |
| 2006 | Raymond LOI           | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2005 | LI Yan                | MPhil | Chinese University of Hong Kong  | Internal examiner |
| 2005 | REN Bing              | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2005 | WONG Chun Kin, Johnny | DBA   | University of South Australia    | External examiner |
| 2005 | LIU Jun               | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2005 | Tony YEO              | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2004 | WEI Liqun             | PhD   | Chinese University of Hong Kong  | Internal examiner |
| 2004 | GUO Lulu              | MPhil | Chinese University of Hong Kong  | Internal examiner |
| 2004 | Zou XI, Canny         | MPhil | Chinese University of Hong Kong  | Internal examiner |
| 2004 | Rebecca LAU           | MPhil | Chinese University of Hong Kong  | Internal examiner |
| 2003 | NG Wai, Michael       | MPhil | Chinese University of Hong Kong  | Internal examiner |
| 2003 | Raymond LOI           | MPhil | Chinese University of Hong Kong  | Internal examiner |
| 2002 | Thomas NG             | MPhil | Chinese University of Hong Kong  | Internal examiner |
| 2001 | CHAN Shan, Eunice     | MPhil | Chinese University of Hong Kong  | Internal examiner |
| 2001 | NG Chi Ho             | DBA   | Hong Kong Polytechnic University | External examiner |
| 2000 | Steven LUI            | PhD   | Chinese University of Hong Kong  | Internal examiner |

## VISITING LECTURES

Waseda University, May 2017

Sun Yat Sen University Business School, April 2015

Kobe University, August 2012, 2013, 2014, 2015, 2016; January 2018, 2019, 2020 (online)

## RESEARCH

### RESEARCH GRANTS

- 2018 JPY 31,000,000. University Research Initiatives Fund. Waseda University (Co-I)
- 2016 HK\$512,325. General Research Fund. The RGC of Hong Kong (PI)
- 2012 HK\$320,866. General Research Fund. The RGC of Hong Kong (PI)
- 2012 HK\$50,000. Direct Research Grant. The Chinese University of Hong Kong (PI)
- 2010 HK\$427,628. General Research Fund. The RGC of Hong Kong (PI)
- 2009 HK\$60,000. Direct Research Grant. The Chinese University of Hong Kong (PI)
- 2008 HK\$70,000. Direct Research Grant. The Chinese University of Hong Kong (PI)
- 2007 HK\$80,000. Direct Research Grant. The Chinese University of Hong Kong (PI)
- 2007 HK\$402,368. Competitive Earmarked Research Grant. The RGC of Hong Kong (Co-I with Christine M. Chan)
- 2006 HK\$572,561. Competitive Earmarked Research Grant. The RGC of Hong Kong (Co-I with Daphne Yiu and Chung-Ming Lau)
- 2006 HK\$337,454. Competitive Earmarked Research Grant. The RGC of Hong Kong (Co-I with Christine M. Chan)
- 2005 HK\$55,000. APIB Fund for Small Projects (PI)
- 2003 HK\$365,000. Competitive Earmarked Research Grant. The RGC of Hong Kong (Co-I with Christine M. Chan)
- 2002 HK\$1,400,000. Research Grant. SME Development Fund of the Trade and Industry Department and Chinese Executive Club of the Hong Kong Management Association (Co-I with Chua, Bee-Leng, Law, Cheung-Kwok, Ahlstrom, David, Au, Kevin, Low, Chee-Keong, Thomas, Hugh)
- 2002 JY300,000 (Japanese Yen). Research Incentive Prize. The Japan Academy of International Business Studies (Co-I with Christine M. Chan)
- 2000 HK\$150,000. Area of Excellence Research Grant. The University of Hong Kong Science & Technology and The Chinese University of Hong Kong (Co-I with Chung-Ming Lau, Yuan Lu, and Ryh-song Yeh)
- 1999 HK\$500,000. Competitive Earmarked Research Grant. The RGC of Hong Kong (PI)
- 1998 HK\$482,000. Competitive Earmarked Research Grant. The RGC of Hong Kong (PI)
- 1998 HK\$10,000. Special Grant for Teachers to Conduct Research Outside Hong Kong during Summer (Summer Grant) The Academic Staff Review Committee, The Chinese University of Hong Kong (PI)
- 1997 HK\$70,000. Direct Grant. The Chinese University of Hong Kong (PI)
- 1995 HK\$597,000. Strategic Direct Grant. The Chinese University of Hong Kong (Co-investigator with Chung-Ming Lau, et al.).

### REFEREED JOURNAL ARTICLES

Li, Megan Yuan, Makino, Shige, Murphree, Michael, Jiang, Chunyan. 2021. Regions and innovation: A new tale of three economic regions in China. International Journal of Innovation Management. *forthcoming*

Jiang, Guoliang Frank, Jung, Jae C., Makino, Shige. 2020. Parent firm corporate social responsibility and overseas subsidiary performance: A signaling perspective. Journal of World Business, 55(6). *published online* (<https://doi.org/10.1016/j.jwb.2020.101141>)

Lee, In Hyeock (Ian), Hong, Eunsuk, Makino, Shige. 2020 The effect of non-conventional outbound foreign direct investment (FDI) on the domestic employment of multinational enterprises (MNEs) International Business Review, 29(3), *published online* (<https://doi.org/10.1016/j.ibusrev.2020.101671>)

Makino, Shige, Lehmborg, Derek. 2020. The past and future contributions of research on Japanese management. Asian Business & Management, 19(1): 1-7.

Makino, Shige, Tse, Caleb H, Li, Stella Yiyang, Li, Megan Yuan. 2020. Passion transfer across national borders. Journal of Business Research, 108: 213-231.

Luo, Lingli, Ma, Xufei, Makino, Shige, Shinkle, George. 2020. Cluster status and new venture creation. Journal of Business Venturing, 35(5), *published online* (<https://doi.org/10.1016/j.jbusvent.2019.105985>)

Li, Megan Yuan, Makino, Shige, Jiang, Chunyan. 2019. Does national sentiment affect foreign direct investment, and if so, how? Additional evidence, International Business Review, 28(5), *published online* (<https://doi.org/10.1016/j.ibusrev.2019.101586>)

\* This paper won The Best IBR Paper of the Year, International Business Review & European International Business Academy

Hong, Eunsuk, Lee, In Hyeock (Ian), Makino, Shige. 2019. Outbound foreign direct investment (FDI) motivation and domestic employment by multinational enterprises (MNEs), Journal of International Management, 25(2), *published online* (<https://doi.org/10.1016/j.intman.2018.11.003>)

Mudambi Ram, Li L, Ma Xufei, Makino, Shige, Qian Gongming, Boschma Ron. 2018. Zoom in, zoom out: Geographic scale and multinational activity, Journal of International Business Studies, 49(8): 929–941.

Li, Weiwen, Lu, Yuan, Makino, Shige, Lau, Chung-Ming. 2017. National power distance, status incongruence, and CEO dismissal. Journal of World Business, 52(6): 809-818.

Makino, Shige, Chan, Christine M. 2017. Skew and heavy-tail effects on firm performance. Strategic Management Journal, 38(8): 1721–1740.

Lee, In Hyeock (Ian), Hong, Eunsuk, Makino, Shige. 2016. Location decisions of inward FDI in sub-national regions of a host country: Service versus manufacturing industries. Asia Pacific Journal of Management, 33(2): 343-370.

Zhu, Hong, Xia, Jun, Makino, Shige. 2015. How do high-technology firms create value in international M&A? Integration, autonomy and cross-border contingencies. Journal of World Business, 50(4): 718–728.

Zhong, Weiguang, Zhang Xiao, Makino Shige. 2015. Customer involvement and service firm internationalization performance: an integrative framework. Journal of International Business Studies 46(3): 355–380.

Jiang, Ruihua, Beamish, Paul W., Makino, Shige. 2014. Time compression diseconomies in foreign expansion. Journal of World Business, 49(1): 114–121.

Makino, Shige, Eric., Tsang W. 2011. Historical ties and foreign direct investment: An exploratory study. Journal of International Business Studies. 42(4): 545-557.

Makino, Shige. 2011. Multilevel analytical thinking. Organizational Science (in Japanese), 44(4): 14-25.

Chak, Almaz M.K., Makino, Shige. 2010. Are we making the right choice to go for international exchange program? Journal of International Business Education. 5: 145-160.

- Makino, Shige, Roehl, Tom. 2010. Learning from Japan: A commentary. Academy of Management Perspective, 24(4): 38-45.
- Chan, Christine M., Makino, Shige, Isobe, Takehiko. 2010. Does Sub-National Region Matter? Foreign Affiliate Performance in the U.S. and China. Strategic Management Journal. 31(11): 1226-1243.
- Fang, Yulin, Jiang, Frank G.L., Makino, Shige, Beamish, Paul W. 2010. Multinational firm knowledge, use of expatriates, and foreign subsidiary performance. Journal of Management Studies.47(1): 27-54.
- Isobe, Takehiko, Makino, Shige, Montgomery, David B. 2008. Technological Capabilities and Firm Performance: The Case of Small Manufacturing Firms in Japan, Asia Pacific Journal of Management. 25(3): 413-428.
- Chan, Christine M., Isobe, Takehiko, Makino, Shige. 2008. Which country matters? Institutional development and foreign affiliate performance. Strategic Management Journal.29(11): 1179-1205.
- Delios, Andrew, Gaur, Ajai S., Makino, Shige. 2008. The timing of international expansion: Information, rivalry and imitation among Japanese firms, 1980-2002. Journal of Management Studies. 45(1): 169-195.
- Goerzen, Anthony, Makino, Shige. 2007. Multinational Corporation Internationalization in the Service Sector: A Study of Japanese Trading Companies. Journal of International Business Studies. 38(7): 1149-1169.
- Croft, Lena, Makino, Shige. 2007. Dependency or Interdependency: United States Power Generation Firms' Entry into China. Journal of Asia Business Studies. 2(1): .23-33.
- Makino, Shige, Chan, Christine M., Isobe, Takehiko, Beamish, Paul W. 2007. Intended and Unintended Termination of International Joint Ventures. Strategic Management Journal. 28(11): 1113-1132.
- Chan, Christine M., Makino, Shige. 2007. Legitimacy and Multi-level Institutional Environments: Implications for Foreign Subsidiary Ownership Structure. Journal of International Business Studies. 38(4): 621-638.
- Isobe, Takehiko, Makino, Shige, Goerzen, Anthony. 2006. Japanese horizontal keiretsu and the performance implications of membership. Asia Pacific Journal of Management. 23(4) 453-466.
- Chan, Christine M., Makino, Shige, Isobe, Takehiko. 2006. Interdependent Behavior in Foreign Direct Investment: the Multi-level Effects of Prior Entry and Prior Exit on Foreign Market Entry. Journal of International Business Studies. 37: 642-665.
- Makino, Shige, Isobe, Takehiko, Chan, Christine M. 2004. Does country matter? Strategic Management Journal. 25(10): 1027-1043.
- Makino, Shige, Beamish, Paul W., Zhao, Bin Natalie. 2004. The characteristics and performance of Japanese FDI in less developed and developed countries. Journal of World Business. 39(4): 377-392.
- Delios, Andrew, Makino, Shige. 2003. Timing of entry and the foreign subsidiary performance of Japanese firms. Journal of International Marketing. 11(3). 83-105.
- Makino, Shige. 2003. Book review: A history of top management in Japan: Managerial enterprises and family enterprises by Hidemasa Morikawa. Asia Pacific Journal of Management, 20(1): 141-143.

Makino, Shige, Lau, Chung-Ming, Yeh, Ryh-Song. 2002. Asset exploitation versus asset seeking: Implications for location choice of foreign direct investment. Journal of International Business Studies. 33(3): 403-421.

Yiu, Daphne W., Makino, Shige. 2002. A choice between joint ventures and wholly-owned subsidiaries: A test of transaction cost theory and institutional perspective. Organization Science. 13(6): 667-683.

Delios, Andrew, Makino, Shige. 2001. Introducing Cases in the Asian Classroom. Asia Case Research Journal. 5(1): 121-139.

Makino, Shige, Neupert, Kent E. 2000. National culture, transaction costs, and the choice between JV and wholly owned subsidiary. Journal of International Business Studies. 31(4): 705-713.

Isobe, Takehiko, Makino, Shige, Montgomery, David B.. 2000. Resource commitment, entry timing, and market performance of foreign direct investments in emerging economies: The case of Japanese international joint ventures in China. Academy of Management Journal. 43(3): 468-484.

Makino, Shige. 1999. MITI Minister Kaoru Yosano on reviving Japan's competitive advantages. Academy of Management Executive. 12(4): 9-11.

Makino, Shige, Beamish, Paul W. 1999. Matching strategy with the choice of joint venture ownership structure. Academy of Management Executive. 12(4): 17-27.

Makino, Shige, Beamish, Paul W. 1998. Performance and survival of international joint ventures with non-conventional ownership structures. Journal of International Business Studies. 29(4): 797-818.

Makino, Shige, Beamish, Paul W.. 1998. Local ownership restrictions, entry mode choice, and FDI performance: Japanese overseas subsidiaries in Asia. Asia Pacific Journal of Management. 15(2): 119-136.

Makino, Shige, Delios, Andrew. 1996. Local Knowledge Transfer and Performance: Implications for Alliance Formation in Asia. Journal of International Business Studies. 27(5): 905-927.

Nitsch, Detlev, Beamish, Paul W., Makino, Shige. 1996. Entry Mode and Performance of Japanese FDI in Western Europe. Management International Review. 36(1): 27-43.

Nitsch, Detlev, Beamish, Paul W., Makino, Shige. 1995. Characteristics and Performance of Japanese Foreign Direct Investment in Europe. European Management Journal. 13(3): 276-285.

Woodcock, C. Patrick, Beamish, Paul W., Makino, Shige. 1994. Ownership-based Entry Mode Strategies and International Performance. Journal of International Business Studies. 25(2): 253-273.

## **INVITED JOURNAL ARTICLES**

Makino, Shige. 2017. The characteristics and performance of Japanese FDI in emerging and advanced economies, 1991-2014 (日本在新兴经济体和发达经济体中对外直接投资的特点和绩: 1991～2014年), Quarterly Journal of Management (管理学季刊), 3.

Makino, Shige. 2011. The perspectives on multilevel analysis (マルチレベル分析の考え方), Organizational Science (組織科学), 44(4): 14-25.

## BOOKS

Isobe, Takehiko, Shige Makino, Chan, Christine M. 2010. 国境と企業 (“National Borders and Enterprises: Analysis of Institutions and Global Strategy”, in Japanese). Tokyo, Toyo Keizai.

# Winner of the *JAIBS Academic Award for the Best Book of the Year*, Japan Association of International Business Studies

Beamish, Paul W., Delios, Andrew, Makino, Shige. 2001. Japanese Subsidiaries in the New Global Economy. Edward Elgar Publishing.

## BOOK CHAPTERS

Makino, Shige. 2014. Three Important Perspectives for Understanding National Context. In J. Boddewyn, editor, Multidisciplinary Insights from New AIB Fellows (Research in Global Strategic Management, Volume 16): 79-114. Emerald Group Publishing Limited

Makino, Shige, Yiu, Daphne. 2014. Strategy and Performance of Asian Enterprises. In Redding, Gordon, Witt Michael, editors, Oxford Handbook of Asian Business Systems: 561-586. New York, Oxford University Press.

Makino, Shige, Chan, T.S., Cui Geng. 2013. International business in Asia, In T. S. Chan, Geng Cui, editors, Multinationals and Global Consumers: Tension, Potential and Competition: 1-12. New York, Palgrave Macmillan.

Isobe, Takehiko, Makino, Shige. 2008. Foreign Market Entry and Performance of Foreign Affiliates [Kaigai Shijyo he no Shinshutsu to Genchi-houjin no Performance]. In Enatsu, Kenichi, Kuwana, Yoshiharu, Kishimoto, Toshio, editors, New Trends in International Business Studies: 27-42. Tokyo, Chuo-Keizaisha. In Japanese.

Croft, Lena, Makino, Shige. 2007. The road to the Kyoto Protocol: A harmonious case of Euro-Chinese corporate environmental behavior. In Yau. Oliver H.M., Chow, Raymond P.M, editors, Harmony versus Conflict in Asian Business: 50-64. New York, Palgrave Macmillan.

Makino, Shige. 2007. Is Hong Kong Becoming Less Attractive to Japanese Firms?-No. In The Japan Society of Hong Kong, editor, The Japan Society of Hong Kong 45<sup>th</sup> Anniversary Commemorative Volume: 135-143.

Makino, Shige, Inkpen, Andrew C. 2003. Knowledge seeking FDI and learning across borders. In Easterby-Smith, Mark, Lyles, Marjorie A., editors, Handbook of Organizational Learning and Knowledge Management: 233-252. Oxford, Blackwell Publishing.

Chan, Christine M., Makino, Shige. 2002. Interorganizational imitation and foreign ownership strategy. In Contractor, Farok, Lorange, Peter, editors, Cooperative Strategies and Alliances: 213-236. Elsevier Science.

Lau, Chung Ming, Lu, Yuan, Makino, Shige, Chen, Xiaohong, Yeh, Ryh-Song. 2002. Knowledge Management of High-tech Firms in China. In Tsui, Anne S., Lau, Chung Ming, editors, Management of enterprises in People's Republic of China: 183-210. Kluwer Academic Publishing.

Delios, Andrew, Beamish, Paul W., Makino, Shige. 2001. The nature of Japanese investment worldwide. In Beamish, Paul W., Delios, Andrew, Makino, Shige. Japanese Subsidiaries in the New Global Economy. Edward Elgar Publishing.

Makino, Shige, Delios, Andrew. 1997. Local Knowledge Transfer and Performance: The Study of Japanese FDI in Asia and North America. In Beamish, Paul W., Killing, J. Peter, editors, Cooperative strategies: Asian-Pacific perspectives. San Francisco, CA: The New Lexington Press.

Anand, Jaideep, Ainuddin, R. Azimah, Makino, Shige. 1997. Multinational Strategy and Subsidiary Characteristics: Empirical Analysis of Japanese Foreign Subsidiaries. In Beamish, Paul W., Killing, J. Peter, editors, Cooperative strategies: Asian-Pacific perspectives. San Francisco, CA: The New Lexington Press.

## **KEYNOTE SPEECHES/INVITED SPEECH (2002 -)**

Invited speech. 企業年齢と経済成長の国際比較(*International comparison of corporate age and economic growth*), Academic Association for Organizational Science - Kansai Division Special Conference, March 3, 2021. (Online)

Invited speech. *Performance and age distributions of firms around the world*, Australian National University, June 4, 2020. (Online)

Invited speech. *Performance and age distributions of firms around the world*, Kyoto University, January 29, 2020.

Invited speech. *Performance and age distributions of firms around the world*, Nanjing University, November 28, 2019.

Invited speech. *Performance and age distributions of firms around the world*, Advancing Emerging Markets Conference, Xi'an Jiaotong-Liverpool University, Suzhou, November 26, 2019.

Invited speech. *Performance and age distributions of firms around the world*. Xiamen University, Fujian, November 14, 2019.

Invited speech. *Performance and age distributions of firms around the world*, Korean Academy of International Business Annual Conference, Chung Ang University, Seoul, November 2, 2019.

Invited speech. *The variance centred view*. University of Nottingham Ningbo China, September 19, 2019.

Invited speech. *Innovations in the U.S., Japan, and China*, International New Year Forum, Kokura, Kitakyushu International Conference Center, March 16, 2019

Invited speech. *Performance and age distributions of firms around the world*, Advancing Emerging Markets Conference, University of International Business and Economics, Beijing, June 13, 2018.

Invited speech. *Teaching with Cases: What Works, What Does Not*, Teaching and Learning Brown Bag Seminar, the Chinese University of Hong Kong, March 22, 2018.

Invited speech. *National sentiment and Japan's foreign direct investment* (日本の国民感情と海外直接投資), International New Year Forum, Kokura, Kitakyushu International Conference Center, March 15, 2018.

Opening remarks. *Corporate utilization of big data* (AI ビックデータ・AI の企業活用), The MBA Forum, Hong Kong, March 10, 2018

Invited speech. *Changes in the world business landscape*, The Master's and MBA Information Session/Open House, the Chinese University of Hong Kong, January 20, 2018.

Invited speech. On performance distribution of the firms (企業の業績分布の形状について), Waseda University, May 11, 2017.

Opening remarks. Future prospects of Japanese restaurant (chain) business, The MBA Forum, Hong Kong, March 4, 2017

Invited speech. *International expansion strategy of Japanese firms in East Asia* (日本企業の東アジア展開戦略), International New Year Forum Kokura, Kitakyushu International Conference Center, March 2, 2017

Invited speech. *Corporate age and performance* (企業の年齢と業績の関係), Kokura, Kitakyushu University, March 25, 2016.

Opening remarks. *How should we compete in the world?*, The MBA Forum, Hong Kong, March 6, 2016

Invited speech. *Passion transfer across borders*. SYSBS 2015 International Symposium on Frontier Theories in Management (<http://www.sysu.edu.cn/2012/en/news/news02/25257.htm>), Sun Yat-sen Business School, Guangzhou, December 19, 2015.

Invited speech. *Can Firm performance and national economy - Why institutions cannot be ignored*, The 1<sup>st</sup> CEIBS S&F Annual Symposium, CEIBS, October 25, 2016.

Invited speech. *Can passion cross borders?* Hong Kong Study Group, Chinese University of Hong Kong, November 26, 2015.

Invited speech. *Passion across borders*. Kobe University, Japan, August 21, 2015.

Invited speech. *Passion across borders*. University Sydney, May 28, 2015.

Opening remarks. *Agendas for the Revival of Japan*, The MBA Forum, Hong Kong, March 4, 2015

Invited speech. *Passion across borders*. CIEBS Mini-conference, Shanghai, January 12, 2015

Invited speech. *Does Passion Cross Borders?* (パッションは国境を超えるか), CUHK Business School Seminar & MBA Information Session, Roppongi Hills, Tokyo, September 6, 2014

Invited speech. *Does Passion Cross Borders?* (パッションは国境を超えるか), Kokura, Kitakyushu University, August 8, 2014.

Invited speech. Globalization of the firms in Kyushu areas: The current status and future agendas – Report from the survey (九州企業グローバル展開の現状と課題 - アンケート調査結果を踏まえて - ), Fukuoka, August 7, 2014.

Invited speech. *Does Passion Cross Border?* Chinese Management and Marketing School, Fukuoka-Osaka-Tokyo, August 6, 2014.

Invited speech. *The Importance of International Diversification in IB Research: Professor Rumelt's influence*, Academy of International Business Annual Meeting, Vancouver, June, 2014.

Invited speech. *The Variance-centered view*. Hong Kong University of Science and Technology, Hong Kong, February, 2014.

Invited speech. *The Variance-centered view*. Nanjing University, Nanjing, December, 2013.

Invited speech. *Global firms in Kyushu: Present status and Future direction* (九州企業グローバル展開の現状と課題 – アンケート調査結果を踏まえて –), Briefing session on the Kyushu-based Enterprises (九州地域企業グローバル化調査報告会), The University of Kitakyushu and Hong Kong and The Hong Kong Trade Development Council, Hakata, Japan, August 7, 2013.

Invited speech. *Emerging Economy Research Three Perspectives*, Summer Research Forum for Young Scholars, Center for International Business Studies of the Chinese University of Hong Kong and the Asia Academy of Management, Hong Kong, June 18, 2013.

Opening remarks. *Japanese Firms and Globalization*, The MBA Forum, Hong Kong, April 13, 2013.

Keynote address. *International Business Research in Asia: Current Status and Future Direction*, International Academy of Strategic Management, Chuo University, Tokyo, February 12, 2013.

Keynote panel. *Strategic Management Research in China - What is Next?*, Strategic Management Society Special Conference China 2012, Guangzhou, December 16, 2012.

Invited speech. *Globalization and Business*, Keio Business School 50<sup>th</sup> Anniversary Conference, Keio Business School, Yokohama, October 20, 2012.

Invited speech. *Asia and International Business*, Japanese Association of Administrative Science, Tokyo, August 25, 2012.

Keynote address. *Some thoughts on International Business Research in Asia*, Australia and New Zealand International Business Academy (ANZIBA), Adelaide, April 13, 2012.

Invited speech. *Future of Business Education in Asia*. International Symposium on Business Schools across the World, University of Kyushu. Fukuoka, Japan, 2002.

## **INVITED PANEL/COMMENTARY**

Invited commentary. *Resilience Podcast #18 – Hong Kong, the Covid-19 and the Consequences for Euro-Asian Business*, June 19, 2020.

Invited panel. *Cross-border M&A/Alliance*. Japan Academy of International Business Studies Annual Conference, Tokyo, November 10, 2018

Invited panel. *Multi-level Issues in IB Research: Theory, Methods, and Empirics*. Academy of International Business Annual Conference, Minneapolis, June 26, 2018

Invited panel. *The New Era of Business Alliances - Kyushu and East Asia* (九州と東アジアとのビジネス連携新時代), Kokura, Kitakyushu University, March 14, 2018

Invited panel. *Contextually-relevant Innovation across the World*. Academy of International Business Annual Conference, Dubai, UAE, July 5, 2017.

Invited panel. *Context and Internationalization*. Asia Academy of Management Conference, Kitakyushu, Japan, June 20, 2017.

Invited panel. *Japanese firms' strategy for international expansion in East Asia* (日本企業の東アジア展開戦略), Kokura, Kitakyushu University, March 3, 2017

Invited panel. *Contextual Innovation*. Strategic Management Society Special Conference in Hong Kong, December 11, 2016.

Invited panel. *Power of Research*. In Doctoral Colloquium. ICOM Conference, Abu Dhabi, November 22, 2015.

Invited panel. *Passion across borders*. In “New Perspectives on Foreign Cultures as Sources of New Knowledge for Individuals and Firm” (Chair: Arie Lewin), Academy of International Business Annual Conference, Bangalore, India, June, 2015.

Invited talk. *Emerging Economy Research Three Perspectives*, Summer Research Forum for Young Scholars, Center for International Business Studies of the Chinese University of Hong Kong and the Asia Academy of Management, Hong Kong, June 18, 2013.

Invited commentator on *Capsule Hotel*, Money Magazine, TBV Pearl (Hong Kong's English TV station), aired on March 4, 2012.

Invited speaker (seminar). *Some Issues on Correlations*, Nanjing University, Nanjing, October, 2011.

Invited presentation. *Foreign subsidiary performance around the world*, NUS Summer Conference, National University of Singapore, Singapore, September, 2010.

Invited panel (presenter). *Performance of Japanese Multinational Corporations around the World: A Multilevel Analysis*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meetings, Montreal, August, 2010.

Invited panel (chair). *Fallacy of Composition in Japanese Business: Linking Micro- and Macro-level Issues*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meetings, Montreal, August, 2010.

Invited panel (chair). *Knowledge Creation: A Management Theory from Japan*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meetings, Chicago, August, 2009.

Invited lecture. *Research on Emerging Economies*, Global Business Forum Research Workshop, the University of Hong Kong, February, 2009.

Invited panel (presenter). *Shaping a discipline*, Asia Academy of Management Conference, Taipei, 2008.

Invited panel (chair). *Japanese Business Research: Past, Present, and Future*, Asia Academy of Management Conference, Taipei, 2008.

Invited panel (presenter). *Analysis of within- and between-country variations: Implications for international business research*, Workshop on Institutional Theory and Strategic Management

Research, Guangdong University of Foreign Studies, 2008.

Invited panel (presenter). *Participant Centered Learning in Business Education, Workshop on the Preparation for 3-3-4 Curriculum & Outcome Based Approach*, The Chinese University of Hong Kong, December, 2008.

Invited panel (presenter). *Multi-level analysis for international business research*. Academy of International Business Conference, Indianapolis, 2007.

Invited panel (chair). *Japanese Business Research: Past, Present, and Future*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meeting, Anaheim, 2008.

Invited panel (presenter). *Saving Good But Rejected Paper*, Asia Academy of Management Professional Development Workshop, Academy of Management Annual Meeting, Anaheim, 2008.

Invited panel (discussant). *Multinational corporations in China*, International Association of Chinese Management Research Annual Meeting, Guangzhou, 2008.

Invited panel (discussant). Management and Organization Review Paper Development Workshop. International Association of Chinese Management Research Annual Meeting, Guangzhou, 2008.

Invited lecturer. Management and Marketing Research Workshop (管理和市场学研究研讨会). Renmin University of China, Beijing, 2006.

Invited lecturer. *Which country matter?* Research Seminar at the Department of Management of Organizations, Hong Kong University of Science and Technology, November, 2006.

Invited panel (presenter). *How to shape multi-level conceptualization and research*. Research Methodology Workshop, Renmin University of China, Beijing, 2004.

Invited lecturer. *Introduction to database development and data analysis*. The Chinese Management Scholar Research Workshop, Hong Kong University of Science and Technology and the Hang Lung Center for Organizational Research, 1999, 2000.

Invited lecturer. *Strategy and Structure of International Joint Ventures with Non-conventional Ownership Structures*. Lingnan College, 1997.

## **INVITED CONSORTIUM/WORKSHOP**

Faculty panel. Junior Faculty Consortium, Academy of International Business Annual Conference, Dubai, July 2, 2017.

Faculty panel. Junior Faculty Consortium, Academy of International Business Annual Conference, New Orleans, June 27, 2016.

Panel. Research methodology clinic, Academy of International Business Annual Conference, New Orleans, June 29, 2016.

Faculty panel. Doctoral Consortium, Academy of International Business Annual Conference, Istanbul, July 3, 2013.

Faculty panel. Doctoral Consortium, Academy of International Business Annual Conference,

Washington, D.C., June 30, 2012.

Invited panel. Paper Development Workshop, Association of Japanese Business Studies Annual Meeting, Washington, D.C., June 28, 2012.

Co-chair. International Business Paper Development Workshop, International Association of Chinese Management Research (IACMR) conference, Hong Kong, June 24, 2012.

Faculty panel. Doctoral Colloquium, Australia and New Zealand International Business Academy (ANZIBA), April 12, 2012.

Faculty panel. Doctoral Consortium, Academy of Management Annual Meetings, International Management Division, San Antonio, August 13, 2011.

Faculty panel. Doctoral Consortium, Asia Academy of Management Conference, Macau, December 12, 2010.

Faculty panel. Doctoral Consortium, Asia Academy of Management Conference, Taipei, 2008.

Faculty panel. Doctoral Consortium, Academy of International Business Annual Conference, Quebec City, Canada, 2005.

Faculty panel.. Doctoral Consortium, International Management Division, Academy of Management Annual Meetings, New Orleans, 2004.

## **CONFERENCE PRESENTATIONS (2016 - )**

Murphree, Michael, Li, Yuan, Makino, Shige. *Regions and Innovation: A New Tale of Three Economic Regions in China*. Academy of International Business Annual Conference, Minneapolis, June, 2019

Jiang, Frank, Jun, Jae, Makino, Shige. *Parent-Firm CSR and Overseas Subsidiary Performance*. Academy of Management Annual Meetings, Chicago, August 2018.

Hong, Eunsuk, Lee, In Hyeock, Makino, Shige. *Effect of Non-conventional FDI on the Domestic Employment of MNEs*. Academy of Management Annual Meetings, Chicago, August 2018.

Murphree, Michael, Li, Yuan, Makino, Shige. *Regions and Innovation: A New Tale of Three Economic Regions in China*. Academy of International Business Annual Conference, Minneapolis, June, 2018

Jiang, Frank, Jung, Jae, Makino, Shige. *Corporate Social Responsibility at Home and Financial Performance Abroad* Academy of International Business Annual Conference, Minneapolis, June, 2018

Hong, Eunsuk, Lee, In Hyeock, Makino, Shige. *Non-Conventional Forms of Outbound Foreign Direct Investment (OFDI) by Multinational Enterprises (MNEs): Are They Good for the Domestic Employment of MNEs at Home?* Academy of International Business Annual Conference, Dubai, UAE, July, 2017

Wang, Yangwen, Ma, Xufei, Makino, Shige. *Liability of Privatness/Foreignness and Foreign Listings of Emerging Economy Firms*. Strategic Management Society Annual Conference, Berlin, September, 2016

Luo, Lingli, Ma, Xufei, Makino, Shige. *Community Status and New Organizational Founding*. Academy of Management Annual Meetings, Anaheim, August, 2016 #. published in the *Academy of*

*Management Proceedings*, 2016(1).

Yamanoi, Junichi, Iriyama, Akie, Makino, Shige. *Domestic M&As between Multinational Enterprises: Creating Value by Expanding and Integrating International Assets*. Academy of International Business Annual Conference, New Orleans, June, 2016

## **PUBLISHED TEACHING CASES**

Asia Pulp & Paper: Implementing the Forest Conservation Policy (Ivey Publishing 9B16M129) with Hugh Thomas and Ka Wai Boby Shiu, 2016.

- Teaching note: Asia Pulp & Paper: Implementing the Forest Conservation Policy (Ivey Publishing 8B16M129) with Hugh Thomas and Ka Wai Boby Shiu, 2016

Serving the Chinese University of Hong Kong: Leadership challenges for Professor Joseph Sung. (Unpublished case) (with Anna Tsui and Hugh Thomas), 2014.

AIB Nagoya Conference in 2011. (Ivey Publishing 9B12M071) (with Cinty Li), 2012.

- Teaching note: AIB Nagoya Conference in 2011. (Ivey Publishing 8B12M071) (with Cinty Li), 2012.

GOME–King of China’s Electrical Appliance Retail Chain. (Ivey Publishing 9B06M098) (with Anthony Fong), 2006.

\*CNBC China and Harvard Business School developed one hour TV Program “Strategic Decision” based on this case. The TV Program aired across all regions in China.

- Teaching note: GOME–King of China’s Electrical Appliance Retail Chain. (Ivey Publishing 8B06M98) (with Anthony Fong), 2006.

中国在线珠宝购物 (Jewellworld.com-Online Jewelry Shopping in Chinese translation). (Ivey Publishing 9B05AC09). (with Anthony Fong), 2005.

Jewellworld.com-Online Jewelry Shopping in China. (Ivey Publishing 9BO05A009) (with Anthony Fong), 2005.

- Teaching note: Jewellworld.com-Online Jewelry Shopping in China. (Ivey Publishing 8BO0509W) (with Anthony Fong), 2005.

Pacific Electronic Industries, Co. Ltd. The Chinese University of Hong Kong.

\*This case is published in Chinese in 「管理案例研究」大连理工大学出版社 (Managerial Case Studies, Dalian University of Technology Press, 2000).

Price Adjustments: English-Language Newspapers in Hong Kong, The Chinese University of Hong Kong, 1997.

Toppan Moore. (Ivey Publishing 9A92G001) (with Paul W Beamish and Joyce Miller), 1992.

\*This case was also published in Beamish, Paul W., J. Peter. Killing, Donald J. Lecraw & Allen Morrison. 2000. International Management: Text and Cases, Second edition. Burr Ridge, Illinois. Richard D. Irwin. 388-402.

- Teaching note: Toppan Moore. (Ivey Publishing 8A92G01) (with Paul W Beamish and Joyce Miller), 1992.

Japanese-American Seating Inc. (B). (Ivey Publishing 9A92G005) (with J. Michael Geringer and Joyce Miller), 1992.

- Teaching note: Japanese-American Seating Inc. (B). (Ivey Publishing 8A92G04) (with J. Michael Geringer and Joyce Miller), 1992.

## **TRADE JOURNALS/COLUMN ARTICLES/COMMENTARY**

### Trade journals

Makino, Shige. 2020.「新興国ビジネスについて—最近の調査結果から」(Doing Business in Emerging Economies: Recent Evidence), Suruga Institute Report, Vol. 121 Winter: 4-7.

Makino, Shige. 2013.「香港について」(On Hong Kong), Suruga Institute Report, Vol. 150 Winter: 4-7.

### Column articles

IMPACT, Association for World Economic Studies:

1. 「国益から国家間益へ」(From National Interest to International Interest), September, 2012.
2. 「2つのリスク」(Two types of risks), January, 2013
3. 「新興国への壁」(Barriers to emerging economies), March, 2013
4. 「香港人のアイデンティティ」(Social identity of Hong Kong residents), June, 2013
5. 「オープン・コラボレーションの将来」 (The Future of Open Collaboration), December, 2013
6. 「社会問題のディスタンス」(Distance in social issues), March, 2014
7. 「あなたは今幸せですか」(Are you happy now?), July, 2014
8. 「香港のデモについて」(On the demonstration in Hong Kong), December 2014
9. 「組織感情のマネジメント」(Management of Organizational Emotion), November 2015
10. 「オンライン授業を真剣に考えた方が良い理由」(Why we should take online teaching seriously), April, 2020

NIKKEI Research:

1. 「新興国で勝つには」(How to win in emerging economies), October, 2012.
2. 「良い撤退、悪い撤退」(Good exit, Bad exit), January, 2013
3. 「平均値から分散の視点へ — 実証と実感の溝を埋めるために」(From the average-centered to the variance-centered view), April, 2013
4. 「ミャンマーと国際ビジネス」(Doing business in Myanmar) , May, 2013

## Commentary in Media:

- BBC China “G20 峰會：貿易戰陰雲下，習近平與安倍認同促進「自由公平貿易」” (G20 Summit: President Xi and President Trump reach an agreement on free and fair trade under the “dark cloud” of the US-China trade war) June 28, 2019  
<https://www.bbc.com/zhongwen/trad/world-48799035>
- BBC China “焦点圆桌：由日欧合作反观中美贸易战对抗”(Focus Round Table: Counter-View of Sino-US Trade War Confrontation by Japan-Europe Cooperation ) July 20, 2018  
<https://www.bbc.com/zhongwen/simp/business-44886523>
- CUHK China Business Knowledge “Standing Out in the Digital Economy” July 17, 2018  
<https://cbk.bschool.cuhk.edu.hk/standing-out-in-the-digital-economy/>
- Jiu Jik《招職》“大職場技能應對數碼轉型” June 1 & 4, 2018  
[https://epaper.cpjobs.com/hk/jj-ecopy/20180601/index.html?\\_ga=2.46420903.1456193779.1528940143-1271682364.1528940143](https://epaper.cpjobs.com/hk/jj-ecopy/20180601/index.html?_ga=2.46420903.1456193779.1528940143-1271682364.1528940143)
- South China Morning Post “The Japanese Pachinko King Taking A Bet On Hong Kong Justice” March 31, 2018  
<https://www.scmp.com/week-asia/business/article/2139705/japanese-pachinko-king-taking-bet-hong-kong-justice>
- CUHK Research Features “Putting Passion back into the Workplace” January 2015  
<http://www.cuhk.edu.hk/english/features/professor-shige-makino.html>
- Nikkei Sangyo Shimbun “On Asian MBA programs” December 22, 2014
- CNBC “Strategic Decision - Gome” 2007
- TVB Pearl (Hong Kong’s English TV station) “20 Minutes”
- Hong Kong Commercial Newspaper (商報)
- World Economic Review (世界經濟評論)
- Concierge (Interview for “Hong Kong Power People”)
- Globe and Mail (Canada’s national newspaper, 1995)

## **PUBLIC & PROFESSIONAL SERVICES**

### Research Grant Panel

Member: Business Studies Sub-Panel of the Research Grants Council (RGC), The University Grants Committee (UGC), 2009-2014

Member: The Selection Panel of Economic & Social Research Council of the UK (ESRC) / the Research Grants Council (RGC) Joint Research Scheme, 2012

Member: The Selection Committee of The National Natural Science Foundation of China (NSFC)/Research Grants Council (RGC) Joint Research, 2011

### External examiner/advisor

External member: Assessment committee for recruitment, Graduate School of Business Administration, Kyoto University, August 2020 – May 2021.

Advisor: The Bachelor of Arts (Honours) in Japanese Studies Programme, UOW College Hong Kong, 2018

Chair: Independent Accreditation Panel for the Business Administration-Global Business Management Program for Undergraduate study. Hang Seng Management College, 2018

External member: Review Panel of Bachelor of Business Administration in International Business and Global Management, University of Hong Kong, 2017

External examiner: Hang Seng Management College, 2017, 2018, 2019

External validation of the examination papers: Hang Seng Management College, 2016, 2017, 2018, 2019

External course reviewer: Community College of City University, 2017, 2018

Member: The Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ), 2011 - 2012

External examiner: Kobe University, Research Institute for Economics & Business Administration, Kobe Japan, 2006

External examiner: Open University of Hong Kong, 2002 - 2005

External academic advisor: Associate of Arts in Applied Japanese Studies, Division of Language Studies, Community College of City University, 2009 – 2010

### Conference Chair/Host

Local host leader. Academy of International Business Annual Meeting, Hong Kong, 2019-2020

Track chair. Strategic Management Society Special Conference in Hong Kong, 2016

Program chair. Academy of International Business Annual Meeting, Nagoya, June 24-28, 2011

### Award Selection Judge/Committee

AIB Executive of the Year Award, Academy of International Business, 2020.

Waseda University Research Award, 2019

Peter J. Buckley and Mark Casson AIB Dissertation Award, Academy of International Business, 2016, 2017, 2018, 2019 (chair), 2020.

Best Paper Award, Association of Japanese Business Studies Annual Meeting, 2018.

Best Conference Paper Award, Strategic Management Society Annual Conference, 2017.

Richard N. Farmer Dissertation Award, Academy of International Business, 2008, 2009, 2010

Newman Dissertation Award, Academy of Management Annual Meeting, 2004

Journal of International Business Studies Decade Award, 2011, 2012

## UNIVERSITY/FACULTY/DEPARTMENT SERVICES

### Directorship

Co-Director: Master in Management Program (2017-2019)  
Director: Center for International Business Studies (2014-2017)

### Leadership

Chairman: Department of Management (2007-2013)  
Chairman: Department Academic Personnel Committee (2007-2013)

### Department (2017-present)

Member: Assessment Panel (2018-2019)  
Member: Department Executive Committee (2007-present)  
Member: Recruiting Committee (2007-2016)

### Faculty

Academic Advisor (Level II): Master in Management Program (2018-present)  
Member: School of Hotel and Tourism Management, Department Academic Personnel Committee (2019-2021)  
Member: Faculty Academic Personnel Committee (2009-2021)  
Chairman: Programme Committees of MSc in Management Programme (2017-present)  
Chairman: Selection Committee for the Executive Officer II (Career Management) (2017)  
Faculty Advisor: Japan Club, MBA Program (2017-present)  
Member: Selection Panel for the Faculty Teaching Excellence Award (2016-2017), 2018  
Chairman: Selection Committee for the Position of Functional Manager (Career Management) (2017)  
Chairman: Review Panel for MSc in Management of Real Estate and Hospitality Assets, Chinese University of Hong Kong, 2017  
Member: MBA Committee (2016-present)  
Member: Search Committee for the Appointment of the Dean of the Faculty of Business Administration (2013-2014)  
Advisor: Hong Kong MBA Forum (2013 –present)  
Member: Review Panel for the Master of Science Programme in Marketing (2012)  
Member: Review Panel for the OneMBA, Global Executive MBA Programme (2012)  
Member: University Senate (2007-2013)  
Member: Faculty Executive Committee (2007-2013)  
Category 2 member for Department of Japanese Studies (2007-2009)  
Category 2 member for School of Hotel and Tourism Management (2007-2012; 2014-present)  
Member: Committee on Graduate Studies (2002-2013, 2018-present)  
Member: Senate committee on university scholarships (2001-2003)  
Member: PhD/MPhil programs panel (2001-2007)  
Member: MBA Curriculum Committee (1999-2000)  
Member: Committees on Undergraduate Studies (1998-2013)  
Chairman: Faculty Library Committee (1998-1999)

### Shaw College

Member: Working Group on Conference Grant (2018-present)  
Member: Shaw College Conference & Research Grant Committee (2007-present)  
Member: Assembly of Fellows, Shaw College (2016–2018)  
Member: Board of Trustees, Show College (2016-2019)

### Fundraising

HKD4,000,000 for the MBA Scholarship for Japanese Students, CUHK(2004-2012)  
JPY3,100,000 for the annual conference of the Academy of International Business Annual Meeting, Nagoya, Japan, 2011