

Professor Timon Du is a professor of Decision Sciences and Managerial Economics at the Faculty of Business Administration, The Chinese University of Hong Kong. He was born and raised in Taiwan. He received his M.S.E. and Ph.D. degrees in Industrial Engineering from Arizona State University, USA, in 1992 and 1995, respectively. He was the Director of Msc in e-commerce, Director of Msc in e-business management, Director of EMBA (Asia Pacific), co-Director of EMBA(Xian), and Director of EMBA (Chinese) offered by the same faculty. He mainly teaches courses such as strategic information system and e-commerce offered to MBA and EMBA students. He was the President of International Consortium for Electronic Business involving members from more than 20 countries. His research interests are business intelligence, privacy and security, e-commerce, information sharing, subjective well-being, and IT education. He has published many papers in leading international journals such as IEEE Transactions on Knowledge and Data Engineering, Decision Support Systems, Information and Management, Communications of the ACM, IIE Transactions, International Journal of Production Research, and others. Currently, he is the Executive Editor for the International Journal of Electronic Business. He also has books published, including Management Education in Greater China (The Chinese University Press), Advances in Electronic Business (IGI Global), and Becoming a Hybrid Company: Competition Strategies in A Digital Age (CreateSpace Independent Publishing Platform).

(A) ACADEMIC QUALIFICATIONS

Ph. D. Department of Industrial and Management System Engineering, Arizona State University, 1995

M.S.E. Department of Industrial and Management System Engineering, Arizona State University, 1992

(B) BRIEF EMPLOYMENT HISTORY

(Academic appointment)

August 2009 to present, Professor, Department of Decision Sciences and Managerial Economics, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2005 to 2009, Professor 2, Department of Decision Sciences and Managerial Economics, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2000 to 2005, Associate Professor, Department of Decision Sciences and Managerial Economics, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 1995 to July 2000, Associate Professor, jointed appointment with Department of Industrial Engineering and Department of Management Information Systems, Chung-Yuan Christian University, Chung Li, Taiwan.

(Directorship)

August 2014 to July 2015, Co-Director, EMBA (Chinese), Faculty of Business Administration,

The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2013 to July 2014, Director, EMBA (Chinese), Faculty of Business Administration, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2011 to July 2013, Director, EMBA (Putonghua), Faculty of Business Administration, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2010 to July 2011, Co-Director, EMBA (Xian), Faculty of Business Administration, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2006 to 2011, Director, EMBA (Asia Pacific) Faculty of Business Administration, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2004 to July 2007, Director, M.S.C. in e-Business Management, Department of Decision Sciences and Managerial Economics, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2002 to July 2004, Director, M.S.C. in e-Commerce (Business), Department of Decision Sciences and Managerial Economics, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 2001 to July 2002, Associate Director, M.S.C. in Information Technology Management, Department of Decision Sciences and Managerial Economics, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong.

August 1998 to July 2000, Director, Office of Student Extra-curricula Activities, Chung-Yuan Christian University, Chung Li, Taiwan