Qianran (Jenny) Jin

CUHK Business School, Chinese University of Hong Kong
9/F Cheng Yu Tung Building
12 Chak Cheung Street, NT, Hong Kong

Phone: (852)39439296
Email: jennyjin@cuhk.edu.hk

ACADEMIC EMPLOYMENT

Chinese University Of Hong Kong, Hong Kong   2020-
CUHK Business School
Assistant Professor

EDUCATION

McGill University, Canada   2020
Desautels Faculty of Management
Ph.D. in Management, Information Systems

University of Maryland, USA   2014
Robert H. Smith School of Business
MS in Information Systems

Shanghai Jiao Tong University, Shanghai, China   2012
Antai College of Economics & Management
BS in Business Administration, Management Information Systems

RESEARCH INTERESTS

My research focus on understanding 1) the online social signals and its impact on consumer behavior 2) the digitization of traditional business models and its impact on society 3) the design of IT artifact and its impact on user productivity.

PAPERS UNDER REVIEW

1) Lee, K., **Jin, Q.**, Animesh, A., and Ramaprasad, J. "Are ride-hailing services sustainable? The impact of Uber on the transportation mode choices of drivers, riders, and walkers", Preparing for 4th round review at *MIS Quarterly*

CONFERENCE PRESENTATIONS

1) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "When Popularity Meets Position", *International Conference on Information Systems (ICIS),* Munich, Germany, 2019.
2) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "Decision making under conflicting information", *International Conference on Information Systems (ICIS),* Munich, Germany, 2019.
3) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "When Popularity Meets Position", *Conference on Information Systems and Technology (CIST),* Seattle, USA, 2019.
4) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "When Popularity Meets Position", *Statistical Challenges in Electronic Commerce Research (SCECR)*, Hong Kong, China, 2019.
5) Lee, K., **Jin**, Q., Animesh, A. and Ramaprasad, J., "Do Ride-sourcing Apps Complement or

Substitute Public Transportation", *Workshop on Information Systems and Economics (WISE)*, Seoul, South Korea, 2017. Presenter.

6) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "First-Mover Advantage in Online Review Platform", *International Conference on Information Systems (ICIS)*, Fort Worth, USA, 2015.

7) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "First-Mover Advantage in Online Review Platform", *INFORMS Annual Meeting,* Philadelphia, USA, 2015.

8) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "First-Mover Advantage in Online Review Platform", *CORS/INFORMS International Conference,* Montreal, Canada, 2015.

WORKING PAPERS

1) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "When Popularity Meets Position: Disentangling popularity and position using an experimental approach"
2) **Jin, Q.**, Animesh, A. and Pinsonneault, A. "Decision making under conflicting information"
3) **Jin, Q.**, Animesh, A. and Pinsonneault, A., "Social Signals: Theory and Review"

BOOK CHAPTERS

- Bjarnadóttir, M.V., Agarwal, R., Crowley, K., **Jin**, **Q.**, Barnes, S., Prasad. K. 2014. "Improving Decision Making using Health Data Analytics." *Big Data and Health Analytics,* Marconi, K. and Lehman, H. (ed.), Taylor and Francis, 2014.

TEACHING EXPERIENCE

Chinese University Of Hong Kong: *Instructor*
- Business Information Systems (Undergraduate), evaluation: 5.4/6   Fall 2020

McGill University: *Instructor*
- Business Intelligence & Data Analytics (Undergraduate), evaluation: 4.1/5   Fall 2017

McGill University: *Teaching Assistant*
- Insights: Big Data, Business Intelligence and Analytics (MBA)   Winter 2017
- Introduction to Information Systems (Undergraduate)   Fall 2015-Winter 2017

University of Maryland: *Tutor*
- Data Models and Decisions (EMBA)   Spring 2013

HONORS

- **ICIS Doctoral Consortium Selected Participant**, International Conference on Information Systems (ICIS), 2019
- **Desautels Graduate Research Award**, 2017-2019
- **McGill Graduate Excellence Award**, 2015-17
- **National Bank Financial Group PhD Fellowship,** 2014-2015

ADDITIONAL SKILLS

- *IT software*: Python, R, STATA, SPSS, SQL, Tableau, ExcelMiner
- *Languages*: English (fluent), Chinese (native)