

**Jingyu (Sissi) Li**  
Department of Management  
CUHK Business School, The Chinese University of Hong Kong  
Room 812, 8/F, Cheng Yu Tung Building, 12 Chak Cheung Street, Shatin, N.T., Hong Kong  
Email: [ljysissi@gmail.com](mailto:ljysissi@gmail.com); [sissili@cuhk.edu.hk](mailto:sissili@cuhk.edu.hk);

## **WORK EXPERIENCE**

---

**The Chinese University of Hong Kong**  
Assistant Professor of Management 2019-Present

## **EDUCATION**

---

**Ph.D. Texas A&M University, College Station, USA** 2014-2019  
Major: Strategic Management  
Committee: Dr. Steven R. Boivie (Chair)  
Dr. Michael A. Hitt  
Dr. Cynthia E. Devers  
Dr. Michael D. Howard  
Dr. Rajan Varadarajan

**M.S. Shanghai Jiao Tong University, Shanghai, China** 2013  
Major: Finance

**B.S. Shanghai Jiao Tong University, Shanghai, China** 2011  
Major: Accounting

## **RESEARCH INTERESTS**

---

Innovation and entrepreneurship, corporate governance

## **REFEREED PUBLICATIONS**

---

Li, J., Li, M., Wang, X., & Thatcher, J. Forthcoming. Strategic Directions for AI: The Role of CIOs and Boards of Directors. *Forthcoming at MIS Quarterly*

Li, Y.\*, Li, N.\*, Guo, J.\*, Li, J.\*, & Harris, B.\* 2018. A network view of advice giving and individual creativity in teams: A brokerage-driven, socially perpetuated phenomenon. *Academy of Management Journal*. 61(6): 2210-2229 (All the authors contributed equally)

Li, Y.\*, Li, N.\*, Li, C.\*, & Li, J.\* 2020. The Boon and Bane of Creative “Stars”: A Social Network Exploration of How and When Team Creativity Is (and Is Not) Driven by a Star Teammate. *Academy of Management Journal*. 63(2) 613-635 (All the authors contributed equally)

Su, Z., Li, J., Yang, Z., & Li, Y. 2011. Exploratory learning and exploitative learning in different organizational structures. *Asia Pacific Journal of Management*, 28(4), 697-714.

Li, J. & Shen, H. 2009. Relationship between knowledge acquisition and cooperative performance in context of different cooperation portfolio. *Science & Research Management*, 5:139-147 in Chinese

## REVISIONS AND SUBMISSIONS

---

Li, J., Pan, Y., & Yang, Y. Digital Platform Orientation and International Performance: An Attention-based View. Second Revise and Resubmit at *Journal of International Business Studies*

Li, J., Zahra, S. A., & Wang, H. Structural holes in intra- and inter-industry networks, institutions, and opportunity recognition. Revise and Resubmit at *Strategic Management Journal*

Li, J., Boivie, S. R., Zhu, D., & Yang, Y. Get a Sunburn from Reflected Glory? How Award-Winning CEOs of Competing Firms Affect CEO Dismissal. Under review at *Academy of Management Journal*

## BOOK CHAPTERS

---

Li, D., Li, J., & Hitt, M. A., 2017. Chapter: Alliance partner selection in L. Mesquita, R. Ragazzino and J. Reuer (Eds.) *Collaborative Strategy: A Guide to Strategic Alliances*.

Steinbach A. L., Devers C. E., McNamara G. & Li, J. 2016. Chapter: Peering into the executive mind: Expanding our understanding of the motives for acquisitions. In Finkelstein and Cooper (Eds.) *Advances in Mergers and Acquisitions*.

## SELECTED RESEARCH IN PROGRESS

---

Li, J., Wang, H., & Xia, J. Is misperception always bad? Evidence from a cognitive social structure analysis of middle-level managers. Prepare for submission to *Strategic Management Journal*

Li, J., Brass, D.J., Hitt, M. A., & Wang, H. Effects of secondhand brokerage on business model innovation and network evolution: A cooperation network perspective. Prepare for submission to *Administrative Science Quarterly*

Li, J., Yiu, D. W., & Chen, W. How to reward your R&D staff? An attention-based view. Manuscript development. Target: *Academy of Management Journal*

Xia, J., Zhu, H., **Li, J.**, & Lin, Z. Financial advisor and acquisition completion: A social identity perspective. Manuscript development; Target: *Strategic Management Journal*

**Li, J.**, & Zahra, S. A. Network Externalities and AI Orientation: A Social Learning View. Data Collection. Target: *Academy of Management Journal*

**Li, J.** & He, Y. Stay Quiet When Uncertain: A Network Perspective of Strategic Silence. Data collection. Target: *Academy Management Journal*

## CONFERENCE PRESENTATIONS

---

**Li, J.**, Chen, W., & Yiu, D. (2021) Stock Options to R&D Employees and Exploratory Innovation. Presented at *Strategic Management Society Annual Meeting, Virtual Toronto*

**Li, J.**, Li, Y., Wang, X., Xia, J. (2020) Do Political Strategy and Knowledge Networks Complement to Exploratory Innovation? To be presented at *Strategic Management Society Annual Meeting, Hangzhou (Conference Cancelled)*

**Li, J.**, Boivie S. R., Zhu D., & Yang, Y. (2020) Get a Sunburn from Reflected Glory? How Award-Winning CEO in Competing Firms Affect CEO Dismissal. Presented at *Strategic Management Society Annual Meeting, Virtual*

**Li, J.**, Wang, H., & Xia, J. (2020) The Goodness and Badness of Network Misperceptions. Presented at *Academy of Management Annual Meeting, Virtual*.

**Li, J.**, Wang, H., & Xia, J. (2019) Why Can Managers Benefit from an Overrepresented Network? A Bias-based Perspective. Presented at *Strategic Management Society Annual Meeting*. Minneapolis, Minnesota.

**Li, J.** & Wang, H. (2019) Industry Makes a Difference: Structural Holes an Intra- and Inter-industry Networks and Opportunity Recognition Capability. Presented at *Strategic Management Society Annual Meeting*. Minneapolis, Minnesota.

**Li, J.**, Brass, D.J., Hitt, M. A., Wang, H., & Li, Y. (2018) Effects of second hand brokerage on business model innovation and network evolution: A cooperation network perspective. Presented at *Academy of Management Annual Meeting*, Chicago, Illinois;

**Li, J.**, Cannella, A. A., & Zhao, Y. (2018) How fraudulent behavior diffuses through board interlocks: The roles of different types of interlock ties. Presented at *Academy of Management Annual Meeting*, Chicago, Illinois;

Howard, M. D, **Li, J.**, Hitt, M. A., Ireland, R. D., Kuban, S., & Josefy, M. (2017) Knowledge creation after acquisition: A knowledge structure perspective. Presented at *Strategic Management Society Annual Meeting*. Houston, Texas.

**Li, J.**, Wang, H., Zahra, S. A., & Li, Y. (2016) Structural holes in inter and intra- industrial networks and opportunity recognition. Presented at *Academy of Management Annual Meeting*, Anaheim, California.

Withers, M. C., Xu, K., & **Li, J.** (2016) Board interlocks and CEO succession in a global context: The case of emerging markets. Presented at *Academy of Management Annual Meeting*, Anaheim, California.

Li, Y., Wang, H., & **Li, J.** (2014) Network structure, coworkers' knowledge base and individual ambidexterity: A cross-order search view. Presented at *Academy of Management Annual Meeting*, Philadelphia, Pennsylvania.

Zhao, Y., Liu, Y., & **Li, J.** (2009) Strategic orientations, controls and knowledge acquisition: evidence from sino-foreign alliance. Presented at the *Academy of Management Annual Meeting*, Chicago, Illinois.

## **SCHOLARSHIP, AWARDS, AND GRANTS**

---

### **The Chinese University of Hong Kong**

University Direct Research Grant,	2020-2022
Private Research Grant	2019-2022
University Conference Grant,	2019

### **Texas A&M University**

Dean's Award for Outstanding Research by a Doctoral Student	2018
Dean's Research Grant for Ph.D. Dissertation	2018
Research Grant from Mays Innovation Research Center for Ph.D. students	2018
PhD Enhancement Fellowship	2015-2018
Travel Grant	2015-2018

## **TEACHING EXPERIENCE**

---

### **The Chinese University of Hong Kong**

MGNT 4010: Strategic Management  
Spring, 2020 (3 sessions), average instructor effectiveness rating: 5.2/6.0  
Spring, 2021 (3 sessions)

### **Texas A&M University**

MGMT 466: Strategic Management  
Spring, 2019 (1 session), instructor effectiveness rating: 4/5  
Spring, 2018 (1 session), instructor effectiveness rating: 4/5  
Spring, 2017 (2 sessions), average instructor effectiveness rating: 4/5

## **SERVICES**

---

### **The Chinese University of Hong Kong**

Board member of the Management Department 2019-present  
Board member of the Research Committee 2019-present

**Texas A&M University**

TAMUGA Rankings of Management Department Research Productivity 2015-2019  
Management Ph.D. Brown Bag Professional Development Coordinator 2016

**Academy of Management**

Student Assistant  
AMR Writing Theoretical Papers- A Workshop from the Editors 2016-2017  
Annual Meeting Reviewer

**Management and Organization Review**

Editorial Review Board 2022-2025

**Strategic Management Society**

Conference and Workshop Reviewer 2016-present

**International Association for Chinese Management Research**

Session Chair 2021

**Academy of Management Review**

Ad-hoc reviewer

**Journal of International Business Studies**

Ad-hoc reviewer

**PROFESSIONAL AFFILIATIONS AND CERTIFICATES**

---

**Academy of Management**

**Strategic Management Society**

**University of Kentucky**

Training certificate from LINKS SNA (Social Network Analysis) Workshop 2017