

LOOK  
FORWARD  
看·建未來



CUHK  
BUSINESS SCHOOL

CHENG YU TUNG BUILDING

鄭裕彤樓

Developing the Asian Century's  
Global Business Leaders

# UNLOCK THE WORLD'S POTENTIAL WITH YOURS

## CUHK Business School

The Chinese University of Hong Kong (CUHK) Business School develops global business leaders for the Asian Century, and that's what we have been doing for the past five decades. We are a global institution that embraces innovation, nurtures entrepreneurial mindsets and promotes social responsibility. We leverage on our deep connections to the Pearl River Delta (PRD) and actively contribute to the social and economic development of this region. Through teaching, learning, research and practice, we forge to drive positive impact in business and society.

All of these are our hallmarks, as part of a university grounded in research with a global vision and mission to combine tradition with modernity, and to bring together China and the West. This is the CUHK difference.

**150+**

FACULTY MEMBERS  
(FULL-TIME)

**4,500+**

STUDENTS  
FROM 20+ COUNTRIES



# CREATE **SOCIO-ECONOMIC IMPACT**

Research is about discovering and creating new knowledge that could lead to change. At CUHK Business School, like-minded talent transform ideas into research, producing insights that generate impact. Our work has been pivotal in supporting Hong Kong's transformation into a knowledge-intensive and innovation-led society, moving beyond our home base to create value for China and the world.

## Research Centres

Today, our world-class faculty and cutting-edge research continue to nurture nimble leaders, entrepreneurs and social stewards. Our 12 research centres serve as an intellectual hub for a wide range of disciplines. In collaboration with the School of Management and Economics (SME) at the CUHK-Shenzhen campus, we foster frontier research in areas including global supply chain, logistics management and financial engineering.

- Aviation Policy and Research
- Business Sustainability
- Consumer Insights
- Cyber Logistics
- Entrepreneurship
- Family Business
- Hong Kong-Shenzhen Finance Research<sup>^</sup>
- Hospitality and Real Estate Research
- Institutions and Governance
- International Business Studies
- Quantitative Trading
- Supply Chain Management



\* The University of Texas at Dallas Top 100 Business School Research Rankings (2017-2021)  
<sup>^</sup> Jointly run by CUHK Business School and the Shenzhen Finance Institute of CUHK-Shenzhen

## China Business Knowledge

China Business Knowledge is the Business School's unique knowledge platform which showcases our research that focuses on China and its relation with the rest of the world. The platform provides access to our top-notch research, insights and commentaries to the academic, business and student communities, as well as the general public. Since 2017, we have hosted insights sessions that present both a comparative and contrasting view on the same subject matter area from academics and alumni, offering in-depth knowledge and practical learnings in the real world.

**Learn more:** <http://cbk.bschool.cuhk.edu.hk>





# DARE TO **EXPLORE AND EXPERIMENT**

We see an ever-changing world where industries and careers are constantly evolving, which is why our programmes prepare students to drive change. Students are equipped with knowledge, skills, and an extensive alumni network that will sustain long after their final class.

As a comprehensive university, the cross-disciplinary and holistic approach to learning enables our students to live their curiosity, explore ideas, and welcome experiences that will build character to innovate and grow. The unique college system enriches student life and fosters a sense of belonging to the university.



**10**

**UNDERGRADUATE  
PROGRAMMES**

- BBA in Integrated BBA (IBBA)
  - Asian Business Studies
  - Global Business Studies
  - International Business and Chinese Enterprise
- BBA Dual Degree Programme with IE Business School
- BBA (IBBA) and Juris Doctor Double Degree Programme
- BBA in Hospitality and Real Estate
- BBA in Insurance, Financial and Actuarial Analysis
- BBA in Professional Accountancy
- BSc in Global Economics and Finance
- BSc in Quantitative Finance
- BSc in Quantitative Finance and Risk Management Science
- BSc in Biotechnology, Entrepreneurship and Healthcare Management



**20**

**POSTGRADUATE  
PROGRAMMES**

- Master of Accountancy
- MSc in Actuarial Science and Insurance Analytics
- MSc in Business Analytics
- MSc in Finance
- MSc in Information and Technology Management
- MSc in Management (MiM)
- MSc in Real Estate
- MSc in Marketing
- MBA
- Executive MBA
- Executive MBA (Chinese)
- MBA in Finance with Tsinghua University
- Executive Master of Professional Accountancy with Shanghai National Accounting Institute
- DBA with Fudan University
- MPhil-PhD (with 6 fields of study)

**#39**

**QS WORLD UNIVERSITY  
RANKINGS: ACCOUNTING  
& FINANCE (2021)**

**#33**

**FINANCIAL TIMES MSC  
PROGRAMME IN FINANCE  
(2021)**

**#19**

**FINANCIAL TIMES  
GLOBAL EMBA (2021)**

**#48**

**FINANCIAL TIMES  
GLOBAL MBA (2021)**

# STAYING **GLOBALLY CONNECTED**

To thrive in an increasingly connected world, business leaders must navigate through the invisible borders of global business. Our answer to this is to embrace a global perspective in all that we do, evident from our student to faculty mix, from the way we teach and research. We offer our students a dynamic and exciting learning experience through exchange programmes, international competitions and industry affiliations. Students will walk off with connections to over 40,000 CUHK Business School alumni and over 254,000 CUHK alumni around the world.



**280+**  
EXCHANGE  
PROGRAMMES

**110+** PARTNERSHIPS WITH  
BUSINESS SCHOOLS  
IN 20+ COUNTRIES

**9** GLOBAL DEGREE PROGRAMMES  
WITH TOP BUSINESS SCHOOLS WORLDWIDE

## Alumni

Our active and influential alumni network provides us with deep connections in business and society to drive positive change. With the largest business school alumni network in Hong Kong, many of our alumni actively contribute to their alma mater, including as advisory committee members, mentors in the Undergraduate Mentorship Programme and the MBA Elite Mentorship Programme, carrying the torch to nurture the next generation of business leaders.



## The Chinese University of Hong Kong (CUHK) Business School

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香港中文大學  
The Chinese University of Hong Kong



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ACCREDITED



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