



Professor Liran Einav

Professor, Department of Economics
Stanford University



Learning about Consumers and Markets using Internet Data

About the speaker:

Professor Liran Einav is the Professor of Department of Economics at Stanford University. Professor Einav is a leading economist in applied Microeconomics and he published papers in most of the top economics journals. He is currently a co-editor of *Econometrica* and the associated editor of *American Economic Journal-Microeconomics*, *Rand Journal of Economics*, and *Quantitative Economics*. In particular, he is a researcher in "Big Data" and published the paper "Economics in the Age of Big Data" in *Science*.

Professor Einav will give a talk on his research using eBay data. His talk is entitled "Learning about Consumers and Markets using Internet Data" and consists of three papers posted on his website:

- <http://web.stanford.edu/~leinav/pubs/AEJmicro2015.pdf>
- http://web.stanford.edu/~leinav/Auctions_Decline.pdf
- <http://web.stanford.edu/~leinav/pubs/AER2014.pdf>

Professor Chih-Sheng Hsieh

Assistant Professor, Department of Economics
The Chinese University of Hong Kong



Network Structure on New Product Adoption and Peer Effects: Beyond Identification

Professor Hsieh will give a talk on his paper entitled "Network Structure on New Product Adoption and Peer Effects: Beyond Identification" using the telecom data from China.

Date: 30 June 2015 (Tuesday)
Time: 10:30 a.m. – 12:30 p.m.
Venue: Room 918, Esther Lee Building, CUHK

**** ALL ARE WELCOME ****

Host: Professor Junsen Zhang
Department of Economics
Stanley Ho Big Data Decision Analytics Research Centre, CUHK